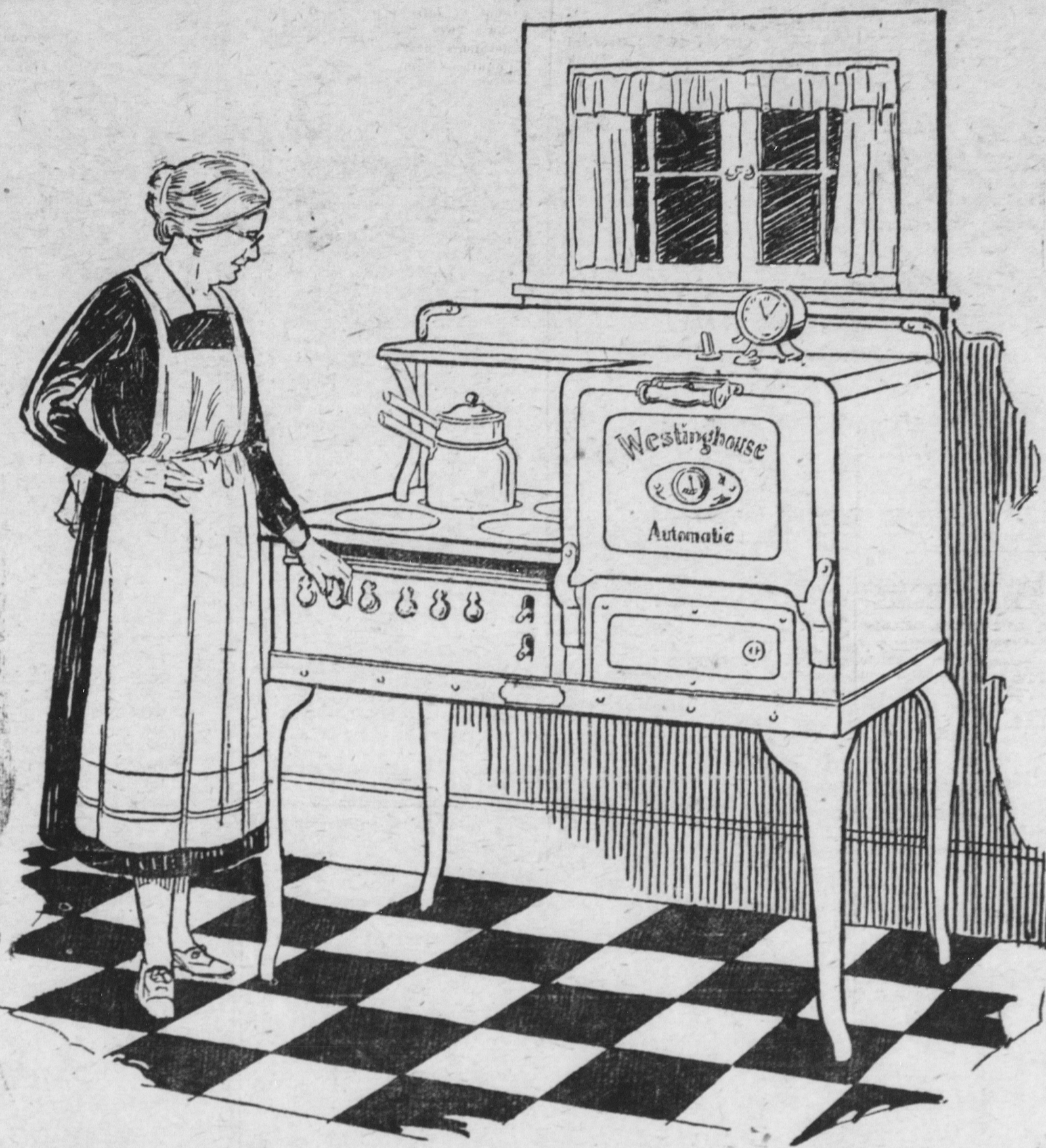


## Economical Cooking

Economical Cooking means a great deal to every modern housewife. That's why so many are turning to the electric range to solve their cooking problems--for it most certainly effects economy.



## Cook with Electricity

*It's Economical*

No question about it! Consider the following facts:

1. Less food shrinkage. Food shrinkage, which is a costly item in fuel ranges, has been reduced one half in the Electric Range.

2. Electric rates are decreasing. Increased distribution has lowered generating costs which in turn has lowered the cost of electricity to the consumer. 3-cent electricity is now available for cooking in the home of ordinary use.

3. Cuts down laundry and cleaning expenses. Electric fuel is clean. Your kitchen will always be spotless. The Electric Range eliminates the soot and smoke and fumes.

4. Electric Range will last a lifetime. They are practically indestructible.

You, as a modern housewife, will want to know more about electric cooking, and the economies which it effects. You owe it to your family, yourself, your home. Come in and see us about it--at your convenience.

Any model Westinghouse **ELECTRIC RANGE** may be purchased on a low down-payment.

# WEST PENN POWER CO.

KEYSTONE DIVISION