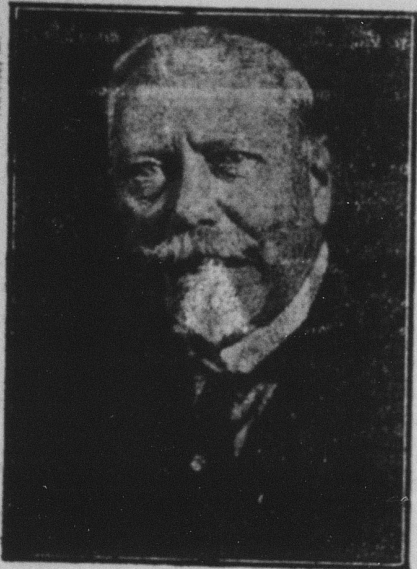


## THE FATHER OF THE CHRISTMAS SEAL

The opening of the twentieth annual Christmas Seal Sale finds the festivities of the holidays tempered among those actively engaged in the campaign by the knowledge that the originator of the Christmas Seal has died since the conclusion of last year's sale. The man who made financially possible the world-wide war on tuberculosis, Einar Holboell, postmaster at Charlottenlund, Denmark, succumbed to heart trouble in his sixty-second year, on February 23, 1927.



EINAR HOLBOELL

Twenty-four years ago he was a young mail clerk in the post office at Charlottenlund, working far into the night on Christmas Eve distributing holiday greeting cards and letters. He saw that as a rule they would go to comfortable homes, housing happy, vigorous families. But he knew, too, that often to those homes where kind Christmas wishes and good Christmas deeds were most needed, there likely would not come even a brief word of greeting. An inspiration seized him. Perhaps by a tax on greeting cards this could be accomplished.

His fertile imagination soon pictured a device to encourage the practice of holiday cards and put a voluntary tax on it, too, and thus in Denmark was born the idea of the Christmas Seal, in 1903.

The first sale in the United States was in 1907 when Miss Emily P. Biswell, of Wilmington, Delaware, adopted the idea to raise funds to maintain a tuberculosis shack of eight beds on the banks of the Brandywine, securing \$3000. She in turn had read a magazine article by the great philanthropist, Jacob A. Riis, describing the Danish tuberculosis stamp he had received on the back of a letter from the city of his birth—Copenhagen.

Miss Biswell next aspired to extend the work by a national campaign, and interested the American Red Cross. The first national Christmas Seal Sale occurred in 1908, and brought in \$135,000. Each year since the sum has increased just as it has in Denmark.



Einar Holboell, the inventor of the Christmas Seal, could not possibly have foreseen its magic health value today, not only in raising funds to continue the work, but in carrying to millions of people every holiday season the stimulus to guard against disease. These tiny pieces of paper, multiplied a billion fold, have had an inestimable part in teaching the public that tuberculosis can be prevented—can be cured. The double-barred cross which each one bears is the emblem of the anti-tuberculosis work throughout the world.

The Christmas seal has carried to the farthestmost parts of America the news that people need not die from tuberculosis. During the period the seal has been in existence, the death rate in this country from the disease has fallen from 198 per hundred thousand population to 83, a saving of over 100,000 lives this year.

As a mark of honor, the Danish Christmas Seal for 1927 will bear the picture of Einar Holboell.

Begin Your Christmas Shopping With Buying Christmas Seals

To buy Christmas seals is to broadcast benevolence, to radiate benefaction, to diffuse hope for health where disease most insidiously menaces. It is a simple little action, neither expensive nor difficult of performance, yet assuring its reward.

Buy Health Bonds and Become a Bondholder of Health

**ANNUAL BANK MEETING.**  
The annual meeting of stockholders of The First National Bank of Centre Hall, Pa., will be held in the banking rooms the second Tuesday of January, 1928, same being the 10th day of the month, between the hours of 10 and 12 o'clock, for the election of directors and the transaction of any other business that may come before the meeting.

H. LEIGH EBRIGHT, Cashier.

**ANNUAL ELECTION.**  
The annual election of the Farmers Mutual Fire Insurance Company of Centre County will be held in the Grand Jury Room, Court House, Bellefonte, on Monday, January 9th, 1928, between the hours of 10 A. M. and 12 M. for the election of twelve

directors for the ensuing year.  
GEORGE MITCHELL, Pres.  
FRANK M. FISHER, Secretary.



The "Reporter" is GIVING this Safety Razor Outfit WITH a NEW Subscription to The Centre Reporter. Do your friends a favor by telling them about it.

**CHEVROLET**  
**USED CARS**  
with an O.K. that counts

**Courteous Attention and Highest Dollar-For-Dollar Value**

Patrons of our used car department get the same courteous attention and the same high dollar-for-dollar value as our new car customers.

Used car sales constitute a vital part of our business—consequently, our used car department is conducted on the same superior VALUE!

Look for our red "O. K." tag when you buy a used car. It is your proof that the car has been thoroughly reconditioned by expert mechanics, using genuine parts for replacement—your guarantee of superior VALUE!

DECKER CHEVROLET CO., Bellefonte  
HOMAN MOTOR CO., Centre Hall

QUALITY AT LOW COST

THE SEASON of "Peace on Earth and Good Will to Men" is approaching for the Nineteen Hundred and Twenty-Seventh time. It is the season of good cheer, of happy homes, of the interchange of gifts.

The First National Bank of Centre Hall, its officers, directors and employees, wish for all a Merry Christmas, and health, wealth and prosperity during the coming year.

**THE FIRST NATIONAL BANK**  
CENTRE HALL, PA.

5 PER CENT INTEREST ON TIME AND SAVINGS DEPOSITS

## POWER

Motor power can't be measured in cold figures. It takes a hand on the wheel and a foot on the accelerator to feel the pulsing life and thrilling flow of sustained energy and force.

You'll realize this as never before when you drive the

### NEW STAR SIX

Because it is undoubtedly the most POWERFUL car in anything like its price class. Figures can prove it to the mechanic and the mathematician, but actual experience will demonstrate beyond question the vigor, the snap, the flexibility of this wonderful motor. TRY IT.

More POWER and Superior Quality

STAR



CARS

Again Improved

Again Improved

**FETTEROLF'S GARAGE**

Bell Phone 3482

CENTRE HALL

# Merry Christmas

## CANDIES

SPECIAL PRICES TO CHURCHES  
SUNDAY-SCHOOLS AND  
PUBLIC SCHOOLS

## FULL LINE CREPE PAPER...

Crepe Paper Streamers,  
Paper Table Covers and Napkins.

FAVORS :: GREETING CARDS



## BOX CANDIES

from Half-Pound to 5-lb. Boxes  
Large Assortment of HARD CANDIES

FANCY CAKES & ROLLS



## CITY BAKERY

HARRY E. CLEVENSTINE  
BELLEFONTE



We Extend to All  
Our Most Sincere Wish  
for a  
**Merry Christmas**

At all times we can Solve  
for You that Burning  
Question :

## COAL!

With the Very Best Grades of Anthracite  
and Bituminous Coal.

## WM. McCLENAHAN

Dealer in GRAIN and COAL  
Shipper of HAY and STRAW  
Flour, Feed, Chick Feed, Tankage  
Cement, Salt, Fertilizer, Repairs for Imperial Plows

CENTRE HALL