


## 1922 Centre County Automobile Show

ARMORY : BELLEFONTE beginning 7 P. m. Tuesday, March 14th OPEN DALLY-10 A. M. to 10.30 P. м. T. To Saturday, March 18th, Incl.


The Telephone Pole is a fruitful tree On its angular branches are bright crystal apples,
and the wires they bear aloft are the pathways of the world's conversation. They tell of the birth of a baby across the street or of the death of a monarch half way around the world. The stately trunks of cedar and chestnut stretch from farm and town and suburb to the larger cities
where the burden of wires is too great for poles, and the lines are underground.
To carry all of the telephone wires of a great city overhead would be out of the question. To put all
wires underground in the less densely populated places would be just as impracticable, for it would make the cost of the service prohititive.
Ideal telephone service should give to every sub$\overline{s c r i b e r, ~ w h e t h e r ~ i n ~ c i t y, ~ t o w n ~ o r ~ c o u n t r y, ~ q u i c k ~ c o m-~}$
munication to near or distant points in the most ecomunication to near
nomical manner. It is such an ideal that the men and women of the
Bell Telephone System have constantly in view. Something new - whether it be developed in Sacramento or
Kalamazoo-is immediately available to every other Kalamazoo- is immestiately ava it may be introduced
town in the Bell System where it min to advantage.

THE BELL TELEPHONE COMPANY OF PENNSYLVANIA

Local Manager

## We Must Sell This Merchandise!

Our Entire Stock of Winter Merchandise which is left over will be sold

## AT 50 CENTS ON 50 THE DOLLAR

We Are Turning Our Stock Into Cash ! NOT A SINGLE GARMENT will be Carried Over
We are moving them out rapidly during this BIG HALFPRICE SALE. It is important that we unload our great stock of Winter Merchandise at sacrifice prices.

## We Have Two Good Reasons :

First, we neeo the money to meet our obligations. Second, we need the room for our large Spring Stock, as we carry nothing ver from season to season. We are compelled to unload ever ollar's worth of fall and winter merchandise. Our cnire stock at your disposal at sacrifize prices. Our misfortune, however, is
your good. IT'S MONEY IN YOUR POCKET. SPEND your good.
TO SAVE.

## D. J. Nieman, Millheim

