THE CENTRE REPORTER，GENTRE HALL，PA

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## THEY STUDY THE HUMAN VOICE

TWO thousand people－ technicians and their assistants－ in the BellTelephoneLaboratories are constantly studying the human voice．
They study methods and materials for projecting it over a wire or through the air．
They study your telephoneservice －and how to make it better．
Your present－day service has been developed in this greatest industrial laboratory in the world．
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Years of ceaseless effort have brought the whole range of your telephone service to its present high standard．
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