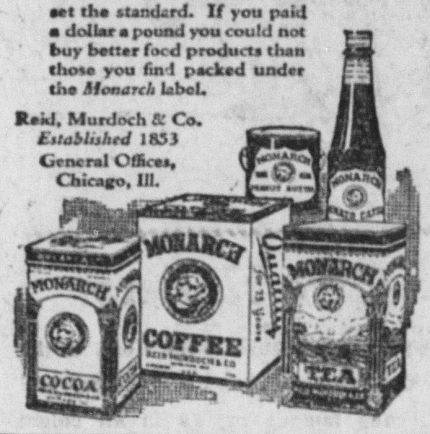


MONARCH QUALITY FOOD PRODUCTS



Don't be a sheep. There are too many with an appetite for mutton.



WHAT DR. CALDWELL LEARNED IN 47 YEARS PRACTICE

A physician watched the results of constipation for 47 years, and believed that no matter how careful people are of their health, diet and exercise, constipation will occur from time to time.

Phrenology had some truth in it; but they tried to account for too much by it.

HUSBAND DISTRIBUTES BOOKLETS Wife Tries Compound

Every year the Pinkham Medicine Company distributes about 30,000,000 booklets from house to house.

A Raw, Sore Throat

cases quickly when you apply a little Musterole. It penetrates to the sore spot with a gentle tingle, loosens the congestion and draws out the soreness and pain.



Better than a mustard plaster

APPETITE IMPROVED QUICKLY CARTER'S LITTLE LIVER PILLS

W. N. U., BALTIMORE, NO. 48-1928

LETTER FROM THE PAST

TOD and Jess MacPherson became my neighbors the day before Somerville college opened the middle of September.

"Mrs. Bates? I see you know what I am after," and she reached out a brown hand for the key.

"Hey, Jess, hurry up. All this stuff piled on the front steps makes the place look like a junk dealer's house and besides I'm hungry."

"I do remember you, Mrs. Bates. I remember you and mother used to sew and when she cried you comforted her."

"The next week Jess was not singing mornings. Her eyes looked weary when she smiled and she often slipped across the lawn and sat with me before the fire evenings when Tod was out."

"I watched Jess come to the porch repeatedly and look down the street when it was time for him to come."

Dame Fashion Smiles

If there is one word in the vocabulary of women's wear against which Dame Fashion has always had a "complex" or whatever is the proper term for an unreasonable objection.

What an important thing in the world a woman's hat is! This is meant in the general sense, and not about the individual woman—although if the hat has gone wrong, it will be pretty hard to make the costume effective.

Beauty Not Greatest of Feminine Charms

Of the 12 greatest women whose influence over men has won them places in history, only three were really beauties, four were so plain that they verged on ugliness, the other five were only so-so as to looks.

Australian Curiosities. Of all zoological specimens the strangest is probably the frilled lizard, a creature which looks for all the world like a burlesque ballet dancer.

Speed of the Mouse. The average mouse runs 10,000 meters a day, according to the investigations of a French scientist.

Printed Jersey Frock With Kerchief Collar



With a few bastings a good wool Jersey is as easily handled as any firmly woven goods. Run the bastings along the bias edges directly after the pieces are out.

Train Now Featured by Many New Evening Gowns

The return of the train is definitely established in a number of the latest models, observes a fashion writer in the New York Times.

Rings Now Being Used to Hold Scarf in Place

Scarf rings are an important item for holding many of the new scarfs in place. One of the new devices is made in two parts, one like a ring, though thick, deep and wide and with one side flat also.

Buckles Again Smart; Modernistic in Design

The buckle is smart again. This season selects the sort of buckle that is expressive of the age—usually modernistic in design.

Scarfs to Wear With Tweeds and Fur Coats

If you are wondering whether the couturiers are continuing to sponsor the scarf, you'll be interested to know that they are.

Dame Fashion Smiles



Grace J. Austin. In these cold days the crepe kimono or the gay "coolie coat" lacks substance for those north of the Palm Beach level.

Tweed Coat Is Worn by Dainty "Movie" Actress

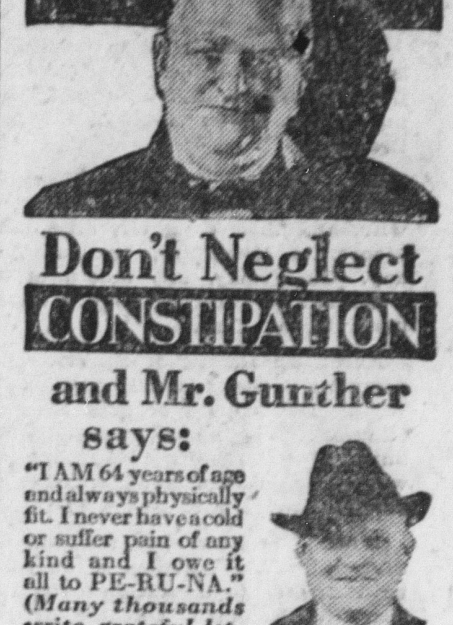


Dorothy Mackall, motion picture actress, who wears new clothes with her accustomed chic in the film, "The Barker," is seen in a new and exceptionally smart tweed coat of straight lines.

Makes Life Sweeter

Children's stomachs sour, and need an anti-acid. Keep their systems sweet with Phillips Milk of Magnesia!

Dr. Hartman said:



Don't Neglect CONSTIPATION and Mr. Gunther says:

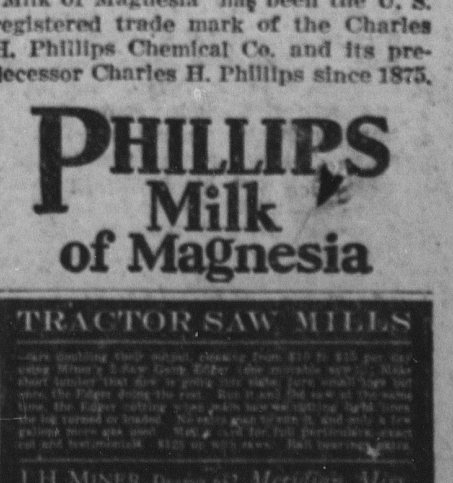
"I AM 64 years of age and always physically fit. I never have cold or suffer pain of any kind and I owe it all to PE-RU-NA."

Powerful Microscope

The bureau of chemistry says that ordinarily a microscope which magnifies 500 times is used to see bacteria.

Mrs. Margaret Washington Tells

"Last August I took a very severe cold and it seemed that I couldn't break it up. I got so bad that I was confined to my bed for five weeks, doctoring all the time without getting any relief."



PHILLIPS Milk of Magnesia