

COHEN & COMPANY

(DEPARTMENT STORE)

IN BELLEFONTE ON NORTH ALLEGHENY STREET, MERITS THE LARGE CUSTOM THAT THEY HAVE ACQUIRED FOR THIS IS A MODERN AND PROGRESSIVE DEPARTMENT STORE, OFFERING EXCLUSIVE STYLE AND SUPERIOR QUALITY ACCOMPANIED WITH MAGNANIMOUS AND METROPOLITAN SERVICE—HAVE A LARGE STORE LOADED WITH MERCHANDISE OF THE HIGHEST QUALITY AT ATTRACTIVE PRICES AND FEATURE DRY GOODS, LADIES' READY-TO-WEAR, FLOOR COVERINGS, SHOES, FURNITURE, GROCERIES AND VICTOR TALKING MACHINES.

Prominent among the concerns that have aided in the expansion and growth of their home city and vicinity by giving the public metropolitan service and quality is this popular store.

This establishment is thoroughly up-to-date and the many departments are replete with the modes of the hour in the various materials and shades which have been approved by the world's leading arbiters of fashion. No sooner has any style been accepted by the leading fashion authorities of the nation than it at once makes its appearance in this store and is presented in a variety of materials for the choice of the people of this section.

Their dry goods department is one of the features of the shopping of this part of the state as it is filled with dry goods, piece goods, yard goods, notions and many other items that are of the latest patterns.

Shoes for everybody either for dress or work, men's clothing for dress or work and many specialties and accessories of dress add much to the attractiveness of this large store.

Furniture of all kinds and practically everything needed to furnish the modern home can be secured here. The stock is only limited by the styles of the manufacturers. You are able to get furniture here cheap.

LOCK HAVEN BRICK & TILE CO.

WITH PLANT AND DISTRIBUTING OFFICE AT LOCK HAVEN ON CASTANEA ST. ARE EXTENSIVE MANUFACTURERS AND DISTRIBUTORS OF BUILDING BRICK—PRODUCTS WHICH HAVE BEEN USED HERE AT HOME IN THE UPBUILDING OF THE COMMUNITY—A COMPANY THAT OFFERS THE HIGHEST CLASS PRODUCTS AT MOST REASONABLE PRICES.

As the general purpose of this review is to give the local and outside world an adequate idea of our industrial progress and the general excellence of the various products of the local plants we deem it quite appropriate to devote space to this well known work.

In this locality the analysis of the clay shows that it is peculiarly adapted to the production of the best common building brick on the market and with this foundation they equipped their plant with the latest scientific machinery for the production of a high grade product. Then the management has had in its employment only men of experience, assuring the public of a high state of efficiency and uniformity in the product. It may be well to add that it is one of the best equipped and one of the best conducted in the country while the product has always maintained high standard and finds a large and ready sale.

On account of their large production they will be in a position to furnish vast quantities of building brick for the coming campaign.

The advantages of building with

CHARLES SHECKLER

AT MILESBERG CONDUCTS A MOST MODERNLY EQUIPPED AND APPOINTED UNDERTAKING ESTABLISHMENT—A PROFESSIONAL MAN WHO IS CALLED TO ALL THE SURROUNDING TERRITORY—HAS CONDUCTED SOME OF THE LARGEST FUNERALS IN THIS SECTION—HE OFFERS COMPLETE SERVICE DAY AND NIGHT INCLUDING FULL MOTOR SERVICE—CALL BELL TELEPHONE, BELLEFONTE 187-R-2.

In all the professions there are men who stand preeminently at the front because of their inherent natural ability combined with a thorough knowledge of the profession in which they are engaged and their ability to study each individual attainment and give it a touch that is not "just ordinary." Such is the position of this well known funeral director in the professional world of this part of the country.

This is a profession that requires the most exacting service from the most able of men. Always realizing the requirements of his calling, he qualified early in his career and is now proprietor of one of the modern funeral directing establishments in this section of the state. He has won an enviable reputation, not only for being efficient in every feature of his calling, but as well for the carefulness he exercises in suggesting the necessary paraphernalia for burial. This reputation is not confined to the town alone, for he conducts funerals throughout this section and is well and favorably known many miles from his home city. He handles all ceremonies with the most care and

brick and tile are self evident as it reduces the insurance, lasts forever, and the first cost is the last cost as it requires no painting or upkeep and in the long run is the cheapest.

Of recent years the papers and the legislative halls have sounded the note of the conservation of our natural resources and the public has risen with one accord and demanded legislation along these lines. It is not every community that has the advantage of the location of a progressive concern whose commercial activity is confined almost exclusively to these interests.

The management of The Lock Haven Brick & Tile Co. have had much practical experience in this industry and are counted among those who are prominently identified with our manufacturing and commercial progress. They deserve the support of the people and merit the reputation they have attained of being one of our leading industries. Under this competent direction we feel assured that it will continue to maintain its high standing in its especial field of industrial endeavor.

delicacy and is most moderate in his charges. He has expanded along lines of education and scientific service to the public. New springs of action, more comprehensive methods, higher ideals, have raised this model service to the dignity and respect which it commands today, and this new strength has come by the exercise of distinct functions under the stimulus of a conscious dignity and import and by the adaptation to the changing conditions and requirements of society.

The Sheckler service is complete and comprehensive. It is noted for the quality of the materials and the courtesy of the service. It includes all the latest auto equipment and ample facilities for all the relatives and friends.

Mr. Sheckler and assistants are recognized as among the most proficient and conscientious people in this line in this section and this distinction is well merited as the excellent service that he has rendered in the practice of the profession will testify.

BELLEFONTE HARDWARE CO.

WITH LARGE STORE AT BELLEFONTE IS HEADQUARTERS FOR HARDWARE, TOOLS, CUTLERY, BUILDERS' HARDWARE, FARM SUPPLIES, GENUINE OLIVER PLOWS AND REPAIRS, CAMBRIA FENCING, ROYAL PAINT, BARRETT'S ROLL ROOFING AND SHINGLES, HEATMORE PIPELESS FURNACES WHICH THEY SECURE IN CAR LOAD LOTS, SUNSHINE AND OTHELLO STOVES AND ALL KINDS OF WIRE FENCING—A STORE THAT BRINGS MUCH TRADE ACTIVITY TO THIS SECTION.

In this entire part of the state there is not an establishment that surpasses that of this well-known concern in point of the diversity of articles carried for the farmer. They handle a very complete line of implements, farm machinery and farm supplies. During the time that they have been in business they have built a wonderfully large trade from this and adjoining counties and it is safe to assert that the name and business is probably better known among the farmers of this section of the state than that of any other similar establishment in the nearby towns and cities.

At the head of The Bellefonte Hardware Co. are: Edward R. Owens, Harry M. Murtorff and Mark W. Williams. They make a continual study of the needs of the people of this section of the state and become the distributors for leaders in all the lines.

They are prepared for proper handling of the goods and the display of the stock to the advantage of their patrons. All the implements and supplies are of the latest pattern and include all of the most recently improved inventions and improvements. The stock is composed of the leading lines of implements and farm machinery are of the latest pattern and include all of the most recently improved inventions and improvements. The stock is composed of implements and farm machinery known thruout the world as the best on the market. Men are in charge who are courteous and accommodat-

ing and who will be pleased to demonstrate to any farmer who desires to drop into this favorite trading place and keep up on the late models of farm implements and supplies.

This is the day and age when it is the patriotic duty of every man to see that he gets a maximum return from every acre of his land, and in order to do this it is necessary that he use modern and scientific methods. This firm has provided a line of the latest and most scientific farm implements for the people of the country which are offered at prices so reasonable as to increase food production in this part of the country.

With that business acumen and foresight which has won such wide popularity and patronage for the company in the past, the management has anticipated the needs and demands of the people of this section of the state and the establishment of this company is one of the busiest spots in this section and the business has grown to large proportions and the demand far surpasses even their largest expectations, this firm still specializes in rendering individual service to every patron. Courteous and efficient to a marked degree the manager has surrounded himself with employees who, like himself, are thoroughly conversant with every feature of the business, and as a result the work moves along at a most rapid and highly satisfactory manner.

It adds to the community's progress and expansion to have in its midst such firms as this one to which we refer all of our readers.

ADAM C. DICKEY

WITH SALES AND SERVICE AT 111 BELLEFONTE AVE., LOCK HAVEN, ARE THE DISTRIBUTORS FOR THE STUDEBAKER AND ARE NOW SHOWING THE FAMOUS 1925 LINE OF STUDEBAKERS, WHICH IS A VERY COMPREHENSIVE COLLECTION OF MOTOR CARS AND INCLUDES THE NEW DUPLEX MODEL WHICH IS SO POPULAR—UNDER THE DIRECTION OF A MAN WHO ALSO FEATURES ACCESSORIES, STORAGE, SUPPLIES AND REPAIRS AND ENTERTAINS MANY TOURISTS FROM OVER THE COUNTRY.

In the motorization of the country there is no one car that is giving a better account of itself than the Studebaker when it comes to good lines, neat appearance and a good reliable car that will stay in style and be of service for many seasons.

The name Studebaker has been the household word in America in reference to vehicles for the past two generations. And today it leads with a brand new idea in the Duplex Phaeton, which will be imitated by other manufacturers. Their large plant at South Bend is the culmination of modernism in standardized manufacture. All of the Studebaker is made in their own plant. With a ten million dollar closed plant and with long experience in this branch of the industry, it is no wonder that their body types are the acme of coach manufacture. They are framed of selected hardwoods, have the best of upholstery and cushion work and the most expensive appointments.

The three new chassis are: The Standard Six on 113 in. wheelbase, 5-passenger, 50-horse power engine in six different bodies: Duplex phaeton, Duplex roadster, coupe roadster, coupe, sedan and Berline. The Special Six with 120 in. wheelbase, 5-passenger with 65-horse power engine in five bodies including Duplex phaeton, Duplex roadster, Victoria, sedan and Berline. The Big Six with 137 in. wheelbase and 7-passenger sizes with a 75-horse power engine in four different bodies, including the Duplex phaeton, sedan and Berline. The Duplex is a type of car that Studebaker has created that answers the demands of the day for an open

and closed car in one and the same body. The upper structure is shaped in pressed steel and covered with water proof fabric. It is fitted with another new creation in the roller enclosing curtains. This type of car appeals to all who want the airiness of the open car and yet have a closed car right at hand.

Notable changes are the balloon tires on all cars, new lacquer finish, burnished nickel radiators, more power with a heavier crankshaft in the famous motor, larger and more powerful brakes and four wheel brakes for all that want them. These are of the hydraulic type. The cars have more eye of operation on account of improvements in the steering gear.

As to looks they are a real flash, longer and lower, wider fenders, beautiful distinctive radiators, entirely new head lamps, deeper and stiffer frames, and many other refinements that conform to the new designs and styles of the day and the morrow.

The success of Mr. Dickey and his garage is due primarily to the fact that they have left nothing undone in their efforts to conduct one of the most modern automotive establishments of the day. The fact that it handles excellent products shows judgment on their part and has aided in their great success. In making this review we are glad to compliment them upon the efficiency of the garage and to predict that the future will see even greater strides in their career as they have founded it upon the solid principle of substantial value at a reasonable price.

In the early settlement of our county, the roads were mere bridle paths and the population was so sparse that all the necessities of the people could be transported on horseback. As the population increased it next became necessary to chop out improvement and maintenance of roads in all countries have followed closely to this day. Ever since that time, the establishment, construction, improvement and maintenance of roads is still in common use to the benefit of the people.

These dirt and gravel roads were destined to take care of the travel and necessities of the population of the county for nearly three-quarters of a century. Then in the latter part of the nineteenth century a few years before 1900, the automobile made its appearance. At first it was used by the wealthier class, purely as a

London's Coal Consumption
About 18,000,000 tons of coal are consumed annually in London.

HARTER'S MUSIC STORE

WITH MOST COMPLETE MUSIC HOUSE AT BELLEFONTE ON N. ALLEGHENY STREET, FEATURES SUCH WELL KNOWN LINES AS YORK PIANOS, EDISON PHONOGRAPHS, RECORDS, SHEET MUSIC AND EVERYTHING IN THE WAY OF MODERN MUSICAL INSTRUMENTS—UNDER THE PERSONAL DIRECTION OF AN AUTHORITY ON MUSICAL MERCHANDISE—A STORE THAT HAS BEEN MUSICAL HEADQUARTERS FOR YEARS—FEATURE PARCEL POST SERVICE ON RECORDS—IT PAYS TO BUY AT HOME WHERE ONE CAN GET THE BEST OF SERVICE.

By reason of the wide range of quality and price it is very difficult for the uninitiated these days to select musical instruments and get full value unless they are dealing with someone in whom they have confidence. For this reason there is a general satisfaction in doing business with this admirable and efficient house. During the time that it has been in business it has merited a reputation for fair dealing. The management and associates know instrument values and customers know when they make a price it denotes real and true worth. Their line of musical instruments has been endorsed by the leaders of the world of music. This insures the customer of getting instruments worth while and insures you full value for your money.

When you buy a piano of this store you may be assured that you are getting the best the market has to offer and that you are paying a very reasonable price for the articles that you buy. It takes care and judgment to buy the right quality and when you are told at this establishment that the goods offered are of the latest style you need not hesitate in buying.

The Edison is known as "The Phonograph with a Soul," being the nearest approach to the original singing and speaking voice of the day. The difference is indescribable, being "the thing beyond" and must be heard to be appreciated. The Edison is furnished in all the period designs.

A full line of the very latest as well as the classical records are carried in stock at all times and all you have to do if you do not happen to be going to town is to call them over the phone or drop a card and the record will be mailed you by parcel post. You will find this service most convenient and satisfactory.

Mr. Harter and his associates are very courteous and will be pleased to show you whether you desire to purchase just at this time or not. They are thoroughly conversant with all features of the business over which they have direction and will be pleased to take up the matter with you. They operate an institution that adds much to the efficiency of the community as a trading center and in this edition we are pleased to point with pride to the great success it is making in its chosen profession and assure our readers that at this establishment they always will receive a square deal. They are to be highly complimented upon the well merited success of the establishment and upon the valued service it renders the people.

In making this review of our progress we are glad to compliment this modern store upon their activities and high quality of the stock as well as the service rendered for the accommodation of the public of the community.

KRADER MOTOR CO.

WITH MODERN HEADQUARTERS ON HOWARD AND ALLEGHENY STREETS, BELLEFONTE, OFFER THE COMPLETE LINES OF THE MAXWELL AND CHRYSLER—MODELS OF ALL DESCRIPTIONS AND BODY TYPES IN OPEN AND CLOSED, BIG, LIGHT AND MEDIUM SIZES—EXCELLENT SERVICE AND A FULL LINE OF PARTS—MANY NEW IMPROVEMENTS IN THE GOOD MAXWELL—THE CHRYSLER IS ONE OF THE NEW SENSATIONS OF THE DAY—UNDER THE CAPABLE MANAGEMENT OF SOME OF THE ABLEST AUTOMOBILE MEN OF THE STATE—BE SURE TO SEE THE NEW GOOD MAXWELL BEFORE BUYING—EXCELLENT LINE OF USED CARS.

The Krader Motor Company in distributing the Maxwell and Chrysler line of autos offers the people a most complete and comprehensive line that includes cars of all sizes and models. This policy is placing this organization in the front rank of automobile manufacturers and assures the people of fair prices and excellent service.

The Good Maxwell for the past 3 years has had unprecedented popularity and has more than lived up to its name for goodness. There are four distinct innovations to the Maxwell chassis that give it greater value. The vibration in a four is practically eliminated by floating the front end of the engine in the frame, and as a consequence the passengers get neither engine or chassis vibration. They have a new single plate disc clutch that gives greater ease in shifting of gears. Speeds of 25 to 60 miles per hour are possible with ease and quietness. The new vacuum gasoline feed provides plenty of gasoline for long climbs and works automatically with the oil so that the scoring of pistons from lack of oil is impossible. The Maxwell is made in the touring, the roadster, coupe and sedan and has the disc wheels, side curtains opening with the door on the open models and many other conveniences. The Club Sedan is a valuable addition to the Maxwell models.

The Chrysler is the product of Mr. Walter P. Chrysler, the chairman of the board of the Maxwell and Chrysler Motor Corporation. It is made in six body styles with an appearance heretofore only associated with the finer European styles. The Chrysler Six, with its many contributions to improved fundamental engineering design, operation, roadability and performance, is a result of study of design and tests by Mr. Chrysler and his engineers. It is designed to slip through heavy traffic with ease and is small enough to park anywhere, yet there is always ample room for five. The Chrysler has a 21.6 H. P. motor which gives from 2 to 70 miles per hour on high with no vibration. It is equipped with the Chrysler Lockheed hydraulic four-wheel brakes and everything offered by the highest class autos of the day at a much less price.

They offer motor engineers who have made a study of the Maxwell and Chrysler and thoroughly understand all adjustments and the complete engineering system of these cars. They carry a line of parts and thus assure owners of continuous service.

We are pleased to point to The Krader Motor Company as an automobile firm offering a complete line of cars and most wonderful values for the money. We would suggest even if you have seen the "Good Maxwell" that you drop in and look over the Chrysler before making a purchase.