

Remember
MONARCH

here are the 40 MONARCH FAVORITES

- Cocoa
- Tea
- Sweet Pickles
- Sweet Relish
- Catsup
- Chili Sauce
- Preserves
- Mince Meat
- Mayonnaise
- Dressing
- 1000 Island
- Dressing
- Pork and Beans
- Peanut Butter
- Prepared Mustard
- Grape Juice
- Fruit Salad
- Pineapple
- Cling Peaches
- Sliced Peaches
- Apples
- Peas
- Loganberries
- Red Raspberries
- Strawberries
- Blackberries
- Cherries
- Beets
- Red Kidney Beans
- Lima Beans
- Asparagus Tips
- Corn
- Tomatoes
- Peas
- Hominy
- Pumpkin
- String Beans
- Beans
- Sweet Potatoes
- Sauer Kraut
- Spinach
- Salmon
- Milk

MONARCH COFFEE

QUALITY SELDOM EQUALLED
—NEVER EXCELLED

COFFEE
REID, MURDOCH & CO.
CHICAGO BOSTON NEW YORK
PITTSBURGH

QUALITY for 70 years

If you paid \$1.00 a pound you couldn't buy coffee better than Monarch. Yet Monarch is priced so low everyone can afford to drink it. Try it today.

REID, MURDOCH & CO.
Manufacturers and Importers
Established 1853
CHICAGO BOSTON NEW YORK
PITTSBURGH

Reid, Murdoch & Co.'s food products are sold only by the Regular Retail Grocer who owns and operates his own store. We never sell to Chain Stores.

QUALITY

Tentative Grades for Can Tomatoes

Hoped That Specific Standards Will Result in Improvement of Stock.

(Prepared by the United States Department of Agriculture.)

Tentative grades for cannery tomatoes have been formulated by the United States Department of Agriculture for the purpose of providing a basis for agreements and purchases of raw material used in the manufacture of canned tomatoes and tomato products. It is hoped that the use of specific standards will produce better business relations between manufacturers and growers, and ultimately result in a measurable improvement in the quality of the stock delivered to the cannery.

The principal of standardization is now firmly established and becomes more popular each year, the department says. Grades are widely used in the buying and selling of farm crops and are now considered a necessary feature of any well-ordered system of marketing. It is felt that grades probably can be made applicable to most, if not all, of the fruits and vegetables grown for cannery purposes.

No Standard Grades.

Up to the present time there has been no standard grades for cannery tomatoes. Some manufacturers have endeavored to buy on more or less definite specifications, but there has been little uniformity in the terminology and application of such locally drawn standards. Establishment of federal grades will enable all canners to buy on a quality basis and enable growers to sell tomatoes at prices commensurate with the quality delivered, the department says.

Success of the department's system of grading cannery crops seems to depend largely upon the establishment of definite gradations in price to conform with the variations in quality and condition, it is pointed out. Such price gradations will furnish a stimulus to the grower to strive to deliver only a high quality product, in order to secure the attendant premium. A fair basis for discounting deliveries of low-grade tomatoes will also discourage the grower from delivering low-grade stock, and bring about a marked improvement in the quality of the tomatoes grown and harvested. The grower who finds that he is unable to produce tomatoes that will grade U. S. No. 1 will be inclined to discriminate more carefully in the purchase of his seed or plants, and will focus his interest on the elimination of the unproductive and poorly adapted strains of tomatoes and the constant improvement of a few well-selected varieties, the department feels.

Growers of cannery tomatoes will not be expected to use the proposed grades as a basis for separating the crop into two or three classes before hauling to the cannery, as this probably would unduly increase handling costs. Canners ordinarily are not equipped to handle lots of different qualities separately, and since individual lots lose their identity immediately after being unloaded there would be little advantage in doing extensive sorting of the crop in the field, the department says. It is felt that the more logical plan would be for manufacturers to employ the standards as a basis for sampling the loads as they come to the receiving platform, thereby ascertaining the grade and fixing the value of each load.

To Try Out Standards.

The principle of buying cannery tomatoes on grade is meeting with considerable interest among canners of tomatoes and tomato products and several manufacturers have indicated their intention to try out the proposed federal standards as a basis for their buying next season. One manufacturer in southern New Jersey has incorporated in U. S. No. 1 grade in his agreements with the growers. In western New York the grades will be used by one large operator on a portion of the acreage which he has under contract for 1924. Indiana canners have assured the department that they are heartily in accord with the efforts being made to formulate a fair and workable system of grading, and have offered their co-operation in getting such a system established uniformly in that state.

The tentative grades have been approved and adopted unanimously by the Tri-State Packers' association, an organization representing the cannery interests of Delaware, Maryland and New Jersey. It also is reported that the proposed grades probably will be established as legal grades in New Jersey by the bureau of markets of the state department of agriculture.

Right Materials to Reduce Potato Scab

Disease Has Been Cause of Serious Losses.

In view of the great tendency of scab to appear when the soil is alkaline, Dr. W. H. Martin, specialist in potato diseases at the New Jersey State College of Agriculture, suggests that the potato grower exercise caution in the use of alkaline materials such as lime and nitrate of soda.

Potato scab has long been the cause of serious losses to the potato growers of the state. Although this disease was less severe than usual during the past season, few fields were observed to be entirely free from it. Many fields were observed where as much as 90 per cent of the crop was so scabby as to be unsalable. It is recognized that scab is usually most severe on an alkaline soil and that as the soil acidity is increased the severity of the scab attack decreases.

One instance was noticed recently by the potato specialist, where all of the nitrogen in a complete fertilizer was derived from nitrate of soda, with the result that a large portion of the crop was so scabby as to be unsalable. On this same farm, on land where sulphate of ammonia was used as a source of nitrogen, a considerable reduction in scab was observed.

The influence of ammonium sulphate and nitrate of soda in the development of scab is shown by the results of a test conducted in 1921. Where all nitrate of soda was used only 20 per cent of the crop was clean, as compared with 42 per cent where sulphate of ammonia was used. In view of these results the potato grower can well afford to give serious consideration to the question of source of nitrogen in his potato fertilizer and avoid the use of large amounts of nitrate of soda where scabby potatoes have been grown in the past. Further information on this subject may be obtained by writing to the New Jersey Agricultural experiment station at New Brunswick.

WOMEN! BEWARE!

REFUSE IMITATIONS

Warning! Not All Package Dyes Are "Diamond Dyes."

Diamond Dyes

Always ask for "Diamond Dyes" and if you don't see the name "Diamond Dyes" on the package—refuse it—hand it back!

Each 15-cent package of "Diamond Dyes" contains directions so simple any woman can dye or tint skirts, dresses, waists, sweaters, stockings, kimonos, coats, draperies, coverings—everything new, even if she has never dyed before. Choose any color at drug store. Refuse substitutes!

Courtesy comes natural, but it can also be learned.

"CASCARETS" FOR LIVER AND BOWELS—10c A BOX

Cures Biliousness, Constipation, Sick Headache, Indigestion, Drug stores, Adv.

A wise man says just enough and then puts the lid on.

Hall's Catarrh Medicine is a Combined Treatment, both local and internal, and has been successful in the treatment of Catarrh for over forty years. Sold by all druggists.

F. J. CHENEY & CO., Toledo, Ohio

ITCH!

Money back without question if HUNT'S SALVE fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Price 7c at druggists, or direct from A. B. Richards Medicine Co., Newark, N. J.

ARNICA CREAM
The Best for All Chaps and Shavers
A Lotion Par Excellence
Especially recommended for promoting
A Youthful and Beautiful Complexion
Superior for Chaps, Sunburn, Tan and Freckles—Healing and soothing to the most delicate skin.
Delightful after shaving.
If not at your druggist, send us his name and we will have you supplied.
ARNICA CREAM CO., Inc., Box 942, Rossmore, Va.

Relief for coughs
Use PISCO's—this prescription quickly relieves children and adults.
A pleasant syrup. No opiates.
25c and 50c sizes sold everywhere.

INFLAMED EYES
Use Dr. Thompson's Eye-water,
Buy at your druggist or,
110 River, Troy, N. Y. Booklet.

W. N. U., BALTIMORE, NO. 12-1924.

With what did Noah feed his grazing animals for 40 days—hay or seed?

WRIGLEYS

after every meal

Cleanses mouth and teeth and aids digestion.
Relieves that over-eaten feeling and acid mouth.
Its l-a-s-t-i-n-g flavor satisfies the craving for sweets.

Wrigley's is double value in the benefit and pleasure it provides.

Sailed in its Parity Package.

WRIGLEY'S PK. CHEWING GUM
1 INK 10 PIECES

The flavor lasts

MAKE MONEY IN YOUR SPARE TIME

representing big New York candy factory, distributing our catalogs among your friends.
No selling, no investment.
Easy, simple way to add to your income in your spare time. Just WRITE for full details.
CRESCENT PRODUCTS CO.
Dept. 81 621 Broadway, New York

SALESMEN Wanted To Sell Our West Virginia Grown Nursery Stock. Fine canvassing outfit FREE. Cash Commission Paid Weekly. WRITE for terms.
THE GOLD NURSERY CO.
Mason City, W. Va.

Send for 1924 Catalog of Trees, Plants and Shrubs
QUALITY STOCK AT MODERATE PRICES.
It will pay you to get our price on fruit trees, shrubs, evergreens, roses, vines, shade trees.
W. T. HOOD & CO.
Nurserymen Since 1856
RICHMOND, VIRGINIA

Free to Ladies Only—California Flower Rosebuds, 31 in. long, luxuriantly perfumed. All the rage. Send name. State if blends or brunette. Peerless Spec. Co., Spring City, Pa.

SALESPEOPLE

wanted to sell the finest French imported 50¢ polish, also for jewelry, crystal, metals. Put up in France in attractive tins. Has been used in French households for over 60 years. Retail for 25 cents, with a profit to you of about 100 per cent. A trial order of a dozen tins will be sent parcel post, prepaid and insured, on receipt of \$1.00. Address John M. Heichert, 806 Greene Ave., Brooklyn, N. Y. Sole agent for the U. S. and Canada.

FROST PROOF Cabbage Plants

Early Jersey, Charleston Wakefield, Flat Dutch, Succession. Postpaid, 20, 30c; 300, 75c; 500, \$1.00, 1,000, \$1.50. Charges collect—1,000, \$1.50; 5,000 at 90c; 10,000 at 80c. Bermuda Onions, Lettuce, Collard, Kale, Brussels Sprouts, Beets, Kohlrabi plants same price. Satisfaction guaranteed.
D. F. Jamison, Summerville, S. C.

If one smj-s-a man is "erratic," it means you'd better be circumspect in talking to him.

Scotland's long lines of kings are forgotten but all the world knows Bobbie Burns.

Propaganda, the word, is rapidly coming to have a bad name. It should not.

Ask Your Dealer

ASK your local dealer to recommend a practical decorator. If you are unable to secure one you can do the work yourself, tinting and stenciling your walls to give beautiful results.

Alabastine
Instead of Kalsomine or Wall Paper

Buy Alabastine from your local dealer, white and a variety of tints, ready to mix with cold water and apply with a suitable brush. Each package has the cross and circle printed in red. By intermixing Alabastine tints you can accurately match draperies and rugs and obtain individual treatment of each room.

Write for special suggestions and latest color combinations
ALABASTINE COMPANY
1647 Grandville Ave. Grand Rapids, Mich.

MIX IN ONE MINUTE WITH COLD WATER
THE ONLY TOOL NEEDED TO APPLY

Check Row Corn Planter

Improved by Illinoisian

Check row corn planters came out first in the time of our grandfathers, but improvements are being made year by year, as inventors find something that needs improving. A Rock Island (Ill.) inventor has patented the parts of a planter described here. The front runner and rear frames are hinged together, each check rower having a hinged part and a catch. A single flexible cord or cable extends from one to the other, and is supported on the front runner frame. A rock shaft is mounted on the rear main frame to swing vertically therewith. When rocked by the treadle, two cord-engaging elements on the rock shaft frame exert longitudinal tension on the end parts of the cords.

Corn Planter.

Fertilizer Safe to Use on Land Not Fertilized

The safe use of fertilizer is not in continued applications of it to succeeding crops, but in occasional use and always on land not fertilized the year before. While one application increases the yield and quality of grain, the continued use of fertilizer is to exhaust the land and lose in the end more than we gain. Fertilizer is not a royal road to success, nor is it a substance for crop rotation or barnyard manure.

The chief benefit in its use on corn-belt soils is in the start it gives crops and consequent root system developed, enabling winter wheat to withstand a severe winter with nominal loss. The necessity of late sowing to avoid Hessian fly infestation gives wheat a late start. Where fertility is short, the plant has little root growth before frost checks growth entirely for the season. Fertilizer fits in in such a case, but not in continued use on the same land and crop.

General Farm Hints

Guard rails in the pig pen keep the sow from mashing her young.

The only advantage of a scrub cow is that it doesn't take so long to milk her.

Grandpa says: Some men who complain about bad weather are still planting bad seed.

In some cases the egg-eating hen can only be cured by a dose of iron-applied with the hatchet.

By making repairs on machinery easier and better a farm shop soon results in less repairs to be made.

If the per cent of ammonia, phosphoric acid, and potash in a fertilizer does not total 14 per cent, buy something else. High-analysis fertilizers pay.

Demand BAYER ASPIRIN

Imitations may be dangerous

SAY "BAYER" when you buy—Genuine

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 23 years for

Colds Headache Neuralgia Lumbago
Pain Toothache Neuritis Rheumatism

Genuine Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monocrocinchloride of Salicylic Acid

Two pleasant ways to relieve a cough

Take your choice and suit your taste. S-B or Menthol flavor. A sure relief for coughs, colds and hoarseness. Put one in your mouth at bedtime. Always keep a box on hand.

SMITH BROTHERS
S.B. COUGH DROPS MENTHOL
Famous since 1847

Prizes worth \$2,500

ENTER the du Pont International Crow-Shoot—\$2,500 in merchandise prizes. It costs you nothing to register. Destroy this menace to game and crops. Write today for booklets about the crow.

E. I. DU PONT DE NEMOURS & CO., INC.
Sporting Powder Division
WILMINGTON, DEL.

DU PONT SPORTSMAN'S SERVICE

Something Wrong

May—How smoothly the auto runs.
Ray—Yes, what do you suppose is wrong with it?

Cuticura for Pimply Faces.
To remove pimples and blackheads smear them with Cuticura Ointment. Wash off in five minutes with Cuticura Soap and hot water. Once clear keep your skin clear by using them for daily toilet purposes. Don't fail to include Cuticura Talcum. Advertisement.

Life is dear, even to those who find it full of sorrow.

Unrest, most of it, can be cured by properly choosing one's week-end adventures.

Nothing Better for Constipation than one or two Brandreth Pills at bed time. They cleanse the system, purify the blood and keep you well.—Adv.

Every skillful hunter is no theorist, but a man of practical aims.

Roman Eye Balsam, applied at night upon retiring, will freshen and strengthen eyes by morning. 372 Pearl St., N. Y. Adv.

Most of the "good times" are exaggerated in description.

Children Cry for "Castoria"

A Harmless Substitute for Castor Oil, Paregoric, Drops and Soothing Syrups—No Narcotics!

Mother! Fletcher's Castoria has been in use for over 30 years to relieve babies and children of Constipation, Flatulency, Wind Colic and Diarrhea; a febrile feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of

Food; giving natural sleep without opiates. The genuine bears signature of

Chas. H. Fletcher

Sweet Clover or Alfalfa Soil Need Inoculation

Where neither sweet clover nor alfalfa have been grown it is necessary to inoculate the soil to obtain a stand of either. Sometimes in the case of overflow land, where inoculation has been carried by a stream from other fields it is not necessary to inoculate but it is not wise to attempt seeding on a large scale without the certain knowledge that the soil is properly inoculated. In summer seeding the hot rays of the sun will destroy the bacteria if not properly covered, but in the winter seeding is not necessary to attempt to cover the inoculation.

Yellow sweet clover can be grown farther north and at higher altitudes than can white sweet clover. It ripens about three weeks earlier and does not grow coarse and tall.