为
A. KESSLER -. The Man with 26 Gear Rowtaion now in the hands of THE NATIONAL SALES CONCERN of New York City, who will turn loose all our goods at BIG Savings to you

## A TRUE STATEMENT BY AN HONEST MERCHANT

I have surrendered, and have placed my entire mammoth assorted $\$ 18,000$ stock in the hands of the National Sales Co. of New York City, with strict instructions to turn loose at prices that will stagger belief and defy compeition and production. I earnestly urge my present and prospective
patrons and friends to anticipate their wants ard reeds for Fall, Winter and Summer. It is understood that my mistorture patrons and friends to anticipate their wants and needs for Fall, Winter and Summer. It is understood that my misfortun
is your benefit. What more can I say than this? Your mancy refunded on all dissatisfied purchases ney refunded on all di
Respectiflly yours,

FREE! Absolutely FREE!
beautiful \& valuable presents will be given away on opening day. To stay away from this sale is throwing $\$ \$ \$$ away

## A FEW HONEST QUOTATIONS THAT TELL A CONVINCING STORY :



MEN'S MITTENS
A warm woilen miten, retails to

 CHILDREN'S UNDERWEAR
 MEN'S PANTS


 FOR BOYS AND GIRLS
 SILK HOSE
 BOYS' FLEECELINED
UNDERWEAR UNDERWEAR

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SUIT CASES

## Sale Begins Friday, January 28

## AND LASTS FOR 10 DAYS ONLY

## Two Beautiful $\$ 20.00$ Mirrors GIVEN AWAY Absclutely FREE

 To the person holding the lucky number. With every purchase amounting to or exceeding One Dollar we will give acoupon with two corresponding numbers ; detach the coupon, deposit one-half in the ballot box the cashier's coupon with two corresponding numbers ; detach the coupon, deposit one-half in the batlot box at the cashier's desk
and retain the other. One mirror will be given away Wednesday, February 2nd, and the other on Monday, February 7th. Both drawings will take place at 4 p. m. sharp, -rain or shine -at Kessler's Department Store. A bank clerk will draw the lucky numbers in the presence of the smiling congregations. Prizes will be awarded to only those present. Bring your neighbors and watch for the big time. NATIONAL SPECIAL SALES CO. OF N. Y. OUR MISFORTUNE---YOUR BENEFIT.
FREE RIDE TO MILLHEIM. $\begin{aligned} & \text { Ride at our expense. We refund your Railroad fare for a ra- } \\ & \text { dhases amounting to or exceeding } \$ 10 \text {. Just think of it. of } 30 \text { miles ne presentation of return trip ticket, with par- } \\ & \text { A. KESSLLER. }\end{aligned}$

Spiendid variety of combide, crocodile,
Perurian, etc. All colos for all occad sions. The 81.25 kind at . . . . . 70
ROCKWOOD UNDERWEAR A wonderfolly made wolen gurment; re.
tails the woild over at $825 \%$, price $\$ 1.19$

> BOYS' WOOL CAPS

TRUNKS
Creat variety of motern styies, wel
rivited, double solid brase lockes fibre lined, Saie price . . . . . . . $\$ 2.95$ MEN'S SILK SHIRTS Reguar s.co value, sule price. $\quad 79 \mathrm{c}$
Heary dooble-stitelued Madras shinse 8. 5 . 0 value, sale price 8t.50 value, Sale price.
Regular 75c Shirts, Sale

