

# THE KEY TO BETTER BUSINESS

**FIRST NATIONAL BANK**  
CENTRE HALL

Where helpful service takes the place of just ordinary attention

3 Per Cent Compound Interest on Savings Deposits

**When You Need**  
A REAL MACHINE JOB Done or some EXPERT WELDING, bring it to me and I will do it RIGHT!

I Am Also Prepared to Do  
**Acetylene Welding**  
at Prices that Are RIGHT  
Bring your work here. You will be pleased with results

**W. A. HENNEY**  
CENTRE HALL, PA.

**CENTRE HALL GRAIN ELEVATOR AND COAL YARD**  
Wm. McClenahan, Prop.  
Dealer in  
All kinds of Grain, Winter, Spring and Blended Flour, Dairy, Hog and Poultry Feeds, Anthracite, Cannel and Bituminous Coal, Woven and Barb Wire Fencing.  
Prompt Service and Deliveries Made In or Out of Town  
SATISFACTION GUARANTEED

**QUALITY MERCHANDISE and SATISFACTORY SERVICE**  
Now, Mr. Customer, on this motto we solicit your business.  
Just unloaded our Second Car of—  
**55 PER CT. MEAT SCRAPS**  
and  
**60 PER CT. DIGESTED TANKAGE**  
ALSO, CAR LARRO FEED  
CAR SALT, and our Yard Filled With THE BEST OF COAL.

**CENTRE HALL ROLLER FLOURING MILLS**  
Bradford & Co., Proprietors  
CENTRE HALL, PA.

**Compare the Prices**  
WE OFFER FOR  
**CHOICE WHITE EGGS**  
Figure over a 12-month period and you will have the answer  
Then there's 50 per cent. Beef Scraps for \$4.25  
And 17 per cent. Laying Mash for \$3.25  
A Combination That Spells PROFIT

**Kerlin Poultry Farm**  
CENTRE HALL, PA.

**When Your Hens Lay Down**  
on you instead of LAYING FOR YOU it's tough, but we have something that will make them produce. Try our  
**'Symco' or 'Pratt's' EGG MASH**  
YOU'LL BE SURPRISED  
**HOCKMAN'S**  
FULL LINE PRATT'S REMEDIES, BEEF SCRAP, OYSTER SHELLS  
CENTRE HALL, PA.

**C. P. LONG CO. GENERAL MERCHANDISE ...and... COAL**  
Our Guarantee of Quality and Our Service Go With Everything We Sell.  
SPRING MILLS, PA.

**STROHMEIER'S MARBLE AND GRANITE WORKS**  
**Cemetery Memorials**  
**STROHMEIER'S**  
CENTRE HALL, PA.

IT'S A REAL GOOD CAR



**SIX**  
ASK FOR DEMONSTRATION OVER ANY MOUNTAIN IN THIS VICINITY  
J. S. BOOZER  
CENTRE HALL, PA.

**DO YOU KNOW**  
That it will pay you well to get a  
**RE-TREAD PUT ON YOUR OLD TIRE?**  
I do real work and GUARANTEE EVERY JOB. GIVE ME A TRIAL

**S. R. RISHEL**  
Expert Tire Repairing and Retreading  
BOALSBURG, PA.

**\$150**  
Buys an Oakland Roadster in excellent condition, with four good cord tires  
Look it over! It's a Real Bargain

**CHEVROLET**  
(For Economical Transportation)

**Homan's Garage**  
CENTRE HALL, PA.

**"PILGRIM"**  
IS THE REAL GOOD EVAPORATED MILK  
Put up in Attractive Cans and made right here at home.  
Ask your grocer for it by name  
Don't Say Evaporated Milk, Say—"PILGRIM"

**Continental Condensed Milk Co.**  
Preserved and Evaporated Milk  
SPRING MILLS, PA.

## BUY AT HOME!

Do you know that more property is controlled by retail stores than any other kind of business in this country. There is more money invested in retail stores than in all the banks. Their sales exceed that of the steel industry.

More taxes are paid by retail merchants than by any other class.

More people are employed in retail stores than in any other trade. You can put the plus sign on anything you like in regard to the retail business. Therefore it pays to consider the ways and means of improving the greatest activity in Centre Hall, Spring Mills, Boalsburg today. This can be done by Being a Booster for these towns, and by buying from their merchants. They are paying the heaviest taxes and are making this part of Penns Valley the Business Center of the County.

Back them up with your purchases here at home.

### GOLDEN RULE HAS PLACE IN TRADE

Has Been Found to Be Good Business Policy Both for Buyer and Seller.

**OBLIGATION NOT ONE-SIDED**  
Consumer Gains As Much By Being Fair With Merchant As Latter Does By Being Square and Honest.

(Copyright.)  
Some cynical persons have remarked that the Golden Rule has no place in business. They have taken the position that instead of doing unto others as you would have them do unto you, the only safe and sane plan is to do others before they have a chance to do you.  
Fortunately for business and for the world at large, however, these persons are few and far between. The great majority of people are honest.  
It has been proven repeatedly that even in business it pays to practice the Golden Rule, just as it has been proven repeatedly that "honesty is the best policy." It not only makes a man feel better down in his heart when he employs the principle of the Golden Rule, but he finds that it is good business. This applies not only to the man who stands behind the counter and gives a full pound of sugar to the man who asks for a pound, but also to the man who stands on the other side of the counter and pays his money for the pound of sugar.  
**Does Consumer Do His Part?**  
The consumer expects the merchant to be honest and square and give him his money's worth for every penny that he spends with him, but how often does the consumer stop and ask himself the question, "Am I being as fair and honest with the merchant as he is being with me?" The consumer not only expects the merchant to give him honest weight and full measure at the lowest possible price, but he expects a world of other things at the same time. Nine times out of ten he expects the merchant to give him credit, and nine times out of ten the merchant does it. Many times he expects the merchant to "carry" him for three or four months before he pays for what he buys, and as many times the merchant does it. He expects the merchant to pay for advertising space in the church program which he is getting up, and the merchant does it. He expects the merchant to "kick in"

most liberally when he is raising a fund for the benefit of the town band, and the merchant does it.  
He expects the merchant to provide the bonus which is to be paid to obtain a new factory which will benefit the working man, the clerk and everybody else in the town, and the merchant does it. He expects the merchant to "come across" with a donation to help the poor family which otherwise would become a charge upon the common funds of the community, and the merchant does it.  
**Another Side to Picture.**  
Now, look on the other side of the picture. Mr. Consumer decides that he needs a new suit of clothes, or Mrs. Consumer decides that she wants a new kitchen range, or some of the little Consumers express a desire for a train of cars or a bobbed. Mr. Consumer picks up the big mail-order catalogue which the mail-order house has printed with his money or that of others like him, and he looks it over until he finds a picture that strikes his eye. It's a picture of a "nifty" looking suit of clothes. Of course, he can't feel the picture to see whether the cloth is as good as it looks; he can't look the mail-order man in the eye and ask him whether he will guarantee it to wear for at least a month or six weeks; he can't tell the mail-order man that he will drop in the first of the month and settle for it; he can't tell the mail-order man that he would like to have a little of his business or a chance to do a little carpenter work or painting or plumbing work for him, as long as he is buying his goods from him, for the mail-order man hasn't any business or any work to give him. But the picture is a pretty one, so Mr. Consumer digs out his hard-earned cash, goes down to the postoffice, buys a money-order and sends it to the mail-order man.  
After a week or ten days, or possibly two weeks, the suit arrives. It may be nothing like the picture. The cloth may be of poor quality. The chances are that it doesn't fit at all. But there is nothing for Mr. Consumer to do but put the suit on and wear it. He can't get his money back. He might send the suit back and the mail-order man might send another in its place, but the chances are that it wouldn't be any better than the first and Mr. Consumer would only be out the additional express charges.  
**Found Golden Rule Pays.**  
Mr. Consumer found that it pays to remember the Golden Rule in business. If he had done unto the merchant as he would like the merchant to do unto him, he would have got more for his money and he would have aided in making it possible for the merchant to help him and his town when they needed help.  
The world has discovered that the Golden Rule is not for use only on Sundays, but that it is value on every day of the week.

**O. T. CORMAN**  
SPRING MILLS, PA.  
DEALER IN  
General Merchandise,  
Poultry, Potatoes, Lard,  
Fish, Oysters and All  
Kinds Country Produce  
Bring me your eggs and poultry and receive highest market price

**PHILCO**  
DIAMOND GRID BATTERIES  
Guaranteed for two years by the manufacturers as well as ourselves  
Insyde Tyres—Blowout Proof and Coffield Pure-Gum Tire Protectors  
**CLYDE A. SMITH**  
CENTRE HALL, PA.

**The Saving Habit Is a Good Habit**  
If you have no account with us, we cordially invite you to open one.  
If you HAVE one, keep adding to it week in and week out. It is the surest way to ARRIVE. With most of us it is the ONLY way.  
There are many advantages about having an account with us.

**FIRST NATIONAL BANK**  
SPRING MILLS, PA.

**\$350**  
BUYS A BUICK 1917  
5-Passenger Touring Car in Excellent Condition with two Extra Cord Tires  
IT'S A REAL BARGAIN  
Come Here and See  
**Expert Repairing**  
ON ALL MAKES OF CARS  
**Hauser's Garage**  
SPRING MILLS, PA.

**STAR AND DURANT**



**Real Bargains in Used Cars**  
Come in and get our prices today  
**FETTEROLF'S GARAGE**  
CENTRE HALL, PA.

**SPECIAL SALE**  
—OF—  
**STOVES AND RANGES**  
Tapestry Rugs, 9x12, REDUCED TO \$16.00  
Home-Made Rag Carpets, 90c Yd.  
Kitchen Cabinets, \$45.00  
50-lb. Cotton Mattress, \$10.00  
ALL FURNITURE REDUCED FROM REGULAR PRICES

**John Smith & Bro.**  
SPRING MILLS, PA.

**Now Is the Time**  
To order your coal for the coming winter. We give you good coal at  
**RIGHT PRICES**  
**Feeds for Poultry, Hogs, Cattle and Horses**  
Get our prices before buying elsewhere  
**A. M. GROVE**  
Coal, Lime, Stone, Cement, Roofing, Hay, Straw  
SPRING MILLS, PA.

**PATTERSON'S**  
—FOR—  
**GOOD GROCERIES**  
AND  
**General Merchandise**  
GOOD GOODS in an ATTRACTIVE CLEAN STORE  
When you trade here—WE BOTH GAIN  
**PATTERSON'S**  
BOALSBURG, PA.

Sharon.—Sheriff William F. Boone, his wife and his sister-in-law, Mrs. Frank McNeish, were injured, the former seriously when an automobile in which they were riding was ditched near the Pitts Erie Inn, one mile west of Grove City. Two prisoners, William Dehment, of Bradley, and Charles Herman, of Pittsburgh, in the car with the sheriff, were returned to Mercer jail after rendering aid to the injured.

Watsonstown.—Run down by an automobile while his mother looked on unable to save him, Earl Morehart, 5, son of Mr. and Mrs. W. P. Morehart, was killed.  
Bloomsburg.—The First Evangelical congregation decided to erect a new church on a plot recently purchased on Fifth street.

Bethlehem.—After Addison Detweiler had been in three auto accidents within 25 minutes the police locked him up for safe keeping and a hearing at which he agreed to pay for all damages to machines and property.

Sunbury.—William Hess, Shamokin township, attacked the constitutionality of the compulsory education act in the Northumberland county court. He was fined \$2 for failing to send his child to school. The father alleges that the constitution does not contemplate any law that requires a boy to arise at 6 a. m., walk two miles to a waiting station and then ride six miles in a wagon before he could to the nearest school house, which is required in his 6-year-old son's case.

Allentown.—Alderman Horace W. Geary, of the first ward, this city, recently convicted of extortion in connection with a raid on a foreigner's whisky still in the lower end of Lehigh county, was sentenced by Judge Claude T. Reno to a year in jail and was fined \$500 and is disqualified from holding public office. It was alleged that Geary and his constable accepted money for the settlement of the case.

Reading.—Another of the many barn fires, charged to the frebug whose notes threatening thirty fires in a row, occurred at the farm of Harry Forry, near Bethel. Forry saw a stranger drive up to the place in a small auto, but assumed that he was on his way to another farm, across the fields. In a few minutes he saw flames shooting up from his barn and saw the stranger speeding away in the car. The property loss is \$15,000, including crops, stock and farm machinery. Losses in Berks fires in the past two months are estimated at \$146,000.

Wilkes-Barre.—"I sentence you to a term in the Eastern Penitentiary, the maximum to be five years and the minimum two years and six months." Ernest Cooper and William D. Smith, colored, stood before Judge John M. Garman as he pronounced this sentence for highway robbery. Then Cooper complained that a man who had testified for the commonwealth, was wearing his (Cooper's) suit. He wouldn't stand for that, he told the judge.

Shenandoah.—Edward Daily, 9 years old, while examining a Flobert rifle that was supposed to be empty, shot himself in the left leg.  
Mt. Carmel.—While washing clothes Mrs. Joseph Snyder was badly scalded from the knees down when a boiler of scalding water upset.

Palmyra.—Thieves raided the offices of two physicians, Dr. D. M. Bordner and Dr. S. A. Hartman.  
Republic.—The plant of the Republic Iron and Steel Company was reopened after a shut down of a year.

Exchange.—Burglars stole money from the hotel of Joseph Menapace and the home of Fatsy Poment.

DuBois.—A rat terrier saved the life of H. O. Ellithorpe, a retired farmer, here. Ellithorpe was attacked by a bull in a field when the dog came to his assistance. The barking of the animal drove the bull to attack it and the farmer escaped.

Erie.—An elephant having been procured for the Glenwood Park zoo through the raising of a fund entirely of penny contributions, the scheme is being tried again with a view to purchasing several kangaroos for the park. Manufacturing establishments, stores and the public generally are contributing. One hundred girls sold lollypops on the streets to help boost the fund.

**F. V. GOODHART**  
FUNERAL DIRECTOR  
**FURNITURE CARPETS RUGS, &c.**  
CENTRE HALL, PA.  
Bell Phone 37R2