

THE KEY TO BETTER BUSINESS

FIRST NATIONAL BANK

CENTRE HALL
Where helpful service takes the place of just ordinary attention
3 Per Cent Compound Interest on Savings Deposits

When You Need

A REAL MACHINE JOB Done or some EXPERT WELDING, bring it to me and I will do it RIGHT!

I Am Also Prepared to Do

Acetylene Welding

at Prices that Are RIGHT

Bring your work here. You will be pleased with results

W. A. HENNEY

CENTRE HALL, PA.

CENTRE HALL GRAIN ELEVATOR AND COAL YARD

Wm. McClenahan, Prop.

Dealer in

All kinds of Grain, Winter, Spring and Blended Flour, Dairy, Hog and Poultry Feeds, Anthracite, Cannel and Bituminous Coal, Woven and Barb Wire Fencing.

Prompt Service and Deliveries Made In or Out of Town SATISFACTION GUARANTEED

QUALITY MERCHANDISE and SATISFACTORY SERVICE

Now, Mr. Customer, on this motto we solicit your business.

Just unloaded our Second Car of—
55 PER CT. MEAT SCRAPS

and
60 PER CT. DIGESTED TANKAGE ALSO, CAR LARRO FEED CAR SALT, and our Yard Filled With THE BEST OF COAL.

CENTRE HALL ROLLER FLOURING MILLS

Bradford & Co., Proprietors
CENTRE HALL, PA.

Compare the Prices

WE OFFER FOR CHOICE WHITE EGGS

Figure over a 12-month period and you will have the answer

Then there's 50 per cent. Beef Scraps for \$4.25

And 17 per cent. Laying Mash for \$3.25

A Combination That Spells PROFIT

Kerlin Poultry Farm

CENTRE HALL, PA.

When Your Hens Lay Down

on you instead of LAYING FOR YOU it's tough, but we have something that will make them produce. Try our

'Symco' or 'Pratt's'

EGG MASH

YOU'LL BE SURPRISED

HOCKMAN'S

FULL LINE PRATT'S REMEDIES, BEEF SCRAP, OYSTER SHELLS
CENTRE HALL, PA.

C. P. LONG CO.

GENERAL MERCHANDISE

...and...

COAL

Our Guarantee of Quality and Our Service Go With Everything We Sell.

SPRING MILLS, PA.

STROHMEIER'S

MARBLE AND GRANITE WORKS

Cemetery Memorials

STROHMEIER'S

CENTRE HALL, PA.

IT'S A REAL GOOD CAR



SIX

ASK FOR DEMONSTRATION OVER ANY MOUNTAIN IN THIS VICINITY
J. S. BOOZER
CENTRE HALL, PA.

DO YOU KNOW

That it will pay you well to get a

RE-TREAD PUT ON YOUR OLD TIRE?

I do real work and GUARANTEE EVERY JOB. GIVE ME A TRIAL

S. R. RISHEL

Expert Tire Repairing and Retreading
BOALSBURG, PA.

\$150

Buy an Oakland Roadster in excellent condition, with four good cord tires

Look it over! It's a Real Bargain

CHEVROLET

(For Economical Transportation)

Homan's Garage

CENTRE HALL, PA.

"PILGRIM"

IS THE REAL GOOD EVAPORATED MILK

Put up in Attractive Cans and made right here at home.

Ask your grocer for it by name

Don't Say Evaporated Milk, Say—

"PILGRIM"

Continental Condensed Milk Co.

Preserved and Evaporated Milk
SPRING MILLS, PA.

BUY AT HOME!

Do you know that more property is controlled by retail stores than any other kind of business in this country. There is more money invested in retail stores than in all the banks. Their sales exceed that of the steel industry.

More taxes are paid by retail merchants than by any other class.

More people are employed in retail stores than in any other trade. You can put the plus sign on anything you like in regard to the retail business. Therefore it pays to consider the ways and means of improving the greatest activity in Centre Hall, Spring Mills, Boalsburg today. This can be done by Being a Booster for these towns, and by buying from their merchants. They are paying the heaviest taxes and are making this part of Penns Valley the Business Center of the County.

Back them up with your purchases here at home.

DOES BUSINESS ON OTHER MAN'S CASH

Capital of the Mail Order House Is Furnished by Its Customers.

WORKS ALWAYS ON 'VELVET'

Buyers Supply Money to Support Enterprises Competing With Those in Which They Are Interested.

(Copyright.)
It is a mighty nice thing to be able to do business on the other fellow's money, but there are few people who can do it. Probably the only business men who, as a class, are able to do this, are the mail order men in the big cities.

Did you ever stop to think—you, who have ordered goods from a mail order house and there are probably few who have not done that at some time or other—that you are supplying the cash upon which the mail order man is doing business? You are well aware of the fact that your cash must go with your order if you expect to receive the goods, but have you ever stopped to think what that means? Do you realize that you are supplying the capital for a business which is running in direct competition with your home merchants, upon whose prosperity you and your fellow townsmen are dependent for a livelihood?

The majority of mail order houses do not carry large stocks of goods. They do not have to. When the mail order man gets your order, accompanied by the cash, of course, he can take a part of your money and go to the manufacturer or the wholesaler and buy the article that is wanted. The rest of the money he can put down in his pocket after paying his operating costs, which are light when compared with those of the merchant who must carry a large stock of goods to meet the demands made upon him.

In Class by Themselves.
There is absolutely no other class of men who do business on the capital furnished by their customers. Even the retail store which sells for cash only cannot do this for he must carry a large stock and in most cases must pay cash for it in order to get prices that will enable him to make lower prices to his customers than can be made by the merchant who gives credit to his customers.

The mail order man doesn't need to have any of his own capital invested in his business—or any large amount

of it, at least, in proportion to the volume of the business which he does. He does not have to pay interest to the banks on money borrowed to help him finance his business. The mail order man figures that about one-half of the amount he receives on any order goes to the wholesaler or manufacturer in payment for the goods ordered. Of the remainder a part goes for postage, printing, maintenance of office and plant, insurance, etc. What is left, which is by no means an insignificant part of every dollar received, goes into dividends to stockholders in the mail order corporation. All this has been done without any capital other than that which may be required to pay office expenses.

Suppose, for a minute, that you did business with the local merchants on the same plan. Suppose that they did not carry any goods in stock, that when you wanted to buy something you should go to one of your home merchants, look in his catalogue and pick out an article that seemed to be similar to the one that you wanted, hand over the price as shown by the catalogue and tell him to order it for you. The merchant would take your money and you would wait for your goods until they arrived from a distant city.

Not So Anxious.

But the people who make up any community are not nearly as anxious to furnish capital to the home merchant—the man who helps "make" the town—as they are to the mail order man in the far distant city, who does nothing and cares nothing for the people who furnish him the money on which to do business. They insist that the home merchant shall carry a large stock of goods from which they can select what they wish, when they think it is to their interest to buy from him. They insist that he shall stand back of the goods he sells and make good any defect that may appear in them. They insist that he shall sell them what they wish and wait for the money until they get ready to pay it. They insist that he shall sell goods at the same prices or lower prices than the mail order houses charge for goods of poorer quality. And finally, they insist that the home merchant shall furnish the large amount of capital that is required to conduct a business on this plan.

The mail order buyer may say that he has the right to spend his money anywhere he pleases and he has, legally. But he probably has never stopped to reflect on the fact that he is supplying the capital for the operation of a concern which is in direct competition with enterprises in which he is directly interested, for every man, woman and child in a town is directly interested in the success of the business enterprises in that town. If these business enterprises are not prosperous, the town cannot be prosperous. To supply capital to your competitor is not very good business.

O. T. CORMAN

SPRING MILLS, PA.

DEALER IN

General Merchandise, Poultry, Potatoes, Lard, Fish, Oysters and All Kinds Country Produce

Bring me your eggs and poultry and receive highest market price

PHILCO DIAMOND GRID BATTERIES

Guaranteed for two years by the manufacturers as well as ourselves

Insyde Tyres—Blowout Proof and Cofield Pure-Gum Tire Protectors

CLYDE A. SMITH
CENTRE HALL, PA.

The Saving Habit Is a Good Habit

The optimist is the fellow who pays last week's board with next week's wages.

This is the same person who opens a Savings Account with real enthusiasm, makes regular deposits for a time and then tapers off to the vanishing point. His intentions are still good but his resolution is slipping.

Most successful men are optimists who have paved the way with bank deposit slips.

First National Bank
SPRING MILLS, PA.

\$350

BUYS A BUICK 1917

5-Passenger Touring Car in Excellent Condition with two Extra Cord Tires

IT'S A REAL BARGAIN

Come Here and See

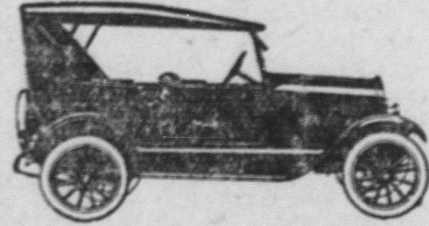
Expert Repairing

ON ALL MAKES OF CARS

Hauser's Garage

SPRING MILLS, PA.

STAR AND DURANT



Real Bargains in Used Cars

Come in and get our prices today

FETTEROLF'S GARAGE

CENTRE HALL, PA.

SPECIAL SALE

—ON—

KITCHEN CABINETS

NOW, \$45.00.

All Over Stuffed Leather Rockers, \$15.

All Other ROCKERS REDUCED.

Cotton Combination Mattress... \$8.00

Best Vacuum Washer on market, \$18.00

RUGS AND HOME-MADE CARPET

AT SPECIALS

John Smith & Bro.

SPRING MILLS, PA.

Now Is the Time

To order your coal for the coming winter. We give you good coal at

RIGHT PRICES

Feeds for Poultry, Hogs, Cattle

and Horses

Get our prices before buying elsewhere

A. M. GROVE

Coal, Lime, Stone, Cement, Roofing,

Hay, Straw

SPRING MILLS, PA.

PATTERSON'S

—FOR—

GOOD GROCERIES

AND

General Merchandise

GOOD GOODS in an ATTRACTIVE CLEAN STORE

When you trade here—WE BOTH GAIN

PATTERSON'S

BOALSBURG, PA.

Sunbury.—R. W. Thompson, Muncy, a state boiler inspector, was sentenced in court here to serve three months in jail for driving his car while drunk.

Reading.—Berks county's eighteenth incendiary blaze occurred when the barn of Samuel Collineau, located near Bernville, was destroyed by fire with a loss of \$10,000. The burning of the barn adds but another to the large number of incendiary blazes which have baffled city and county officials for some weeks.

Williamsport.—The Methodist church at Huntersville, near here, was wrecked by an explosion which occurred just as the congregation was assembling for services. Irving Lockard, the caretaker, was seriously injured and a score of other persons suffered bruises and lacerations. The explosion is believed to have been caused by escaping fumes from the acetylene lighting plant in the basement. The blast occurred when Mr. Lockard, with a lantern, opened the cellar door.

Harrisburg.—Secretary of Highways Paul D. Wright was operated on at an Erie hospital for the removal of the leg which he broke while playing tennis last summer. The bone did not knit and the operation was found necessary, it was stated at the highway department. William H. Connell, acting head of the department, said he had heard from the hospital and that no disastrous consequences were reported other than the loss of his right leg. The amputation was below the knee.

Doylestown.—George Liptonak, 15 years old, and Harry Welker, 21 years old, of Edgely, were each sentenced here by Judge William C. Ryan to pay fines of \$100 and costs and serve not less than three and a half years or more than seven years in the Eastern state penitentiary in Philadelphia. They pleaded guilty to holding up Doran Green, paymaster of the William H. Grundy Woolen Mills, in Bristol, on September 19, and stealing the pay envelopes containing \$2713.

Washington.—When within one mile of the West Virginia border, speeding westward in the National pike with a cargo of high grade whiskey, Lec Price, 30 years old, and Helen Price, 25, alleged to be his sister, of Augusta, Ga., were suddenly stopped by State Policeman E. T. Cobee and John Torpey. An examination of the contents of the touring car revealed no contraband, but beneath a false floor 321 quarts were discovered. Price in default of \$300 bail, was committed to the county jail. The woman was released.

Lancaster.—Two bronze tablets telling of the early history of Lancaster will be unveiled at the remodeled City Hall December 18.

Warren.—A young woman and her escort were killed when their automobile ran into a tree which was lying across the road near Russell. Alfred Maurer and Pearl Staaf, both of Warren, were the victims. Three other occupants of the machine escaped injury.

Wilkes-Barre.—Two men were instantly killed and a third perhaps fatally injured when a Lehigh Valley mail train smashed into a closed auto on a grade crossing at White Haven. The dead are James McGuire, 32, of Woodbridge, N. J., and Patrick McGuire, 35, of White Haven. The third victim of the accident is Arthur McHugh, 30, of Newark, N. J. The dead men were cousins.

Shenandoah.—Falling while Christmas shopping, Mrs. Caroline Rasser, 75 years old, fractured a hip and sustained other injuries.

Philadelphia.—Charles C. Wright, 48 years old, was found asphyxiated in the grocery store he conducted at 6201 Clearview street, by his son, Samuel. As the son entered the store he detected a strong odor of gas, which was later traced to a leaky gas stove which his father used for heating purposes.

Pittsburgh.—A will filed here containing eight words, and the shortest ever reported here, disposed of an estate valued at \$1,500,000. The will that of John Andrew Beck, financier, a board member of a score of banks and oil and gas companies, read: "All my belongings I leave to my family."

Harrisburg.—The Public Service Commission has ordered construction of a new underpass under the Reading railway at Mount Carmel.

F. V. GOODHART

FUNERAL DIRECTOR

FURNITURE

CARPETS

RUGS, &c.

CENTRE HALL, PA.

Bell Phone 37R2