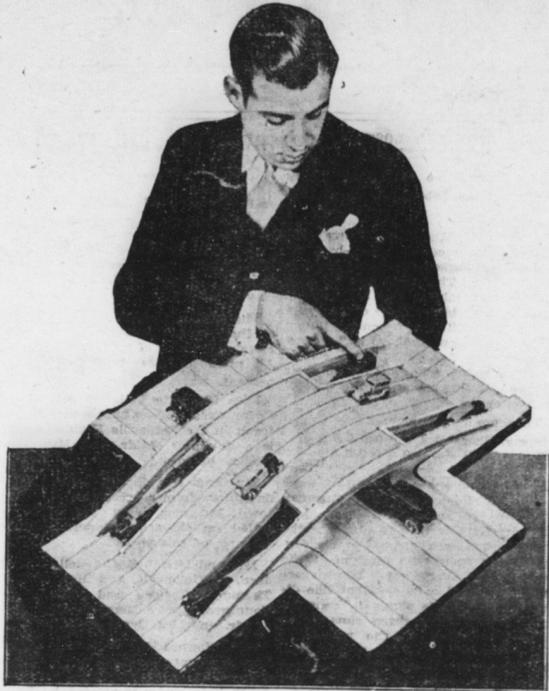


CONTINUOUS TRAFFIC AT POOR CROSSINGS



George K. Laham, twenty-four, of 37 Dent street, Boston, with the highway crossing construction model, which allows two-way continuous traffic at bad crossings. Note openings to permit autos to turn corners. Laham has studied the Hub traffic problem for the past three years.

**SIGNBOARDS ARE VERY UNSIGHTLY**

Industries Depending on Highways for Business Worst Offenders.

(Prepared by the United States Department of Agriculture.)  
In a canvass of advertising signs on the highways, the bureau of public roads of the United States Department of Agriculture found that the automobile industry and those industries which serve it are the worst offenders. Their signs carry advertisements for cars, tires, oils and other accessories. Hotels and restaurants, the bureau says, probably rank second in the amount of advertising done along the highways.  
Thomas H. MacDonald, chief of the bureau, in a recent statement declared: "There is little of fairness to the public in the fact that the industries which depend upon the highways for their whole business should be the worst offenders in erecting and maintaining thousands of glaring, distracting signs along our streets and roadways." He also pointed out that many of the producers of the best products do not advertise in this way.

**Distract Driver's Attention.**

"These signs," says Mr. MacDonald, "are concentrated on the main traveled highways and are habitually placed at turns in the road where the motorists should be giving most careful attention to driving. In many instances they cut off the view of approaching cars at curves and at road intersections. Some even cut off the sight of approaching trains at unprotected grade crossings. Those which carry the word 'stop' and other words ordinarily employed on the legitimate warning signs weaken the force of the properly placed cautionary signals."  
The bureau found that signs tend to multiply on poor or inferior real estate or other property along the road; that frequently abandoned sheds or barns near the roadside are covered with unsightly advertising; and that lowlands along small streams over which highways run are popular positions for large billboards.

The unsightliness of the tin signs hung on wire fences or attached to tree trunks was very noticeable to the investigators. Many such signs have been completely washed out by the weather, yet remain to disfigure the landscape.

**Danger Signals Obscured.**

The effectiveness of the standard numeral signs and direction and danger signals on the principal transcontinental highways, which have contributed immeasurably to the convenience and safety of travel, is hindered in many instances, says the bureau, by advertising signs which are so placed as to obscure them or withdraw attention from them. In many cases such advertisements are a positive hindrance and menace to the traveling public, especially when they contain misleading information about distances and the condition of the road ahead, which is believed in less obtrusive fashion by the public signs.  
In his last annual report Mr. MacDonald stated: "In practically all cases these roadside advertisements merely repeat in the same form appeals that are made quite properly and insistently through other agencies. They are unneeded by the public and are of doubtful value to the advertisers. It is hoped that means may be found by suitable legislation to effect their complete elimination upon all roads constructed in part with money appropriated by the national government."

**MOTOR QUIZ**

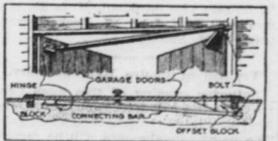
(How Many Can You Answer?)  
Q.—What is the most economical driving speed?  
Ans.—About thirty miles an hour.

Q.—Are one-piece spark plugs easy to clean and what is the best way to clean them?  
Ans.—Yes. Fill lower part of the plug with alcohol, metal polish and water and allow to stand for a few seconds. Rub the carbon from insulator with a stiff wire or small wooden peg covered with one thickness of cloth. Wipe plug dry and clean the sparking points with emery cloth.

Q.—Is it necessary to prime the fuel pump after the supply of gasoline has been exhausted?  
Ans.—No. The fuel pump is self-priming. Simply stepping on the starter primes the pump.  
Q.—What can be done to make it easy to remove rim lugs in changing tires?  
Ans.—A few drops of oil applied to the rim bolts when changing tires will cause them to come off much easier the next time it is necessary to change a tire.

**Making Double Doors Open at Same Time**

The illustration shows a novel fitting for any double garage doors. It is designed so that when you open or shut the door at the left in the illustration, the other door will open or shut automatically. The material



Side and Top Views of the Ingenious Device for Making Double Doors Open at the Same Time.

you need consists of a board of sufficient length, three bolts, a strong iron hinge, and wood screws.

As you open the door at the left, a connecting bar, pulled along with it, opens the door at the right by pulling on the end of the offset block. In closing, the thrust of the connecting bar closes the door at the right.—Popular Science Monthly.

**AUTOMOBILE NOTES**

The tempo of this age is "open her up and step on it."

Sometimes it doesn't even avail anything to cross crossings cautiously.

Special motor car taxes pay one-third of the cost of roads in the United States.

The parking problem awaits the inventor who can make the spare tire telescope into the radiator.

The coming census will give the automobile salesman an insight to the few remaining possibilities that exist in his line.

The idea of the bill making automobile licenses payable July 1 is in part that Santa Claus and the tax collector ought to be kept as far apart as possible.

**The SANDMAN STORY**

**ABOUT THE DAYS**

THE days were talking.  
"We all belong to some one or some thing," they said.  
"It is some one's birthday when each of us is on duty."  
"And the days seem so important to each person."  
"To a little girl the day seems to be hers, to her father it seems to be his



The Days Used to Like to Talk to Father Time.

In the business world, to her mother it seems to be hers.

"Not that each one is having everything he wants or trying to rule everything, but the day is all important to each person."

"To Mrs. Cucumber Green each day means to her something quite different than it does to the squirrels or

the grasshoppers or the birds and yet each is wrapped up in his own day, almost forgetting that others are knowing the same day.

"May the first is all important to Margaret Alice because she was born a year ago that day.

"Maybe it isn't so important a day to her now as it will be to her later on.

"It was certainly an important day to her family, too.  
"Bud is her big brother now and he is so proud of his sister.  
"There are some days that are important to almost every one—but each in his own way.

"Thanksgiving day, New Year's day, Lincoln's birthday, Washington's birthday, Easter, Fourth of July and so on.  
"Now and again there is a misunderstanding of dates.  
"Last year the 11th of October had a great argument with the 12th of October which is celebrated as Columbus day, for the 11th said Columbus had really sighted land that day."

In this way all the different days were talking, but the one who was doing the most talking was Father Time, thinking of so many people, so many boys and girls, so many animals, birds, each one all interested in what each day meant to himself—not because he was all interested in himself, but because that was the way everything came to him.

The days used to like to talk to Father Time.

He knew so much, he had seen so much, he thought so much, and he never, never lost his great, great interest in the wonderful world in which he was the timekeeper.  
(Copyright.)

**Why We Do What We Do**

By M. K. THOMSON, Ph. D.

**WHY WE HAVE NAMES**

A NAME is like a handle. It shows you where to take hold. It is a great convenience. Every object and living creature has a name handle. Otherwise we are not able to talk intelligently about them.

Some names are arbitrary. They have come into being largely through accident. In most instances there is a reason for calling a thing by the particular name it bears. The Indians have peculiar names such as Big Chief, Eagle Eye, Braveheart, Lone Wolf, Sly Fox, Fleet Foot, Black Hawk, Strong Arm, Big Bull, etc. The idea is to give the name of some highly desired trait and expect the child to shape his character to fit the name.

Bible characters are named in a similar manner and for like reasons. Abraham means "Father of a Multitude," Joshua means "Deliverer," and so on down the list. In some of these cases it would seem that the name was given after the person had shown some marked characteristic; they seem to fit too well. We have references to people whose names were changed. Jacob's name, "Cheater" for example, was changed to Israel, "God Striveth."

In modern times we do not attach much importance to the meaning of names. We are influenced by euphony and suggestion. Hazel Hale married a man by the name of Barker and named her daughter Betty Barker. Sometimes out of deference to some rich or beloved relative or some admired celebrity we name our children after them. This practice harks back to the ancient notion of hoping that the child will emulate some desirable trait.  
(© by McClure Newspaper Syndicate.)

**What Impressed Him**

Bunkum had just returned to his native village after his first visit to London.

"Well, Jarge," said one of his cronies that evening, "what did 'ee like most in Lunnun?"

"I think as 'ow St. Paul's cathedral were best," said Bunkum. "It be twice as 'igh as t' parish church an ten times rounder. An' what's more," he added, "t' bloke what owns it keeps pigeons!"—London Answers.



(© by McClure Newspaper Syndicate.)

**Mary Brian**



Mary Brian created the role of "Wendy" in "Peter Pan." She is favorably known to the millions of "movie" theater patrons and is regarded as one of the foremost in her line of work. She was born and educated in Dallas, Texas. She is clever in portrait and water color painting. Winning of a newspaper personality contest conveyed her to the screen when she was given the part of "Wendy," which marked her immediate triumph in pictures. This is from one of her latest photos.

**THE WHY of SUPERSTITIONS**

By H. IRVING KING

**FALLING PICTURES**

A RATHER common superstition is that the falling of a portrait from the wall where it is hanging portends a death in the family. Some even go so far as to regard as unlucky the accidental dropping of a photograph of a friend or relation. This is really traceable to the connection which the primitive mind established between the symbol and what it represented, an idea which found one phase of its expression in the belief of an intimate connection between a person and his image! If a symbol of one of the gods acquired a reverence and half-worship from its close connection with the immortal it represented, was it not natural to suppose that a more or less intimate connection existed between a person and his "counterfeit presentment"? It was this idea that caused the necromancers of the Middle Ages to "get square" with the enemies of themselves or their patrons by making a rag doll to represent the aforesaid enemy and sticking it full of pins, or a wax doll and letting it melt before a fire, thereby claiming to cause, by sympathetic magic, illness, perhaps death, to the victim. The ideas of our cave-man ancestors and our medieval forbears lingering deep in our "unconscious" ego, cause some of us to establish, therefore, a close connection between a person and his portrait. Now when that portrait falls we get that form of symbolism which causes one to suggest another. The picture falls from its place—the original falls from his place—dies. Strictly it ought to be that way but, perhaps, the original of the portrait is already dead and, being broadminded persons and not a bit superstitious, we say, "Well, if not that person, another; somebody we know; some member of the family, probably, is indicated. It's a bad sign, anyway."  
(© by McClure Newspaper Syndicate.)

**Self-Confidence**

Weak knees won't support you far in the battle of life. Believe in your ability, your job, your eventual success, and you will triumph. Faith in yourself is necessary before you can expect others to have faith in you.—Grit.

**SMILES**

GABBY GERTIE



"A man's disposition is often influenced by his wait and sighs."



**Makes Life Sweeter**

Next time a coated tongue, fetid breath, or acrid skin gives evidence of sour stomach—try Phillips Milk of Magnesia!

Get acquainted with this perfect anti-acid that helps the system keep sound and sweet. That every stomach needs at times. Take it whenever a hearty meal brings any discomfort.

Phillips Milk of Magnesia has won medical endorsement. And convinced millions of men and women they didn't have "indigestion." Don't diet, and don't suffer; just remember Phillips. Pleasant to take, and always effective.

The name Phillips is important; it identifies the genuine product. "Milk of Magnesia" has been the U. S. registered trade mark of the Charles H. Phillips Chemical Co. and its predecessor Charles H. Phillips since 1875.

**PHILLIPS Milk of Magnesia**

For Mosquito Bites, Sting of Bees and Venomous Insects  
HANFORD'S BALSM OF MYRRH  
Money back for first bottle if not sold. All Dealers.

**Russia's Holy Men**

If the Soviet government really means to try to suppress the "holy men" who wander about in Russia, it will be up against as hard a task as it has encountered yet, writes "Looker-On" in the London Daily Chronicle. These local saints, or "elders," as they are called, have great influence, not only on such highly placed people as believed in Rasputin, but on the mass of peasants. The Russian villages are forcing beds for superstition, and the "staretzi" make the most of that fact. Some of them are genuine, too, and preach with the fervor of Jewish minor prophets.

**Never Again**

She (passionately)—Will you ever love another, dearest?  
He (wearily)—No, never, if I get out of this affair!—Montreal Star.

**It May Be Urgent**



**When your Children Cry for It**

Castoria is a comfort when Baby is fretful. No sooner taken than the little one is at ease. If restless, a few drops soon bring contentment. No harm done, for Castoria is a baby remedy, meant for babies. Perfectly safe to give the youngest infant; you have the doctors' word for that! It is a vegetable product and you could use it every day. But it's in an emergency that Castoria means most. Some night when constipation must be relieved—or colic pains—or other suffering. Never be without it; some mothers keep an extra bottle, unopened, to make sure there will always be Castoria in the house. It is effective for older children, too; read the book that comes with it.

**Fletcher's CASTORIA**

**Bilious?**

Take NR—NATURE'S REMEDY—to-night. You'll be "fit and fine" by morning—tongue clear, headache gone, appetite back, bowels acting pleasantly, bilious attack forgotten. For constipation, too. Better than any more laxative.

Safe, mild, purely vegetable—

**NR TO-NIGHT**

TOMORROW—ALRIGHT  
At Drugists—only 25c