

# THE KEY TO BETTER BUSINESS

## FIRST NATIONAL BANK

CENTRE HALL

Where helpful service takes the place of just ordinary attention

3 Per Cent Compound Interest on Savings Deposits

### When You Need

A REAL MACHINE JOB Done or some EXPERT WELDING, bring it to me and I will do it RIGHT!

I Am Also Prepared to Do

Acetylene Welding

at Prices that Are RIGHT

Bring your work here. You will be pleased with results

W. A. HENNEY

CENTRE HALL, PA.

## CENTRE HALL GRAIN ELEVATOR AND COAL YARD

Wm. McClenahan, Prop.

Dealer in

All kinds of Grain, Winter, Spring and Blended Flour, Dairy, Hog and Poultry Feeds, Anthracite, Cannel and Bituminous Coal, Woven and Barb Wire Fencing.

Prompt Service and Deliveries Made In or Out of Town SATISFACTION GUARANTEED

### QUALITY MERCHANDISE and SATISFACTORY SERVICE

Now, Mr. Customer, on this motto we solicit your business.

Just unloaded our Second Car of—

55 PER CT. MEAT SCRAPS

and

60 PER CT. DIGESTED TANKAGE

ALSO, CAR LARRO FEED

CAR SALT, and our Yard Filled With THE BEST OF COAL.

CENTRE HALL ROLLER

FLOURING MILLS

Bradford & Co., Proprietors

CENTRE HALL, PA.

### Compare the Prices

WE OFFER FOR

CHOICE WHITE EGGS

Figure over a 12-month period and you will have the answer

Then there's 50 per cent. Beef Scraps for \$4.25

And 17 per cent. Laying Mash for \$3.25

A Combination That Spells PROFIT

Kerlin Poultry Farm

CENTRE HALL, PA.

### When Your Hens Lay Down

on you instead of LAYING FOR YOU it's tough, but we have something that will make them produce. Try our

'Symco' or 'Pratt's'

EGG MASH

YOU'LL BE SURPRISED

HOCKMAN'S

FULL LINE PRATT'S REMEDIES, BEEF SCRAP, OYSTER SHELLS

CENTRE HALL, PA.

## C. P. LONG CO.

GENERAL MERCHANDISE

...and...

### COAL

Buy of us and deposit the Savings to the credit of your Bank Account

SPRING MILLS, PA.

## STROHMEIER'S

MARBLE AND GRANITE WORKS

Cemetery Memorials

STROHMEIER'S

CENTRE HALL, PA.

IT'S A REAL GOOD CAR



SIX

ASK FOR DEMONSTRATION OVER ANY MOUNTAIN IN THIS VICINITY

J. S. BOOZER

CENTRE HALL, PA.

### DO YOU KNOW

That it will pay you well to get a

RE-TREAD PUT ON YOUR OLD TIRE?

I do real work and GUARANTEE EVERY JOB. GIVE ME A TRIAL

S. R. RISHEL

Expert Tire Repairing and Retreading

BOALSBURG, PA.

\$150

Buy an Oakland Roadster in excellent condition, with four good cord tires

Look it over! It's a Real Bargain

CHEVROLET

(For Economical Transportation)

Homan's Garage

CENTRE HALL, PA.

### "PILGRIM"

IS THE REAL GOOD EVAPORATED MILK

Put up in Attractive Cans and made right here at home.

Ask your grocer for it by name

Don't Say Evaporated Milk, Say—

"PILGRIM"

Continental Condensed Milk Co.

Preserved and Evaporated Milk

SPRING MILLS, PA.

## BUY AT HOME!

Do you know that more property is controlled by retail stores than any other kind of business in this country. There is more money invested in retail stores than in all the banks. Their sales exceed that of the steel industry.

More taxes are paid by retail merchants than by any other class.

More people are employed in retail stores than in any other trade. You can put the plus sign on anything you like in regard to the retail business. Therefore it pays to consider the ways and means of improving the greatest activity in Centre Hall, Spring Mills, Boalsburg today. This can be done by Being a Booster for these towns, and by buying from their merchants. They are paying the heaviest taxes and are making this part of Penns Valley the Business Center of the County.

Back them up with your purchases here at home.

### EVERY ONE WANTS MONEY'S WORTH

Natural Desire Is Not to Get the Worst of Any Business Transaction.

### CHEAPEST NOT ALWAYS BEST

Person Who Buys From Catalogue House Sees Only the Price and Forgets That Value Is Thing That Counts.

(Copyright.)

When you spend your money you naturally want to get all you can in return. No one can criticize you for having that desire. Only those who are commonly referred to as having "more money than sense" throw their money away. All others are careful to see that they do not get the worst of any bargain. But one has to be able to look farther than the end of his nose if he is to be sure that he is getting the most that he can get for his money.

That is the defense of the man who buys from the mail order house instead of patronizing the merchants in his own town. He says he can get more for his money when he buys from the mail order man than when he spends his money at home. But in arriving at that conclusion he certainly has not been able to look further than the end of his nose.

In most cases the man who buys goods from a mail order house does so because he thinks he is getting the goods for less money than he would have to pay for them at the store in his own town. He thinks he is looking out for No. 1 and he says it is not his fault if the merchant in his town cannot make any money and is forced to go out of business. He overlooks the fact that he is likely to be as hard hit as anyone else when that merchant closes his doors but, leaving that probability out of consideration, the chances are about 10 to 1 that the buyer has really lost money on his deal with the mail order man.

#### Price Not Only Consideration.

If buying an article of any kind, whether it be a house and lot or a paper of pins, the price is not the only thing to be considered by any means. You are not in the habit of going into a store when you want to buy a suit of clothes and saying to the storekeeper: "Give me the cheapest suit of clothes you have in the house." You want the best suit of clothes you can get for the price you pay for it, but you don't

usually want the cheapest thing you can find.

A man may delude himself into believing that when he buys a suit of clothes from a mail order house for \$10 he is saving money, but what is there to justify him in such a belief? The mere fact that he is getting a suit for \$10 does not mean that he is saving money. The chances are that if he should go to the man who runs the clothing store in his own town and ask for it he could get a suit of clothes for \$10 and the chances are also that it would be just as good if not a better bargain than the suit which he could get from the mail order house for the same sum. It is not the price he pays that shows whether he is getting a bargain or not. It is the quality of goods that he gets for his money that counts.

#### Can Undersell Mail Order House.

The home merchant can sell as cheaply as the mail order man if he sells as cheap goods as the mail order man sells. His expenses are not as heavy as those of the mail order man. He pays less rent in proportion to the business he does, his taxes are less in proportion to the capital invested. His advertising bills are less than those of the mail order man in proportion to the volume of his sales. He can undersell the mail order man any day in the year if he wishes to sell only goods of the same quality and style of those sold by the mail order man, but he doesn't do this because he knows that the majority of the people in his town do not want that quality and style of goods. Therefore he keeps in stock goods of all qualities and all prices. He has the \$10 suit for the man who thinks that he can get more for his money by buying a suit at that price than he can by buying a better one for \$20, but he tells the customer just what he is buying.

The next time you think about buying something from a mail order house, if you ever do think of such a thing, go first to your home merchant and ask to see the article which you are thinking of buying.

#### Ready to Compare Prices.

Your home merchant is a business man. He gets the best values he can for his money when he buys goods, and he does not expect his customers to do anything else. All that he asks, in return for the favors he does his customers and the things he does for the good of his community is that he be given an opportunity to meet the insidious competition of the mail order house. He is perfectly willing to have his prices and his values compared to those of the mail order house, but he has a just complaint when he is not given a chance to make this comparison.

If all buyers would take the value as well as the price of the article they are buying into consideration, the mail order houses would all go out of business tomorrow.

### The Saving Habit Is a Good Habit

If you have no account with us, we cordially invite you to open one. If you HAVE one, keep adding to it. Week in and week out. It is the surest way to ARRIVE. With most of us it is the ONLY way.

There are many advantages about having an account with us.

FIRST NATIONAL BANK

SPRING MILLS, PA.

\$350

BUYS A BUICK 1917

5-Passenger Touring Car in Excellent Condition with two Extra Cord Tires

IT'S A REAL BARGAIN

Come Here and See

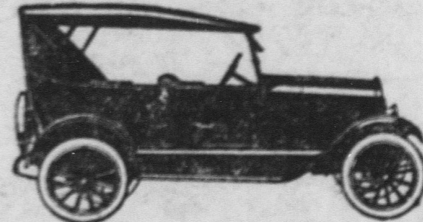
Expert Repairing

ON ALL MAKES OF CARS

Hauser's Garage

SPRING MILLS, PA.

STAR AND DURANT



Real Bargains in Used Cars

Come in and get our prices today

FETTEROLF'S GARAGE

CENTRE HALL, PA.

### SPECIAL SALE

—OF—

STOVES AND RANGES

Tapestry Rugs, 9x12, REDUCED TO \$16.00

Home-Made Rag Carpets, 90c Yd.

Kitchen Cabinets, \$45.00

50-lb. Cotton Mattress, \$10.00

ALL FURNITURE REDUCED FROM REGULAR PRICES

John Smith & Bro.

SPRING MILLS, PA.

### Now Is the Time

To order your coal for the coming winter. We give you good coal at

RIGHT PRICES

Feeds for Poultry, Hogs, Cattle and Horses

Get our prices before buying elsewhere

A. M. GROVE

Coal, Lime, Stone, Cement, Roofing, Hay, Straw

SPRING MILLS, PA.

PATTERSON'S

—FOR—

GOOD GROCERIES

AND

General Merchandise

GOOD GOODS in an ATTRACTIVE CLEAN STORE

When you trade here—WE BOTH GAIN

PATTERSON'S

BOALSBURG, PA.

Altoona.—Four railroad trespassers, awaiting a hearing, escaped from the lock-up by prying apart the iron bars in a window.

Pittsburgh.—St. Stephen's Catholic church was destroyed by fire with a loss of \$300,000. Two fire fighters, including acting Battalion Leader Frank Harris were injured when they fell from a ladder.

Shenandoah.—Raymond Seltzer, 30, of Hunterville, committed suicide in an odd way while his wife and two children were away. He placed a stick of dynamite on his chest, lit the fuse and awaited death. When found there was a large hole in his chest. It is said that Seltzer had domestic troubles over which he had brooded. He left a note stating that he wanted a private funeral and requested the Rev. S. A. Stitler to conduct the services.

Wilkes-Barre.—Struck by an automobile as he was walking along the highway between this city and Nanticoke, Wassil Klonowicz, aged 27, of Nanticoke, received injuries as a result of which he died in the State Hospital at Nanticoke. Police officials of Hanover township, within the limits of which the accident occurred, are endeavoring to locate the driver of the car responsible for the man's death.

Harrisburg.—The body of a woman who registered at the Penn-Harris hotel here as Miss Norma C. Kelly, Syracuse, N. Y., was found upon the roof of a building adjoining the hotel. Her death, physicians said, was due to injuries resulting from a fall or from jumping from a hall window on the fifth floor, where her room was located. The young woman was about 35 years old.

Harrisburg.—At the opening of bids on the construction of a five-mile stretch of road in Clearfield township, Cambria county, twenty-one contractors were shown to have tried for the award. The low bidder was the Fort Pitt Construction Company, Pittsburgh, at \$219,015.50.

Lancaster.—One hundred and fifty sacks of parcel post mail, consigned to Philadelphia and points in New Jersey from Chicago, were destroyed by fire here. The mail coach containing the sacks was discovered on fire as the train passed Dillsville tower. The train was shifted into the Lancaster station and a fire company was summoned and extinguished the blaze. It is estimated that 2000 pieces of parcel post were destroyed.

Mount Carmel.—Stepping from the path of a trolley directly in the path of Daniel Malloy's automobile, Margaret Dougherty had the presence of mind to hang on to the bumper until the car was quickly stopped and escaped with bruises and lacerations. She was unconscious when the car was stopped, but Mary Malloy, a trained nurse, revived her, then took her to a doctor.

Allentown.—Milton Rohrbach, aged 60, judge of election in Macungie, committed suicide by hanging in his barn. He served at the election and was thought to have started for Allentown to deliver the returns at the court house. When he failed to arrive a search was made and the body was found by a relative.

Quakertown.—Fire of unknown origin destroyed the large lumber shed and saw mill at the George Amey yard, at Richlandtown, valued, with contents, at approximately \$35,000. Fire companies from Silverdale, Parkside and Richlandtown confined the fire to the yards. Within two weeks mysterious fires have occurred at Pleasant Valley, Coopersburg and Churchill, with severe losses, leading to suspicion that frebugs may be at work.

Sunbury.—Mrs. Morris Tucker, of Augustville, dug a turnip from her garden that had grown in the exact shape of a baby elephant. On its head was a "V." She sent it to President Coolidge, saying the alphabetical symbol meant victory.

Chester.—Prominent citizens, headed by John G. Pew, head of the Sun Shipbuilding Company, are arranging for a community chest drive to local charities. It is planned to raise all money for charitable purposes through one campaign to be held in January.

Shamokin.—Two state policemen arrived here to investigate charges of gambling and bootlegging made by residents on a personal visit to Governor Finchot.

## F. V. GOODHART

FUNERAL DIRECTOR

FURNITURE

CARPETS

RUGS, &c.

CENTRE HALL, PA.

Bell Phone 37R2

## O. T. CORMAN

SPRING MILLS, PA.

DEALER IN

General Merchandise, Poultry, Potatoes, Lard, Fish, Oysters and All Kinds Country Produce

Bring me your eggs and poultry and receive highest market price

## PHILCO DIAMOND GRID BATTERIES

Guaranteed for two years by the manufacturers as well as ourselves

Insyde Tyres—Blowout Proof and Coffield Pure-Gum Tire Protectors

CLYDE A. SMITH

CENTRE HALL, PA.