

THE THANKSGIVING TURKEY

"If you find that turkey," said Farmer Brown, "With a twinkle in his eye, You shall have the nicest thing in town That a dollar bill will buy."

But, mind you, it won't be children's play, For that old turkey-ben, Hid himself last Thanksgiving day, And puzzled all my men."

ACROSS the fields and into the wood, And down by the running brook, Among the logs where the old mill stood, Into every kind of nook.

And one by one, they gave up the quest— Bobby and Jack and Fred— "We never could find that turkey pest If we searched a month," they said.

THE fields were wide and the hills were steep, And the baby's years were few, And she lagged behind, and went to sleep Where the slide-bushes grew— And the turkey did not see the child, As she smuggled deeper to hide— So baby awoke, and found the pest— Sitting right by her side.

(© 1930, Western Newspaper Union.)

Holiday's True Spirit in First Thanksgiving

Some, surveying the past twelve-month, may feel they have little for which to be thankful. Let them compare their estate with that of the Pilgrims. Let them test their courage and spirit against the courage and spirit of Governor Bradford and his little company. After all, there is more to Thanksgiving day than a turkey, symbol of plenty, and a digestion-testing dinner. It is a day of retrospection. Another year of adventure and experience has passed, and here we are! Surely we are riper in knowledge; surely we know ourselves and the world better; surely we have profited, even though it may have been at the expense of hard knocks. Rather than the material achievement, reckon up the spiritual. The Pilgrims, that first Thanksgiving day, were poorer than they had been in England in goods of the world, but they had proved they could make a living in their new country, where they had the priceless blessing of liberty to think and speak after their own will. Therefore their hearts were filled with thankfulness, and they made light of their hardships.

When we study the story of that first Thanksgiving day, we find in it the holiday's true spirit.—Detroit News.



Biblical Thanksgivings

The observation of Thanksgiving day may be said to be a distinctive American holiday, yet it did not originate in the brain of Governor Bradford in 1621, as many people imagine.

Far back down the centuries we may trace its origin through the ages of the nations to the Canaanites, and the children of Israel, who copied many of their customs. In the Book of Judges we read of the Canaanites: "And they went out into the field, and gathered their vineyards, and trode the grapes and held festival, and went into the house of their god, and did eat and drink."

The harvest festival appeared later among the Hebrews. It was called the Feast of the Tabernacles because people lived in tents during the feast season, in memory of the years when the nation had no settled home.

First Popcorn

Popcorn made its debut at the first Thanksgiving dinner in the United States.

It happened thus: At the close of the open air feast Quadequina, brother of Massasut, Indian sachem, nodded to one of his attendants.

The befeathered brave left the long oak table, went to a clump of nearby shrubbery and returned with a deer skin bag. This he opened over the table, pouring before the astonished colonists several bushels of "popped" corn.

The English hosts of the Indians never had seen or tasted the delicacy before. It was as new and unique to them as tobacco was to Sir Walter Raleigh.

BE THANKFUL

Cultivate the thankful spirit! It will do to thee a perpetual feast. There is, or ought to be, with us no such thing as small Mercies; all are great, because the least are undeserved. Indeed, a really thankful heart will extract motives for gratitude from everything.—I. R. MACGREGOR

FESTAL DAY

They've sung the harvest home—Thanksgiving. Day of rest and peace. Day of prayer and thankful meditation. Day of rejoicing. Day, particularly, of festive board, succulent turkey and cranberry sauce.

Day when the folks come home and go away with warmed hearts and bulging waistlines.

Primarily, it marks the 309th anniversary of America's first harvest—when the Indians came over for "company" dinner with the Pilgrim Fathers.

There have been scant harvests since that day; there have been wars and rumors of wars—and ups and downs in business, yet the nation has always managed to find something to be thankful for.

At least, enough to set the day aside as one especial and apart from all the rest.

"Thanksgiving"—grand day in the lives of all American homes, whether the harvest has been particularly bountiful or not.

Thanks Service Before That of Massachusetts

While it is true the honor of having appointed the first entire day for the observance of prayer belongs to Governor Bradford—the first governor of Massachusetts colony—there is evidence to show that there was an earlier service of thanksgiving on this continent in a far different place.

The year of Massachusetts' first Thanksgiving day was 1621. It was celebrated on December 13. The log of the good ship Ayde records that:

"On Monday morning, May 27, 1578, aboard the Ayde, we received all the communion by the minister of Gravesend and prepared as good Christians toward God and resolute men for all fortunes and toward night we departed toward Tiliberry Hope. Here we highly praised God and altogether upon our knees gave him due humble and hearty thanks and Master Wolfall, a learned man appointed by her majesty's council to be our minister, made unto us a goodly sermon, exhorting all especially to be thankful to God for his strange and miraculous deliverance in those dangerous places, etc."

The Ayde was of Frobisher's expedition, which brought to the New world the first English colony. The place where this first thanksgiving service was celebrated was Newfoundland.

Besides being the first thanksgiving service on this continent this was also probably the first Christian sermon preached in North America, and the first celebration of the holy communion on the shores of the New world.

THE HUNTER HUNTED

I wanted turkey for Thanksgiving day, And father said, "Of course you may, For we want a turkey big and plump!" You should have seen me dance and jump.

Then father said, "Now, little man, Go catch the gobbler if you can." So out I ran into the shed, The place where all the turkeys fed. Old gobbler turned and looked at me And gobbled loud as loud can be; He dragged his wings and spread his tail—

I just could feel myself turn pale, I ran out fast as fast could be— Chicken's good enough for me!

In All Their GLORY



These choice gobblers are typical of the millions raised in all parts of the country as the piece-de-resistance of the nation's Thanksgiving table.

Harvest Festivals Ancient

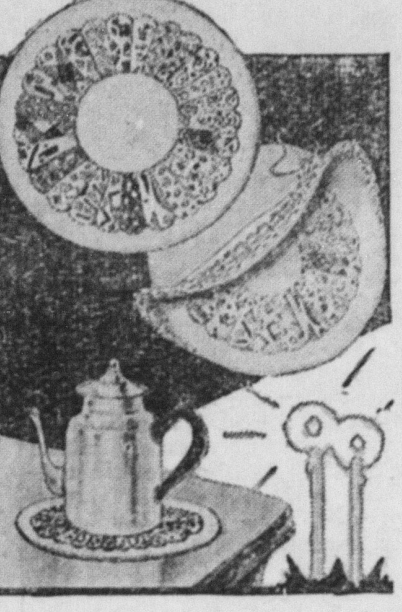
Harvest festivals early became fixed feasts in November. Thus our Thanksgiving day is a successor of immemorial rites of agriculture, magical and religious, by which the gods were thanked or appeased and the fertility of the next year's crops assured. Thus congeners of it abound in whatever dimly related forms all over the world. It is a relic of ancient generations. Tibullus presents to us the spirit and form of the rites in his verse. Innumerable multitudes have reaped and rejoiced in the harvest, and gone their way. In this country, spreading from New England, it has become a day of family reunion and of ample feeding.

Thanks for All Mercies

Charles Lamb was fond of saying that one should not only give thanks at meat but for every experience of the day. What a spirit of mellowness and of wholesomeness, what a disposition of courage and hope, what tutoring in judgment and refinement is brought about by living so that the life shall be complementary to the best things of the age.

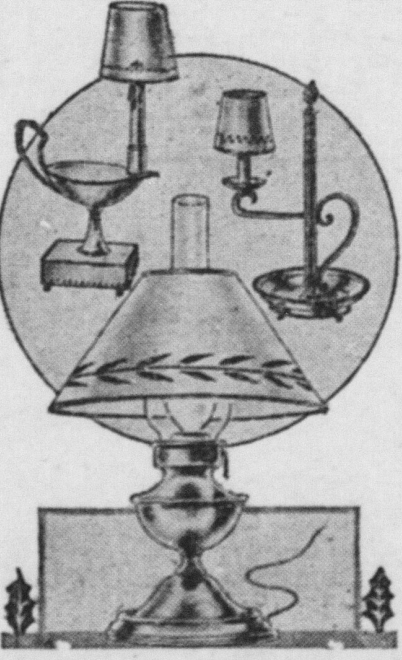
Dainty Presents for Friends at Christmas

Patchwork Hot-Dish Mats



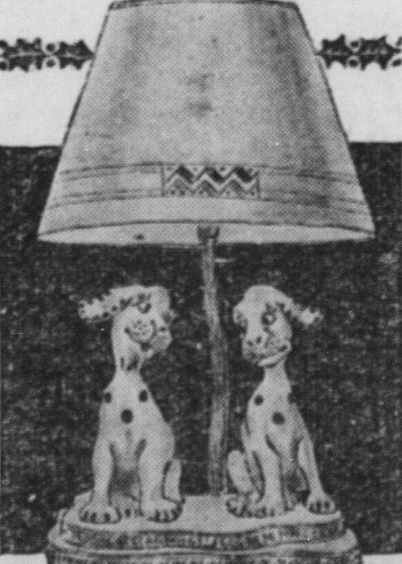
The source of inspiration for this attractive hot-dish mat is none other than grandma's calico patchwork quilt blocks. The pattern speaks for itself. This circular motif made of bits of bright calico patched together as for any quilt block, is applied on a circle of unbleached muslin cut an inch larger all around than the asbestos mat which it is to cover. An openwork edge is crocheted around this and a drawing is run through and tied at the back. These mats are not only useful, being removable and washable, but they are decorative.

Quaint Lamps Are in Vogue



The quainter the more modern is the theory advanced by interior decorators in regard to electric-light appointments for the home. Brides are disappointed if their wedding presents do not include at least one lamp that looks as much of an old-timer as the one illustrated, and they adore quaint candle types, which should be a guide as to "what to give" for Christmas.

For His Den—a "Doggy" Lamp



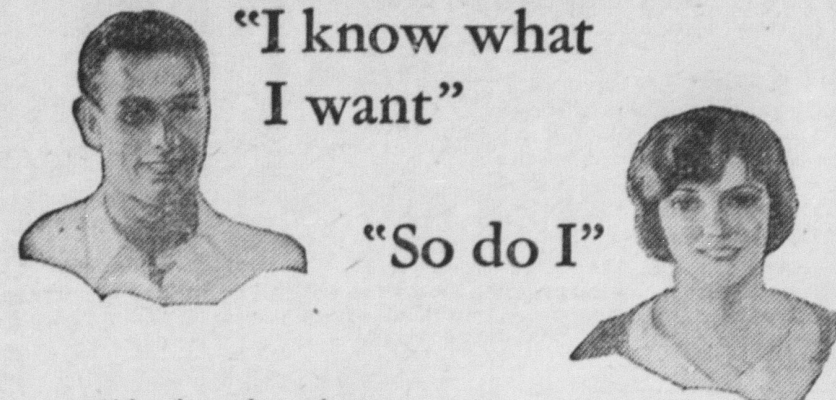
The fad for animal ornaments is stressed throughout holiday gift sections this season. This porcelain china lamp base cleverly interprets the now-so-popular animal theme. "A master of the kennels" will enjoy seeing this lamp on his library table, or, if he is a lover of horses, why not give "him" a lamp with a handsome porcelain steed standing at its base?

Gift of Year-Round Comfort



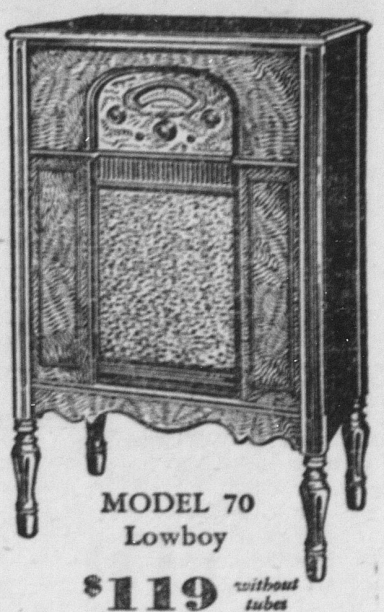
For "him" slippers of quality-kind kid especially designed so as to slip on and off easily. The "mule" below of supple-as-silk kid is capable of stepping out with the gayest pajamas about Christmas time—just the right present for "her."

ATWATER KENT RADIO with the GOLDEN VOICE



"I know what I want"

"So do I"



MODEL 70 Lowboy \$119 without tubes

Variety of other beautiful models for all-electric or battery operation. Prices slightly higher west of Rockies and in Canada.



The New Exclusive Quick-Vision Dial

Easy to read as a clock. Greatest aid to fast, easy tuning in all the history of radio.

... and it's going to be an Atwater Kent. What we want is performance, and so far as we're concerned there's only one choice.

We want the Golden Voice of the new Atwater Kent—good, clear, consistent reception, without a lot of noise. We want power enough to bring in distant stations. We want a dial we can read easily from any position, without straining our eyes—that new Atwater Kent Quick-Vision Dial. We want the new Atwater Kent Tone Control, so that we can bring out the low notes or the high notes as we please.

We want a radio that's always ready to go when we come to the end of a day's work. We want the kind of dependability that Atwater Kent is famous for. We want a radio from the maker who insists that farm people shall have just as good performance as city people.

We want an up-to-date radio, with all the newest worth-while im-

provements—plus Screen-Grid, from the manufacturer with longest Screen-Grid experience. We want a really good-looking radio—one we can show with pride when friends come in.

The new 1931 Atwater Kent with the Golden Voice is built for either all-electric or battery operation. That's another reason why rural families all over the United States prefer the new Atwater Kent.

ATWATER KENT MFG. COMPANY
A. ATWATER KENT, PRESIDENT
474 WISSAHICKON AVE., PHILADELPHIA, PA.

Man's Never-Ending War on His Insect Enemies

One war that never ceases is that waged by insects upon man. Every year insects cost the human race millions upon millions of dollars by their destruction of growing crops and stored harvests. And they kill or maim thousands of human beings by spreading disease.

Science is constantly engaged in investigating new means of keeping insect foes at bay, and wonderful work has been done. The stamping out of malaria in large areas once almost uninhabitable, and the checking of the spread of sleeping sickness are examples of what has been accomplished.

Now comes news of a discovery which may open up entirely new lines of attack on insect pests. For a long time past a young Australian

scientist, Dr. F. G. Holdaway, has been endeavoring to find a way of dealing with the flour beetle, which does an enormous amount of damage. He has found that the proportion of grubs that turn into males and females can be controlled by regulating their food; starve a hundred grubs for one day and the majority will develop into male beetles. Now, the female beetle may lay thousands of eggs. If, therefore, he has found a means of decreasing the number of females, the beetle pest may be kept down. Similar principles of sex-control may be found applicable to other insect enemies of man.

Chinese Jade Carvings
Heavy slabs of jade were used as tablets on which to carve writings in ancient China.

Men Weaker Sex at Play

That men faint more easily than women has been the claim of those producing "Frankenstein," the play about the man-monster, at a London theater. The nurse in attendance in the audience reports that at least half a dozen men have needed her ministrations. One of these was Jeffrey Farnol, the novelist. Another man was overcome, not by the monster or the constant thunderstorms, but by a cage of doves, one of which is released in the second act.

Me, Too, Sonny
"Mummy, you bought sister a piano, so buy me a bicycle."
"What for?"
"So that I can go riding while she practices."—Bush Humor.

Who despises all displeases all.

"A Flour That Can Be Relied Upon at All Times"

What an Important Matter This Is"

Says MRS. EUGENE WALLACE, of Turney, Mo.



"Only another as inexperienced as I can tell what an important matter this is, and I shall never hesitate to tell others as young and 'unhousewifelywise' as I. The lessons (Betty Crocker's Radio) have helped me to select and value a flour that can be relied upon at all times."

fully passes this "Kitchen-test" is allowed to go out to you. You get only the flour that has been tested for baking success in advance!

15 All-Star "Kitchen-tested" Recipes Given FREE Inside Every Sack

12 of America's most famous Cooking Authorities have joined

A New-type Flour that Banishes "Good Luck" and "Bad Luck" from Baking—Gives Sure Results Every Time.

TODAY more women are using GOLD MEDAL "Kitchen-tested" Flour than any other brand. Chiefly because they find this all-purpose flour always gives uniform good results, whenever and wherever they use it.

It will bring this same success in your baking. Because all GOLD MEDAL Flour is "Kitchen-tested" before it comes to you. Breads, cakes, biscuits, pastries are baked from every batch—in a home oven just like your own. And only the flour that success-



with Betty Crocker in preparing a new set of unusual recipes.

You find 15 of these interesting new "Kitchen-tested" recipes inside every sack of GOLD MEDAL "Kitchen-tested" Flour. And new ones appear every three months.

You'll enjoy making these new baking creations—every one has been simplified and "Kitchen-tested" for perfection. So ask for GOLD MEDAL "Kitchen-tested" Flour today and get the full set of recipes free.

WASHBURN CROSBY COMPANY
GENERAL MILLS, INC., MINNEAPOLIS, MINN.

Listen in to Betty Crocker, 10:30 A. M. (Eastern Standard Time), Wednesdays and Fridays—N. B. C. Stations WBAL-WRC-WFI

GOLD MEDAL FLOUR "Kitchen-tested"

Every Wednesday Night at 9:00 (Eastern Standard Time), Gold Medal Fast Freight—Coast-to-Coast—Columbia Stations WCAO-WMAL-WCAU