The PINK LABEL on your paper (or wrapper) this week means that our mailing list has been corrected and where due, credits have been given. If you are one who is entitled to a change in the standing of your account with this paper, examine your label at once, and if there is an error report without delay.
To those who are in arrears (you are if your numerals are below 23) we would kindly ask of them a remittance promptly.

## THE PUBLISHERS

## OPENING DISPLAY OF FALL FASHIONS

The Styles that are New are having their preliminary presentation today. We are not going to tell you that we have the newest styles and that we have searched the market for the smart, the practical and clever-
THE UNUSUAL in dress--you know all that-you know very well too that when Nieman starts to do something, no half-way measure will suffice.
A visit to our store will be of interest to you.

## D. J. NIEMAN

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