

ABOUT THE COLD WAVE

A NOTHER cold wave was due to arrive, and this time it came. It came hurrying in from the west to the east, having a fine chilly trip along

The trees swayed and creaked, the shadows played with the snowdrifts,



Snowflakes Came Along and Waved Their Hands to Their Friends.

and rivers and lakes all smilingly let the ice cover them over.

Snowflakes came along and waved their hands to their friends. Others said:

"What is this!"

THE WHY of Why We Do SUPERSTITIONS By H. IRVING KING by M. K. THOMSON, Ph. D.

MOVING THE CAT

I N MOST parts of this country and Canada it is considered bad luck to take the cat along when a family moves to another house. But while this superstition appears to be nearly universal yet, according to the publications of the American Folk-Lore society, it is regarded in some parts as extremely bad luck not to move the cat. Superstitions many times suffer strange distortions in their travels from age to age and land to land, and that "not" in the variant of the general belief regarding the moving of the family cat may have got in by accident. Or it is possibly a survival based upon an entirely different idea from that of the general superstition.

The general superstitions with re gard to moving pussy has evidently no kinship with the many cat superstitions deriving from the relationship of the cat to Isis and the moon. It prevails among Anglo-Saxons and its origin must be looked for the way the cat was regarded in Britain in ancient days where she was looked upon as a mystic animal intimately connected with witchcraft. The cat-especially the black cat because she was more weird looking than others-was thought to be a favorite form for a witch to take when she wished to transform herself into an animal and also to be frequently the abode of a witch's "familiar spirit."

Pussy is a weird creature anyway; especially when she pauses in her ablutions suddenly and looks at you with those eyes of hers that seem to be reading your past and future, searching your very soul. No wonder she was looked upon by our simple ancestors with suspicion. Now one of the cat's most uncanny and inexplicable powers is that of finding her way back from a long distance to her former home. She dislikes a change of abode -and shows it. And it is not well to offend a cat by moving her. For who knows what is at the bottom of that weird power by which she negotiates her return?

(@ by McClure Newspaper Syndicate.)



GABBY GERTIE



"A seif-made man must frequently submit to alterations and repairs after marriage."

••••••• What We Do

And the snowflakes said to them-

"Don't they recognize a snowstorm

when they see one, or do they forget

our faces as they do people's faces

and remember that we look familiar

Anyone could tell it was really win-

ter outside by the way everything and

But it was splendidly cold, and the

Sea gulls were seeking shelter in

They sat on pieces of ice and drift-

Then the snowstorm began flying

over the pavements-then the pave-

ments would be quite dry as the snow

swirled above and landed or drifted

somewhere else-and then more snow

The swirling snow had to hurry-

it had a number of engagements to

keep and it was acting much excited

about them, not being able to settle

down in any place, thinking of the

Oh, it was most interesting weather.

And then at last the cold wave grew

tired of all the land and it went out-

blew right out to sea where it joined

the cold waters of the ocean and the

cold air and wind that blew above it

so that storms raged over the sea and

the weather was very, very cold. (Copyright.)

numbers of places still to be visited.

ed along with the river tide, but then

cold wave, breezing along as it did,

but don't know just who we are!"

every one looked and felt.

was enjoying itself hugely.

they, too, disappeared.

came swirling around.

the coves.

WHY WE WANT TO GO TO HEAVEN

WE BELIEVE in heaven for the hope of getting what is denied us in this life. Hence, no two of us believe in exactly the same kind of a heaven.

The human sense of justice and fair play demand a time and a place where all wrongs and inequalities are set right. Heaven is that place.

The ancients, for example, believed that the brave soldiers who died in battle would go to Vahalla, a special kind of heaven with 540 gates out of which the warriors go to fight each morning and return at night to feast with the gods. The Mohammedan beves that if he dies in battle he will go at once to an elaborate harem with forty beautiful angels for wives.

It is supposed that the restriction and self-denials of the moral life need to be offset by some sort of rewards later on in some other form of existence. Belief in heaven serves to steady the purpose of living a good and un-

Heaven as a place of eternal rest was especially attractive to people years ago because life for them was not altogether a bed of roses. They had to struggle for the bare necessities of life and were always careworn and weary. Rest and plenty of it was what they demanded most.

The belief in heaven and the desire of going there is also prompted by the hope of immortality. The love of life is strong in human beings. We want to keep on living somewhere even after we die. Heaven is that "beautiful land of somewhere."

The desire for heaven is not as strong a motive as it used to be. As life becomes more attractive there is less demand for a place where unful-

filled desires are realized. (@ by McClure Newspaper Syndicate.)

Dear Editor:

VOUNG as I am-don't laugh-I still can see that life is mostly

what we make it. For instance, recently a young fellow told me he's underpaid and he wants a new job. I told him, what is true, that he is getting excellent training where he is, that a dozen men envy him his chance, and that he's on his way to success right now,

He answered with a growl. And then I noticed that the lad needed a shave. No wonder, I thought, that he's sour on the world. No wonder he feels neglected! This internal chemistry of ours is so delicate that a man doesn't need much to upset his vision entirely.

Anything can look wrong to a man who doesn't shave every morning .-Fred Barton.

(Copyright.)

Brief and to the Point A boy was sent by his loving pareats, who had coddled him a good deal at home, to a big public school. He had been strictly enjoined to

write home regularly and tell them all about himself and his new life. At the end of a week his first letter arrived. It consisted only of a single line:

"There are 370 boys nere," he wrote. "I wish there were 369."

****** | FUR COAT IDEAL Camilla Horn **************



Charming Camilla Horn, German film actress, was most favorably received opposite John Barrymore in "Eternal Love." She was also his leading lady in "Tempest."

For Meditation 000000 By LEONARD A. BARRETT

OPPORTUNITIES IN **AMERICA**

TWO persons visiting America from foreign lands take away different impressions. One is impressed with our cultural advantages, music, archltecture, parks, museums, colleges, economic resources, etc., while the other person is impressed only by the sordidness and extravagance of our large cities. The interesting fact is that each person saw just what he looked for. In oth-

sires.

er words, the im-

pressions were but

reflections of inner

impulses and de-

A striking case

where epportuni-

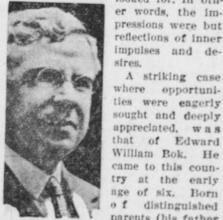
ties were eagerly

sought and deeply

appreciated, was

that of Edward

came to this coun-



parents (his father having been min-L. A. Barrett. ister to the Court of William III) he began his career as a messenger boy in a telegraph office. After graduating from our schools he entered upon a literary career and rose rapidly until he became editor of the Ladies' Home Journal. He also wrote books and many magazine articles. Perhaps his most important book was "The Americanization of

Edward Bok," published in 1920. In addition to his distinguished. success both as a writer and publisher, he will be remembered for two outstanding acts. His gift of \$100,000 as a prize for the best treatise on the establishment of international peace; the other was the erection of the Singing Tower in Florida. He was a lover of the beautiful and this tower will remain an expression of the beauty that lived within his own soul.

Mr. Bok died recently and his remains rest at the base of the Singing Tower he built. Here was a man who saw opportunicles for service to his fellow man.

He achieved a remarkable success from a very humble beginning. He will always be remembered as a selfmade man. Opportunities like those which came to Mr. Bok are all around us today. Whether we seize them or even see them depends not so much upon outward conditions as inner im-What we earnestly desire to see

determines what we are. (@, 1930, Western Newspaper Union.)



(@ by McClure Newspaper Syndicate.) Beauty

Beauty is a great thing, but beauty of garment, house and furniture are tawdry ornaments compared with domestic love. All the elegance in the world will not make a home, and I would give more for a spoonful of real hearty love than for whole shiploads of furniture and all the gorgeousness the world can gather .-- Oliver Wendell Holmes.

FOR OUR WINTERS

Pelts From a Variety of Animals Are Being Marketed.

(Prepared by the United States Department of Agriculture.)

American women wear more fur than those of any other country, especially in the northern states, where the winter climate requires plenty of protection from the cold. It is practically a national characteristic to like to be comfortable wherever we are, and so, while we heat our houses sufficiently warm to go lightly clad indoors, out-of-doors we want to be warmly dressed. The fur coat has proved ideal for our winter needs. If our coats are not made entirely of fur they are usually trimmed with it, particularly having fur collars and

The demand for fur garments or fur-trimmed garments has greatly stimulated the production of fur-bearing animals on "farms" as well as the hunting and trapping of wild furbearers in the proper seasons. Pelts from a great variety of animals are being marketed, so that there are fur garments to be bought within the means of almost every one. The skins of rabbits are dressed and prepared to meet the requirements for less expensive fur garments that look like those made from more costly furs. A vigorous campaign against any misrepresentation as to what a fur really is has been carried on by reputable fur dealers, and if a woman who intends to buy a fur coat deals only



Rabbit Skin Coat Dyed and Marked to Imitate Leopard-The Trimmings Are Red Fox.

with a furrier who can be trusted, she will find that he states plainly what kind of fur is used in any garment shown her and and that he will explain its qualities fully.

There is no objection, for instance, to buying rabbit that looks like seal, ermine, leopard, or any other fur, if you know what you are getting. Rabbit skin, under any name whatever, will wear like rabbit skin, no better and no worse. A white evening wrap made of rabbit but appearing like ermine, will probably answer its purpose very well. The cost in the illustration is made of rabbit skins dyed to look like leopard. The red fox

trimming is genuine. Such a coat would be warm and would look well. Its length of life would depend on the wear given it. Rabbit sheared and dyed to look like seal appears under many trade names: Near seal, Bay seal, Baltic seal, American seal, and Polar seal. "French ermine," "Coneymale," "Coney-leopard," "Kit-coney" and "Lapin" are other names for plain rabbit. "Cenet fur" is cat fur; "Isabella fox" is an improper name for domestic dog, dyed and curled. There are a great many other names one is likely to encounter when trying to select a fur garment.

Long experience and a highly specialized knowledge of all furs are therefore necessary to a discriminating selection. The average woman has no way to acquire this knowledge, and her safest course, in the opinion of the biological survey, is to buy from a reliable firm. Among other things, a trustworthy dealer will suggest the best sort of fur for any given use. Suppose one wants a satisfactory fur wrap for all occasions, that can be subjected to hard, long, wear. Depending on how much can be spent and to some extent on the age and build of the wearer, a choice will most likely be made among the following: Otter, beaver, mink, raccoon, muskrat, Persian lamb, Alaska seal, Russian sable, or Kolinsky, which comes from the red sable, or Siberian mink. For the automobile or for sportswear, the selection will doubtless lie among raccoon, opossum, civet, muskrat, leopard, ocelot, pony, and kid-skin. Evening wraps for dress are generally made of ermine, squirrel, marten, chinchilla, broadtall, and mole.

A stout woman, especially a short, stout woman, needs to choose her fur garment with care, both as to kind of fur and the style of the coat, lest these points be too much accentuated. A mature or middle-aged woman does well, as a rule, to select furs that enhance her dignity, rather than those worn purely for sports. Similarly, an active girl or young woman seldom needs the more formal types of fur garments, but dresses rather for

Most Mildew Stains Are Difficult to Eradicate

Mildew has been a serious problem in some parts of the country this year, owing to long stretches of damp weather, in which these species of molds flourish. Mildew attacks the surface of fabrics, paper, leather and wood, and if allowed to continue it will penetrate into the fibers of these materials, leaving a blackish stain that is practically impossible to remove. Textile fibers may be considerably weakened by mildew, and such articles as kid gloves and book bindings are ruiped in appearance. Mildew will attack clothing hanging in closets or stored in trunks, if the surrounding atmosphere is damp and may sometimes appear overnight on shoes. leather bags, chairs, books, upholstery, and even the walls of houses.

Such fabrics as white cotton and linen, that will stand bleaching agents, can sometimes be treated to remove mildew stains if they are fresh. Sour milk, lemon juice, javelle water, potassium permanganate, and oxalic acid are some of the bleaching agents recommended. Long sunning is a part of some treatments. The method of applying any of these substances is described in a bulletin on stain removal which may be had free upon application to the United States Department of Agriculture. Most of these agents cannot be used on silk or wool.

dearts

WILBERT has a heart of gold. Will no one tell him what's the matter -why girls turn pale, and gracious matrons freeze at his approach? Yes, we will. This has gone far enough. Get a new pipe, Wilbert, and break it in gently, thoughtfully, with Sir Walter Raleigh's favorite smoking mixture. When the curling wisps of its fragrance surround you, everything will be changed, Wilbert.

How to Take Care of Your Pipe (Hint No. 3) To make your pipe sweet from top to heel, smoke all the pipe load when you break it in, or fill the bowl half full the first few times so that the heel, and not merely the top, will be broken in. Send for our free booklet, "How to Take Care of Your Pipe." Brown & William son Tobacco Corporation, Louisville, Kentucky,

SIR WALTER RALEIGH Smoking Tobacco



The Ideal **Vacation Land**

Sunshine All Winter Long Splendid roads-towering mountain ranges-Highest type hotels-dry invigorating air - clear starlit nights -California's Foremost Desert Playground Write Cree & Chaffey

alm Spring CALIFORNIA Grigin of "Shampoo"

The word "shampoo" is derived from the Hmdustani word "champna," which means to press or squeeze.

Girls, be Attractive to Men Nature Intended You Should Bel



vice. There is no fee.

If your bowels do not function properly, the bloom of youth rapidly disappears. Doctor Pierce's

Golden Medical Discovery usually meets the need. It invigorates the whole system, corrects the irregularities of the diestive organs and makes the blood redder. You have pep, vigor and vi-tality. Your eyes sparkle—your complexion clears up and the bloom of youth is yours. All druggists.

Write to Dr. Pierce's Clinic in Buffalo, N. Y., for confidential medical ad-

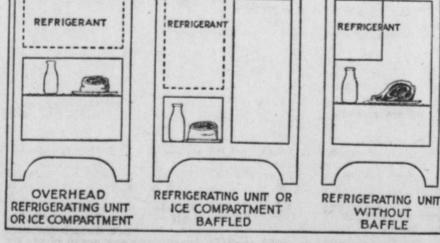
HALE'S HONE OF HOREHOUND AND TAR The tried home remedy for breaking up colds, relieving throat troublest healing and soothing—quick relief for coughing and hoarseness., 30c at all druggiets Um Fike's Toothashe Drops.

Garfield Tea Was Your



For every stomach and intestinal ill. This good old-fashloned herb home remedy for constipation, stomach ills and other derangements of the sys-

tem so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.



KEEP MILK AND MEAT IN REFRIGERATOR

Coldest Spot In Refrigerator Is Best Place for Milk.

(Prepared by the United States Department Whether cooled by ice or mechanical unit, some parts of the household refrigerator are colder than others. Locate and reserve these for meat, milk and other exceptionally perishable foods, advises the bureau of home economics of the United States Department of Agriculture. Any spoilage in fruits and vegetables can usually be detected by changes in appearance or odor, but this is not always the case with milk or meat. It is therefore important to store these two foods in the coldest part of the refrigerator, and let fruits, vegetables, and other foods take second place. The coldest place varies in different types of refrigerator, as shown in the accompanying diagrams.

You can find out where the coldest section is in your own refrigerator by leaving a thermometer for an hour or two at a time in each part of the box, and recording the temperatures for comparison. Keep the refrigerator doors closed during this test and if it is an ice-cooled cabinet be sure that there is the same quantity of ice in both cases. Also the room has been proved coldest.

temperature must be about the same for all of these things make a difference in the refrigerator temperatures. A much better way would be to use two thermometers and test two places at once, for then you would surely have comparable conditions. Cold air descends, warm air rises.

Hence, a current of cold air moves steadily downward from the ice chamber or the refrigerating unit. As the air passes on its course through the refrigerator and takes up the heat leaking into the box and from the various articles stored, the tempera ture is raised. Consequently the coldest spot is that reached first by the air as it leaves the refrigerating compartment and is usually immediately below it. Study the construction of your own refrigerator, and look for the cold air duct that guides the circulation in many boxes. This will help you to find the coldest place. Other parts of your refrigerator may have temperatures sufficiently low for ordinary food storage, but it is better to be on the safe side with meat and milk and put them in the part that