

# MONARCH



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Chicago, Pittsburgh, New York

**"OUR BEST SELLER"**  
"We have sold Monarch Coffee for 10 years and it has been our best seller from the beginning."  
HAYES & MURPHY,  
Clinton, Iowa

Cocoa	Mayonnaise Dressing	Cling Peaches	Cherries	Honey
Tea	100 Lb. Dressing	Sliced Peaches	Beets	Pumpkin
Sweet Pickles	Pork and Beans	Apricots	Red Kidney Beans	Stringless Beans
Sweet Relish	Peanut Butter	Pears	Lima Beans	Sweet Potatoes
Celery	Prepared Mustard	Apples	Asparagus Tips	Beet Root
Chili Sauce	Grape Juice	Red Raspberries	Corn	Spinach
Preserves	Fruit Salad	Blackberries	Tomatoes	Onions
Mince Meat	Pineapple		Eggs	Milk

### Christmas Gifts to Buy or Make

#### Santa's Novel Dolls



Santa Claus has been cordially invited by millions of little girls to pay his annual visit and bring along a new doll. He has asked their mother to help him stock up with up-to-date dollies that are washable. Here is one of them—little Red Riding Hood—all of red oil cloth, except her head, which must be bought.

#### Among Gifts for Men



As welcome as the Christmas tree, the perennial shoe tree and coat hanger make their annual appearance. They have arrived in sets to match this year, some of them neatly covered with corduroy, in cheerful colors, and others with gay ribbons and decked with ribbon flowers. The corduroy sets make nice gifts for men.

#### Bag of Tinsel Ribbon



This brilliant affair in bags for evening wear is made of narrow, metallic ribbon folded into points and sewed to a foundation. The metallic ribbons combine silk in many colors with gold or silver threads. Two oval pieces of silk, about eight inches long and five wide, in the color of the ribbon, make the foundation.

#### Favors for Christmas



Green crepe paper covers this smart wire-handled bonbon basket and red gauze ribbon adorns it, with sprays of holly or pine thrust in the bow. Everyone at the Christmas table will appreciate it.

### MAKING GOOD IN A SMALL TOWN

#### Real Stories About Real Girls

By MRS. HARLAND H. ALLEN

#### BULB BUSINESS MEANS BETTER BANK BALANCES

CHRISTMAS time and Easter time are the seasons supreme for bulbs. But the woman who raises them for sale can't wait till holiday time to start thinking of them; she must make her preparations many months in advance. For, as a certain small-town girl who raises them professionally declares, "In bulb raising, preparedness is the password."

"A bulb catalog that just happened to be on the living room desk was my inspiration," she told me. "I had no special abilities to cash in, but I did want to do something to avoid stagnation. I managed to make my bulbs pay, only by use of step-by-step directions."

This girl bulb raiser is evidence that even a novice can make good at the business.

The first step the bulb-raiser-to-be should take is to try to get orders for her bulbs. In raising them for Christmas gifts, she should start her campaign by newspaper advertising and personal letters early in August. Her orders must reach her by the end of September, and she should set out no bulbs later than that. She should send carefully-thought-out price lists to her friends and prospective buyers.

All bulbs must be allowed not less than eight weeks for rooting; some of them, such as Dutch hyacinths, require twelve. Then, most bulbs require three weeks to bloom, after coming to the light; tulips require four weeks.

The prospective bulb-raiser should carefully select the pots that are to hold her plants. Her small flowers, such as anemones, crocuses and snowdrops, look more attractive and thrive better in small earthen bulb pans, or "flats," as the professionals call them. She should take care in planting several in one pot, not to let one bulb touch another or the pot itself; one inch should be allowed between the bulbs and the sides of the pot. They should be watered a little after planting, then put out in a trench. When the rooting time is up, the bulb grower should dig her plants out and carry them to some place equally dark, and slightly warmer than the trench. She should gradually increase the temperature until, when the buds show a little, the plants are ready for bright sunlight, and a temperature of seventy degrees.

In shipping the plants, the bulb raiser should slip them into water-proof pots, encased in corrugated paper, and pack carefully to prevent their moving about in the box.

#### THE "PAINLESS BRIDGE" TEACHER

THE "trump card" for any bridge teacher is an even temper; and her "longest suit" is science.

So says a young woman who is reaping riches, in a small way, teaching the people of her own town how to play "painless bridge."

"Bridge is a scientific game," she told me one day when I dropped in at her home with a friend, who is one of her "bridge guests"; "and the only certain way four people who may be strangers can play harmoniously is for each of them to observe the conventions."

This means that the teacher must, above all, insist on scientific plays, she went on to explain, if her pupils are to hold their own outside of "Main Street." She must NOT let them "play by ear." And to accomplish this end is, she admitted, often a severe trial to tongue and temper.

The small-town girl who decides that she is qualified for this rather unique work, will, if successful, have a well-paying business, because bridge-playing is a definite, and seemingly permanent social asset. The small-town woman wants to play the game with sufficient skill that she can compete successfully when she is the guest of a friend in a nearby city.

The girl who selects this work will probably have played cards most of her life, and be known as a "shark." The reputation will help her business, and it is true that she must be an expert on the technicalities or fine points of the game. Even so, however, she should consult the most recent books of the recognized bridge authorities, and she should always teach the game according to the latest rulings procurable. And then, she must know something about the psychology of teaching methods, reference books, if she needs them, will help her here, too.

These pupils will be the especially difficult ones for whom the amateur teacher must be on the look-out: the man who wants to play a gambler's game instead of a scientist's game; the woman who wants to play bridge like a game of tiddle-de-winks, with conversation about babies and cooking thrown in; and the person of either sex who knows, as he says a "smattering" of the game, who has "just picked it up."

Insistence on science, coupled with social training and diplomacy are the virtues of the teacher which will make her students vexless—and victorious—bridge players.

#### Seek Grave of Achilles

Prof. Wilhelm Doerpfeld, successor to Heinrich Schliemann, who excavated the ruins of Troy, has gone to Constantinople preparatory to continuing the excavations. He is hopeful of locating the graves of Achilles and his friend Patroclus through ideas obtained from Homer's poems. Professor Doerpfeld was with Schliemann in the 90's, when Troy was first uncovered.

#### Refused "Cartwheel"

A woman had a small check cashed in a Rutland (Vt.) bank. In the money passed under the window to her was a "cartwheel." She balanced it in her hand a moment, looked somewhat in doubt, and then remarked: "I don't want that. I ain't seen one in a long time and I don't believe they are good any more."—Boston Globe.

Don't waste your money!  
Why pay more when you can get—in DAVIS—full raising strength, absolute purity and good baking results for less money?

Bake it BEST with

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## BAKING POWDER

#### Few Man-Eating Sharks

There are numerous species of sharks, only a few of which can be truly regarded as "man-eaters." Natives of the West Indies, the South Sea islands and other lands frequented by sharks are known to attack and kill sharks with their knives, but it is doubtful if these were the dreaded white sharks or blue sharks, both man-eating species.

#### Daily Dialogue

Billups—Is life worth living?  
Quillups—It isn't, if you think about it like that.

Smartering, scalding, sticky eyes relieved by morning if Roman Eye Balsam is used when retiring. 372 Pearl St., N. Y. Adv.

Better it is to write of laughter than of tears, for laughter is the natural function of man.

## What BEECHAM'S PILLS are good for

Indigestion, Biliousness, Constipation, result from errors of diet and careless, irregular habits of elimination. Sick Headache, Nervousness, Depression, Insomnia, Bad Complexion, are often traceable to the same causes. For prompt relief, take Beecham's Pills. They are simply the concentrated corrective elements of natural medicinal herbs. They begin to act, full strength, as soon as they are swallowed. Beecham's Pills tasteless, effective have been used for years to make digestion vigorous and keep the body internally clean—the real foundation of good health.

At All Druggists: 40 Pills—25c 90 Pills—50c

Most ill health is due to constipation. Beecham's Pills give prompt relief and tone up the whole system. They are purely vegetable. Act gently but efficiently.

Genuine **BAYER**

# ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for

Colds Headache Neuralgia Lumbago  
Pain Toothache Neuritis Rheumatism

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monosodiumsalicylate of Salicylicacid

#### Cruel

"Women certainly have no consistency," said Brown ruefully, when he strolled into the club.

"What's the matter?" came in chorus.

"Well," he said, "my wife chased me out this morning, and then cried because I left home without kissing her good-bye."

#### Same in Life

Patient Diner—Everything comes to him who waits, I suppose.

Walter—Yessah, but de gem'ian what won't wait done gets his first.—Boston Transcript.

#### Cuticura Soothes Baby Rashes

That itch and burn, by hot baths of Cuticura Soap followed by gentle anointments of Cuticura Ointment. Nothing better, purer, sweeter, especially if a little of the fragrant Cuticura Talcum is dusted on at the finish. 25c each.—Advertisement.

When you are traveling far away from home, you are bleeding cash at every pore.

One way to judge a man's character is to see what he doesn't say.



#### The Household Necessity

For cuts, burns, blisters, rashes, wounds, or skin troubles of any kind. Soothing and healing. Keep it always in the house. In tubes or bottles. Look for the trademark "Vaseline" on every package. It is your protection.

Chesebrough Mfg. Co. (Cons'd)  
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#### CURES COLDS—LA GRIPPE

in 24 hours in 3 Days  
CASCARA QUININE

Standard cold remedy world over. Demand box bearing Mr. Hill's portrait and signature. At All Druggists—30 Cents

Get rid of constipation by internal cleanliness

HEADACHES, biliousness, sleepless nights, heaviness, are Nature's warning that intestinal poisons are flooding your system. If this is allowed to continue, you may become a victim of serious organic disease.

Laxatives and cathartics do not overcome constipation, says a noted authority, but by their continued use tend only to aggravate the condition and often lead to permanent injury.

#### Why Physicians Favour Lubrication

Medical science has found at last in lubrication a means of overcoming constipation. The gentle lubricant, Nujol, penetrates and softens the hard food waste and thus hastens its passage through and out of the body. Thus, Nujol brings internal cleanliness.

Nujol is used in leading hospitals and is prescribed by physicians throughout the world. Nujol is not a medicine or laxative and cannot gripe. Like pure water, it is harmless.

Take Nujol regularly and adopt this habit of internal cleanliness. For sale by all druggists.



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