

THE CENTRE REPORTER  
ISSUED WEEKLY.

CENTRE HALL, PENN'A.

THURSDAY, JANUARY 11, 1923

SMITH & BAILEY, Proprietors.

S. W. SMITH, Editor  
EDW. E. BAILEY, Local Editor and  
Business Manager.

Entered at the Post Office in Centre Hall  
as second class mail matter.

TERMS.—The terms of subscription to  
the Reporter are \$1.50 a year, in advance.

ADVERTISING RATES.—Legal notices,  
twenty cents per line for three insertions,  
and ten cents per line for each additional  
insertion.

Local notices accompanying display ad-  
vertisements, five cents per line for each  
insertion; otherwise, eight cents per line;  
minimum charge, twenty-five cents.

Display advertising rates made known  
on application.

Borough Fire Alarm.

In case of fire in the borough of  
Centre Hall, the Bradford & Co. mill  
whistle will sound:

One long and two short blasts when  
fire is north of Reformed church;

One long and five short blasts when  
fire is south of Reformed church.

CHURCH APPOINTMENTS.

PENN'S VALLEY LUTHERAN CHURCH

REV. MELVIN C. DRUMM, Pastor.

SERVICES FOR—

SUNDAY, JAN. 14, 1923

Farmers Mills, 10:30—Holy Com-  
munion.

Georges Valley, 2:30—Holy Com-  
munion.

Centre Hall, 7:30—"What Would You  
Do Today If You Knew You Would Be  
Dead To-morrow?"

Centre Hall

Sunday School, 1:30 p. m.

Luther League, 6:30 p. m.

Council meeting Friday evening.

Woman's Home and Foreign Mis-  
sionary Society, Saturday evening, 7:30.

O. A. B. Class meets Monday even-  
ing, Jan. 15, in S. S. room.

CENTRE HALL

Services for Jan. Feb. and March

Jan. 14, 7:30 P. M.—What Would You  
Do Today If You Knew You'd Be  
Dead To-morrow?

Jan. 21, 10:30 A. M.—Holy Communion.

Jan. 28, 7:30 P. M.—What's the Matter  
With Our Town?

Feb. 4, 7:30 P. M.—If I Had It All to  
Do Over.

Feb. 11, 7:30 P. M.—The Biggest Sin-  
ner in Our Town.

Feb. 18, 10:30 A. M.—The Tears of  
Jesus.

Feb. 25, 2:30 P. M.—God's First Ques-  
tion.

March 4, 2:30 P. M.—The Christian's  
Horizon.

March 11, 2:30 P. M.—The Old Man  
and the New.

March 18, 7:30 P. M.—A Man at His  
Best.

March 25, 10:30 A. M.—Prepare to  
Meet Thy God.

SPRING MILLS

Services for Jan. Feb. and March

Jan. 21, 7:30 P. M.—Dwight L. Moody,  
the Man of God.

Feb. 4, 10:30 A. M.—Holy Communion.

Feb. 18, 2:30 P. M.—George Washing-  
ton and His Religion.

March 4, 7:30 P. M.—Henry W. Long-  
fellow, the Poet.

March 18, 10:30 A. M.—David Living-  
stone, the Missionary Hero.

United Evangelical—Tusseyville,  
morning; Egg Hill, afternoon; Centre  
Hall, evening.

Methodist—Sprucetown, morning;  
Centre Hall, afternoon; Spring Mills,  
evening.

AARONSBURG REF. CHARGE—

Rev. John S. Hollenbach, Pastor.

Aaronsburg—S. S. 9:30; regular ser-  
vices 10:30. St. Paul's—S. S. at 1;  
regular services at 2. Coburn—S. S.  
9:30; regular services at 7. Theme of  
the sermon, "The Faith of the Centu-  
rion." You need to hear this as an  
incentive to and an example for your  
own faith.

Everybody who comes in the spirit  
of worship is always welcome.

LETTERS FROM SUBSCRIBERS.

St. Louis, Mo., Jan. 24, 1923.

Dear Editor:

Enclosed, please find my check for a  
year's subscription to your paper. 1922  
has been a bad year for the Middle  
West, but the outlook for 1923 is very  
much more encouraging.

Wishing you and all my Pennsylvan-  
ia friends a happy and prosperous  
1923, am,  
Yours respectfully,

J. K. HOSTERMAN.

NOTICE.—Notice is hereby given  
that there will be a meeting of the  
members of the I. O. O. F. Hall Assoca-  
tion, Thursday evening, January 18,  
in the Odd Fellows Hall, for the pur-  
pose of electing officers for the ensuing  
year.—By order, Directors I. O. O. F.  
Hall Association.

SWINE BREEDERS TO TAKE  
PART IN BIG STATE SHOW.

Centre County to Be Represented in  
Best Sow Show Ever Held in the  
East.

When the State Farm Products Show  
is held in Harrisburg, January 23 to  
27, Centre county swine raisers will  
witness and take part in one of the  
biggest and best brood sow shows ever  
held in the east. More than half of  
the counties in the state are entering  
their best animals, many of which  
were leading prize winners in numer-  
ous fall fairs and shows. Particular  
significance is attached to the 1923  
swine show because of the sale which  
is to be held in connection with the  
ringside competition. All of the ani-  
mals entered in the exhibit will not  
only be put through their paces in the  
ring but will also be viewed by prospec-  
tive buyers and sold to the highest  
bidder.

The breeders, in staging the combi-  
nation show and sale, bring to Penn-  
sylvania the distinction of being the  
first of the eastern states to hold a  
state-wide show and auction, where  
blue-ribbon hogs from a large number  
of the districts and counties are  
brought together, judged, and sold at  
auction. The idea of the show-sale  
combination was brought to the atten-  
tion of the State Show committee by  
the five State swine breed organiza-  
tions, which will be in charge of the  
sales.

H. H. Havner, livestock extension  
specialist at the Penna. State College,  
delegated by the State Show commit-  
tee to pass judgment on the sows of-  
fered for entry, has already completed  
the inspection of most of the counties.  
The coming show and sale, in his esti-  
mation, will present the most out-  
standing display of females ever driven  
into an auction ring in the east. The  
Berkshire Breeders' Association have  
made application for the entry of two  
brood sows, selected by Dr. Havner  
from the herds of William P. Rishel,  
of near Centre Hall.

Jackson Day Celebrated.

The second successive Jackson Day  
was celebrated in a fitting manner by  
the Democrats of Centre county by a  
dinner at the Bush House, Bellefonte.  
Although a snow storm prevailed dur-  
ing the afternoon and threatened to  
block the roads against automobile  
travel that night, almost every section  
of the county was represented among  
the one hundred and fifty who sat  
down to the board. Penns Valley was  
well represented.

The chief feast was that furnished  
by the speakers of the occasion. Hon.  
Roland S. Morris, former ambassador  
to Japan under the Wilson administra-  
tion, voiced the general sentiment of  
not only Democrats but that of every  
humane man, when he gave expression  
to the thought that at some time in  
the near future the League of Nations,  
whether so named or not, must be  
adopted and become operative, if the  
world is to swing back to normalcy.  
Mr. Morris spoke with much feeling,  
and his listeners seconded every word  
he uttered.

Mr. Riley, of Williamsport, was also  
an interesting speaker, and Senator  
Betts was roundly applauded through-  
out his address.

Power Company Sold.

The Keystone Power Company, with  
main offices at St. Marys, and which  
furnishes light and power for Belle-  
fonte, State College, Centre Hall, and  
other local points, has been purchased  
by the West Penn. Electric company.  
This company is now the largest elec-  
tric company east of Pittsburgh, hav-  
ing recently acquired several of the  
larger electric plants in Central Penn-  
sylvania.

THIRD RAIL OF BUSINESS.

William H. Rankin, in an address in  
Cleveland, strongly urged the larger  
and better use of advertising, describ-  
ing it as "the third rail of good busi-  
ness." First comes the good product;  
second is salesmanship, and then comes  
advertising, which gives power to the  
first two. His concluding thought was:

Advertising is silent salesmanship;  
therefore advertising copy must be  
strong enough and convincing enough  
to create a desire in the mind of read-  
ers to have the product advertised.

That is the gift of power most ad-  
vertising men have, and it is to their  
credit they are using this great power  
for the betterment of not only products  
advertised, but for the promotion of  
every good cause. Advertising should  
never be used to promote the sale of an  
unworthy product or build up a  
business that is not built on the founda-  
tion of honesty and integrity.

If there ever was a time in the his-  
tory of this country when advertising  
men could really demonstrate that ad-  
vertising is a genuine force for good  
and that the real advertising man is  
in a position to direct that force along  
the most productive channels, now is  
the time.

PUBLIC SALE REGISTER.

THURSDAY, MARCH 8th, 10 a. m.,  
on the Potter farm, 4 miles west of  
Centre Hall, Tressler and Potter will  
sell Live stock, farming implements,  
etc. Clean-up sale. J. I. R668, sub 1

PHYSICAL EDUCATION BUILDING.

Penn State College President Extends  
Idea Launched by Eric Manufactur-  
ers.

A movement to have the industries  
of Pennsylvania provide for the erection  
of a physical education building for  
men at the college, as a part of its  
emergency building fund campaign, has  
been started in all parts of the state.  
According to a recent announcement  
by President Thomas, the idea origi-  
nated among the manufacturers in  
Erie, and to date more than 100 indus-  
trial plants in the state have pledged  
almost \$40,000 toward a \$500,000 build-  
ing which, when completed, will be  
one of the finest in the East and be  
fittingly suited to the system of stu-  
dent mass athletics instituted and con-  
ducted by Hugo Bezdek, Penn State's  
athletic director.

President Thomas has sent a letter  
and an outline of Penn State's accom-  
plishments to more than 13,000 indus-  
trial concerns in the state. The pro-  
ject is said to have the indorsement  
of Aiba B. Johnson, president of the State  
Chamber of Commerce.

BOALSBURG.

Mrs. Hazel M. Meyer entertained her  
parents to dinner on Saturday evening.  
S. M. Roberts and family visited Mrs.  
White's parents at Milesburg Sunday  
afternoon and evening.

C. W. Corj made a trip to Harrisburg  
last week in the interest of the State  
College-Boalsburg-Lewistown auto bus  
company.

N. W. Meyer has purchased the  
home of Mrs. Cora Wagner in the  
west end of town and will occupy it in  
the spring. He will give up farming.

A. J. Hazel, Jacob Meyer, Chas. Col-  
and Samuel Wagner were guests at  
the Jackson Day dinner at Bellefonte  
on Monday evening.

Dr. William Woods and his mother,  
also his aunt, Mrs. Alice Magoffin, are  
on a two weeks' visit to Philadelphia,  
Bradford, Pittsburg and Derry, where  
they will visit Mrs. Woods' daughters.

The Knights of Malta have a class  
of seven applicants to take in on the  
evening of Jan. 19th. The charter is  
still open and new members are still  
being received under the open charter.

SPRING MILLS

The Union meetings are well attend-  
ed and are very interesting.

Mrs. Langle is still quite ill at the  
home of her daughter, Mrs. John Lin-  
gle.

Mrs. Royer, who had a bad fall be-  
fore Christmas, is improving very  
slowly.

Mrs. Rose Dehl, of Ohio, is spending  
some time with relatives in this vic-  
inity.

Rev. and Mrs. Roy Corman, of Cres-  
sona, are visiting the Rev.'s mother,  
Mrs. Sarah Corman.

Mrs. Ralph Ziegler is seriously ill  
with a complication of diseases.

Col. Shoemaker Has New Book.

Two very interesting and valuable  
books have just been issued from the  
Altoona Tribune press and copies have  
been received by the Reporter through  
the courtesy of Col. Henry W. Shoem-  
aker, who is responsible for their  
publication.

The first is from the versatile pen of  
Col. Shoemaker, who has for years  
been performing a very important ser-  
vice to the people of Pennsylvania by  
collecting and preserving historical da-  
ta and folk lore.

This, his most recent volume, deals  
with the folk lore of northern and  
western Pennsylvania collected under  
the title, "Allegheny Episodes." It  
contains twenty-five short sketches,  
each one of which has a peculiar inter-  
est. In them the author has faithfully  
striven to tell the stories as he heard  
them from the lips of men and women  
in remote sections of the state.

Colonel Shoemaker personally de-  
scribes himself as a folk-loreist, not as  
an historian. "Allegheny Episodes" is  
the eleventh volume of its kind which  
he has compiled. He has drawn his  
material from a field which has been  
neglected by other writers and has  
gone to the isolated mountain districts  
in quest of new material which he has  
reserved for future generations.

The second of the new publications is  
"Rafting Days in Pennsylvania." It  
consists of a series of sketches written  
by a group of old men who played a  
part in the lumber industry in Penn-  
sylvania when it was at its height. The  
contributors include: John H. Chat-  
ham, of McKhatten; John C. French,  
of Roulette, Potter county; M. J. Col-  
cord, of Condersport; Albert J. Car-  
stetter, of Loganton; and Herbert J.  
Walker, of Altoona, formerly of Lewis-  
burg.

One of the interesting features is a  
glossary of rafting terms compiled by  
Messrs. Chatham and Colcord.

Both volumes are profusely illus-  
trated.

Wall Paper and Painting.

The undersigned is prepared to fur-  
nish wall paper and paint for house  
work, and will also do the mechanical  
work in applying same, if it is desired.  
Stock and work at reasonable prices.

ANDY SMITH,  
Lambert Hall, Pa.

THE DEATH RECORD

CUMMINGS.—Mrs. Susan Cummings  
of Millheim, died last Thursday morn-  
ing. She was born April 21, 1835, and  
was therefore aged 87 years, 8 months  
and 13 days. She was the widow of  
George W. Cummings, a veteran of the  
Civil War. She was a member of St.  
John's Reformed church at Millheim.  
There survive her departure one brother,  
George Royer, and one sister, Jane  
Walizer, both of Millheim.

The funeral services were conducted  
at the home of Mr. Luse, Millheim,  
where she was living for some months  
past, by Rev. John S. Hollenbach, pas-  
tor of the Aaronburg Reformed  
church. Appropriate hymns were sung  
by the Reformed choir.

HESS.—Dr. Calvin Hess died in Flor-  
ida where he had gone with the hope  
of recovering his shattered health. He  
was a son of the late Michael Hess and  
was born in Haines township. Interment  
was made at his late home in  
Madison, Wisconsin, where he prac-  
ticed his profession. Mrs. J. W. Win-  
kleblech and Mrs. J. L. Winegardner,  
of Millheim, are surviving sisters of  
the deceased.

MONTELIUS.—Mrs. John A. Mon-  
telius died at her home at Piper City,  
Illinois, on New Year's morning. Inter-  
ment was made in that city Thurs-  
day following. Mrs. Montelius, before  
marriage, was Miss Kate Gast, of Mil-  
linburg, at which place the family has  
a summer home. Mr. Montelius died  
about two years ago.

MUSSER.—Mrs. Robert Musser died  
at the home of her parents in Canton,  
Ohio, after an illness since early last  
fall. Mr. Musser is a son of Mr. and  
Mrs. Frank Musser, of near Bellefonte,  
and is engaged with a telephone com-  
pany. He and Miss Vanita B. Tilton  
were married in September of last year.  
Burial was made in Canton.

ROSS.—Charles T. Ross died at his  
home at Pleasant Gap. He was a son  
of Joseph Ross and was aged forty-two  
years. Mrs. Ross, who before mar-  
riage was Miss Nellie Harrison, and a  
son survive. Up to a year ago, at  
which time Mr. Ross' health began  
falling, the family lived in Buffalo,  
where Mr. Ross went when a young  
man.

ROYER.—Jonathan Royer, one of  
the best known residents of Nittany  
Valley, passed away at the home of  
his son, Joel, near Zion, following an  
illness of some months. He was a son  
of Jefferson and Hannah Gramley Royer  
and was born on October 16, 1826,  
hence had lived to the advanced age  
of 86 years, 2 months and 18 days.  
He followed farming most of his life  
and since the death of his wife a num-  
ber of years ago had made his home  
with his son Joel. Surviving him are  
one son and a daughter, Joel Royer and  
Mrs. Epley Gentzel. He also leaves  
one brother and a sister, Daniel D.  
Royer, of Rebersburg, and Mrs. Perry  
Gentzel, of Zion.

ROOF ADJUSTED TO WEATHER

Comparatively Easy to Regulate Tem-  
perature of Houses Constructed  
of Blocks of Ice.

Changing the thickness of the roof  
may not seem like a particularly  
handy way to keep the temperature  
of the house uniform. Certainly no  
one would think of doing it in that  
way in this country. But in the Arctic  
"blowing off the roof" is the regular  
thing. Mr. Vilhjalmur Stefansson, the  
polar explorer, explains in his book,  
"The Friendly Arctic," just how the  
 Eskimo does it.

It, says Mr. Stefansson, the snow  
house we were camping in was built  
at 50 degrees below zero, each block  
in the wall was then of that tempera-  
ture and contained what we may un-  
scientifically speak of as a great deal  
of "latent cold." To neutralize the  
cold it was necessary to keep the in-  
side of the house for a considerable  
time at a temperature of perhaps 60  
degrees F. Snow is so nearly a non-  
conductor of heat that, once the  
"latent cold" had been neutralized, the  
heat of our bodies kept the tempera-  
ture well above the freezing point,  
even when the hole in the roof was  
open for ventilation. But if the weath-  
er became a little warmer than it was  
when we made camp, the heat of our  
bodies or the heat from the fire would  
raise the temperature too high, and  
the roof would begin to melt. Then  
we sent a man out with a knife to  
shave it anywhere from four to two  
inches thinner so that the cold from  
outside would penetrate the snow  
blocks and stop the thawing.

If the next day the weather turned  
cold again, hoarfrost would form on  
the roof and drop as snowflakes on  
the bed. We would know then that  
the roof was too thin and send a man  
out to blanket it with soft snow.

IS NO LONGER "GOLDEN OR3"

French Scientist Makes the Assertion  
That the Real Color of the Sun  
Is Blue.

All the daylight comes from the sun,  
but it arrives here by different ways.  
The direct light, that which forms the  
solid rays, has grown weak by its  
passing through the atmosphere,  
slightly for the red light, more so for  
the blue. The diffused light of the  
sky, where the blue predominates, is  
made up of all that the direct radia-  
tion lacks.

The blue of the sky is taken from  
the sun itself and the result is that  
we do not see the royal star under its  
true color. If by some miracle, which  
science will perhaps realize, we could  
rise about a hundred kilometers above  
the diffusing layers of the atmosphere,  
the solar disc would appear to us, not  
white, but bluish, standing out in  
relief on a black sky, where stars glit-  
ter at full noon. In this way it would  
appear to the "men in the moon" if  
the moon were inhabited.

And this vision of science per-  
fectly agrees with what we know of the  
solar temperature. Physicists admit  
that the radiant surface, the photo-  
sphere, is not far from a temperature  
of 6,000 degrees C. It is, therefore,  
hotter than the yellowish flame of  
our gas burners, than the white light  
of our electric lamps and the electric  
arc itself, whose color is bluish.

Now, it is known that the hotter a  
radiant body is the richer it is in blue

Village Fair for Finances.

The only town in the world that has  
an annual "finance fair" is Bous-  
sines, a Belgian hamlet famous for its  
pretty girls. The village is decorated  
for the fair—just as it would be for a  
lace, fair, or a cattle fair, or any kind  
of a bazaar. The girls themselves  
put on their best dresses and wash  
most cleanly—but undie rouging is  
prohibited. Dancing is the order of  
the day, and the wearing of kisses  
does not constitute a misdemeanor.  
A speech encouraging marriage and  
decreasing celibacy is made by the mis-  
tress of the fair. Provision is made  
for "courting" by the preparation of  
hooks and arbers near the fair  
grounds, where couples may stroll not  
too publicly.

Signs about the fair grounds sug-  
gest to the youth of Bous-sines:  
"Love, then marry." "Search, and  
you will find." "Let us marry."

Duck's Claim to Distinction.

The Sheldrake, milkie ducks in gen-  
eral, can walk on land with some  
amount of dignity, there being an en-  
tire absence of anything like a waddle.  
But this is not its only claim to dis-  
tinction, for in nesting matters it  
shows marked individuality.

Its favorite breeding place is in  
some sandy spot near to, though not  
always on, the sea-shore, and it has an  
especial liking for rabbit-burrows,  
from which it evicts the rightful own-  
ers without so much as a "By your  
leave." Once the owner is out, he is  
never permitted to return while Mr.  
and Mrs. Sheldrake require the house.

Mr. Sheldrake, unlike most others  
of the duck tribe, takes a great inter-  
est in the arrangement of the nest,  
and bears considerable share in look-  
ing after the little brood when it ar-  
rives.

Unconscious Humor.

"Do you subscribe to any humorous  
magazines?"

"Yes," said Mr. Grabeoin, "I take  
one that tells poor clerks how they  
can increase their incomes from \$12.00  
to \$10,000 a year by sitting  
up late at night and reading success  
rules. I get a good laugh out of every  
issue."—Birmingham Age-Herald.

Chilblains  
ache and pain?  
MENTHOLATUM  
gives quick  
relief.

STAMMERING.

Permanently cured in your home in  
five days time; no cure no pay.  
Write for Booklet "Stammering—Its  
Cause and Cure." Also Testimonials  
ELMER S. LOY,  
Duncannon, Pa.

Nose stopped up?  
MENTHOLATUM  
quickly clears it.

**NIEMAN'S  
PRE-INVENTORY SALE**

CROWDS of people are coming to this Great Sale. Get in step with the Parade of Econ-  
omy Seekers on their way to our Pre-Inventory Sale—with a reason—not just an excuse.  
Merchandise stocks must come down; much goods must be converted in cash quickly.

**\$50,000. to Select From, at the Lowest Prices**

IN CENTRAL PENNSYLVANIA

Women's Dresses, of the finest ma- terials—the finest garments we have in the store, \$25.00 to \$27.50 values. Pre Inv. sale price...\$14.75	275 Pairs Women's High Grade Shoes and Oxfords, were \$4.50 to \$6.00; your choice for.....\$2.75	MEN'S CLOTHING REDUCTIONS \$25.00 Suits and Overcoats.....\$18.50 \$35.00 Suits and Overcoats.....\$25.50 \$40.00 Suits and Overcoats.....\$27.50
25 Women's Bolivia or Velour Coats \$35 to \$37.50 grade; this sale, \$21.00 30 Coats, formerly sold for \$25.00	Women's High Grade Oxfords and Pumps; you will find some up to \$7.50—given away at.....95c	Men's Conservative Suits, formerly priced up to \$20.00; closing out in this Pre Inventory Sale at.....\$9.95
Pre-Inventory Price.....\$9.30	Men's Walk Over Shoes and other High Grade Shoes, formerly sold at \$6.00 to \$9.00; your choice.....\$3.75	40 Men's and Young Men's Over- coats, \$20 to \$25 values, now.....\$12.50
Girls' Coats Away Below Cost— \$9.50 to \$12.00 grades go at.....\$6.75	Men's good Work Shoes, \$3.50 value Pre-Inventory Sale price.....\$1.95	28 Men's Fine All Wool Suits, for- merly sold at \$35.00; this sale \$17.50
27 Girls' Raincoats, size 7 to 16, formerly \$6.50; at a sacrifice.....\$3.29	Women's Bedroom Slippers, regular \$1.50 value, closing out at.....89c	Men's Raincoats, \$4.00 to \$5.00 val- ue; close out at.....\$2.58
Women's Sweaters of all colors, were \$3.50 to \$7.00; now.....\$1.98	175 Pr. Women's Dress Shoes, \$3.50 to 4.50 grade, sale price.....\$1.75	Boys' Suits and Overcoats— \$7.50 to \$9.50 values at.....\$4.75 \$12.50 to \$16.00 values at.....\$9.95
Women's Silk and Wool Hose, \$3 Value, closing out at.....\$1.75	Canvas Gloves, 2 pairs for.....25c	Men's extra heavy wool sox, 50c value, now.....33c
Women's Petticoats.....50c	Men's good cotton hose, 2 pair for 25c	Men's good Flannel Shirts, \$2.50 value, now.....\$1.39
Women's \$1.50 Nightgowns.....95c	Men's Work Shirts.....59c	Men's Heavy Sweaters.....\$1.39

It is impossible for lack of space allotted us to mention all our great values, but come, let  
your judgment be your guide. Seeing is believing; you will be much wiser.

**FREE  
Sterling  
Silver Pencil  
with each  
\$5 purchase**

**D. J. NIEMAN**

**Department Store, Millheim**

All  
merchandise  
must be as repre-  
sented or your  
money refunded