



WHAT MIGHT HAVE BEEN

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"Little Tommy Tucker sings for his supper. What shall he eat? Teenie Weenie Peanut Butter sandwiches, of course—and he'll want Monarch Cocoa, too."



Every genuine Monarch package bears the Lion Head, the oldest trademark in the United States covering a complete line of the world's finest food products—Coffee, Tea, Cocoa, Catsup, Pickles, Peanut Butter, Canned Fruits and Vegetables, and other superior table specialties.

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Monarch is the only nationally advertised brand of QUALITY FOOD PRODUCTS sold exclusively through the men who own and operate their own stores.

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Established 1853
Chicago Pittsburgh Boston New York
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Mr. Gump—Your shoestrings untied.
Mr. Layzee—I know it, but I never bother with 'em after supper—too near bedtime.

In forty-five years one man has photographed 4,900 snow crystals, all different.

Taxi Business for Sale

located in best city near Pittsburgh; no competition; 49 cabs, big money maker; 148,000 will be controlling interest; act now. File 2769.

Grocery for Sale

Reading, Pa. including real estate, est. 20 yrs. Sales \$18,000 yr.; 4 loc.; nice store with 8 rooms, bath, large stock, real bargain, owner retiring. Price \$15,000. File 1143.

RESTAURANT-CAFE FOR SALE

live city 100,000 pop.; Eastern Pa.; sales \$450 wk.; opposite Market House, est. 20 yrs. Price of \$28,000 includes valuable real estate. File 2241.

Garage-Gas Station-Restaurant and Property

for sale on Lincoln highway between Lancaster-Reading, Pa. Receipts \$26,000 yr.; 8 gas pumps; big money maker; rare buy. Price \$25,000. File 1531.

Restaurant-Tea Room for Sale

live Pa. City; includes Property; Receipts \$18,000 yr.; Big tourist trade; 28 high seats; newly dec. and refurbished last year. Profit \$1,500 month, very attractive \$30 yr. lease. Wash buy. Price \$15,000. File 1744.

HOTEL FOR SALE 125 ROOMS

47 Baths, including newly equipped restaurant located in live Eastern Pa. city; sales \$250,000 yr.; now employing 60 people. Valuable real estate, modern equipment; big profit. Present owners 25 yrs. dissolving partnership; will sacrifice this money-making business at a price of \$175,000. Terms arranged. File 1956.

MANUFACTURING PLANTS FOR SALE

UNDERWEAR FACTORY and knit goods located in live Pa. city; sales \$250,000 yr.; now employing 60 people. Valuable real estate, modern equipment; big profit. Present owners 25 yrs. dissolving partnership; will sacrifice this money-making business at a price of \$175,000. Terms arranged. File 1956.

TOWEL FACTORY

3500 moderate priced towels sold to some of the largest department stores in U. S. Factory located in live Eastern Pa. city; employs 75 people; modern 3 story brick bldg.; est. by present owners 15 years; selling account of partnership, disinterested. Sales \$250,000 yr.; net profits over \$50,000 yr. Price of \$225,000 includes bldg., equipment and approx. \$40,000 stock inventory. File 1955. For full details, write or wire Industrial Dept.

THE APPLE-COLE COMPANY

1002 Transportation Bldg., Detroit, Mich.

Representative Wanted

Exclusive territory to men or women to represent fastest selling line of dress goods, dresses, and all the latest. Husbands make \$50 to \$100 per week. Part or full time. Write for free samples and start right out. Remittances \$400. JERSEY HOME SERVICE, Woodstown, N.J.

Permanent Country Home Wanted

educated Eastern man, 35, 5 ft., healthy, teaches, singer; desire learn fruit, flower or truck raising. Box 1715, Los Angeles, Calif.

Agents—Our unique offer quality cosmetics and silk hosiery appeals to women everywhere; big volume, large profits, small capital req. for samples. Box 18, Sta. A, Waterloo, Ia.

MILLIONS IN TEXAS LOST MINES

Hard Treasures. Earn \$25 weekly spare time. Dime and stamped envelope brings instructions and plan. Box 718, Austin, Tex.

Sales Manager Wanted

\$5,000. Competent direct divisional sales organization for millions dollar unit. Submit qualifications, references confidential. Williams, 121 N. 17th St., Phila., Pa.

A Beauty Shop in a Bottle

Chemical Masterpieces—Internal and External Treatment. Rejuvenation of the skin. Endowed. Money back guarantee. Write for FREE TWIN BEAUTY LABORATORIES 416 Miami Beach & Trust Bldg., Miami, Fla.

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Kill All Flies!

They spread disease! Try the DAISY FLY KILLER. Kills every fly, house fly, stable fly, and all other flies. One application will kill every fly in your house. Guaranteed. Write for FREE SAMPLE and full instructions. DAISY FLY KILLER. HAROLD SOMERS, Brooklyns, N. Y.

Compose Idea in Spring Fashions

Brown Plaid Tweed Is Used for Sport Coat

Interesting Combinations of Materials and Colors in New Outfits.

Compose is a dominant word this spring. It applies to many different combinations of materials, of colors and of garments, worked out in such a way as to be suitable together and harmonize with one another.

One interpretation of the compose idea, according to the Woman's Home Companion, is a jacket of plain flannel worn over a sleeveless dress of printed silk. The coat may match the background of the print or it may correspond to the spots in color. Similarly a challis dress with long sleeves and a plain flannel jacket would make a useful outfit for knockout wear.

The sleeveless dress which forms the basic part of the compose costume features a V neckline and a series of side plaits across the front of the skirt. Its yoke is a variation of the gypsy girl's style coming well down over the hips at back and sides but sloping upward at the center front.

This outline is accentuated by the slender bow and facings of plain silk, as is also the pointed neck. This dress is constructed in such a way that the bodice blouses a little above the gypsy yoke.

The lines of the jacket are extremely simple, with plain straight collar and set-in sleeves. Rows of machine stitching in heavy silk give it character. They may be worked in self-color or repeat one of the contrasting tones that appear in the dress underneath.

Back and forth Harris drove the powerful little boat. They saw row-boats, canoes, motor boats, but no glimpse of the old flat-bottomed punt they knew so well. At length Harris put the fear of both of them into words. "You know, Matt, that boat was good, and they couldn't sink it. Don't seem as if they were strong enough to row very far."

They moved slowly along, anxiously scanning the shore for a drifting shabby old boat. Then, as they rounded a point, they saw it. It was pulled up on the beach, and sitting on the sand in the scanty shade of a clump of cedars was the forlorn old couple. Myra had spread her cloak for her husband, and he lay asleep. She had unwrapped the picture of her children and held it in trembling hands.

When the motor boat shot toward the shore she looked at it dully. Then as she recognized the tall figure running across the sand she rose to her feet. At the realization of what might have been she put her hands to her eyes and swayed weakly. But her son's strong arms caught her and crushed her to him. Harris came up, grinning cheerfully.

"I just couldn't make this youngster wait till you got home, Mrs. Lane, so we thought we'd come and find you. Talk about a best girl! He couldn't even wait to see Grace." He gave Matt a warning glance and bent over the old man. "Come, wake up, Mr. Lane. I've got a surprise for you." Matthew Lane sat up, bewildered. Then, recognizing his "baby," as he always called him, he raised his hands to heaven. "Now, Lord, I thank Thee, and I ask Thy pardon for my sinful doubts," Matt picked his father up and held him close.

That night as they again laid themselves down to rest in the home which was really their own now, Matthew said: "Tell me, mother, why did you decide to put it off till tonight? Did you have a sort of—a warning?" "No, Mathew. I waited because it would be dark then, and I could not see your face." His hand sought hers, and then with hands clasped they slept like two tired children.

Prussian Ruler Well Supplied With Books

An avid reader, Frederick the Great divided all books into two classes—those for study and those for amusement; the latter he skimmed through quickly; the former he took up in a certain order, one after another. He always bought five copies of a book, for he had five libraries, all containing the same books—at Potsdam, at Sans Souci, at Berlin, at Charlottenburg and at Breslau. When he moved about between these places, he had only to note how far he had read in a certain book, and on his arrival at another castle go into his library, pick up another copy of the same book and continue. To the libraries mentioned were added two more, one in the new palace at Sans Souci and another, a traveling library. All the books were uniformly bound in red morocco, with gilt edges. Each book had its particular place and on the cover of each was a letter denoting the library to which it belonged.—Market for Exchange.

Snake, Lizard, Cited in Foot Notes of Fashion

Snake and lizard are outstanding favorites among the leathers and color has invaded the shoe world, announces Fashionable Dress Magazine for May. Kidskin is featuring pinkish tans that sometimes reach the delicate loveliness of bobs de rose. Satin shoes are less prominent, and there is a tendency toward the slightest widening and shortening of the vamp. Heels have grown so high that the Spanish form seems precarious and a consequent revival of the curved French heel is noted.

A New Boutonniere

A new boutonniere that is evidence of the vogue for lapis blue is a flower cut out of blue felt in the same shade as the felt hat.

Compose Idea in Spring Fashions

Brown Plaid Tweed Is Used for Sport Coat



This very attractive sport coat, worn by Mary Astor, the screen actress, is of brown plaid tweed. It is very comfortable on a cool, windy day. The collar and cuffs are of natural red fox.

Hints of the Mode of Interest to All Women

Taffeta is emphasized as a medium for formal frocks.

Side flounces and a cape back introduce fullness into an afternoon dress of black flat crepe and white satin.

A formal afternoon dress is of georgette combined with a darker tone of velvet in three tiers on the skirt.

A black satin frock is spangled with steel and trimmed with silver lace.

Very new and dressy are the small metal hats of gold or silver brocade which are draped just like the felt and velvet.

An interesting afternoon frock is made by combining plain and printed velvet. The jumper is treated with fine tucks, and the skirt is platted at the front.

A black satin sweater is worn with a tailored dress of fancy velvet. The smartest hats are draped in some form.

Sports and tailors make use of narrow flying panels, plaited sections and tucking. A sunburst plaited front section is featured in several sports skirts.

Fur collars and scarfs usually are of fox in beige, maroon and blue. Linings always are in harmony, never contrast.

Large pearl buttons and bar pins accent darker dresses. (The pearl button is round, two linked together to fasten the blouse.)

Garniture of small flowers is used with fur scarfs and on fur collars—same color or tone as the ensemble.

For sports, plain pastel colors—the softer blues, blue and beige, beige. White, with sweater of white, woven with compose blue horizontal stripes. Pink—an emphatic pink, verging on rose.

For tailors, smart suits are developed in dark colors, navy predominating; also in beige.

Flowers and Feathers Trim Parisian Chapeaux

Fickle Dame Fashion forsakes the mannish trend in millinery for feminine trappings of feathers and flowers. Flowers, which have been entirely forsaken by the milliners, are again pronounced the latest word in trimming. Feathers, also, are flying high.

Felt hats worn by fashionists returning from Paris use either large single flowers of velvet georgette or small clusters of flowers as trimmings of medium brims and turbans. Where the brim is narrow or medium the large chrysanthemum, two-toned rose or cluster of violets is placed at the side back with petals extending over the brim. Wider brims even use the underbrim flower trim. Small turbans have large petaled flowers at the side front or clusters of small flowers over the ears. Black felt shapes trimmed in white chrysanthemum or violets are popular. Navy blue felts trimmed in white are also favored since the vogue for navy is gaining in popularity daily.

Picture Frocks for Evening

Picture frocks for evening wear with slender bodices and full gathered skirts offer a flowing hem movement for slender persons. Often the skirts dip at the rear. Slender, sheathlike evening frocks are often adorned with numerous tiers of beaded fringe or of the skirts, which give a slightly flared effect.

Cardigan Jacket Costumes

Three-piece cardigan jacket costumes are worn by the very youngest members of society. They are especially smart when made of knitted Jersey with stripes in different colors or tinsel.

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Great "Teacher of Law"

Gamaliel, the grandson of Hillel, a reformer of the Pharisees, was himself a famous and liberal-minded Pharisee, and "teacher of the law." Among his pupils was Saul of Tarsus, known later as Paul, and known today as St. Paul, the "Apostle to the Gentiles. In Acts 22:3, it is stated that before Saul became converted to Christianity he "sat at the feet of Gamaliel."

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