

# The Work of the Red Cross



**E**XTREME practicality marked all Red Cross work during the year. This fact becomes outstanding as one studies the list of activities sponsored by the organization in its national program.

One of the most recent projects launched, and one which has aroused great interest, is that designed to curtail automobile accident tolls. The utility of that service is too apparent to need "selling." It is an undertaking which requires careful development though, and Red Cross leaders have not stressed speed so much as thorough attention to every necessary detail.

Only Red Cross chapters which have adequate resources, as to size and qualified personnel, are encouraged to undertake such a duty in their territory. Nevertheless, progressive communities are collaborating with their Red Cross organizations in providing this novel protection for their own, and transient, automobile traffic.

As may be known to some, the plan contemplates establishment of Red Cross first aid posts adequately manned, either by volunteer Red Cross members trained in first aid, or equivalent staffs, and provided with emergency first aid equipment and facilities for obtaining medical and hospital service in addition.

To insure success, the Red Cross has invited co-operation from national, state and local authorities; automobile trades and associations; the medical profession, insurance companies, and other nationally important bodies. Obviously it is a program requiring time and public co-operation; equally obvious, it is a pioneer step of first importance to all groups mentioned and to every one who drives an automobile.

Approximately 650,000 people have qualified under the Red Cross in first aid and life saving so that, of that number, it is certain that many volunteers will be available for the posts as they are established in the various communities in which these experts live.

Since the World war, to mention another practical work, the Red Cross has assumed, as required by its charter, certain responsibilities toward ex-service and service men, particularly the disabled. The peak of this service had yet to be reached when new and sweeping legislation at the last session of congress made it apparent to the Red Cross branch engaged in this field that their already heavy duties were about to be vastly augmented.

Sick and disabled veterans are aided in presenting their cases to the necessary governmental bureau, a process which is often beyond the abilities of the individual; emergency needs are met for certain veterans hospitalized while awaiting compensation, or with deferred claims of one kind or another.

Its work in this field has met such approval that in certain communities, reports indicate, there is a tendency to have work for their veterans and service men centralized under the

1. Red Cross workers at a military hospital discuss soldiers' needs.
2. Red Cross "Grey Lady" ministering to disabled veterans.
3. Red Cross volunteers making surgical dressings.
4. Learning to give baby his bath, with Red Cross help.

local Red Cross chapter, in collaboration with other agencies interested. Wherever the problem of the disabled service man, or his family, exists to any extent, this activity of the Red Cross has proven its value.

The country, as a whole, has been comparatively free from severe catastrophes of nature such as earthquake, tornado, or flood, in the recent past. Taking advantage of the lull, Red Cross disaster relief forces are organizing through their local chapters and with the backing of state and municipal authorities, comprehensive plans for those communities in event they should be swept by some unexpected calamity requiring prompt relief measures.

No attempt is made here to list all Red Cross chapters and the communities they represent, which are prepared for disaster relief work among their people. However, approximately 400 Red Cross chapters in the midwestern area of the country are taking an active interest in this procedure. In general, substantial progress has been made by Red Cross chapters in New England, in the southeastern states, and a high degree of preparedness exists in the larger centers of Indiana, Kentucky, Mississippi, Ohio and Tennessee.

Provision is now being made to make fullest use of every modern facility. The airplane has proven invaluable on a number of occasions already, and now the vast radio communication resources of the country's amateur stations are being organized in connection with the local Red Cross chapters, to insure emergency communication in case the established telephone or telegraph systems are temporarily made useless, despite all efforts.

Still another phase of Red Cross work which is of practical use to the individual deals with his health. The various "diets" of one kind or another which have taken hold on the imaginations of a considerable number

of people, not only women but men, too, prove that the subject of food in its relation to physical appearance and condition occupies a very important place in the public mind, entirely apart from the vital necessity of "just eating."

The Red Cross, through its nutrition service, has for years preached the importance to the individual of studying his food requirements scientifically to get the best results in health. It has done more than preach, it teaches; and in this modern day when every one is talking "diet" a correct knowledge of what to eat is essential to individual and national health.

In the field of national health, an important contribution is made each year by the Red Cross. Its several hundred public health nurses assigned to communities all over the United States co-operate with school authorities, with local health departments, and the medical profession, in guarding and building up public health.

Instruction in individual care of the health, of the sick in the home, the latter instruction intended to supplement the efforts of the family doctor in speeding the patient's recovery, are other phases of Red Cross health work.

First aid and life saving is a popular and well known science taught by the Red Cross, enhancing its value to the industrial world; to athletic departments of schools and colleges; and municipal recreational authorities respectively.

Perhaps the best gauge of the practical value of all these activities to the men and women who annually are asked to enroll as supporting Red Cross members, is the statement that approximately one person in every 120 of the country's millions of citizens has passed through some form of Red Cross instruction, such as nutrition, first aid and life saving, home hygiene and care of the sick; a rather large army of men and women equipped with knowledge which is of practical value every day, not alone to themselves but to their families and their neighbors.

It represents a very considerable percentage of the nation's people who have had beneficial contact with the Red Cross, without considering the other thousands who have benefited on occasions, as in disaster relief, or as when some Red Cross-trained one has saved a life or eased the pain of an accidental injury in the shop or home.

In the popular mind the word "humanitarianism" is most often associated with the Red Cross. A study of some of these facts will show that the particular brand of humanitarianism put out by the Red Cross is the kind which every one would like to share, not only for himself, but with his neighbors.

The annual invitation extended by the Red Cross to join its ranks, this year between the dates of November 11 and 27, is the opportunity to share the Red Cross. Its work is made possible because so many thousands feel that way about it, and join every year.

## Adrift With Humor

AND HE DIDN'T KNOW THEM

Fres. Aquila Chamlee of Bessie Tift college told a schoolboy story at a college ten in Forsyth.

"A school visitor," he said, "was putting questions to a class of boys. He nodded to a handsome little fellow with curly black hair.

"To you know the Ten Commandments?" he asked.

"No, sir," said the boy.

"What! You don't know the Ten Commandments? What's your name?"

"Moses," said the boy.—Springfield Union.

### COLOR WAS HER OWN



Mary—My complexion is my own! Louise—I don't doubt it's paid for, my dear.

**A Similarity**  
Oh, Peace is something like a fish That's always in demand! It's mighty good to talk about, But mighty hard to land.

**Too Risky**  
"Herbert!" exclaimed Mr. Meekton's wife, on his return from a journey. "I am at a loss to understand your conduct when we parted. I said good-bye to you."

"Yes, Henrietta."

"Why didn't you say 'good-bye' in response?"

"I was just about to do so, Henrietta, but I checked myself. I was afraid you would accuse me of trying to have the last word."

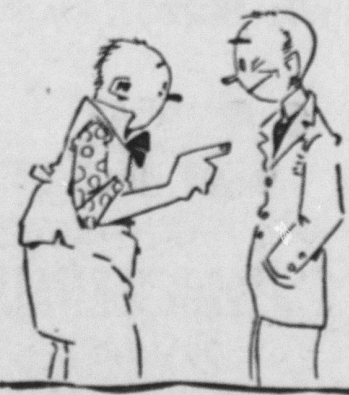
**Easy Way to Clean House**  
Maid (to Spring-cleaning mistress)—There are half a dozen men downstairs with vacuum cleaners. They say they have appointments to give demonstrations.

Mistress— I sent for them. Put them in different rooms and tell them to get busy.—London Humorist.

**Good Sleeper**  
"Never ask your husband for money," counseled the old-married woman.

"I never have to," retorted the young bride proudly. "George is such a darling. He sleeps like a baby all night long."

### AX PREFERRED



"So, in your quarrel with Smith you've decided to bury the hatchet?"

"Yes; I've decided an ax would give better results."

**Wisdom**  
The lightning bug, finds sorrow scant, With economic skill He runs a private lighting plant And never gets a bill.

**He Should Worry**  
"Liza," said Rastus, her darker half. "I favors a chicken dinnah tomorrow."

"Now that's too bad," replied Liza. "I'm afraid the stores are all closed by now—it's after nine o'clock."

"I specks so," agreed Rastus. "Did you aim to buy sompin'?"

**She Can Support Him**  
Rastus—Ah's gonna marry uh bathing beauty.

Sambo—Hth! Ah's gonna marry uh wash woma.

**A Hot Retort**  
Small Town Speaker (to chairman)—Would you mind bringing me a pitcher of water?

Chairman—Water to drink?

Small Town Speaker—No, I'm going to do a high diving act.

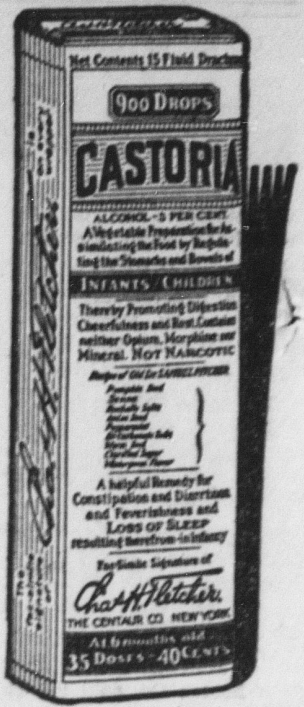
**Couldn't Afford It**  
The Wife—I think you ought to get the best car that the market affords.

Her Hubby—Yes, but probably the market can afford a better one than I can.

## Wakeful restless CHILD needs Castoria

WE can never be sure just what makes an infant restless, but the remedy can always be the same. Good old Castoria! There's comfort in every drop of this pure vegetable preparation, and not the slightest harm in its frequent use. As often as Baby has a fretful spell, is feverish, or cries and can't sleep, let Castoria soothe and quiet him. Sometimes it's a touch of colic. Other times it's constipation. Or diarrhea—a condition that should always be checked promptly. Just keep Castoria handy, and give it promptly. Relief will follow very promptly; if it doesn't you should call a physician.

All through babyhood, Castoria should be a mother's standby; and a wise mother continues it in more liberal doses as a child grows up.



Readily obtained at any drug-store, the genuine easily identified by the Chas. H. Fletcher signature and the name Castoria on the wrapper like this:



**Trying to Obey Orders**  
Doctor—Madam, your husband must have absolute quiet.

Patient's Wife—Well, doctor, he won't listen to anything I say.

Doctor—A very good beginning, madam.

## THE LAXATIVE WITH HIGHEST ENDORSEMENT

When you get up headachy, sluggish, weak, half-sick, here's how to feel yourself again in a jiffy.

Take a little Phillips' Milk of Magnesia in a glass of water—or lemonade. Taken in lemonade, Phillips' Milk of Magnesia acts like citrate of magnesia. As a mild, safe, pleasant laxative, Phillips' Milk of Magnesia has the highest medical endorsement.

As an anti-acid to correct sour stomach, gas, indigestion, biliousness, it has been standard with doctors for 50 years. Quick relief in digestive and eliminative troubles of men, women, children—and babies.

### Indian Sign Language

A permanent film record is to be made of the sign language of the American Indian tribes. Through this language Indians speaking 300 different dialects are able to converse with each other.

### Attention Hunters

In another column of this paper the Remington Arms Company announce a brand new three-shot, shotgun. It is made especially for quail, grouse, pheasants, snipe, woodcock, ducks, rabbits and all upland game. Read the ad and return the coupon today for descriptive folder to Remington Arms Company, Ilion, New York.—Advertisement.

### Peculiarities of Echoes

Echo effects are often different when a hall is full. It has been found that an echo which may be there if a hall is filled with women may be entirely absent when the audience is a male one. The silk of women's garments absorbs sound far less than the thicker tweed and woolen clothing of men.

SALESMAN, Sideline—to sell high grade Holiday confection, consisting of California Chocolate Coated Stuffed Fruit, put up in California Redwood Boxes. Big commission to producers. Send \$1 for sample box, money refunded on first order. Address: Marini's, Casino Bldg., Santa Cruz, Calif.

## Sunshine — All Winter Long

At the Forest Desert Resort of the West—marvelous climate—warm sunny days—clear starlit nights—dry invigorating air—splendid roads—gorgeous mountain scenes—finest hotels—the ideal winter home.

Write Croo & Chaffey  
**PALM SPRINGS California**

Men-Women in every town to sell product. Guarantee \$25 week and commission. Write 1728 Venice Blvd., Los Angeles, Cal.

## SKIN

Eczema, Psoriasis, Salt Rheum, Tetter Ringworm, Itchy Scap and all kindred skin ailments can be cured. Use Merox! A new discovery for skin and scalp disorders. Instant relief from itching. Send \$1.00 today.

**MOSS LABORATORIES**  
Dept. 6, 929 Elm St., Youngstown, Ohio.

Carpenters and Mechanics not fully employed send name and address. Attractive proposition. Postpaid to find out.

**GRANDERS CO., WEST SWANLEY, N. H.**

Make Money Raising Chickens For Rabbits. I have the stock. Write FRANK WILLIS, The Rabbit Man, Elkins, W. Va.

### Commemorative Stamps

In issuing a commemorative stamp the Post Office department, as far as is practical to do so, uses the designs submitted by the sponsors of the event to be commemorated.



**STOP THAT COUGH**  
the safe easy way before worse troubles follow. Take  
**HALE'S HONEY**  
OF HOREHOUND AND TAR  
The tried home remedy for breaking up colds, relieving throat troubles; healing and soothing—quick relief for coughing and hoarseness.

**Always Slaving**  
"Do you believe in the old adage about marrying in haste and repenting at leisure?"

"No, I don't. After a man marries he has no leisure."—Pele Mele, Paris.



## CAUGHT COLD?

IT'S easy to throw off a cold when you know what to do—and do it. Two or three tablets of Bayer Aspirin will break up a cold in a jiffy! Take them promptly. Bayer Aspirin will check your cold at any stage, but why wait until you are miserable? These tablets are perfectly harmless because they don't depress the heart. If your throat feels sore, crush three more tablets in a little water

and gargle. This will ease your throat instantly and reduce any infection. A cold needn't worry you when you take these simple precautions. But the simplest cold is serious when you don't. Remember that, and remember to get the genuine tablets stamped Bayer. Read the proven directions for headaches, neuralgia, neuritis, sciatica; and for the prompt, positive relief of periodic pain.

