#### THE CENTRE REPORTER ISSUED WEEKLY.

CENTRE HALL, PENNA.

THURSDAY, SEPTEMBER 29, 1927. SMITH & BAILEY, Proprietors.

W. SMITH.....Editor Local Editor and DW. E. BAILEY... Business Manager

Entered at the Post Office in Centre Rab second class mail matter. TERMS .- The terms of subscription to

Beporter are \$1.50 a year, in advance. ADVERTISING RATES.-Legal notices, menty cents per line for three insertions, and ten cents per line for each additiona;

Local notices accompanying display adpartisements, five cents per line for each Emanuel Glantz, of Lamar; William, insertion; otherwise, eight cents per line; minimum charge, twenty-five cents. Display advertising rates made known application.

#### Sunday Church Services

SENNS VALLEY LUTHERAN CHARGE (Rev. S. F. Greenhoe, Pastor) The Lord's Supper will be administered at Farmers Mills, Oct. 2, at parents. Funeral services were heid

ctivine serivces at-Georges Valley, 2:30 P. M. Confirmation class during the Sun day school hour.

Centre Hall, 7:30 P. M.

10:30 A. M.

TRINITY REFORMED. (Rev. Delas R. Keener, Pastor)

Centre Hall-1480 Sunday School. \$:30 Church Services. Tusseyville-9:30 Sunday School.

10:30 Harvest Home Service. EVANGELICAL

(Rev. W. E. Smith, Pastor.) Mgg Hill-

Holy Communion, 9 A. M. Centre Hall-

Holy Communion, 10:30 A. M. Rev A. F. Weaver will preach. Quarterly Conference, Saturday, 2:30.

Prayermeeting, Wednesday at 7:30. Pusseyville-Holy Communion, 2:30 P. M.

Lemont-Regular worship at 7:30 P. M.

> PRESBYTERIAN (Rev. J. M. Kirkpatrick, Pastor)

METHODIST EPISCOPAL

(Rev. C. E. Hazen, Pastor) Centre Hall-Preaching at 9:30 A. M.: S. S. at 10:30. Sprucetown-Public worship at 10:-

45: S. S. at 9:39. Spring Mills-S. S at 9:30; public worship with Harvest Home service wedding aniversary was celebrated at 7.30 P. M.

EVANGELICAL, SPRING MILLS

(Rev. M. W. Dayton. Pastor) Locust Grove-Harvest Home serv-

joes at 10:30 A. M. Bethesda-Communion at 2:30 P. M. Paradise-Communion at 7 P. M. Quarterly Conferece at Spring Mills, Saturday evening at 7:30.

#### BOALSBURG ITEMS.

Mr. and Mrs. Morrow and three children, of Arch Springs, were week end Tuesday forenoon making such peculvisitors at the home of E. R. Tussey. Mrs. Wm. Goheen gave a party on Wednesday evening, and Mrs. Mat thew Goheen a dinner Sunday evening in honor of Mrs. Alice Magoffin, who is animal looked so appealing that upon disposing of her household goods and it being discovered that both his front expects to leave for Hollidaysburg next legs had been shot off close to a point week to make her future home. Messrs, Roy, Harold and Paul Coxey,

of Altoona, accompanied by their families, spent Sunday with friends in tifled John Knarr, a local game pro Miss Geraldine Hackenberg, of Re- patched the crippled buck. The car

bersburg, recently spent a few days cass was dressed by Mr. Knarr and with Miss Mary Hazel. Dr. W. W. Woods returned home of Mr. Mosier, the county game war-Saturday after spending several weeks den.

in Pittsburgh. Prof. and Mrs. James Bryson, of Derry, and Mrs. Thomas Glenn, of Bradford, accompanied Dr. Woods on his return home.

Roy Raymond, of Pittsburgh, spent the next attraction at the Richelieu the week end at the Raymond-Homan Theatre. Bellefonte, one night-Tues-Mr. and Mrs. S. Ralph Rishel re-

turned Tuesday from their wedding ing Up Father in Politics" and based Mrs. Robert Reitz spent Wednesday

in Bellefonte, Miss Blanche Rowe returned to Harrisburg Tuesday after a few days' visit at the home of her father. Miss Blanche Reed spent a week at

her home in Huntingdon.

Wm. Raymond is driving a Studebaker coupe. Fall communion service will be celebrated in the Reformed church, Sunda, October 1st. at 10:30; preparatory service Friday evening, Sept. 30th.

#### MARRIAGE LICENSES.

| Helen L. BechtolBlanchard<br>Samuel M. RobertsBellefont              |
|----------------------------------------------------------------------|
| Helen I. SooreBellefont                                              |
| Carl OlmesAltoon<br>Beatrice MyersAltoon                             |
| Reuben A. WinterMillhein<br>Catharine A. RipkaSpring Mill            |
| William E. Kuhn State Colleg<br>Harriet Olive Walker Pine Grove Mill |
| Edward S. MoyerBellefont                                             |

Thomas F. Delaney, a representative lad monger and Bond street merchant of the Sheffield Milk Producing Association, left for New York City on Tuesday evening to attend a meeting forth surprised with great astonish of the association in that city which ment," many being "sore crushed and opened Wednesday. Mr. Delaney is a bruised" from panic at the exit. And representative of the patrons of the the enemies of the stage chimed in: local Sheffield plant. The association aims to keep the Sheffield Farms Company officials informed of the conditions where the milk is produced and more to obtain better prices for raw milk. Mr. Delaney expects to return ald. home the latter part of this week.

HIGH SCHOOL ENROLLMENT.

Four Classs Elect Officers and Are Ready for Year's Work.

DEATHS

FISHER. - Mrs. Benjamin Fisher

lled at her home at Snydertown or

Sept. 10th, following an illness of some

weeks with a complication of diseases

She was a daughter of Joseph and El-

len Glantz and was born at Tylersville

on April 3rd, 1853, hence was in her

seventy-fifth year. She married Mr.

survives with the following children:

Mrs. Harvey Lutz, of Snydertown

George Fisher, of Salona; William, o

tany; Mrs. Irvin Dorman and Mrs.

William Garbrick, of Nittany; Mrs. El-

in the Snydertown cemetery.

meningitis.

adjoining the church.

HICKLEN.-After an illness of sev-

Shewas born in Union township. Her

Bellefonte, died several years ago,

leaving one daughter, Mrs. Ivan Walk-

during her long illness. Two sisters and one brother also survive: Mrs.

Laura S. Grau and Mrs Tesse P. Foster

of Philadelphia, and D. I. Peters of Walla Walla, Wash, Interment was

made in the Oak Ridge cemetery at

CHERRY .-- Mrs. Theodore Cherry,

wife of the well known retired railroad engineer, died at her home in Belle-

fonte from an attack of acute indiges-

ion aged 73 years. Mrs. Cherry was

apparently in good health when she

retired at night and her death was

most unexpected and was a pronounc-

ed shock to her many friends. She was

born at Stroudsburg, Monroe county,

and was a daughter of Mr. and Mrs.

John C. Houck. Her maiden name

was Anna M., and on May 1, 1876, she

was united in marriage at Sunbur

to J. Theodore Cherry. Their golden

last year. Beside her husband these

children survive: Samuel F, of Phila delphia; John C, of Montgomery; Mrs

J. L. Nichols, of Aspinwall; Melvin, of

Bellefonte; Mrs. Harry Dawson, of

Philadelphia, and Mrs. J. M. Levi, of

Birmingham, Ala. Two brothers, Jas.

Houck, of New Jersey, and Charles.

Buck Deer Illegally Wounded.

H. W. Dinges in his alfalfa field on

iar movements that he undertook to

investigate. When approached, the

buck faced Mr. Dinges, but the little

below the knees, no further advances

were made. Mr. Dinges at once no

tector, who went to the scene and dis-

disposed of according to the direction

"Bringing Up Father in Politics"-at

The Richelieu Theatre.

All hail to the latest and best musi

cal comedy in seasons announced as

The title speaks for itself-"Bring

on the evergreen and effervescent com-

ic strips of that cartoon genius, George

McManus. Once more those beloved

characters of the Sunday supplement

"Jiggs'," "Maggie," "Dinty Moore" and

the rest of the Mahoney clan, will ng-

ure in a brand new environment. A

sphere calculated to add additional

converts to the millions already inter-

ested in every exploit, adventure and

carrying on that has been their quota

since Manager Gus Hill successfully

transferred them from the confines of

the dallies to the glamour of the stage.

Admission, 50c, 75c and \$1.10, includ-

When London Trembled

The little earthquake experience

along the east coast section of Can-

ada a few months ago recalls to mind the report of an earthquake shock

which was experienced in Great Brit-

ain, 344 years ago. "Burbage's men

were playing at the Theater and the

Curtain, in Shoreditch, April 6, 1580.

when suddenly by 'God's admonition'

there was an earthquake shock." The news distributors of the day-the bal-

-got to work at once. "At the play-

houses," it was said, "the people ran

Comme from the Plale, The house will fall so people saye, The earth quakes, lett us hast awaye.

This is the earliest known verse or an English earthquake.-Family Her-

day, October 4th.

ing tax.

A four-point buck was discovered by

whose address is unknown.

The four classes in the Centre Hall High school have organized by electing officers, and the complete roll of each class follows:

Class of '28-Elwood Smith, president; Margaret Luse, vice president; Fisher fifty-seven years ago and he Beatrice Brown, treasurer; Fay Bradford, secretary; Alma Andrews, Algie Emery, Mildred Smith, George Luse, Henry Blauser, Clayton McKinney, Bellefonte; Mrs. Frank Toner, of Nit- Joseph Ramer, Wilbur McClellan, Ernest Wagner, Franklin McClellan, Dale Edward Dorman, of Snydertown; Mrs. McClintic, Ralph Houser,

Class of '29-William McCormick mer Stauers, of Snydertown, and Mrs. president; Dorothy Garbrick, vice Charles Vonada, of Hublersburg. She president; Dorothy Brown, secretary; also leaves two bothers and one sister, Eugene Colyer, treasurer; Gladys Heckman, Sara Runkle, Bertha Sharer in South Dakota, and Mrs. Amelia Myla Spyker, Dorothy Emerick, Kath-Lockard, of Lamar. Rev. Shultz had ryn Goodhart, Celia . Delaney, Bruce charge of the funeral services; burial Knarr, Robert McClenahan, Emory Floray, Paul Palmer, Russel Colyer. Class of '30-Goldie Stover, presi-

WEAVER .- Betty Louise Weaver, dent; Harold Bradford, vice president; daughter of Mr. and Mrs. Frank Weav Edna Cummings, secretary; Laura Smith, treasurer; Wilma Allen, Theer, of Aaronsburg, died at her parents' resa Andrews, Evelyn Bradford, Renna corn per acre than in Iowa? home after a short illness of spinal Burkholder, Ruth Noll, Bernice Ripka, She was aged 3 years and 25 days. Thelma Brungart, Phillis Sweeney, Surviving are two brothers and the Meredith Coldron, Luke Jordan, Eugene McClellan, John Riter, Franklin agricultural areas? Rines, John Shaffer, George Smith, at the Aaronsburg Lutheran church, the Rev. Louis V. Lesher officiating. Homer Sweetwood, Walter Wilkinson, to western Canada and similar areas," Interment was made in th cemetery John Wert, Lowell Young.

Class of '31-Fred Luse, president; Pauline Burkholder, vice president; Sara Smith, treasurer; Mary Reiber, secretary; Clarence Meyer, Robert Mcen years most of which was spent in Cormick, Paul Martz, James Lutz, bed, Mrs. Rhoda P. Hicklen, widow of Woodrow Bartges, Richard Bailey the late C. K. Hickien, died at the Dean Ripka, Richard Slack, Bruce nome of her daughter, Mrs. Ivan Walk-Smith, Lester Weaver, William Weaver, Bellefonte. Her iliness was diager, Mary Allen, Margaret Bradford, nosed as arthritis. Mrs. Hicklen was Alta Cummings, Agnes Cummings, Amelia copenhaver, Alice Burkholder, back here as have gone out there from aged 58 years, 6 months and 16 days, Wanda Brown, Elizabeth Brooks, Mar- this Commonwealth. parents were George W. and Mary garet McClenahan, Mary Long, Mild-Miles Peters. Her husband, who was cashier of the First National Bank at er, who now mourns the loss of her mother after tenderly caring for her

WHY LEAVE PENNSYLVANIA TO FARM ELSEWHERE!

Where Soll and Climate Make Possible the Production of Nearly Every Crop Produced Commercially.

"Why go to western Canada to farm?" asks Secretary of Agriculture C. G. Jordan, after viewing, at a Pennsylvania fair, a beautiful exhibit show ing the farming opportunities of far-off western Canada.

"Why leave Pennsylvania where farmers have the best markets in the world right at their front doors for a and 1500 to 2000 miles from markets "Why leave Pennsylvania-a State where soil and climate make possible the production of every crop produced ommercially in the United States, except cotton, peanuts, rice, flaxseed, and citrus fruits, for a land where farmers must take a long chance ev ery season by producing one or two

cash crops? Why leave Pennsylvania where farm ers are producing more wheat per acre than is produced in Kansas and more

"Why leave Pennsylvania where improved farm land is available at a lower price than in most well-known

"The reason farmers and others go says Secretary Jordan, "is because somebody is doing a lot of advertising and talking about the great opportun ities out there.

"What Pennsylvania agriculture needs is more advertising, and more boosting just like that. We could go out to western Canada, advertise and tell those people about the real opportunities for good farmers in Pennsylvania and get just as many to come

"What Pennsylvania needs is ? few red Kline, Mary Garver, Theressa Fye, real farm boosters in every commu Margaret Delaney, Edith Delaney, nity and there won't be many people Freda Cummings, Helen White, Naomi lured by beautifully colored farm pic-Sweetwood, Kathryn Shaeffer, Marga- tures and by glowing remarks to a ret Rudy, Helen Odenkirk, Genevieve farming section several thousand miles from dependable markets."

NIGHT TUES., OCT. 4



### "BRINGING UP FATHER IN POLITICS"

THE WORLD'S FUNNIEST SHOW -ALL NEW VERSION THIS YEAR -ALL NEW SONG DANCES -ALL NEW COMPANY & COMEDY

A Positive Laughing Volcano! A CHORUS OF FEMININE BEAUTY

MOTHERS-Bring The Kiddles to See Jiggs and Maggie!

. All Tax Pald. SEATS NOW on SALE BARGAIN PRICES-50c, 75c and \$1.10

-PLAYS AT-

The "Scenic" Theatre Where the BETTER Pictures are Shown BELLEFONTE

WED, and THURS, (This Week) PARAMOUNT PRESENTS-'TIP TOES"-

Dorothy Gish in a tip-toe farce of Nov, or until the apples are all. three "innocents abroad" who prove themselves just a bit smarter than The Centre Reporter, \$1.50 a year.

WEEK-END PROGRAM OF PHOTO- anyone else. Here's beautiful Neith Gwyn making "TIP-TOES" an even bigger success than it was on Broadway's muscial comedy stage! And Will Rogers, the cowboy comedian, las-

Also Fox News and Screen Snapshots. Usual Admission of 10 & 25c.

Cider Press Open.

The L. W. Ross cider press at Linden Hall will be open for business ev-DOROTHY GISH and WILL ROGERS ery Wednesday in September, Oct. and

# Why the STAR Car Has MORE POWER---

The fuel is fully vaporized and mixed with the correct portion of air to produce an explosive mixture of high

The cylinders are honed to glassy smoothness to make possible close-fitting pistons and ensure high compression, which spells.....

The spark is produced so hot and timed so accurately to deliver to the pistons sudden pressure of high .....

The motor is so jacketed and the water so circulated as to ensure correct motor temperature required for maximum

The lubrication is by force feed, which with highest quality bearings minimizes the friction that tends to destroy

**POWER** 

POWER

THE COMBINED RESULT OF CORRECT DESIGN, HIGH GRADE MATERIAL AND WORKMANSHIP IS THAT THE STAR CAR HAS

More POWER and Superior Quality

Again Improved



Again Improved

FETTEROLF'S GARAGE

CENTRE HALL

# An Open Letter to the Editor

## From the President of General Motors

LAST SPRING I wrote you that my belief in the country newspaper had led us in General Motors to decide to advertise our products together in the small-city press of the country.

The returns from the series of the messages recently published have justified that faith; and we shall continue to advertise in your community through your newspaper this fall.

It occurs to me, however, that some of your readers may be asking: "What is General Motors?" and "Why is General Motors?" These are fair questions and I should like to answer them as frankly as I can.

General Motors was organized some years ago on the theory that a group of large companies, working together, could render a better service than they could separately. In this we simply applied to industry a principle that is as old as civilization as regards the human family and human progress.

Original members of the General Motors family were Buick, Cadillac, Chevrolet, Oakland and Oldsmobile, together with the Delco-Light Company and other well-known companies manufacturing automotive equipment. By joining together their resources, we were able to establish great Research Laboratories, a 1245-acre Proving Ground and the GMAC Plan of credit purchase; to effect vast economies in purchase and manufacture and distribution; to assure and maintain the quality of every product in the General Motors family. Has the General Motors family principle

proved itself in practice? The best answer, I think, is to compare the Chevrolet, Buick, Cadillac, Oldsmobile and Oakland of today with the models of five or

ten years ago.

Then add Pontiac, a General Motors creation. Add LaSalle, another General Motors creation. And then consider how General Motors has developed these cars into a complete line, within which any family may find a suitable quality car at the price it plans to pay: "A Car for Every Purse and Purpose."

Another example is Frigidaire, the electric refrigerator. General Motors had the resources to spend millions to develop a satisfactory refrigerator, and then to apply to its manufacture the same processes which have increased the utility and lowered the cost of the automobile. We believe that this record justifies General

Motors as an economic institution. Its products are quality products, first of all. Their prices represent the economies of united effort passed on to the purchaser. In the last year one in each three automobiles chosen by the public has been a General Motors car. The service of Delco-Light electric plants has extended to more than a quarter million homes, while Frigidaire has become the world's largest selling convenience of its kind.

We believe also that the values now offered in the current General Motors products (which are listed below) prove anew that "many minds are better than one" and that a family of companies, working together, can produce results which are decidedly in the public interest and of increasing benefit to the individual family.

Very truly yours,

'Alfred P. Sloan, Jr., President General Motors Corporation

Detroit, September 23, 1927

# GENERAL MOTORS

CHEVROLET · PONTIAC · OLDSMOBILE · OAKLAND · BUICK · LASALLE · CADILLAC FRIGIDAIRE-The Electric Refrigerator . DELCO-LIGHT-Electric Plants

GMAC Plan of Time Payments