

Bellefonte Hardware Co.

AT BELLEFONTE IS KNOWN AS THE HOME OF "QUALITY AND SERVICE", FEATURING A MOST COMPLETE LINE OF HARDWARE, TOOLS AND CUTLERY, NIAGARA CYPRESS COMPANY'S PLASTERING MATERIALS, WALL PLASTERS, KEENE CEMENT, PLASTER BOARD, OLIVER CHILLED PLOWS, OPHELLO SUNSHINE RANGES—UNDER THE ABLE DIRECTION OF MESSRS. E. R. OWENS, H. M. MURTORFF AND M. W. WILLIAMS.

This immense hardware store is one of the most complete stores in this section. The stock of this well known store is an exemplification of the triumph of modern civilization over savagery. Man is no longer satisfied with the crude hardware of the stone age, but insists that his implements be of the latest pattern. That is why this store has so large a patronage, for it carries lines that are standard all over the country.

In regard to cutlery, tools and shelf hardware this store is the most complete in the community. No matter what you want in the hardware line, all you have to do is to call for it, and the genial and accommodating corps of clerks will produce it so quickly that you will wonder how they find it in such a vast array of stock of large and small articles of every description.

In the builders' hardware department you will find all kinds of builders' supplies, including standard lines.

In the way of plows they are the exclusive agents in the county for the famous Oliver Chilled plows.

This is an establishment of this section of our great state that is thoroughly abreast of the times. Realizing the necessity of bringing to the very door of the people of this part of the nation the most scientific farm machinery, this well known dealer is handling machinery which is designed to work material increase in the food production of the nation, while at the same time bringing farmers larger returns from their acreage and affording the quickest and most advantageous means of marketing.

The Ophello Sunshine ranges are

known the world over, there being 300,000 of these ranges in use. Two hundred have been sold in the county in the last two years and are giving the very best of satisfaction.

In making this review of the onward progress of this section of the country we wish to compliment this firm and its managers upon the admirable manner in which the business of this valued institution is operated; upon the progressive and public spirited policies. We wish to refer this establishment to all of our readers as one of the distinctive features of the commercial and agricultural efficiency of this part of the state and as headquarters for high-grade implements for every purpose.

Cohen & Company

CONDUCT IN BELLEFONTE ONE OF THE LEADING MERCHANDISE ESTABLISHMENTS OF THE COUNTY WHERE A LARGE LINE OF GOODS IS CARRIED FOR HUNDREDS OF CUSTOMERS FROM THE SURROUNDING TERRITORY—THEIR PRICES ARE AT NORMAL AND THEY ARE ENJOYING THE LARGEST TRADE IN THEIR HISTORY—HOME OF THE VICTOR VICTROLA.

A shopping tour of the community would not be complete without doing business here. This is one of the leading stores of this section and is considered by wholesale firms as one of the largest buyers in this part of the state, and consequently is given the unusual advantages offered to merchants of this class. Their stock is purchased in large lots and as a result they are able to give the public an extraordinary service in high class goods at very reasonable prices.

At this very modern store is carried an excellent line of high grade drygoods, notions, dress goods, underwear, blankets, shoes and materials with style and quality and at a price that will suit you. This establishment is one of the largest stocked stores in the community and draws trade not only from the city, but from the county for many miles around.

At this popular institution you have at your service those many little accessories of dress which characterize the attire of the progressive woman of today, and one must look far and wide to find a stock more complete and attractive.

They offer the genuine Victor. There is only one Victrola. Many have imitated this superior product, but the Victor has won its right to a distinctive class of its own. This popular talking machine not only faithfully reproduces the work of both individual artist and musical organization but it offers exclusively the greatest artists in each particular field of music. These artists have chosen the Victor as a means of bringing their charm to the public because they know that the Victrola reigns supreme in the talking machine field.

This store is one of the valuable commercial assets of the county.

for it brings thousands of dollars which would go to some other trade center were this progressive, complete and up-to-date concern not serving the people in such a satisfactory manner. There is nothing that adds more greatly to the progress and prosperity of a community than progressive business men who appreciate the necessity of keeping up with the times in the selection of their stock and the manner of operating their business.

We are pleased in this business review to point to this establishment as one of the distinctive features of the commercial efficiency of the community and an institution that is of great value to the people. We recommend it to our readers who are bothered by the present season of high prices as a panacea for the merchandising ills of the day.

Cresson Lumber Company

CONDUCTS AT STATE COLLEGE, PA., ONE OF THE LARGEST LUMBER ESTABLISHMENTS IN THIS SECTION OF PENNSYLVANIA AND HAS GREATLY AIDED IN THE UPBUILDING OF THE COUNTY—FEATURING A FULL LINE OF LUMBER AND BUILDING MATERIAL—OFFERING THE PEOPLE OF THE COMMUNITY A SERVICE THAT IS UNEXCELLED—UNDER THE DIRECTION OF J. G. MARKS, SECY. AND TREAS.

With a vision of a greater city and community always in mind this popular firm which operates one of the largest lumber establishments in this section of the state has become an important factor in the development of this county. While it has ever been their object to obtain a fair and honest profit from their extensive dealings in lumber and building materials, the guiding influence of this company has always been the determination to furnish the highest grade of goods at prices so reasonable that the extension and beautification of the city and county could progress rapidly and in great leaps and bounds.

There is no establishment in the county that has a greater influence

for the better upon the building industry. Contractors have come to know that whatever they desire in their business can be secured from this firm with a knowledge that it will be of the highest grade consistent with the price.

Lumber, lath, shingles, doors, windows and all other demands of the builder are furnished by this progressive firm. By purchasing to advantage when the market is right and employing only the most experienced help they are able to offer this high grade of goods at prices so reasonable as to encourage the beautification and extension of homes and enterprises.

The stock of materials includes: Colonades and interior hardwood and

softwood trimmings, rough and dressed framing lumber, interior and exterior mouldings, sash and doors, builders' hardware, builders' supplies, mortar colors, lime, cement, wall board, plaster board, flue lining, wall ties, fireplace fixtures, coal chutes, cast iron flue rings, nails and glass, sash cord, etc.

We are pleased to compliment the management which is in the hands of well known and progressive business men and loyal boosters for the community in which they are located. We refer this establishment to all of our readers as a modern and progressive and thoroughly reliable establishment.

Olewine's Hardware

AT BELLEFONTE IS KNOWN AS "A COMPLETE HARDWARE STORE"—THEIR STOCK IS AN EXEMPLIFICATION OF THE TRIUMPHS OF MODERN CIVILIZATION, BEING THE VERY LATEST IN THE VARIOUS LINES—HAVE A VERY EXTENSIVE TRADE FROM THE ADJOINING COUNTRY—SIDE AND ARE CONSIDERED ONE OF THE LEADING ESTABLISHMENTS OF THE COUNTY.

It is without doubt necessary that find standard makes of the world's best manufacturers.

The stove department is one of the features of the store where they have a full line of stoves of all models. These stoves have on them the latest fuel and labor saving devices and in these days of the high prices of fuel it behooves everyone to be very careful of the kind of a stove that they buy. This line will pay for itself in a short time in the saving in fuel.

In the way of paints, varnishes, and painters' supplies the stock is large and most complete. No matter what you may desire in the way of paints, you will find a most complete stock at this store.

The department for kitchen utensils is very complete, having been selected with much care. This line

comprises everything that is new and modern and is designed for the great efficiency and saves the housewife trouble, time and money.

The following are a few of their specialties: Dockash ranges, woven wire fence, asphalt roofings, wagon and buggy rims, mixed oil paints, White Mountain refrigerators, Florence oil stoves, galvanized roofings, extension ladders, leather belting, "Garbola" water paint, window glass.

We wish to compliment them upon the valuable service which is being furnished the people of this community and to give them a place among those concerns in this section which are aiding in the progress and prosperity of this community.



IN THE ZOO.

"Not only," said the Buffalo Leader, "are there real buffaloes in this zoo, but in this park there are statues of buffaloes."

"Statues are made to look like real people who have been famous, and so when they have statues of buffaloes it means that buffaloes have been famous."

"They have these statues near our part of the park, too."

"They have statues of us," said the Lion.

"Some of them are outside of our building," said the Lioness.

"There are at least two there," added the Lion. "Roar, roar, there are at least two."

"How many animals there are in the park," said the Rocky Mountain Sheep. "Yes, this is a big zoo park, a very big zoo park. And it is so beautiful, too."

"There are members of the Zebra family and of the different Deer families here, and some of the Japanese Deer family. Old Mr. Hippo and his brother is here."

"There are two fine big Bactrian Camels here. They are proud, indeed, of their two humps. Each one has two humps. And they say that is the way of their family."

"There are Mute Swans and Trumpeters, and they have a beautiful time swimming about among the leaves in the water. The leaves are beginning to fall, you see," ended the Rocky Mountain Sheep.

"I see," said his mate. "The leaves are beginning to fall because it is fall," she added. "That's a joke." "Oh, very well," said his mate, "I'll think up a better joke next time. What other animals are here in this park zoo?"

"There are many turtles and crocodiles, giraffes and oh, so many, many buffaloes."

"There are plants and trees, too, of interest in the park."

"I heard some people in the zoo talk of a sight-seeing trip they had taken and they had gone out into the country to see some of the wonderful old sights about. And they had seen chickens and hens wherever they had gone!"

"There is the Orang-Utan in the zoo who is a great favorite. The children love him. He came from Borneo, which is many, many miles away, across an ocean or so, and all that sort of thing."

"What do you mean by 'all that sort of thing'?" asked his mate. "Do tell me."

"I don't know much about geography," said the Rocky Mountain Sheep, "except where I came from, and so I end off my sentence like that, with just a wave of the foot, to pass off what I don't know."

"I see," said his mate. "But you seem to know a lot about the creatures here in the zoo."

"Yes," said the Rocky Mountain Sheep, "and I listen to what is be-



"A Wave of the Foot."

ing said. One can become very wise, I've heard, by paying attention."

"Do you want to become very wise?" asked his mate.

"Oh, I might as well," said the Rocky Mountain Sheep, "as long as I don't have to pay anything extra for it."

"But you don't have to pay for anything," his mate said, "so why do you speak of something which you don't have to pay anything extra for?"

"Just a way I have of talking," said the Rocky Mountain Sheep.

"I will tell you more that I've heard about the Orang-Utan. He used to live in a nest-like platform in a tree where he could rest and sleep and enjoy life."

"He used to live on fruit, mainly, and maybe he still does, for all I know. I've never been in the monkey house, though I've heard of the bananas he has eaten and of how he has teased some of the children who've come to visit him by throwing the skins of the bananas at them!"

"That's a real joke, now, Mrs. Rocky Mountain Sheep."

"He used to live with his family over there, and other families used to live in the tree tops, too. Though sometimes an Orang-Utan is quite happy to be alone."

"Certain told me a lot," said the Rocky Mountain Sheep. "You've given me a great deal of information. And though I don't use my knowledge it is to feel that I have it tucked away in my Rocky Mountain Sheep head!"

Snyder's Garage

AT BURROWES STREET, STATE COLLEGE, PA., ARE THE SALES AND SERVICE FOR THE DODGE BROS. MOTOR VEHICLES AND THE EXIDE STORAGE BATTERY AND HAVE ALL MODELS FOR DELIVERY—UNDER THE DIRECTION OF AUTOMOBILE MEN WHO ARE WILLING TO PLACE THE DODGE AGAINST ANYTHING THAT TRAVELS THE HIGHWAY—UNDER THE ABLE DIRECTION.

That there is no one firm in this part of the country which has given closer study to the demands of the present day than this well known firm is evidenced by the popularity that their progressive and latter day policies have won.

There is no need to introduce Dodge Brothers Motor Cars for they are known the world over. That they gave excellent service during the war was no surprise to thousands of Dodge owners for this car has long been the leader in its class and has proven satisfactory under every test and condition. You can not make an intelligent choice of a motor car until you have investigated the Dodge and its enviable record.

Dodge Brothers Motor Cars are known throughout the world and have won fame and well merited praise in many lands. This car has been officially recognized by Uncle Sam, it being the only car of its size and type so recognized by the government as the official government car. The war is over now and Dodge Brothers Motor Cars return with an enviable record and no need of any comment from us.

When they wisely selected these lines to handle in this territory they evidenced the fact that they are thoroughly conversant with the automobile values of the day and the needs of the people for they have become famous throughout the world. The head of this establishment is courteous and accommodating and will be pleased to demonstrate at any time the advantages of these products. In making this review of the onward progress of the county we wish to compliment them upon

the efficiency of their service, the straightforwardness of their dealings and the wonderful value of the products they choose to offer the people of this section of the country.

A motor truck is not included in that part of one equipment that is purchased new every year. Therefore, in selecting a truck it is well worth while to consider carefully which kind to purchase. These men have had a wide experience with trucks and have been appointed distributors for the famous Dodge trucks, which not only answer all requirements on the day of purchase, but that they stand up season after season and can be depended on under all conditions. They have these trucks in all sizes and thus are prepared to meet every demand.

The well known "Exide" company has recognized their ability by making this popular concern their representative in this territory. It is made all standard sizes and would not be found in this establishment if they did not know that it is a superior product that has stood the test. This is one of the leading and best batteries on the market and was selected because it is the most scientifically constructed and has proved that it has no peer. It will pay any person who wishes to keep pace with modern methods to stop in and see this firm about the Exide for this is the official Exide service station.

In this edition we wish to say that to this firm and its commendable business methods must go a substantial portion of praise, for it is such business men as they, such up-to-date establishments as this one that make for a more progressive community.

The Bush House

OPPOSITE THE PENNSYLVANIA R. R. STATION, BELLEFONTE, IS HEADQUARTERS FOR AUTOISTS, TRAVELING MEN AND THE PEOPLE GENERALLY WHEN IN BELLEFONTE, OFFERING THE VERY LATEST INNOVATION IN HOTEL LIFE SUCH AS EUROPEAN PLAN DINING ROOM AND COFFEE SHOP.

The social and business life of this section of the state would not be complete without this famous hotel which is a center for parties and a meeting place of autoists because of the excellent accommodations, the rare quality of the food and the most excellent service.

The proprietor and manager is a man who dispenses the most prodigal hospitality and there is nothing left undone to make you feel at home and that your presence is desired.

In traveling over the country you will find nothing in greater profusion than poor hotels and cafes. This is why it is indeed refreshing to go to such an up-to-date establishment as this one. It is unsurpassed either in quality of food, attractiveness of surroundings or accommodation of service. When the proprietor went into business, it was with the idea that a good, modern cafe would be appreciated by the local and traveling public. That this principle was well founded is proven

by the success he has attained. Here you will find everything pure and wholesome and deliciously appetizing. The service is equally satisfactory whether your order be large or small, and you will be made to feel that your trade is desired and appreciated by the management. There is not a more attractively located hotel in this part of the state than this one and there is no one that has attained a greater measure of popularity. There is none in which the service and cuisine are more pleasantly satisfactory.

We are pleased in this review to compliment the proprietor upon the high character of the establishment which is rendering a much needed and highly appreciated service to the public, and to say that the people will always find there the delicacies of the season and a pleasant host. We recommend this place to all our readers.

Bellefonte Bottling Works

WITH SCIENTIFICALLY EQUIPPED BOTTLING PLANT AT BELLEFONTE FEATURE A MOST COMPLETE LINE OF MODERN BEVERAGES, INCLUDING GINGERALE, BIRCH BEER AND A COMPLETE LINE OF CARBONATED BEVERAGES AND FURNISH THE TRADE WITH THE VERY BEST OF DELIVERY SERVICE—DRINKS THAT ARE VERY POPULAR OVER THIS PART OF THE STATE.

To produce a superior product that not only meets all requirements, but also lends an added zest to the joy of living it is not necessary that one provide at once a plant which covers acres of ground. The quality that wins widespread and instant popularity, however, soon will force an increased capacity and such is the case with this bottling works.

This firm is deserving of more than passing notice in this review of the onward progress of the community, as their products command your praise.

Their products are popular because their plant is most modern and they have more than met the popular demand for pure and wholesome refreshments. The demand for the products of this bottling works is rapidly increasing through the county. It is indeed pleasing to be able to secure their brand.

It is needless to say that the wide experience of the management of this bottling works which is the leading one of the community enables them to produce superior products. Their brand of gingerale is well known all over this section of the country and is in great demand.

During the past year the demand for their products has exceeded all expectations. Every known pressing notice in this review of the complete sanitation of the plant is kept constantly in mind and the bottles are hardly touched by the hands until ready for delivery to the public.

We are pleased to point with pride to the establishment of this firm and to commend them in the cause of goods that they are furnishing to the trade, and assure everyone that when they order this brand they will get the very best.