

### ELECTRIC SUPPLY CO.

WITH OFFICES IN BELLEFONTE IS THE DEALER FOR THE DELCO LIGHT AND WATER PLANT AND FRIGIDAIRE FOR FARMS, COUNTRY HOMES AND ISOLATED PLACES—HAVE COMPLETE RURAL ENGINEERING ESTABLISHMENT AND ARE SOLVING THE PROBLEMS FOR RESIDENTS ALL OVER THIS SECTION—MR. FISHER HAS A WIDE REPUTATION AS AN AUTHORITY ON LIGHT AND WATER PLANTS—THESE PRODUCTS ARE ONE OF THE UNITS OF THE GENERAL MOTORS CORP. AND SERVICE MEN ARE READY AT ALL TIMES TO KEEP PLANTS IN PERFECT ORDER—BOTH DELCO LIGHT AND FRIGIDAIRE HAVE BEEN PLACED ON QUANTITY PRODUCTION AND PRICES GREATLY REDUCED.

There is no one firm which has been of greater benefit to the progress and modernization of this part of the county than The Electric Supply Company which offers the people a most complete service.

They are the dealers for the Delco Water and Light Plants and offer the public a complete service in rural engineering. No matter what problem you have just call at their office or write them and they will furnish you complete details with costs as to how you can make your place modern in every particular. They are always glad to give estimates and there is no problem in this line that they will not be able to solve for you.

There is nothing more important to the general health of the people than to have pure water and all the conveniences of a water system. Their system will pump an ample supply for the kitchen, bathroom, to water the lawn, do the washing and do some irrigation in the garden and incidentally protect the owner against fire. It is a practical insurance on the house and adjoining buildings.

The Frigidaire is both automatic and self contained. Its cold dry air keeps food delightfully fresh in a temperature that is normally ten degrees colder than can be secured by the use of ice. Special compartment and provision is made for the freezing of cubes of ice from drinking water, also ices, custards and various desserts can be frozen here. It is finished and built to make for the most in both sanitation and attractiveness. It is manufactured by the nationally known Delco Company of Dayton, Ohio, a division of the General Motors Corporation. It is furnished in sizes to take care of the largest and most modern home as well as the bungalow and the cottage. It is furnished in seventeen sizes.

Ward Fisher of Bellefonte offers the Delco light and water plant. This is the wonderful product of some of the country's greatest engineering and inventive minds and is a compact light plant in itself, carrying as many lights as you desire and more than sufficient for the large country estate. It also provides sufficient power to operate a water system, electric iron, run the churn, cream separator or the washing machine. The Delco light plant is made in 25 different sizes and no matter how large or small a place you desire to light they can fit you out with a plant that will suit your particular needs. They sell from \$195 up.

The service is complete as they will furnish you with appliances, fixtures and the services of electricians who install them according to the latest building codes.

There is no phase of the problem of isolated or rural engineering that they cannot solve for you satisfactorily.

Too much emphasis cannot be placed on the fact that these products are backed by The General Motors Corp. as it is important to buy plants of this kind from some responsible organization.

The General Motors Corp. have placed the Delco and Frigidaire in quantity production and are furnishing these plants at prices that are greatly reduced. By the economies of large manufacture they are able to save much and thus offer the people their share.

In this review we are glad to compliment The Electric Supply Co. upon the part it is playing in the modernization of the country districts of this section of the state and to refer all our readers to them when in need of consultation and advice on rural engineering.

### JODON & SUMMERS

(PLEASANT GAP) AND

### HIGHLAND PARK GARAGE

FORMERLY RIP KA'S GARAGE (STATE COLLEGE)

WITH BOTH SALES AND SERVICE ARE THE DISTRIBUTORS OF THE OAKLAND AND ARE NOW SHOWING THE SMART NEW MODELS OF THE OAKLAND, FINISHED IN DUCO—THE OAKLAND COACH IS ONE OF THE REAL BUYS IN THE AUTOMOBILE WORLD AS IT WAS TESTED AND FOUND O. K. BEFORE BEING PLACED ON THE MARKET—THE SPECIAL SEDANS ARE MODELS THAT ARE ATTRACTING MUCH ATTENTION.

There is no auto in the field today that keeps more abreast of the time in the introduction of features that have met with the approval of the auto manufacturers than the Oakland. It was the first to use the famous Duce finish, which is now becoming so popular.

The new Oakland "Is Brand New and True Blue" and embodies exclusive features of design and superior coach work never before associated with cars of moderate price. Two years have been devoted to its design, manufacture and test. It has the four wheel brakes and is the most reasonably priced car on the market with this new feature. Its new Fisher body is the best in coach work. Its satin finish is a feature of individuality. Its controls are centralized on the steering gear. It has the best disc wheels. Many other adornments invite your inspection and approval.

The Oakland is beautiful, extremely comfortable, has surplus power for any emergency, while its six cylinders assure you of a smoothness of operation at all speeds. It is made in the following models: Touring, roadster, sport touring, sport roadster, sedan, business coupe and coupe for four.

The new coach models of the Oakland are cars of surpassing value at the prices which is not much more than the open car. They are distinctive and all are built by Fisher which is quite an item in selecting a closed model on any chassis. They have four wheel brakes and central control on the steering gear.

All closed models have the V. V. windshield that raises up and down and the semi-balloon tires.

The Duce finish on the Oakland is being recognized as the very best finished used on any car and is being given severe tests at all auto shows.

They extend a cordial welcome to all visitors from over this part of the state to make this service station their stopping place when in town. Any information that is desired about roads and routes will be gladly furnished and every courtesy shown not only by the proprietors, but by all the assistants.

They are equipped for the best of service and have men who have studied the Oakland as well as being able auto engineers and are able to make any adjustments that are necessary.

The salesmen are men who are pleasant and courteous and will be pleased to demonstrate the Oakland and show its wonderful possibilities. They give the buyers complete instructions as to operation and will assist in the adjustment of licenses and all details as to accessories which any purchaser may desire. They keep thoroughly up-to-date on these features and are able to give advice that is authoritative. This service is not obstructive but highly efficient.

Jodon & Summers and The Highland Park Garage are of wide experience in the automobile field and thoroughly familiar with all of the details of the business as well as being competent and efficient judges of values in each department. You will find the service is most courteous and satisfactory and we are pleased to assure you that you will find a visit to this establishment much to your advantage no matter what feature of its service you wish to patronize. We are pleased to compliment the management upon such a modern and progressive institution.

### HOFMAN & COMPANY

WITH YARDS NEAR P. R. R., BELLEFONTE, FEATURE SAND, CEMENT, PLASTER, LATH, LIME, TERRA COTTA, SHINGLES, STRUCTURAL IRON IN ALL SIZES AND SHAPES WHICH ARE PURCHASED IN LARGE QUANTITIES AND SOLD MOST REASONABLY—EXCELLENT ESTIMATING DEPARTMENT THAT IS AIDING IN THE FIGURING OF MANY OF THE BUSINESS HOUSES AND RESIDENCES IN THIS PART OF THE STATE—AN INSTITUTION OFFERING THE PUBLIC THE BEST OF SERVICE BY MEN WHO UNDERSTAND ALL THE INTRICATE DETAILS OF MODERN CONSTRUCTION.

One would have to travel far in the business world to find an establishment that renders more complete service to the public than this well known county institution, whose activities in the business world have received enthusiastic praise and commendation of their many customers.

They carry a most complete line of supplies which arrive at their place in large lots and includes all the special sizes required by the public and the contractors. It is purchased at most reasonable prices and thus this firm is able to dispose of it to the public at prices that are very satisfactory. Everything in building material line used in the construction of a modern building is here carried. They have excellent facilities for the keeping of the stock and when it arrives at its destination it is in good condition for work.

When it comes to sand, cement, plaster, lath, lime, terra cotta, shingles, structural iron you will find they carry a most complete stock of the leading manufacturers of the day. These are sold in any quantity and they have here one of the largest stocks in this line in this section of the state.

There are no more public spirited citizens in the community than the management of Hofman & Company and in making this review of the onward progress of this section of the state we wish to compliment them and to direct your attention to this establishment as one of the reliable business institutions of the community which has added to the development and progress of this part of the state.

### PENN STATE PHOTO SHOP

AT 212 E. COLLEGE AVE., STATE COLLEGE, CONDUCTS AN ART CENTER FOR THIS SECTION AND IS UNDER MOST COMPLETE DIRECTION, RECEIVING THE PATRONAGE NOT ONLY OF THE CITY BUT OF ALL SURROUNDING TERRITORY AND MERITING THE PROMINENT POSITION WHICH IT HAS ATTAINED, FEATURING THE VERY LATEST IN PORTRAIT WORK OF ALL KINDS, HOME PORTRAITURE, COMMERCIAL WORK, ENLARGING AND KODAK FINISHING.

In a review of this character it is eminently fitting that we devote some of our space to a frank testimonial of the excellent work performed at this studio in the successful practice of an interesting and artistic profession.

The art of photography, which was introduced by Da Guerre nearly a century ago, has within the period developed from a mechanical trade to an art of science, and the photographer of today must be a person of advanced ideas and thorough training so as to successfully compete with those who are now making this profession an art science.

The Penn State Photo Shop, of State College, is to be congratulated upon the very modern and complete service rendered the people and we would suggest that every family should drop in at the studio and look over the work as it is important in this rapid age that portraits of the various members of the family should be preserved.

They have in this studio which may well be termed this section's art center the latest mechanical devices for the production of artistic photographs and is admirably equipped to produce anything in the way of modern photography to please the most critical.

In the artistic production of children's pictures they have gained well merited commendation. In the matter of making out-door views and home portrait work they have ably demonstrated true ability on many occasions. They have an excellent display including the photographs of many well-known people of this community.

Gone are the photo troubles of the grand-folks. No dressing them in clothes that fitted twenty years ago and rushing to the studio out of breath and temper only to be disappointed over sun gone, or a thousand and one things that made photography uncertain in those days.

Today they may be photographed right in their homes, amid surroundings that in later years add to pleasant memories of those we love.

Schlow's Quality Shop occupies a distinctive place in the distribution of smart wear and is a fashion center for ladies and misses from all over this part of the state.

You will look like a wonderful somebody from somewhere, just as if you had been a life long customer of a Paris Shop or had visited the most exclusive shops of the Avenue in New York if you do your shopping here as they have the very latest, in fact anticipations of the styles of the morrow. The manager visits the most advanced makers of the day, those creators of fashion who know what, tomorrow, will be popular; is an excellent judge of style, materials and tailoring and secures for the ladies of this part of the state choice importations and American made products from the latest of French models.

The economy of being just a little ahead of the times cannot be over estimated. A frock bought today that will be distinctive will be worn by several next year and by the crowd three years from now. Thus it lasts the wearer more than one season. All the materials are of the best weaves and quality and thus the customers are the best dressed as well as the most economically dressed ladies of the community. They have that touch of tomorrow on all the clothes bought today.

### THE BELLEFONTE BAKERY

WITH MODERN BAKERY AT BELLEFONTE ON WEST HIGH ST. FEATURE BREAD AND TRANSACT AN EXTENSIVE BUSINESS ALL OVER THIS PART OF THE STATE — THEY OFFER THE TRADE IMMEDIATE DELIVERY BY TRUCK AND TRAIN—THEIR PRODUCTS ARE ALWAYS FRESH—THEIR BUILDING WILL BE REMODELED IN ABOUT SIXTY DAYS AND THEY WILL INSTALL TRAVELING OVENS.

With the onward progress of the age of pure food there is no one institution in this part of the state that has been a more potent factor in the development of bread and rolls that meet all the requirements of the day than The Bellefonte Bakery.

The baking industry is practically as old as the discovery of fire, but the methods used in ancient times have greatly changed from the baking on stone and in rudely constructed ovens. Today it is quite different and at this bakery only the latest style of machinery and ovens are used for the production of baking goods for the public.

In the great experiences of life there are none which recall more pleasant memories than the days of youth, when the boy or girl get in mother's bread box just after the bake. Times have changed and many today do not get to experience this joy of life unless they patronize an institution of this kind which is often the nearest approach to the old family bread box in these days of the complexity of civilization.

Their famous Bellefonte bread is a real energy builder. Made almost entirely of wheat flour, it is rich in carbohydrates, the greatest energy producing food element, and proteins, to build muscle—and it is right at the top in nutritive qualities.

The business of the bakery is by no means confined to its home city but extends throout the vicinity and with the excellent delivery service they maintain patrons far and near are served with unflinching regularity. They transact an extensive wholesale business and their products will be found at most groceries.

In making this review of the onward progress of this section of the state we find no one firm more worthy of extended mention than this popular and rapidly growing concern.

### C. Y. WAGNER CO., INC.

WITH MODERN AND SCIENTIFIC MILLING PLANT ON WEST PINE STREET, BELLEFONTE, ARE THE MANUFACTURERS OF THE FAMOUS "OUR BEST" FLOUR AND FEATURE A COMPLETE SERVICE IN ALL KINDS OF FEEDS, INCLUDING PURINA DAIRY FEEDS, SCRATCH FEEDS, COTTON SEED MEAL, OIL MEAL, ALL KINDS OF POULTRY FEEDS—HAVE EXCELLENT DELIVERY SERVICE.

Few, if any, firms and flour dealers in this section of the country have attained the prominence in this section that is awarded this popular establishment. Maintaining an up-to-date establishment for the accommodation of the public this progressive business firm has an enviable record for fair prices and good quality.

Insisting that everything about their place be in accordance with the most modern scientific ideas regarding the milling they have thus assured the public that flour and feeds from their place are pure and wholesome. Nor have they seen fit to take advantage of the general tendency to raise prices needlessly as have many dealers, but on the other hand have been most moderate in their selling.

Their famous flour is made from the choicest of wheat obtainable, regardless of cost, and it is found always to be of the same uniform high quality.

The plant is thoroly equipped in the latest and most scientific manner for the milling of the finest of flour. Everything about the place makes for the best of sanitation and this only the choicest of wheat and they are thoroughly abreast of the times insures the public of a quality of flour that is unexcelled.

While a large part of their product is shipped out of the county and this large industry brings much trade activity to the county yet their famous flour is the favorite flour of the housewives of the county and has a large and ready sale at home.

It is incumbent upon the people of the county to boost for county products on all occasions and thus aid in the bringing of trade activity to this section of the country.

In making this review of the onward progress of this part of the county we are glad to call to the attention of the people the advantages accruing to the public by the location in the county of The C. Y. Wagner Co., Inc., and to compliment them upon their high class products and to refer them to all of our readers.

### PARK R. HOMAN

WITH OFFICE, YARDS AND PLANING MILL AT STATE COLLEGE OFFERS A MOST COMPREHENSIVE WHOLESALE AND RETAIL SERVICE IN STORE, OFFICE AND BANK FIXTURE, MILLWORK, STAIR WORK AND CABINET WORK, INTERIOR TRIM OF ALL KINDS, LUMBER, ROOFING AND BUILDING MATERIAL—HAVE A FINE LINE IN STOCK AND MAKE TO SPECIAL ORDER—THUS SELLING DIRECT FROM MANUFACTURER TO CONSUMER AND SAVING THE PEOPLE MANY DOLLARS ON THEIR LUMBER BILLS—AN INSTITUTION THAT HAS TURNED OUT WORK FOR MANY OF THE LARGE PUBLIC AND BUSINESS BUILDINGS AND RESIDENCES OF THIS PART OF THE COUNTRY.

This part of the state has produced no one firm that has been more beneficial to its continued progress and development than this well known lumber and planing mill concern. It has been buzzing with activity in the relief of the housing shortage and thus has become a beneficial factor in the life of the community.

They have one of the most modern equipped planing mills in this part of the country and in fact they have practically every piece of wood working machinery used in a furniture factory and more. The scope of their operation is of such a character that they are able to make just anything to specifications that could be desired in the building trade line.

The planing mill is in charge of an authority on interior work. In forms of mill work the greatest accuracy is practiced and they are able to get up anything you desire or will furnish you with both ideas and the goods. Their work has gone into some of the largest buildings in this part of the state.

They feature any kind of woodwork, sash, doors, stairways, cabinets, bank and store fixtures.

The establishment which is operated by this firm is one of the foremost institutions in the community where made up and spec-

ial order mill work in all of its lines is carried on with great activity. They are prepared to answer the demands of the public for whatever is called for in the yard. They carry a full line of building materials which they sell in such quantities that they are able to sell very reasonably. Their stock is of good quality, priced right.

Service is a feature of their yards. When you order whether in person or by phone you will find that you will get exactly what you order in good time and you will not be bothered by having to send it back or be inconvenienced in any way.

Thoroughly conversant with every feature of the business and the large establishment which they manage, this popular firm has won the everlasting friendship and patronage of its hundreds of customers. Able and efficient, but at the same time genial and accommodating, it has become one of the prominent firms in its line in this section and deserves the success that it has achieved and the commendation that is being given it by the public.

We are indeed fortunate to have Mr. Park R. Homan of Bellefonte to serve us with the highest grade of inside woodwork and other millwork that his modern plant can turn out.