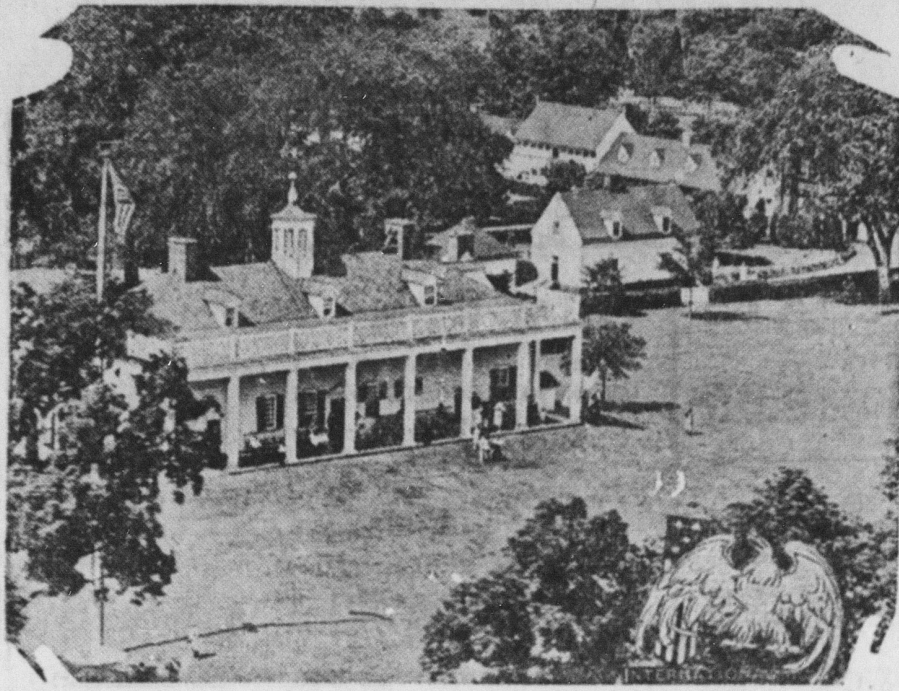


WORTHY OF GREAT PRESIDENT



This wide veranda of Mount Vernon, where the founder of the United States spent his manhood, looks out over the Potomac river, south of Washington. Restored exactly as in Washington's day, tourists flock to see it in many thousands every year.

Washington Keen Man of Business

How does it come about that George Washington, a member of an agricultural family, living in an agricultural state, and concerned primarily with the occupation and use of land, may be styled with absolute truth as the best and the most farsighted business man of his time?

It has been my fortune during the last three summers to search out the family history of Washington's ancestors, writes Albert Bushnell Hart, professor emeritus of history, Harvard university, in the Nation's Business. From William de Washington, who settled in the town of Washington, Palatinate of Durham, in 1185, we think we have a straight strain of 25 generations of Washingtons behind our George Washington that can be substantiated; and in that set of ancestors, father to son, among men of varied talents and intellectual powers, I have as yet failed to find a single scoundrel. In that line you find the lawyer strain. You find judges. You find for the most part landowners, holders of considerable estates, which they administered successfully.

Line of Successful Men.

There is in the Washington line a strong strain of practical and highly successful business men. Otherwise it would be impossible to account for the manner in which Washington reached out beyond his immediate field as a landowner to greater enterprises; and how eventually he became the first practical transportation man in the United States.

Washington, of course, was a landowner. That is, his prime business was to run landed estates. It was a declining business when he took it up, when by the death of his father and then of his two brothers he came into possession of very large properties, including the Mount Vernon estate and a number of adjacent plantations. Altogether he had 9,000 acres of land, pretty much in one body along the Potomac, including Mount Vernon.

That land he carried on as a business enterprise, as you would do if you were charged with such a responsibility, to make 9,000 acres of land pay if you could. He was the first Virginian to see that tobacco was played out because the land was worn out; that the land would not stand the pressure of continued tobacco crops. So he turned to the culture of wheat. He built a mill to utilize that wheat and he sent it to market. He had his own brand.

Kept Accounts Faithfully.

According to the customs of the time, he put up a distillery in order to make a different disposition of a part of his product. That is to say, Washington sought all the different kinds of agriculture that could be maintained on his farm. He raised blooded stock of a superior kind. The king of Spain made him a present of a very valuable jack, and he raised mules and apparently raised them to advantage.

Furthermore, Washington was a natural accountant, and the proof is in his diaries and in his account books. Almost the last thing that he put on paper was a little bit of bookkeeping. He kept his records in a clear, legible hand. He kept them according to the customs of the times. That is, he recorded whatever went on. His diaries have been published in four volumes but they tell you nothing of what Washington thought. He put down not what he thought but what he did, who his visitors were, if he went to church or stayed at home. That is, he kept a record to which he could refer to show very nearly where he was every day and what he was doing.

He was an analytic bookkeeper, and I suspect one of the first in America. Hence we find his accounts very carefully subdivided. We find an account for each plantation, a general account, how much he gained out of wheat, how much from tobacco, how many slaves he had, what the expense had been, and so on. He had that inextinguishable love of figures that affects some men.

Even Gambling Losses Listed.

Washington loved to keep books. One of his biographers has calculated his losses in gaming. He lost 75 pounds in a year, and he kept the ac-

count and added it up. But the biographer fails to notice that on the other side of the page Washington put down his winnings. His winnings were 70 pounds. That is, he was 5 pounds to the good, because, after all, he had the fun of it and the fun must have been worth at least 10 pounds.

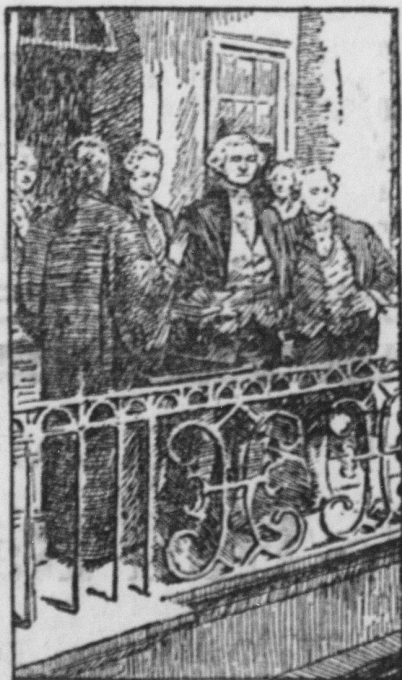
Washington constantly increased his holdings. He was a scientific agriculturalist. There is in existence an interesting correspondence between Washington and a man named Bloxham, whom he imported from England to be the manager of his estate. We have a letter from Bloxham telling what he thought of George Washington, and almost on the same day a letter from Washington telling what he thought of Bloxham, not very complimentary on either side, but they came to understand each other and Bloxham lived and died in Washington's service.

Washington imported the best agricultural implements he could hear of. He was in correspondence with Arthur Young in England, a great reformer in such matters. He introduced seeds, he planted cuttings, he raised trees and shrubs. He was a creative farmer. At least he made a living out of the farm, and left it much more valuable than he found it.

Found Joy as Surveyor.

Again, Washington was a surveyor by profession. He began—everybody knows it—at sixteen years of age in the employ of his neighbor and lifelong friend, Lord Fairfax, to go out and make surveys. We have copies of those surveys. We have the original drawings he made, and the original plats. Only a day or two before he died he was out surveying a bit of property. He loved to handle the surveying instruments. He loved the exactness of the science.

FIRST INAUGURATION



Washington receiving the plaudits of the crowd after the inauguration as the first President of the United States.

Spirit of Washington

Worthy of Emulation

Even though we may find it necessary in certain particulars to modify the advice which Washington gave his country a century and a half ago—as, doubtless, he himself would modify it were he here today facing the world as it is—there is in the spirit of Washington as a citizen and patriot nothing that we could wish to alter.

On the contrary we could ask nothing better for America than a revival of that spirit. There was a noble selflessness and a generous breadth of vision in his attitude toward his public duties which must remain through all the years the high ideal for Americanism. He saw America as something bigger and finer than an opportunity for material success; he saw it as a spiritual adventure, a great experiment in human relations and in the development of human values. It was his appreciation of this phase of American possibility which inspired his pride and devotion.—Chicago Post.

It is customary to think of Washington only as soldier or statesman. But he was also a man of business, a builder of transportation, engineer, pioneer and promoter. He was our first millionaire.—American Magazine.

Black Generally Becoming to All

Couturier Explains Why Women Are Divided Into Two Classes.

A couturier only sees women pictorially, and they are divided sharply into two classes: beautiful and ugly pictures, according to whether they are well or poorly dressed—poor in taste, says a Paris couturier in the Louisville Courier-Journal. Just as oftentimes the woman without money is so because she has never exerted herself in order to acquire means, women who are tasteless are usually so because they have never gone to any pains to be otherwise.

There was never a time in the history of fashions when smart clothes were within such easy reach of the average pocketbook, nor when there was such limitless variety, facilitating an appropriate and becoming choice, so that every woman, no matter what her physical peculiarities are, is able to overcome them in her dress without overstepping the boundaries of fashionable correctness.

Dressing smartly becomes a habit after a while, so that people get accustomed to seeing you becomingly attired and you get used to their complimentary remarks and flourish on them. Then, like the actor stimulated by applause into increasingly fine acting, you, your very soul gratified by being so chic, go on dressing better and better. Then the habit is formed, and you take on that much envied grand air, and ever afterward enjoy



Evening Wrap in Black Velvet, With an Uneven Flounce.

the special dispensations which in modern social life are the privilege of the well-dressed woman.

Black is generally becoming, and I have used it in woollens, broadcloths, velvet, chiffon, tulle, crepe satin, crepe de chine, crepe georgette and lace.

Men like black. Something about it emphasizes what they like best in a woman, and subtly conveys to them: "I find you entirely to my liking and sufficient. You must know I am not seeking the attention of another, or I should wear something conspicuous rather than appear in such conservative taste."

In their effort to improve the future, humans have since time immemorial turned to the past for enlightenment. This is all I urge you to do in matters of dress now. If you want to captivate the men of days to come, find out what fascinated those in days gone by and exploit it to the limit in your coming conquests.

Legs Are to Be Seen in New Sports Styles

Although forced from her throne of formal fashion, the short skirt still remains queen of the sports styles.

"Keep your skirts short for sports—only a few inches below the knees," writes Bettina Bedwell, fashion connoisseur, in Liberty Magazine. "Let your waistline soar, but not too high, and remember that fitted clothes are not fitting for sports. Look upon the plaited skirt with suspicion. There are gathered and flared skirts that are much smarter. Cast out the sweater if possible and adopt blouse, waistcoat, or knitted dress. Let your scarf be part of your ensemble in color and material. Beauty in sports clothes is the beauty of usefulness, so leave off all purely ornamental knick knacks. See to it that your sports clothes look casual—as if they just happened by some lucky accident."

Double-Faced Tweed Is One of Season's Modes

Whether you use the right side or the wrong side of the new double-faced tweed coating you will be right. In other words there is no wrong side, for this clever fabric repeats the pattern on either side, changing only the colors. For instance, one surface shows the pattern in dark brown and black, while the other side reveals the same pattern in light beige and black. This result is achieved by weaving together two lightweight tweeds. The pattern of either side may be found in a lightweight tweed.

ON REARING CHILDREN from CRIB TO COLLEGE

Compiled by the Editors of THE PARENTS' MAGAZINE

How is mother to make time for rest and recreation? How is she to escape from the daily grind? One way to escape routine is to make it mechanical so that the mind is free to travel to pleasant places. Another, and less fortunate way of escape is to elevate the details to importance.

Do you argue with children about going to bed? Or do you keep the same bedtime from babyhood to five years, so that the child accepts it unquestionably? Do you keep much medicine on hand for sores and infections and fuss nervously about them? Or do you maintain a matter-of-fact attitude in treating small ailments, showing children how to paint all scratches and cuts with a good disinfectant? Do you worry continually about drafts, damp feet and the weight of underwear? Or do you teach children to exercise and keep a safe distance from running noses?

Ripe olives are recommended by physicians for children and adults. Contrary to universal opinion, the ripe olive is a food rather than the condiment it is reputed to be, through its association with the green variety. The ripe fruit has surprising fat content and calorific or energy-giving value.

Experience has shown that, when influenza is present and a patient becomes ill despite all preventive measures, the outlook for the patient's recovery is distinctly improved if he is promptly put to bed and a doctor is called. The patients who insist on fighting the disease off usually suffer the most serious consequences.

Mental health is a matter of being able to extract interest and happiness from the situation in which one finds oneself.

Too frequent wetting of the hair in salt water or cold showers is harmful, leading to falling hair. Tight hats, which interfere with circulation, are to be discouraged. Artificial coloring with so-called harmless preparations is neither beneficial to the hair nor convincing to the beholder. Tonics, shampoos, beautifiers, dandruff cures, as advertised, should not be used without expert advice.

One of the most satisfactory treatments for the kitchen walls is a washable cloth wall covering. Such cloth is available in most attractive colors and designs and is, of course, thoroughly sanitary.

There is at last a safe method of dry-cleaning at home! A machine which uses a specially prepared, non-explosive liquid, has a clamp top which would insure safety even if the liquid were inflammable. A handle turns the metal, box-like container, and the motion slushes the clothing around in the liquid sufficiently to remove soil. Hats may be cleaned in this container without injury to their shape as well as such heavy things as men's suits.

Godets Feature Latest Pajama Style Note

Whether one likes them frilly or plain, the new nightrobes are varied enough to please every type from the swagger young collegienne to her dignified elder. Lace is employed in new ways on the lovely gowns and pajamas and though there may be yards of it, the garment remains beautifully simple of line. The princess silhouette and ribbon-belted waistlines, even the longer hemlines and graceful trains of the dress mode, are adopted for night wear. Pajamas wear smart little peplums and flaring godets.

Chic Spring Tailleur Is Developed in Tweed



The picture shows a charming tailleur for spring. This ensemble is in gray tweed, with a three-quarter-length coat, the cuffs and collar of which are in seal.



Ease in 5 Minutes—Comfort in 5 Hours

MUSCULAR RHEUMATIC Aches and Pains

DISTRESSING muscular lumbago, soreness and stiffness—generally respond pleasantly to good old Musterole. Working like the trained hands of a masseur, this famous blend of oil of mustard, camphor, menthol and other helpful ingredients penetrates and stimulates blood circulation and helps to draw out infection and pain. But relief is surprisingly complete, natural and safe when this soothing, cooling, healing ointment is applied generously to the affected area once every hour for five hours. Used by millions for over 20 years. Recommended by many doctors and nurses. Keep Musterole handy, jars and tubes.

To Mothers—Musterole is also made in milder form for babies and small children. Ask for Children's Musterole.



Muzzled "Just think! A man came into the music room and said: 'Not a sound, or I fire.'" "Were you just going to sing?"

FAMILY DOCTOR MADE MILLIONS OF FRIENDS



Fifteen years after his graduation, Dr. Caldwell became famous for a single prescription, which now, after forty years, is still making friends.

Today Dr. Caldwell's Syrup Pepsin is the world's most popular laxative. Millions of people never think of using anything else when they're constipated, head achy, bilious, feverish or weak; when breath is bad, tongue coated, or they're suffering from nausea, gas, or lack of appetite or energy.

Dr. Caldwell's Syrup Pepsin is made today according to the original formula, from herbs and other pure ingredients. It is pleasant-tasting; thorough in the most obstinate cases; gently effective for women and children. Above all, it represents a doctor's choice of what is safe for the bowels.

Her Idea

Teacher—"Just what are skis, Elsie?" Little Elsie—"Norwegian rubbers."—Chicago Daily News.

Stick to the vegetable method of overcoming constipation. Stop using strong mineral purgatives. Natural bowel regularity is established by the use of Wright's Indian Vegetable Pills, 25c a box. 372 Pearl St., N. Y. Adv.

It doesn't matter if a girl has a poor complexion—if her father is rich.

A man's mind sometimes runs to the contrary; a woman's always does.

PISO'S for COUGHS

PISO'S gives quick, effective relief. Pleasant, soothing and healing. Excellent for children—contains 60 opiates. Successfully used for 65 years. 35c and 60c sizes.

DIABETES Believed in & cured, cure not impossible. Booklet upon request. KLINGERS FLOWERING HERB CO., 4525 Dakin St., Chicago.

REAL OIL PAINTINGS Painted by hand and framed 20x8. Beautiful Oregon \$1.75 each, 2 for \$3 postpaid. Simpson, 4226 42 Ave. S. E., Portland, Ore.

Try "Neuraline" for Neuralgia, headache, colds, neuritis, rheumatism, periodical pains; quick relief from all pains. Send names of two or more suffering friends and receive free samples. Eureka Medical Co., Elm, 7, South Bend, Ind.

Quality Rabbits and Chicks. Raise rabbits for us and make good profits. We purchase all young rabbits produced from our stock. Chickens, Flemish Giants, New Zealand and Belgian Hares. Bargain prices. Pullets, Chicks, and eggs of all breeds. Hatchery weekly all year. Information free. Harry Wood Cobb, National Distributor of Baby Chicks and Breeding Stock, Gettysburg, Pa.

BUY DIRECT AND SAVE 15 TO 25% on all makes of watches, jewelry, silverware, electrical appliances and novelties. G. C. Vilar, 2211 Ditmas Ave., Brooklyn, N. Y.

Cuts, Burns, Bruises

Try Hanford's Balsam of Myrrh

All dealers are authorized to refund your money for the first bottle if not suited.

LAVENDER PERFUME Used extensively by movie stars in Hollywood. Generous supply, send one dollar. Thomas Co., 809 Pine St., Philadelphia, Pa.

Sunshine —All Winter Long

At the Foremost Desert Resort of the West—marvelous climate—warm sunny days—clear starlit nights—dry invigorating air—splendid roads—georgous mountain scenes—finest hotels—the ideal winter home.

Write Geo. & Chaffey PALM SPRINGS California

W. N. U., BALTIMORE, NO. 6-1930.

Installation Buying Lodger (excluded)—Just think, Mrs. Miggs—in 12 short months from now, she'll be mine. Landlady—Who, Mr. Smith? I didn't know you had a young lady. Lodger—No, no—my two-seater!—London Opinion.



As We Grow Older We Should Keep Careful Watch of our Kidneys.

KIDNEY disorders are too serious to ignore. It pays to heed the early signals. Scanty, burning or too frequent kidney excretions; a drowsy, listless feeling; lameness, stiffness and constant backache are timely warnings.

To promote normal kidney action and assist your kidneys in cleansing your blood of poisonous wastes, use Doan's Pills. Used and recommended the world over. Sold by good dealers everywhere.

50,000 Users Endorse Doan's:

Mrs. Alice Gunnis, 3440 Harrison Ave., Detroit, Mich., says: "I suffered with a dull ache across my back that bothered me a great deal when I was doing my housework. When sleeping, my back pained so that it was a task to straighten up again. My kidneys acted very irregularly, but after taking Doan's Pills I felt fine again and the backache left me. I gladly recommend Doan's."

Doan's Pills A Stimulant Diuretic to the Kidneys