

President Coolidge Urges Observance Of International Golden Rule Sunday



President Coolidge again asks America to observe International Golden Rule Sunday. By Presidential endorsement the day has been observed for the past three years to aid child welfare and relief work of the Near East Relief. This year the day will have the additional significance of aiding the earthquake victims of Armenia.

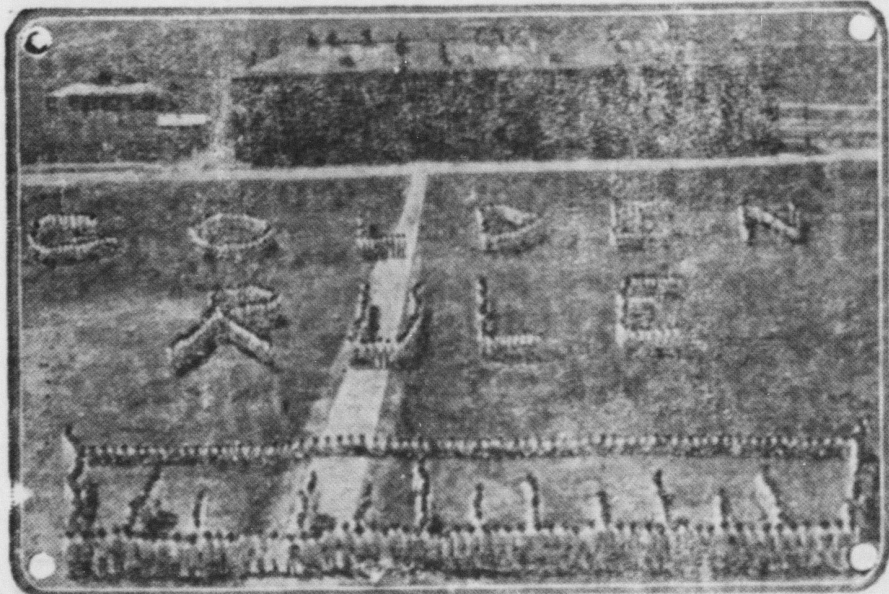
The President's letter of endorsement follows:

"I regard International Golden Rule Sunday as a movement of much importance. Began in an attempt to care for the orphaned children of Bible lands, it has been extended to other countries.

"Practical help is the best expression of friendship. The aid we may give out of our abundance to those less fortunately situated than we should be of great value in bringing about the application of the Golden Rule to the settlement of misunderstandings among nations as well as among individuals.

"I hope the voluntary observance of this day may become increasingly prevalent in America and throughout the world."

Quake Destroys "Golden Rule Orphanage"



Cabled dispatches from Armenia indicate that "Golden Rule Orphanage," one of the Near East Relief institutions in Leninakan, formerly Alexandropol, Armenia, has been destroyed by the series of earthquakes that cost hundreds of lives and made thousands of persons homeless.

The above picture was taken a short time before the earthquake and was intended to be the nature of an appeal to the people of America to observe International Golden Rule Sunday again this year in order that funds might be provided for the maintenance of the orphanage.

The building in the picture has been wrecked and the six hundred children who framed the message are living in tents with snowstorms raging and the temperature at zero.

More than a million dollars will be required to aid the earthquake victims and to care for the 9,000 children in Near East Relief care in Leninakan until June.

To aid them people are asked to observe Golden Rule Sunday by serving the simple menu of a Near East Relief orphanage in their homes and then contributing to the organization at 151 Fifth avenue, New York City.

Official reports confirm a total of at least 500 dead, 80,000 homeless, the destruction of 12,000 homes, much property and a large part of the country's food supply. Again the Armenians win their sad distinction to the title of the "martyr nation." But already the work of reconstruction has commenced, under American leadership.

Vickrey Appeals for Million To Aid Armenian Quake Victims



C. V. VICKREY

More than a million dollars will be required to meet the needs of earthquake victims in Armenia, according to Charles V. Vickrey, general secretary of the Near East Relief, in a nation wide appeal for the observance of International Golden Rule Sunday.

This sum will be required to provide adequate medical attention, food, clothing and supplies to the thousands of families made homeless by the earthquake and to care for the nine thousand orphan wards of the relief organization in the Caucasus until June, according to the appeal.

Hundreds of villages have been laid waste and many of the huge orphanages caring for the children have been razed. Others are unsafe for use until repairs can be made. Meanwhile children and American relief workers are living in tents in a region in which blizzards and heavy snowstorms are frequent at this time of the year.

Reports from the various villages in the earthquake zone indicate that the inhabitants have been forced to construct rude dugouts under ground to protect themselves from the wild, winter weather. With shocks that have continued intermittently for two weeks there has been considerable loss of life in these fragile dwellings.

Help Her Keep Her Feet!



The Armenian earthquake has left 80,000 people homeless. Near East Relief needs \$1,000,000 to meet this emergency.

Relief Work in Wake of Earthquake At America's Orphan City in Armenia



Near East Relief Orphans Repairing Damaged Streets—American Ambulance Bringing In Casualties.

The Armenian earthquake has laid waste the most novel city in the world. Cable dispatches to the Near East Relief indicate that its orphanage centers, formerly Alexandria in Leninakan, formerly Alexandropol, have been seriously damaged by the disastrous earthquake that cost 500 lives and made 80,000 homeless in the mountain country.

The orphan city was established by the Near East Relief shortly after the armistice, being housed in barracks that once belonged to the Imperial Army of the Russian Czar. At one time 35,000 children were cared for here, though rehabilitation efforts had been so successful up to the time of the earthquake that the number had been reduced to nine thousand. The disaster, however, now threatens to throw a large number more on the hands of the organization.

Relief officials on the field have estimated that a million dollars will be required to provide adequate relief in the earthquake zone and to furnish sufficient funds to repair the orphan city and maintain it until June.

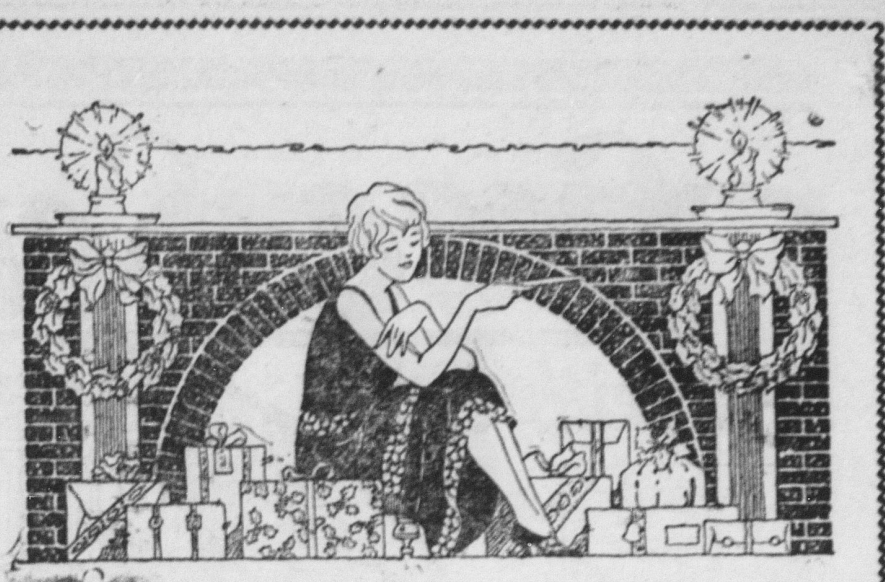
People in the United States are urged by the Near East Relief, 151 Fifth avenue, New York City, to observe International Golden Rule Sunday, for the benefit of the earthquake victims and to aid in the continuation of work in the earthquake zone and in Greece, Syria, Palestine, Turkey, and Persia for another year.

Graphic Poster Tells Story Of Need in Armenian Quake Zone



This dramatic poster by G. Patrick Nelson, prize winner in the thousand dollar contest conducted by Henry Morgenthau for the best poster for the Golden Rule Sunday campaign of the Near East Relief, tells in graphic fashion the story of the Armenian earthquake disaster. Primarily intended to provide funds for the child welfare work of the relief organization in Armenia, Syria, Palestine, Turkey, Persia, and Greece, the Golden Rule Sunday campaign this year will be used to collect funds for the earthquake victims. The disaster not only upset a large part of the reconstructive efforts of the relief organization in Armenia, but it created a vast army of homeless. It is estimated that approximately 80 per cent of the homes in the tiny country were destroyed and people are living in bitter zero weather in rough dugouts, without sufficient food or blankets and practically no fuel.

A large number of the victims are children and many new orphans have been forced upon the relief organization for care. Approximately \$1,000,000 will be required to meet the earthquake needs and to care for the children already in the orphanages until June. The Golden Rule Sunday campaign, endorsed by President Coolidge, is the only answer to the situation.



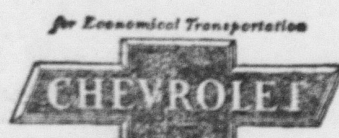
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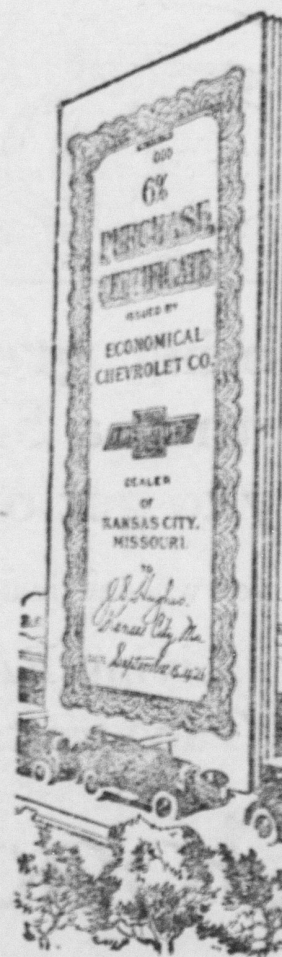
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