

WRIGLEY'S P.K. CHEWING SWEET



3 handy packs for 5c

Here is a treat that can't be beat! Benefit and pleasure in generous measure!

Peppermint Flavor

Complete Agnostic

"Is there anything at all you're sure of?"
"I'm sure I don't know."

"BAYER ASPIRIN" PROVED SAFE

Take without Fear as Told in "Bayer" Package



Does not affect the Heart

Unless you see the "Bayer Cross" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians over twenty-five years for

- | | |
|-----------|------------|
| Colds | Headache |
| Neuritis | Lumbago |
| Toothache | Rheumatism |
| Neuralgia | Pain, Pain |

Each unbroken "Bayer" package contains proven directions. Handy boxes of twelve tablets cost few cents. Drug lists also sell bottles of 24 and 100

The United States uses more than \$365,000,000 worth of candy in a year besides chocolate and cocoa amounting to over \$95,500,000.

Every woman is proud of her husband—for a time.

CLIMBING

You know how your car performs on the "testhill" in your vicinity. Install a set of Champions and compare the increased power and performance with your previous best. This is the simplest and surest way to prove that it pays to install Champions and that they are the better spark plug.

Champion X—exclusively for Fords—packed in the Red Box 60c Each



Champion—for cars other than Fords—packed in the Blue Box 75c Each

CHAMPION
Dependable for Every Engine
Toledo, Ohio

HALE'S MONEY OF HOREHOUND and TAR
There's nothing like this for breaking up colds—amazing relief to sore throats, head and chest—Safe—Money back, 30 cents at all druggists.

CASH PAID FOR FALSE TEETH, GOLD BRIDGES, CROWNS, OLD PLUGS, DISMOUNTED JEWELRY, MAGNETO POINTS. Cash by return mail. Florida Gold Refining Co., Ft. Adams, Jacksonville, Fla.

Making Success of Whole Farm

Balanced Farming Is Secret of Continuous High Crop Profits.

Success with one particular phase of the farm business counts little toward the success of the whole farm if profits are lost on some other enterprise. H. C. M. Case, in charge of the farm organization and management department, college of agriculture, University of Illinois, points out. If the greatest continuous profit is to be secured from the farm, many things must be well done and a system of balanced farming based on good farm management must be followed, he added.

A well-balanced farm requires that first there be a good plan of the farm business, or in other words, that the farm be well organized. In the second place, the farm must be operated successfully from day to day. The study of individual farms convinces one that many men are so planning and operating their farms that they are uniformly more profitable than other farms in the same community. Our question then is, What principles are followed on these farms which make for profitable farming?

Success of Any System.

In the first place, the success of any system of farming depends upon the crops which the land will grow, whether the products are sold directly or fed to live stock. The object to be sought in the cropping system is first to select those crops which will maintain or improve the soil and produce good yields of profitable crop and then secure a combination of crops which will provide for the efficient use of man labor, horse labor and equipment. The value of any crop or combination of crops is determined not by the value of the total production but by the net value above the cost of production. Our investigations indicate that after a man has once selected a good cropping system little is to be gained from changing that crop rotation as prices change. The adjustment of the farming system to price conditions can best be obtained at another point.

One of the first essentials of a good farming system, then, is a field system which makes it easy to follow a definite rotation and provide about the same distribution of crop labor each year in order to use both man labor, horse labor and equipment to the best advantage. There is a wide latitude as to the cropping system which may be employed. However, usually the cropping plan will provide for a four to six-year rotation. Some thought should be given to a selection of the rotation which will give as high a percentage of high profit crops as possible. We have, then, in planning the rotation, these points to keep in mind: a well developed field system, productive soil, a selection of high profit crops and good distribution of labor, power and use of equipment throughout the growing season.

Live Stock Plan Important.

The planning of the live stock to be handled on the farm is equally important and should be considered, especially in planning for the use of available labor and equipment. Live stock frequently fits in with the crops to distribute the productive labor throughout the entire season. Cost investigations indicate that there is more latitude in choosing the amount of live stock to be produced from year to year. This is the point where the farmer can take advantage of price conditions. The man who has a well diversified farm system, including a good high-profit crop combination and productive live stock, has more flexibility in his farming plan than the man who plans to sell only certain live stock products. The farmer in the corn belt has more latitude in choosing his farm plan than farmers in most sections of the country.

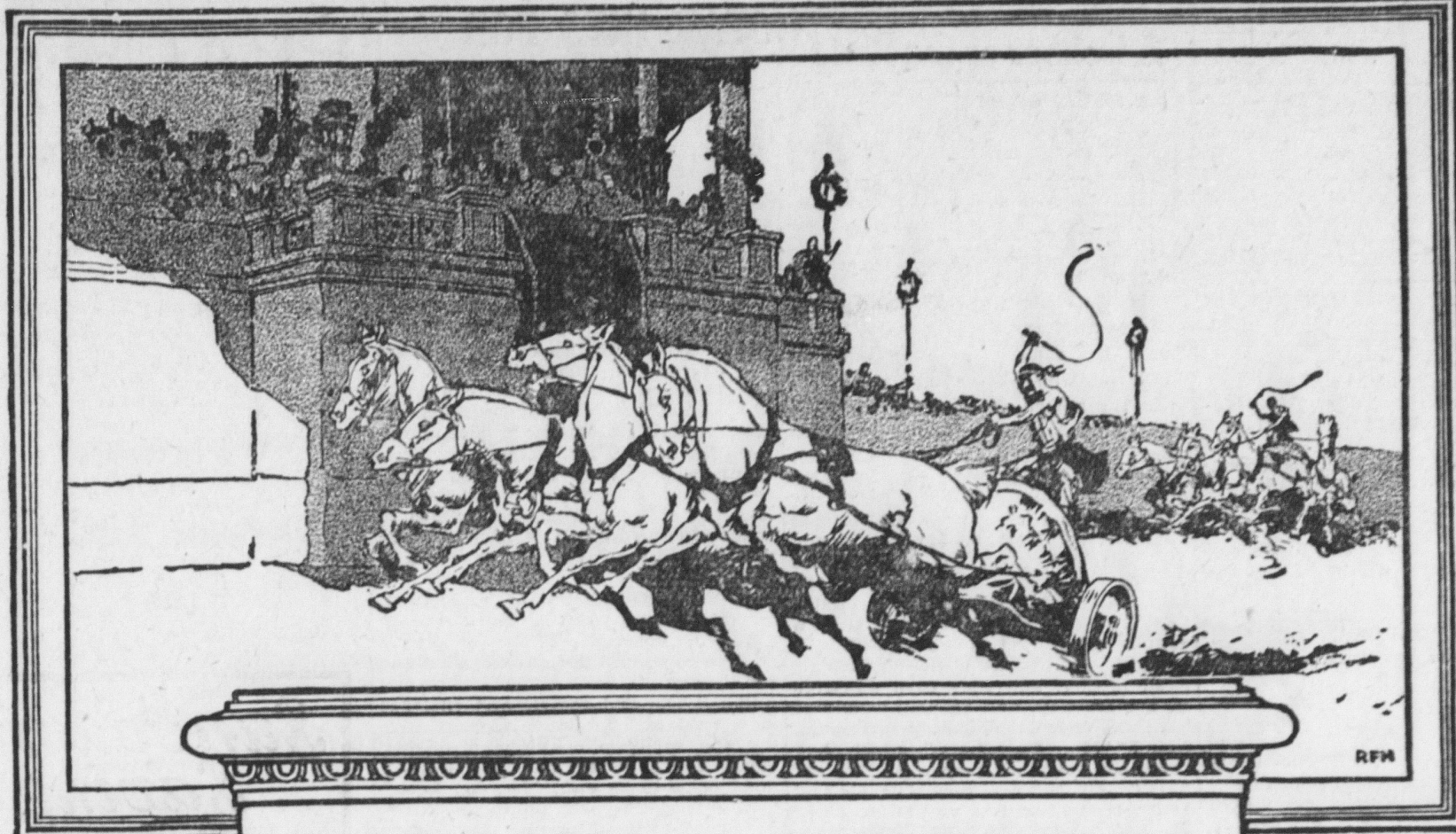
The man who follows a well diversified farming system may feed more or less of his crops to live stock, depending upon whether crop products or live stock products are in best demand on the market. No section of the country offers a better opportunity of studying the most profitable system of farming and of choosing those systems and adjusting production from year to year in a way which will prove profitable through a period of years.

Killing Lice on Cattle

Rarely do lice live on cattle when the hair is short in the hot summer months. But in winter and spring, when the hair or coat is long, lice may be found on cattle. Dipping the cattle in the standard tick-killing arsenical dip once every fourteen days for two or three dippings will get rid of lice on the cattle. It is also best to change the cattle to new, clean pens, barns, sheds or pastures. If the weather is hot one application of crude petroleum will kill the lice.

Salt Not Poisonous

Salt is not nearly so poisonous to chickens as has been generally believed, according to recent researches at the University of Illinois. Chickens nine weeks old were fed on a ration containing four pounds of salt to each one hundred pounds of feed, and no ill effects were noticed. Even where twice that amount of salt was fed, no actual poisonous effect was noted except that the appetite of the chickens was not up to normal.



FISHER DESIGN SETS THE PACE

The pace set by Fisher—and exemplified in the beautiful new General Motors cars now commanding public attention—is the guide for the entire motor industry.

Fisher's vast experience, Fisher inventiveness and Fisher's unapproached facilities devise and perfect the beauties, comforts and conveniences which attract you to the leading new cars in all price classes—Cadillac, Buick, Chevrolet, Oakland, Oldsmobile and Pontiac.

For instance, Fisher achieves a new degree of safety—and nothing less than a Body by Fisher can approach it even after seasons of striving.

Fisher leads the way in luxurious fittings and decorations—and all the industry follows.

Fisher creates new standards of beauty in line and finish—and those standards are the measure of value for all of the world's cars.

It is easy to see, therefore, why the foremost of the new cars in all price classes carry the emblem—Body by Fisher.

And easy to understand why buyers the world over proclaim as the hallmark of quality that same magic symbol—Body by Fisher.

FISHER BODIES

GENERAL MOTORS



A Promise
"Dear, do you suppose we will ever be married?"
"Yes, I'll help you after I get the one I want."

Queer Place, the Pole
None of the explorers has reported any taxpaying at the North pole. Seems incredible that there is such a place in the world.—Toledo Blade.

1,000,000 Prints Recorded
More than 1,000,000 fingerprints, or nearly one per cent of the nation's population, are on record in the federal bureau of identification at Washington.

Highbrows and Golf
The trouble is that well-nigh all our real intellectual lights who know how this country ought to be run can't stop playing golf long enough to help us inferiors to handle the job.—Lexington (Ky.) Herald.

Preparing for a Stay
Tourist—"Can I have a couple of towels?" Landlady—"Are you going to stay here all summer?"

Lake Superior, the largest expanse of fresh water in the world, has an area of 31,800 square miles.



Summer Sports

After hours of active play, a cup of delicious Monarch Cocoa is a real treat. "And he who gives a child a treat, makes joybells ring in Heaven's street." Pure, wholesome, refreshing, satisfying, delicious.

MONARCH
Quality for 70 Years
Never Sold Through Chain Stores.
REID, MURDOCH & CO.
Chicago • Boston • Pittsburgh • New York



Loosening a Hold
"It's not an easy matter to hold office."
"True," replied Senator Sorghum, "Letting go gracefully is often still more difficult."

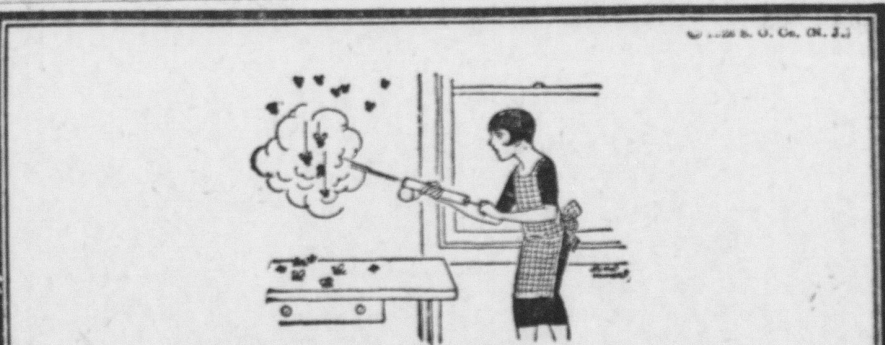
Alaskan Reindeer
There are now approximately 300,000 reindeer in Alaska and it is estimated that there is pasture there for 4,000,000 on land worthless for agriculture.

Children Cry for

Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Chas. H. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.



Fly-Flit-Flop!

FLIES breed in filth, feed on filth and bring filth into your home.

Flit spray clears your home in a few minutes of disease-bearing flies and mosquitoes. It is clean, safe and easy to use.

Kills All Household Insects

Flit spray also destroys bed bugs, roaches and ants. It searches out the cracks and crevices where they hide and breed, and destroys insects and their eggs. Spry Flit on your garments. Flit kills moths and their larvae which eat holes. Extensive tests showed that Flit spray did not stain the most delicate fabrics.

Flit is the result of exhaustive research by expert entomologists and chemists. It is harmless to mankind. Flit has replaced the old methods because it kills all the insects—and does it quickly.

Get a Flit can and sprayer today. For sale everywhere.

STANDARD OIL CO. (NEW JERSEY)



DESTROYS
Flies Mosquitoes Moths
Ants Bed Bugs Roaches

"The yellow can with the black band"