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# Too Much Stock＝ Must be Reduced 

And in order to do so we are making

## A THIRTY－DAY SALE

In which all good will suffer a

## 15 Per Cent． REDUCTION

This reduction applies to all goods in the store except Groceries
We are not singling out a few shop－worn goods，but we offer everything in our large and complete line（gro ceries excepted）at a straight cut of 15 per cent．

These goods are not marked up so that a fifteen per cent．cut will leave us the original margin，but we mean to give a discount of fifteen per cent，from our regular price on all goods coming under this sale，and this means that plenty of goods will be sold at and below actual cost．

## A Sacrifice Sale

In addition to our fifteen per cent．discount，we will offer a large assortment of goods very much lower and will make a real sacrifice sale．

All goods at this sale will go for cash and cash only or its equal．

Come early and come often．

