



Drink this and be refreshed!

Coca-Cola

Sip by sip here's pure enjoyment—cool comfort—a satisfied thirst—a contented palate.

Demand the genuine by full name—Nicknames encourage substitution.

THE COCA-COLA COMPANY
ATLANTA, GA.

Whenever you see an Arrow think of Coca-Cola.

RAISE SMALL FRUITS

IMPORTANT POINT IS TO FIND A READY MARKET.

One Who Caters to General Trade is Often Compelled to Allow Commission Men to Dictate Prices of His Products.

One frequent cause of failure among small-fruit growers is the fact that they grow fruits which come into competition with that which is grown by the large commercial fruit growers, and at a time when the market is full of common fruit.

The grower should have it firmly settled in his mind whether he is to cater to the family trade or place his fruits upon the general or common markets of the large villages or cities.

The commercial fruit grower would grow poor trying to grow fruit on a dwarf tree, while the small fruit grower might find it profitable.

There are numerous varieties of fruit which possess excellence in a marked degree, when marketed as soon as they are gathered, but which are of little practical use to the commercial grower on account of being too delicate to stand up during shipment.

It is in selecting these timely flavored varieties and marketing them in nice condition that the small fruit grower will often find large profits.

The man with the small farm, who is growing fruit for a family trade, has a more definite problem, for his fruit is desired by his customers according to its intrinsic value and the better the quality, the more money they are willing to pay for his fruit.

The grower for the general market many times is compelled to put his excellent fruit in competition with the poorer quality of fruit that is grown and packed by other growers, the whole produce being sold on the same basis and the same prices realized by all shippers.

In the general markets the growers are dependent upon the demands of the trade at the time their fruit is ready to be shipped.

The small fruit farm owner who has worked up a nice private family or hotel trade for his fruits is independent of the general or common market, as he knows just what his customers want and he is enabled to meet their demands.

On the other hand, the larger grower is compelled to allow the commission trade to dictate the prices of his fruits, and many times finds that a car of his fruit has barely paid the expense of marketing.

It matters little which line of fruit growing we undertake, the years will not all be favorable for the business.

The special market is the best one to cater to, for there are few growers who are looking after the needs of this market, and the demand for fruit of pronounced excellence is rapidly increasing, owing to the fact that the commercial growers are putting their fruit up for market in inferior condition.

The competition is close and is driving many to put their fruit up as cheaply as possible without sorting out the inferior.

This has a tendency to lower the price of the entire product and is driving the trade right into the hands of the special grower who is in a position to supply a good article to his trade.

There never was a time when good peaches, pears, apricots, plums, grapes and berry fruits would not command a premium over the grades that were for sale in the common markets and all these facts go to prove that success in fruit growing is as much dependent upon finding the best markets as it is upon growing the best fruits.

LET WOMEN RUN INCUBATORS

Have More Natural Sense in Raising Poultry and They Look After Pennies and Dimes.

(By M. M. JOHNSTON.)

Please do not get the idea that the incubator is so everlastingly automatic that you do not need to give it any attention. The result with the use of an incubator is a great deal like the results with the use of other things.

As History is Written.

"Is this the place where the remarkable case took place that was published lately of the dog that committed suicide by drowning for love of its lost master?"

"This is the place, sir, and I can show you the very dog. Here, Towser!"

HEADACHE AND BILIOUS ATTACKS Caused by Malaria removed by the use of Elixir Babcock cure for such ailments.

Myself and whole household had suffered very much for some time with Malaria Fever. "Elixir Babcock" has cured us perfectly, so that we enjoy at present the best of health.

His Sport.

"If they played baseball in England, instead of cricket, it would never do to have a nobleman for an umpire."

"Why not?"

"He would be bound to give rank decisions."

SHAKE INTO YOUR SHOES

Allen's Foot-Powder, the Antiseptic powder for Tired, Tender, swollen, nervous feet. Gives rest and comfort. Makes dancing a delight. Sold everywhere. Do not accept any substitutes. For FREE sample, address Allen S. Olmsted, Le Roy, N. Y. Adv.

Seeing is believing—and in case of the modern skirt it is something shocking.

MUCH DAMAGE BY CURCULIO

Just Before Buds Open, Plum Trees Should Be Thoroughly Sprayed—London Purple is Favored.

(By BESSIE L. PUTNAM.)

Plums, too often an uncertain crop on account of curculio, may be easily grown every year unless destroyed by frost. This is especially true of the old damson plums, the rich flavor of which is too little known in the scramble for the newer Japanese varieties.

Early in March when the ground is still frozen hard, much heavily with horse manure. This serves the double



An Old Plum Tree Neglected.

purpose of maintaining fertility and keeping the frost in the ground until the spring is sufficiently advanced that swelling buds will not get caught in a frost.

Just before the buds open the trees should be thoroughly sprayed. The writer has for a number of years used London purple without injurious effects to the foliage, a dessert spoonful to ten gallons of water.

Some of the other arsenates are said to be less injurious to the leaves, and are especially recommended for the peach, as arsenate of lead, the best, used in proportion to two pounds, 50 gallons of water, or paris green, one pound to 150 gallons, or 200 gallons of water.

By spraying just before the buds open and just after the blossoms fall, there is no danger of poisoning bees, and experience shows it to be best also for the fruit. The second spraying should be followed by a third, two weeks later.

Small trees may be protected by daily jarring and gathering the beetles as they fall into sheets prepared for the purpose, but with large trees this method is scarcely practicable.

EFFECT OF THINNING PLUMS

Burbank Tree Bears Heavy Crop Annually—Little Care Required Except at Pruning Time.

(By MRS. H. H. WOODWARD.)

We have a small Burbank plum tree in its third year of bearing, from which we thinned two bushels of young fruit to prevent the breaking of the limbs. Fully as much fruit remained and ripened beautifully.

This plum bears a very heavy crop every year. That is its only fault—setting such a heavy crop that it causes the death of the tree unless severely thinned.

Those who have not the courage to properly thin the trees often find them dead the following spring.

It is a Japanese plum originated by Luther Burbank of California; and though he has originated many remarkable plums, this seems to be the best, all things considered.

It is perfectly hardy everywhere, requiring little care except close care when pruning and thinning the fruit. The tree is not handsome, being of sprawling growth and long, slender branches, and being flat on top and broad rather than tall.

The fruit grows in clusters, six or seven plums frequently being found together. It is a copper-red color, with yellow spots showing through, and the side toward the sun takes on a decided purple shade if left till fully ripe.

The pulp is deep yellow, coarse but juicy, and the pit is very small.

The plums are fine for use when fresh, but also can well, the pulp adhering to the pit so firmly that they retain their shape well when cooked.

Planting Fruit Trees.

The soil should preferably be in good tilth before planting, and the holes for the trees should be dug sufficiently wide and deep to receive all of the roots of the tree. The harder the soil the wider and deeper the holes should be.

Fill in with loose, mellow earth, packing the soil well around the roots. Avoid using sod or any coarse material, or the leaving of air pockets, as either will cause a drying out around the roots, which is detrimental to the tree. Use care and you will be repaid with a good stand of trees.

Cow is Very Susceptible.

The dairy cow is very susceptible to external influences. Give her the right kind of care and feed and she will give you the right kind of work in return.

KEYSTONE STATE IN SHORT ORDER

Latest News Happenings Gathered From Here and There.

TOLD IN SHORT PARAGRAPHS

Miss Herbst Wins \$2,500 Automobile Offered As First Prize in York Good Roads Contest.

Miss Lillian Herbst won the \$2,500 automobile offered as first prize in the York Motor Club's good roads contest.

Alderman James C. Smith, of Lock Haven, fined four hunters from Renovo \$25 each for killing wild turkey.

Yeagmen failed in an attempt to rob the Shrewsbury postoffice after blowing open one door of the safe.

The Emaus School Board has decided to hold a special election on the proposition of raising \$30,000 for a new school building.

As Frank Ivanock was about to eat lunch in the Bear Valley mine, a half ton piece of rock fell, fatally injuring him.

Joseph Finshed, a section hand on the New Jersey Central Railroad, was struck by a train and killed at Cataquesa.

The school board of the New Holland School District elected Professor E. R. Kraybill principal of the schools. Miss Estella Bradley was elected assistant.

Dr. S. G. Heffebower, former president of Gettysburg College, has been elected to a chair of philosophy at Washburn College, Topeka, Kansas.

The big water tank of a preserving factory at Dillsburg fell through the roof and several girls at work narrowly escaped death. A storm was at its height when the tank fell.

The First United Brethren congregation, of Waynesboro, has adopted plans for a new church to cost, without furnishing, more than \$30,000. Work will be begun at once.

John Baron, said to have been working in Lackawanna county, stepped out of the way of a freight train on the Central Railroad near Redington and was killed by a passenger train.

While Lear Schantz, nine years old, of Heimback Valley, and several companions were playing with a stick of dynamite, it exploded and the lad, who was standing ten feet away, was seriously hurt.

Peter Bashigo, of Mauch Chunk, pleaded guilty of having operated a slot machine in his store after having been notified to dispose of it. Judge Barber, at whose request the prosecution was brought, fined Bashigo \$100.

Congressman J. H. Rothermel has appointed Dr. Fred C. Seiberling, Allentown; Dr. William Erdman, Macungie, and Dr. N. F. Kistler, Allentown, members of the Pension Board from Lehigh county.

There are being planted at White Pine Tuberculosis Sanatorium, near Mont Alto, twenty-seven acres in potatoes. The products of this crop will be used on the tables of the 1,000 patients the sanatorium now has.

Dr. and Mrs. G. A. Wilford and two sons, of Tamaqua, had a narrow escape from death while riding in their automobile when, as they crossed the frame bridge spanning Pauschus Creek, the structure collapsed and dropped twenty feet to the stream.

An Advisory Board of the Children's Home Society of Pennsylvania, was organized at Frackville with the following officers: President, Rev. Charles E. Rudy; vice-presidents, Rev. J. E. McVeigh and Rev. Charles Licht; secretary, Miss Mary Haupt; treasurer, Mrs. J. K. Berk.

Norman Kostenbader, Aristes; John Marcavage, Mt. Carmel, and three Italians were injured when an automobile containing Kostenbader and Marcavage collided with a hand car on which the Italians were riding, on the Lehigh Valley Railroad at Centralia. Kostenbader may die of internal injuries.

A class of seven was graduated from the East Stroudsburg High School. The graduates were: Francis K. Dickerson, Alvin B. Merring, Anna May Staples, Ernest E. Biebling, Lena S. Decker, Reed P. Travis and Howard R. Vanauken. A. W. Teetof, president of the Board of Directors, made an address and presented the diplomas.

Prof. J. C. Norsek, secretary of the Chester Y. M. C. A. boys' department, and Mrs. Lillian H. Maris, of the W. C. T. U., awarded cash prizes to the following pupils at the Dewey Grammar School, for the best essays on "Temperance": Katharine Dougherty, Harry Hill, Florence Lord and Laura Lehman.

HOW WOMEN AVOID OPERATIONS

By Taking Lydia E. Pinkham's Vegetable Compound.



Cleveland, Ohio—"My left side pained me so for several years that I expected to have to undergo an operation, but the first bottle I took of Lydia E. Pinkham's Vegetable Compound relieved me of the pains in my side and I continued its use until I became regular and free from pains. I had asked several doctors if there was anything I could take to help me and they said there was nothing that they knew of. I am thankful for such a good medicine and will always give it the highest praise."

—Mrs. C. H. GRIFITH, 7366 Madison Ave., Cleveland, Ohio.

Hanover, Pa.—"I suffered from female trouble and the pains were so bad at times that I could not sit down. The doctor advised a severe operation but my husband got me Lydia E. Pinkham's Vegetable Compound and I experienced great relief in a short time. Now I feel like a new person and can do a hard day's work and not mind it. What joy and happiness it is to be well once more. I am always ready and willing to speak a good word for the Compound."

—Mrs. ADA WILT, 196 Stock St., Hanover, Pa.

If there are any complications you do not understand write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

Skimp.

A contributor to the American Magazine tells the following story:

"A clerk in one of the great jewelry stores on Fifth avenue in New York City exhibited to a rich and weary customer a lady's handbag, five inches square, made of platinum and fairly well covered on one side only with diamonds. The price was \$9,000. The fact that one side only was covered with diamonds troubled the customer. Turning the handbag around and around, and looking at it from all sides over and over, he finally said, 'Very pretty—really. But I don't like one side without diamonds. Honestly the thing looks skimpy—rather skimpy.' At an additional expense of \$7,000 this difficulty was removed."

Fair Words or None.

"George," said the wife to her generally unappreciative husband, "how do you like my new hat?"

"Well, my dear," said George, with great candor, "to tell you the truth—"

"Stop right there, George! If you're going to talk that way about it I don't want to know."—Ladies' Home Journal.

Sounds That Way.

Patience—She has a pretty mouth. Patience—A mere incident. "Yes, but one which is never closed."

A fat man reminds one of a bay window; a fat woman of a bale of hay.

There is no limit to wishing, but a fellow has to hustle to land anything.

EYE STRAIN Relieved by Quitting Coffee.

Many cases of defective vision are caused by the habitual use of coffee.

It is said that in Arabia where coffee is used in large quantities, many lose their eyesight at about fifty. Tea contains the same drug, caffeine, as coffee.

A N. J. woman writes to the point concerning eye trouble and coffee. She says:

"My son was for years troubled with his eyes. He tried several kinds of glasses without relief. The optician said there was defect in his eyes which was hard to reach.

"He used to drink coffee, as we all did, and finally quit it and began to use Postum. That was three years ago and he has had no trouble with his eyes since.

"I was always fond of tea and coffee and finally became so nervous I could hardly sit still long enough to eat a meal. My heart was in such a condition I thought I might die at any time.

"Medicine did not give me relief and I was almost desperate. It was about this time we decided to quit coffee and use Postum, and have used it ever since. I am in perfect health. No trouble now with my heart and never felt better in my life.

"Postum has been a great blessing to us all, particularly to my son and myself."

Name given by Postum Co., Battle Creek, Mich. Read "The Road to Wellville," in pkgs.

Postum now comes in two forms: Regular Postum—must be well boiled. 15c and 25c packages.

Instant Postum—is a soluble powder. A teaspoonful dissolves quickly in a cup of hot water and, with cream and sugar, makes a delicious beverage instantly. 10c and 50c tins.

The cost per cup of both kinds is about the same.

"There's a Reason" for Postum.

—sold by Grocers.

"IS YOUR BABY RESTLESS?"

See the anxious mother bending over the sleepless babe! What tender solicitude! Her heart aches for him. Wise mothers use

Dr. FAHRNEY'S TEETHING SYRUP

Which babies like because it cures them. Prevents Cholera Infantum, cures Colic in ten minutes. Keep a bottle at hand. 25 cents at drug-gists. Trial bottle free if you mention this paper.

Made only by DR. D. FAHRNEY & SON, HAGERSTOWN, Md.

The Domestic Mark.

"A man should be master in his own house, Mr. Dolan," said Mr. Rafferty. "He should. But instead of being master every now and then he finds himself forced into the position of umpire."

Pimples rashes, hives, redness and skin blemishes can be quickly removed with

Glenn's Sulphur Soap

Delightful in a warm bath before retiring—soothes the nerves and induces refreshing sleep. Druggists.

Hill's Hair and Whisker Dye, Black or Brown, 50c.

The Wretchedness of Constipation

Can quickly be overcome by CARTER'S LITTLE LIVER PILLS.

Purely vegetable—act surely and gently on the liver. Cure Biliousness, Headache, Dizziness, Indigestion. They do their duty. SMALL PILL. SMALL DOSE. SMALL PRICE. Genuine must bear Signature



Mrs. S. A. Allen's Hair Color Restorer

Never Fails to give beautiful color to GRAY HAIR

More than a half century of success. If your dealer hasn't it, send \$1.00 and a large bottle will be sent you by parcel post.

MRS. S. A. ALLEN, 65 Barclay St., New York

Renews Your Youthful Appearance

DAISY FLY KILLER

placid, asphyxiate, and kills all flies. Heat, clean, or burn, does not harm. Lasts all season. Made of insect powder, guaranteed effective. Guaranteed effective. All dealers or send express paid for \$1.00.

HAROLD SOMERS, 150 DeKalb Ave., Brooklyn, N. Y.

DROPSY TREATED, usually gives quick relief. Active part with us in construction of Interurban railway, and shares equally with us bonus of \$50,000. Write W. E. Sprague, 244 Superior, West, Cleveland, Ohio

W. N. U., BALTIMORE, NO. 25-1914.