Right Kind of Building

Affects Value of Land

The wrong kind of buildings are

sometimes found on city land in much

the same way that the wrong kind of

hats are found on women's heads.

says the National Association of Real

Estate Boards. When a woman wears

has not looked around sufficiently for

the right hat and her appearance con-

sequently suffers. When the wrong

building is erected on a piece of land,

around sufficiently for the right build-

tage, because maximum values can-

not be brought about for urban real

The Virginia state chamber of com-

merce recently called a conference to

discuss cleaning up the scenery. The

garden clubs of Nashville, Tenn., are

proposing to plant rambler roses along

all the highway fences leading into

their city. They see Nashville a few

years hence as "a bridal procession of

Selecting Home Site

ing laws can be amended if it can be

shown that commerce or business is

making justifiable demands on a dis-

The home builder, therefore, should

seek competent advice as to the trend

of the land in the sections adjacent

to his proposed home, for although

no one can be a magician in these mat-

ters, the changing of districts, with

the possible change of zoning laws,

can be foretold with reasonable ac-

Get Reliable Contractor

Where a contractor accepts a job of

house building at a price that is too

low for him to make a profit on good

slight work in such a way that no

loss will be sustained. This is par-

ticularly true where there are inad-

Furthermore, there are in the ranks

of the contracting profession men who

are unskilled, just as there are in

other professions. Their capacity to

do high-grade work is distinctly lim-

ited. They deliver the kind of work-

manship that they know about-the

type that is condemned by high-class

builders. They charge less because

their costs are less, but what they

City Planning in California

A city-planning enabling act is a

matter of current interest in California

at the present time, the National As-

sociation of Real Estate Boards points

out. The state legislature has passed

a bill repealing the existing planning

enabling act and substituting a new

law and the legislation has just been

signed by the governor, Enactment

of the bill was favored by the Call-

Home Modernizing

take advantage of the sturdy construc-

tion which exists in the structure it-

self and add to that more features

which are substantial, modern, useful,

Esthetics and Business

estheticism with sound business prin-

ciples. Those communities that suc-

ceed in doing so are always in the van

ft is not incompatible to combine

When modernizing your house you

fornia Real Estate association.

and decorative.

of progress.

deliver is often not worth its price.

equate plans and specifications.

Senic Beauty Now On

National Campaign for

placed on it.

the roadside.

curacy.

value, says the association.

ABOUT MISS SHOEBILL

W ELL, my name is Miss Shoebill. It doesn't mean that I send bills for shoes or that I'm telling anyone named Bill to 'st.oo' away. "Nor does it mean that my bill looks just exactly like a shoe, though it does look rather strange, I will admit.

"Yes, I'm curious looking. I have gray feathers and my home used to be in Egypt.

"I'm a lovely looking thing in my own opinion but few others agree

with me. "They think I'm about as much of

don't mean a handsome sight. "I'm a large bird-a member of the stork family-and I find the looks of people just as strange as they find

a sight as a creature can be and they

"But tell us about yourself and your home and all."

"I," said the Tawny Frogmouth, "am a bird from Australia.

"I belong to the goat-sucker family and I can sit upon a tree and can



"Yes, I'm Curious Looking."

hardly be noticed for my coloring looks like the lichen or moss of a

"I have nice whiskers but they're not so very prominent as my mother always said to me:

"'Young Tawny, be modest and simple in your appearance. You will

have more style that way. "'In any event you will be safer.'

"So I have followed her advice." "But you must see us." said Mother Black Neck Swan. Both she and Mr. Swan had long, beautiful black necks

and white hodies. They were always spoken of as "that handsome couple," or as "that

lovely little family. Such pretty crea-

For there were two darling little white fluffy, soft swans, too, and they used to sit between their mother's wings when she and their daddy would go off for a water-stroll.

"We are from South America," said Mr. Black Neck Swan, "but this is pleasant swimming, too, isn't it, my dear?"

"Delightful," said Mrs. Black Neck Swan.

And the children didn't say anything for they were busy locking about to see everything, or at times they just rested and enjoyed their mother's beautiful wings.

"Well," said Miss Shoebill, as she looked down upon the Swan family swimming along, "you're a good deal more graceful than I am but you haven't funny faces.

"Now I've a funny face. Of course I said I thought I was lovely looking but, between friends, that was only a joke.

"I know I'm funny looking. "But it cheers people up.

"Now I am a new arrival at the zoo and they come here and see me and how they do laugh.

"It is not every one who would be willing to cause amusement by having just the kind of face I have. "No, they would not all be so

willing. "But I'm obliging. Oh, well, I find things are all right, but I don't let anything worry me.

"I don't believe in too much worry. I'm not bothering about my appearance or whether I always look as neat-

ly as I might. "But you don't go in for too many frills, either, young Tawny."

"No, I think, among the new arrivals at the zoo, the swans are the ones who would take the beauty prize," said Tawny. "I'm sure I wouldn't," he added.

"And I know I wouldn't," said Miss Shoebill. "But I'm just as glad. I'd hate to

have to live up to a beautiful reputation. "It would be such a nulsance and

such a bother. "Ah, I can't talk any more. Why? "Well, for the moment I've noth-

ing else to say. You didn't think I'd say that, did you? "Well, the Shoebill is a surprise in more ways than one. It is really a surprise to many that there is a

e such as I am "But here I am! No one can deny it."

(Copyright.)

Warner Baxter



Handsome Warner Baxter of the "talkies" is one of the actors who has ridden in on the waves of this popular improvement on the movies. At one time he was an insurance agent, which some say made a "good talker of him." He has been given the star role in the Movietone "Such Men Are Dangerous." Baxter has had an interesting career on stage and screen. He prefers to do romantic character parts.

For Meditation

By LEONARD A. BARRETT

ŏococcoccoccoccoccocc A THUNDERSTORM

THE ancient people had strange no-tions. They were very superstitious. Everything was invested with a spirit. They were afraid of the thunder because they believed it was the voice of their God. They were likewise afraid of the lightning because they thought it was an opening in the skies through which the golden glory of heaven shone. While we of



afraid of storms. Such fears might easily be removed if we correctly un derstood the workings of nature's

Leonard A. Barrett. air rushes in to fill the space caused by the passing of the bullet of a pistol, so the noise of thunder is only ings, but he should remember that zonnature's efforts to fill the space made by the lightning flash. The best way to relieve a child of fear of storms is to take him out into the storm and trict. let him see for himself that there is

no cause for fear. the dashing, smashing and crashing of a summer's thunderstorm. After the storm has spent its strength there follows a calm, a silence, which no words can describe. The sun shines through the clouds, even a silver lining may

The storms which crash into human lives are much like the thunderstorms of summer. They come suddenly and seem to be disastrous, but are not altogether destructive. Something very valuable is accomplished by a storm. As the beauty of a picture depends upon a proper proportion of shadows, so the storms which come into our experience develop poise and self-control. He is a wise man who has learned how to remain calm and selfpossessed in the midst of a storm. Self-mastery of personality is not a gift. It must be tolled for in daily contact with life's battles. Storms develop resisting power. We are better prepared to meet the storms which assail us tomorrow because we have not been mastered by the failures and

After the storm is over go out of language all its own, and seems to

I know the promise is not vain at morn shall tearless be." (©, 1929, Western Newspaper Union.)



WHY WE BEHAVE LIKE HUMAN BEINGS

By GEORGE DORSEY, Ph. D., LL. D.

Some People Are Born With Gills

WE NO longer tell friends from enemies by smell; but we often pick them by the shape of their nose. Man's nose is not so striking as the elephant's, or even the long-nosed monkey's, but it features his face and is one of his most human and superfluous elements. As it is a new acquian unbecoming hat, it means that she sition, it began with mammais, it appears late in fetal life and develops fully only after birth. Its shape and size are hereditary and are distinguishing traits of race. But it has it means that its owner has not looked no more to do with brain power than the handkerchief that wipes it.

ing, and the value of the land suffers. As the olfactory nerves alone are Owners of land cannot afford to connected with the hemispheres of the toss a coin to decide whether to build human brain, it is inferred that the an apartment house or an office buildbrain itself arose in connection with ing on a given site, because the proper the sense of smell; the original brain use of the land can make or break its was a smelling organ.

In mammals generally, the smell There is a certain type of structure sense is the most highly developed of suitable for every piece of urban real all senses. In monkeys, it has already estate, and property owners should begun to diminish. Some mammals seek advice on this subject before have five pairs of ridges supporting breaking ground, because the highest the olfactory organs; some hoofed anand best use of the land is a serious imals have eight; apes usually have matter and involves a look into the three. Man has from two to five pairs.

It is not enough to observe all of The nose in the human embryo is at the advanced rules in selecting a lofirst a pair of pits or pockets in the cation unless, after its selection, the skin-the condition in fishes. The exland is developed to the best advanternal nose appears much later.

The ear also begins as a pocket, in the first gill-cleft. This sinks into estate until the proper buildings are the head until its outer opening is closed by the tynpanum or eardrum. A rare anomaly is an individual with two, or even three, external ear openings; these represent the second and third gill-clefts. In some fishes the opening remains; their ear is primarily a balancing organ. Our equilibrium sense organ is also located in the inner ear; if our semilunar canals are destroyed, we cannot balance our-

> We turn our head toward sounds or cup our hands behind our ears;

flowers." Seattle contemplates a 60our ancestors turned their ears. mile highway between Tacoma and Our eyes are compound and are Everett, electric-lighted and fringed made up of the same three parts that with rhododendrons. To a young Deare found in fishes' eyes. First, a troit school girl, Mrs. John D. Rockecluster of skin cells dig in to form feller, Jr., gave a three-day trip to the lens; skin grows over this, be-Washington and the promise of a comes transparent, and forms the Presidential bandshake as a reward cornea. Next, a growth from the neufor coining the slogan "This is your ral tube reaches out and ends in a country-beautify it," which Mrs. cup around the lens. This cup be Rockefeller expects to use as a trencomes the retina; the stalk which chant weapon in a national campaign joins cup with tube, the optic nerve. to banish unsightly hot-dog stands, Cells from the middle germ layer now biliboards, placards and plasters from enter the cup and form the transparent matter of the eyeball. The middie laver also supplies skin structure: It is subject to the horny change of old age. Hence "cataract" of the eye; It is highly important that the home the lens has become covered with a builder ascertain that the section in

The Asiatic's eye is not oblique. The "slit" appearance is due to the low nasal bridge supporting the upper lid; the lid thus folds and appears "Mongolian." This "oblique" eye is not uncommon in white children at birth; when the bridge develops slowly it may persist for months, even into laws or building ordinances that bar adult life.

The tears which wash our eyesotherwise as dirty as our faces-come from lachrymal glands in the upper outer corner of each eye. Some have additional tear glands at the sides of the eyes, as have reptiles.

Our skin is a double structure. The outside, or epidermis, is ectoderm; the inside, or dermis, is derived from the mesoderm. The fetal skin at first is translucent and not unlike that of fishes. During the third month, the epidermis begins to become horny, as It is in adult life. It is significant that if we lose a third of our skin by fire, acid, boiling liquid, or flaying, we lose our life.

Color of skin is an inherited trait and is due to grains of brown or yeltow-red pigment in the dermis. Entire work, the tendency is to cheapen or absence of pigment in skin, hair, and eyes is a developmental defect and results in albinos. Albinism is an inherited trait and is found in many animals. White blackbirds are as common as white black men. Pigment is probably due to secretion of an endocrine gland.

To form a better grasping surface, the skin of man's, monkeys', and many other mammals' hands and feet is thrown into minute ridges, especially prominent on the finger tips. These ridges form loops, spirals, and arches. In no two individuals on earth do they make exactly the same pattern. Hence their unique importance as marks of identification.

At the fourth month, the embryo begins to show a fine silky hair coat or lanugo (down). This begins to be replaced, even before birth, by a second coat of different character. The lanugo may persist as "down" on the face of girls and women, or even all over the body, as on the so-called dogfaced people of the menageries. The lanugo probably represents our adult ancestral condition. But no satisfactory theory has yet been advanced to account for the fact that man is the

least hairy of the primates. Hair does not grow on our bodies in haphazard fashion, but in lines and sets of three, four, or five, each set being the hairs that grew beneath one scale of our reptillan ancestors. (@ by George A. Dorsey.)

Seaweed Made Useful

Nova Scotia eel grass, a stringy sea weed said to be vermin proof and fireproof, is woven into mats for use in London office buildings and auditoriums because of its sound-absorbing qualities.



When Food Sours

Lots of folks who think they have "indigestion" have only an acid condition which could be corrected in five or ten minutes. An effective anti-acid like Phillips Milk of Magnesia soon restores digestion to normal.

Phillips does away with all that sourness and gas right after meals. It prevents the distress so apt to occur two hours after eating. What a pleasant preparation to take! And how good it is for the system! Unlike a burning dose of soda-which is but temporary relief at best-Phillips Milk of Magnesia neutralizes many times its volume in acid.

Next time a hearty meal, or too rich a diet has brought on the least discomfort, try-

Milk of Magnesia

Men and Women Agents Earn big money selling QUIK-SOLE, a new plastic leather re-sole material. Resoles shoes for 25c a pair. Agents sell 16 to 20 cans daily. No competition, Easy seller, Exclusive territory to live wires. Send \$1.25 for Full-Size can that retails for \$2.50. Money refunded if not satisfied.

Quik-Sole Repair Mfg. Co.

AS FIRST AID Use Hanford's Balsam of Myrrh All dealers are authorized to refund your mone for the first bottle if not suited

Has French Courts Guessing Puzzling the courts in France is an odd situation where a man is accused of hoaxing experts and public by burying so-called prehistoric relics in a field. Nothing in the code provides for the fraud so it is probable the hoaxer will be arraigned under a charge of "outrage to the police," as

they were guarding the field where the

finds were discovered for some weeks



Good Idea

"I bought a new car and traded in my player-piano as first payment.' "I didn't know they accepted playerplanes as payment on new cars." "They don't usually, but the salesman is a neighbor of mine."-Judge

Brought Home a Relic

"Did you see any of the ruins while you were in Rome?" "S-h-h! Not so loud! Look! I married one of 'em." Nobody knows the mental agony of

a horse trying to learn a new milk



IT'S folly to suffer long from neuritis, neuralgia, or headaches when relief is swift and sure, with Bayer Aspirin. For 28 years the medical profession has recommended it. It does not affect the heart. Take it for colds, rheumatism, sciatica, lumbago. Gargle it for a sore throat or tonsilitis. Proven directions for its many uses, in every package. All drug stores have genuine Bayer Aspirin which is readily identified by the name on the box and the Bayer cross on every tablet.



Dear Editor:

R ICHMOND, IND., looks like a town that set out to be beautiful, and by golly, it is. I've seen girls do the same thing. They take what nature gave them,, apply some high-priced common sense, and achieve unusual results.

Signs seen today. "Hot fish sandwich." Not without my doctor's permission. Automobile wrecking car named "Brown's Mule." Hotel sign: "150 rooms, 50 baths." That's all right, providing they wash the right

Every car has its radiator plastered with butterflies. And every small town has its violet ray studio, though not all look prosperous. -FRED BARTON. (Copyright.)

GABBY GERTIE



"The modern girl spins yarns, too, but they loom up as jest comic strips."

Cost of College Education

The bureau of education says that the minimum spent per year by college studer.ts is \$700. There is no way of striking an average, since wealthy students with large allowances from home spend their money in numerous ways outside of compus activities.

**************** Why We Do What We Do by M. K. THOMSON, Ph. D.

POLITICS A GOOD deal of the ammunition in presidential campaigns misses fire because the majority of voters are not open to conviction in politics. They vote their party ticket. They inherited their party and vote as

their fathers voted before them.

sense of loyalty if nothing more. en down or annulled only by a strong-

legiance:

Party success depends upon party loyalty, and if a man is going to get any recognition from his party he must stick to the ship, sink or swim. We inherit our politics through the natural process of family traditions as part of the furniture of the old homestead and the family coat of arms. In addition to the party, system demands the type of loyalty that is calculated to perpetuate the party, of passing it on from father to son. (@ by McClure Newspaper Syndicate.)

WHY WE INHERIT OUR

We inherit our politics along with our religion, and blue eyes or brown,

as the case may be. Before we are old enough to know much about politics we cast our ballot. And in lieu of knowledge we follow example, the example of those who have the greatest prestige with us, those we know and trust. These are our elders in the same household. Thus before we realize it we have completely identified ourselves with a certain party and stick to it from a

Political prejudice is no different from any other kind. It can be brok-

er prejudice of opposite nature. A man's political views are not altogether a matter of family training. pride and prejudice. The political parties encourage this sort of blind loyalty by giving the preference to those who are "dyed in the wool." In the national conventions certain men boast that they never voted any other ticket for generations and sought special favors on the grounds of party loyalty. Candidates are accepted or rejected on the strength of their al-

Orchestra Defined An orchestra is described as a band of performers on various instruments, including especially those of the viol class, adapted for rendering the larger kinds of concerted music as symphonies, overtures, etc., and commonly distinguished for the military or street band of players on wind instru-

laws. As the lightning is only the which he is contemplating construcpassing of electric tion will continue as a home section carrent from one so that he may not only put his propcloud to another, erty to the highest and best as a resiso thunder is dential site, but count on it persisting caused by nature's in this use for many years to come. refusal to tolerate He should, of course, inquire whether a vacuum. As the the district is protected by zoning the construction of commercial build-

There is something majestic about be seen.

disappointments of today. doors and listen. A silence speaks a

"Trace the rainbow through the rain

