



Christmas Seals Protect Health of Children

Many Uses For Santa's Seals

This is the twentieth year that the Christmas Seal has been sold to supply funds for fighting tuberculosis. The 1927 Seal pictures Santa Claus on his sleigh drawn by four reindeer. It is Santa's Seal and can be used to decorate many things besides letters and packages. It can be placed on

- Letters and cards,
- Gift packages,
- Monthly bills,
- Insurance policies,
- Legal papers,
- Notes, checks, etc.,
- Lodge notices,
- Magazines and papers,
- Milk bottles,
- Pay envelopes,
- Restaurant menus,
- Candy boxes,
- Merchandise packages.

Seal Benefits Every Person Says Governor

Christmas Seal campaign

against tuberculosis has benefited all the citizens of Pennsylvania, according to Governor Fisher, who is Honorary Chairman of the Christmas Seal Committee for Pennsylvania. The Governor said:

"The great united campaign against tuberculosis has been of unusual value to Pennsylvania because it has benefited every community and all the citizens of each community have profited in various ways.

"Foremost in this effort stands the saving of thousands of lives annually, which means so much in the family life of the State. Economically, the campaign has benefited practically all citizens, including the merchant, the manufacturer and the worker.

"The bright little Christmas Seal has represented the heart of our people in this great fight against tuberculosis, a preventable disease, but which is no respecter of persons. In this, the twentieth annual appearance of the Christmas Seal, I am confident it will be welcomed as an important aid in further reducing the ravages of the White Plague."

DIAGNOSIS CAMPAIGN

A more intensive fight against tuberculosis in Pennsylvania next year, which will include an Early Diagnosis Campaign, was outlined and approved by the directors of the Pennsylvania Tuberculosis Society. To make possible this enlarged health campaign, a goal of \$600,000 in the 1927 Christmas Seal sale was set for Pennsylvania.

The Early Diagnosis Campaign, which will be nation-wide, will be directed in this State by the Pennsylvania Tuberculosis Society, with the co-operation of its affiliated organizations and the medical societies.

Please remember, when thinking of Christmas-gift giving, a year's subscription to the home paper will be very acceptable to some relative or friend far from home.

LAND FOR SALE.—Seven acres, two are clear, the remainder wooded. Location, one mile southwest of Colyer, along public road, near home of William Jordan.—Frank Phillips, Spring Mills P. O.; residence Potters Mills.

SANTA CLAUS

has appointed
Altoona Booster Stores

AS HIS OFFICIAL REPRESENTATIVE TO HELP HIM SUPPLY THE CHRISTMAS NEEDS OF THE PEOPLE OF CENTRAL PENN'A.

BOOSTER STORES
HAVE SECURED EXCEPTIONALLY LARGE AND COMPLETE STOCKS OF

Gift Merchandise

OF DEPENDABLE QUALITY IN ORDER TO FULLY CARRY OUT SANTA CLAUS'S REQUIREMENTS AND TO ENABLE THEM TO SATISFY EVERLASTING DEMAND, NO MATTER HOW LARGE OR SMALL IT MAY BE.

IF YOUR LOCAL MERCHANT CANNOT SUPPLY YOUR NEEDS,

You are Invited to Do Your CHRISTMAS SHOPPING In Altoona Booster Stores

AND PROFIT BY THE COMPLETE ASSORTMENTS AND ABUNDANT STOCKS OF MERCHANDISE SUITED FOR GIFTS FOR PERSONAL USE AND FOR THE HOME, ENABLING YOU TO MAKE SATISFACTORY SELECTIONS AT EXTREMELY MODERATE PRICES.

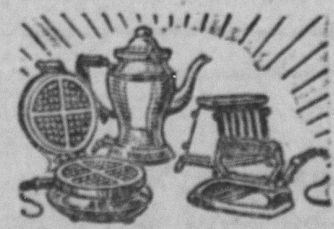
Here you can shop with the assurance that quality and prices are right and you are also assured of courteous attention on the part of Booster Salespeople who are noted for the personal interest they manifest in their customers.

EVERY WEDNESDAY IS SUBURBAN DAY

A GOOD DAY TO PLAN FOR YOUR CHRISTMAS SHOPPING!
ALTOONA BOOSTER ASSOCIATION

NOTE:
• BOOSTER STORES WILL BE OPEN EVENINGS UNTIL 9 O'CLOCK DURING WEEK BEGINNING MONDAY, DEC. 19.

STRAND THEATRE
Altoona, Pa.
WEEK OF DEC. 19th—5 Days Only: Jean Hersholt in "ALIAS THE DEACON"
Comedy—Cartoon—10 Piece Orchestra.
STARTING SAT. DEC. 24th: Pola Negri in "BARBED WIRE"
Please Note: The Strand Theatre in Altoona is the only Theatre showing two News Reels—Paramount and International News Reels.



Spread Christmas happiness throughout the years by giving practical luxuries such as these. You're sure to please if you choose quality

ELECTRICAL APPLIANCES

There's the White Cross Waffle Iron that makes tempting waffles without any trouble and fuss. A special at \$8.65.

Or the handsome Universal Percolator that makes cups of delicious coffee, the kind that calls for the second cup. Only \$7.70.

The White Cross Toaster gives new flavor to an old breakfast dish. A year round gift for \$3.95.

And for any woman who hasn't an electric iron, you can't go wrong on a guaranteed Westinghouse Automatic for \$7.35.

HOSTERMAN & STOVER CO.
"Gifts of Utility, Hardware"
MILLHEIM, PA.

Merry Christmas

CANDIES

SPECIAL PRICES TO CHURCHES
SUNDAY-SCHOOLS AND
PUBLIC SCHOOLS

FULL LINE CREPE PAPER...

Crepe Paper Streamers,
Paper Table Covers and Napkins.

FAVORS :: GREETING CARDS

BOX CANDIES

from Half-Pound to 5-lb. Boxes
Large Assortment of HARD CANDIES

FANCY CAKES & ROLLS



CITY BAKERY

HARRY E. CLEVENSTINE
BELLEFONTE



We Extend to All
Our Most Sincere Wish
for a

Merry Christmas

At all times we can Solve
for You that Burning
Question:

COAL!

With the Very Best Grades of Anthracite
and Bituminous Coal.

WM. McCLENAHAN

Dealer in GRAIN and COAL
Shipper of HAY and STRAW
Flour, Feed, Chick Feed, Tankage
Cement, Salt, Fertilizer, Repairs for Imperial Plows

CENTRE HALL

POWER

Motor power can't be measured in cold figures. It takes a hand on the wheel and a foot on the accelerator to feel the pulsing life and thrilling flow of sustained energy and force.

You'll realize this as never before when you drive the

NEW STAR SIX

Because it is undoubtedly the most POWERFUL car in anything like its price class. Figures can prove it to the mechanic and the mathematician, but actual experience will demonstrate beyond question the vigor, the snap, the flexibility of this wonderful motor. TRY IT.

More POWER and Superior Quality

STAR CARS

Again Improved  Again Improved

FETTEROLF'S GARAGE

Bell Phone 3483 CENTRE HALL

CHEVROLET
USED CARS
with an OK that counts

Reconditioned Chevrolets!

We have a number of used Chevrolets that have been completely reconditioned by expert mechanics — using genuine Chevrolet parts for all replacements. They are capable of thousands of miles of good service.

If you are in the market for a used car, you will find in these reconditioned Chevrolets a dollar-for-dollar value that will amaze you. Come to our salesroom. We have a car you will like at a price that will please you.

DECKER CHEVROLET CO., Bellefonte
HOMAN MOTOR CO., Centre Hall

QUALITY

