

LOCAL AND PERSONAL.

Dr. H. H. Longwell is driving a new Chevrolet car.

Henry Stoner is dangerously ill at his home at State College.

Mrs. D. L. Kerr is spending a few weeks visiting her niece, at Berwick.

Prof. C. R. Neff's condition has not been very good for the past week or more.

A Children's Day service will be held in the Lemont U. Ev. church, Sunday evening.

Mr. Knorr, of Reading, is the guest of his brother-in-law and sister, Mr. and Mrs. E. M. Huyett.

Mr. and Mrs. Robert Meyer, of Altoona, visited the former's mother, Mrs. P. H. Meyer, last Thursday.

S. P. Hennigh is excavating for the erection of his new bungalow, west of the H. G. Strohmeier home.

Friday night's rain was the first of any consequence in several weeks and meant much to the farmers.

Samuel Burris, who farms the Kauffman farm, near Zion, was a business caller at this office on Tuesday.

Miss Isabel Rowe and her grammar grade scholars enjoyed a picnic on top of Nittany mountain, on Friday.

All hats still on hand reduced now, at Mrs. S. J. Wolfe's millinery store, Spring Mills, Pa.—Mrs. S. J. Wolfe.

S. J. Rowe, who has been working below the Mason-Dixon line for several months, is at his home in Centre Hall.

Eugene Colyer, young son of Mr. and Mrs. W. F. Colyer, suffered last week from pleuro-pneumonia, but is recovering.

H. G. Strohmeier returned home on Tuesday from a trip to Cleveland, Ohio, where his daughter, Mrs. Clayton Homan, resides.

W. H. Kuhn has been confined to bed for the past week at the home of his daughter, Mrs. S. W. Smith, owing to a general breakdown.

Mrs. H. J. Lambert, son-in-law and daughter, Mr. and Mrs. Erdman West, and little son, spent a day last week with friends at State College.

Mrs. Robert Snyder and little daughter, after spending a short time at the Jas. S. Stahl home, returned to their home in Altoona, on Wednesday.

Notice for the application of a charter for the proposed incorporation of the Centre Hall Lime & Stone Company appears in legal form in this issue.

Miss Anna Stover and little niece, Helen Meyer, of Altoona, are enjoying a vacation at the home of the former's sister, Mrs. William McClenahan.

The Odd Fellows will hold memorial exercises at Sprucetown on Saturday evening, 7:15, and at Centre Hall Saturday evening of next week, at 7:00 o'clock.

Mrs. W. W. Kerlin and Miss Marion Royer attended the Centre County Sunday-School Convention, at Pine Hall, last Thursday and Friday, as delegates.

Paul Carner, of Hubersburg, was in town on Monday to arrange for the holding of public sale of the personal property of his aunt, the late Mrs. Anna Stiver.

Mrs. J. B. Ruble and two daughters, Estella and Lois, are visiting the former's daughter, Miss Catharine Ruble, and sister and brother, Mrs. F. P. Brandt and Ray Hoy, at Altoona.

A daughter was born to Mr. and Mrs. Orvis Horner, at Colyer, on Wednesday of last week. It is the second child in the family, and has been named Pauline, the former child—a boy—carrying the name Paul.

James From drove the chassis for a new Ford truck from Pittsburgh, the latter part of last week, on which he will have a body constructed. At the same time a new Ford truck was driven in for John H. Durst.

Mrs. W. S. Slick and Mrs. Frank Decker, of Centre Hall, and Mrs. William Kern, of Oak Hall, attended the funeral of the late James Shires, at Johnstown, on Monday afternoon. The last two named women are nieces of Mr. Shires.

The Centre County Lutheran Sunday School Conference will be held at Boalsburg Wednesday afternoon and evening, June 16th. This meeting is called in order to emphasize the great importance of Sunday School work and the necessity of creating more efficient organizations and as well as better equipped teachers. The speaker at both sessions will be Dr. D. Burt Smith, of Philadelphia, a member of the staff of the church paper "The Lutheran". Delegates are expected from every Lutheran Sunday School of the county.

The Reporter has absorbed another raise in the price of its newsprint instead of passing it on to its patrons. Beginning June 1st, we are compelled to pay a heavy increase on "print" paper despite the fact that on January 1st of this year the price took a 50 per cent jump. Dear reader, do you know that the Centre county papers stand practically alone in not having boosted their subscription rates to \$2.00 or \$2.50 a year? It's a question how much longer this thing can continue without the newspapers of this county doing as those in all parts of the country are doing—raising their subscription rates to a figure that will return a profit to the publishers. We have tried to "grin and bear it," but the grin is beginning to fade out.

Back of a Name---

MUST BE THE GOODS

When any merchant or manufacturer allows his name to be identified with a product or an association It Means Something.

No man or group of men will publicly declare themselves for a policy of square dealing and then fail to back it up.

Hence when you find the Altoona Booster Association sign in a store window you can depend on that merchant being right.

All members of this Association are in position to furnish you with the best the market affords at the lowest price for equal value.

Misleading or fictitious values are not tolerated by those who are members of this association. Every member has pledged himself to this.

All of the Booster merchants are now showing metropolitan summer goods at prices that the metropolitan merchant cannot duplicate.

LOOK for the SIGN!



PATRONIZE THE SQUARE-DEAL MERCHANTS

Business College Altoona Business College, Eleventh Ave.	Groceries Buddle Bros., Masonic Temple, 11th St.	Men's Ready to Wear Stores Goldschmid Bros., 11th Ave. & 12th St. Leopold & Bigley, 1123 Eleventh Ave. S. March & Sons, 1226 Eleventh Ave. The Westfall Co., 1304 Eleventh Ave.	Restaurants Beam's, 1117 Eleventh Ave. Caum's, 1112 Twelfth Ave.
Banks and Trusts Co's Central Trust Co., 1212 Eleventh Ave. Lincoln Deposit & Trust Co., 1110 Twelfth Ave. Mountain City Trust Co., Twelfth St. First National Bank, 11th Ave & 12th St. Second National Bank, 1400 Eleventh Ave.	Gas Lighting and Heating Supplies O. E. McKenzie, 1409 1/2 Eleventh Ave.	Morticians N. A. Stevens, 1421 Eighth Ave.	Silk, Woolef and Cotton Goods C. Hedberg & Co., 1331 Eleventh Ave.
Department Stores The Bon Ton Dept. Store, 1315-17 Eleventh Ave. The Wm. F. Gable Co., 1318 30 11th Av. Kline Bros., 1305-07 Eleventh Ave. Schwartz Bros., 1301-3 Eleventh Ave.	Harness and Traveling Goods G. Casanave, 1213 Eleventh St.	Millinery Neal Millinery Co., 1411-13 11th Ave.	Shoe Stores Bendheim's, 1302 Eleventh Ave. Lester Shoe Co., 1409 Eleventh Ave. Royal Boot Shop, 1309 1/2 Eleventh Ave. A. Simon & Co., 1402 Eleventh Ave. Homer Hanson, 1109 Eleventh Ave. The Shoe Market 11th Ave. and 16th St.
Drugs and Sundries Boecking & Meredith, 1106 Eleventh St. Jacob Sitnek, 1230 Eleventh Ave.	Hardware and Building Supplies W. H. Goodfellow's Sons, 1319 11th Ave.	Newspapers Altoona Times Tribune Altoona Mirror	Stationery, Wall Paper, Blank Books H. W. McCartney, 1107 Eleventh Ave. 1
Electrical Supplies Altoona Elec. Eng. & Supply Co., 1114 12th Street	Hotels Colonial Hotel, 1124 Twelfth Ave.	Optometrists and Opticians Spectacle Bazaar, 1112 Eleventh St. Dr. L. M. Phillips, Central Trust. Bldg. 1212 Eleventh Ave.	Theatres Orpheum Theatre, 12th Ave. and 11th Street. The Strand, 1512 Eleventh Ave.
Furniture Stores W. S. Aaron, 1426 28 Eleventh Ave. Robert Co., 12th Ave & 12th St.	Jewelers Lippmans, 11th Ave. & 13th St. Isidor Marcus, 1107 Eleventh Ave. T. H. Walter, 1323 Eleventh Ave.	Out-Door Advertising Thos. Cusack Co., 704 Eighth Ave.	Public Service Penn Central Light & Power Co., 1809 Union Ave.
	Leather, Traveling & Sporting Goods Altoona Leather Store, 1410 11th Ave.		
	Ladies' Ready to Wear Stores Brett's, 1309 Eleventh Ave. Altoona Corset Shop, 1116 Twelfth St. Whitman's, 1124 Eleventh Ave. 1		
	Music, Pianos and Phonographs F. A. Winter & Son, 1415 Eleventh Ave.		

Altoona Booster Association