

A FORCED SALE!

HARD PUSHED FOR MONEY

WE MUST HAVE IT or go to the wall. Forced to unload and do it quickly. When in trouble, get out of it as quickly as possible. Our trouble is lack of money, and we are going to shake ourselves loose from that trouble by turning the entire \$5,000 brand new stock of High Grade Clothing and Furnishings into cash at once. Everything in the store must be sold at the cost of raw material. Cost or loss is not considered. Think of it! This isn't a so called disposal sale, bankrupt sale or a sale of old merchandise bought especially for this sale, BUT

A BRAND NEW \$5,000.00 STOCK

And right in the heart of the Winter season when everybody needs such goods as CLOTHING and FURNISHINGS, Etc. Sacrifice below cost, and just when needed most, why pay double? This should be a great inducement to prudent shoppers. Come to us and expect the very best make of Clothing, Furnishings, etc. at 60 CENTS ON THE DOLLAR. A bargain deluge. Let nothing keep you away. Come early if you value dollars and cents, and you'll not be disappointed.

Sale Begins Saturday A. M., January 21st, 1911

This will surely create a sensation. Never before and never again will you see such a big sale in all your life. Goods almost going for a "song." Don't fail to take advantage of these greatly slashed prices to lay in a supply for this coming Spring. We are unloading with a slaughter of values that are both sterling and startling.

READ THESE PRICES CAREFULLY. THEY ARE MONEY SAVERS

MEN'S SUITS ... \$4.49 to \$16.78

PRICES SLAUGHTERED

\$ 7 50 Men's Suits, sale price	\$ 4 49
10 00 Men's Suits, sale price	6 25
12 00 Men's Suits, sale price	8 39
14 00 Men's Suits, sale price	9 68
16 00 Men's Suits, sale price	10 98
18 00 Men's Suits, sale price	12 90
22 00 Men's Suits, sale price	14 69
\$12 50 Suits reduced	\$ 8 39
18 00 Suits reduced	11 99
25 00 Suits reduced	16 78

CHILDREN'S CLOTHING

Mothers, we wish to call your attention to these great bargains in Clothing.

\$2 50 Boys' Suits, sale price	\$1 69
3 00 Boys' Suits, sale price	1 98
4 00 Boys' Suits, sale price	2 79
5 00 Boys' Suits, sale price	3 48
6 00 Boys' Suits, sale price	3 90

CHILDREN'S COATS

\$ 5 00 Children's Coats	\$ 2 48
7 00 Children's Coats	3 98
9 00 Children's Coats	4 79

A large stock of High Grade Merchandise to be distributed in the homes of the people for less than the actual cost of raw material.

GENTS' FURNISHING GOODS at Big Reduction

Men's \$1.00 and \$2.00 Dress Shirts, sale price	79c
Men's 50c and 75c Dress Shirts, sale price	29c
Men's 50c Working Shirts, sale price	36c
Men's 50c and 75c Fleece lined Underwear, sale price	39c
Men's 10c fine Working Hose, sale price	6c
Men's 15c fine Dress Hose, sale price	9c
Men's 10c Bandanas, sale price	3c
Men's 10c White Handkerchiefs, sale price	4c
Men's 25c Suspenders, sale price	12c
Men's 50c Suspenders, sale price	39c
Boys' 50c Knee Pants, sale price	39c

Goods must be sold regardless of cost. Two pairs of Trousers for the price of one. Men's trousers, former price \$1.50, \$2, \$3 and \$4, now

75c, \$1.00, \$1.50 and \$2.25

HUNDREDS OF OTHER BARGAINS AWAIT YOUR ARRIVAL.

LADIES' COATS.

\$10 00 Ladies' Coats	\$ 5 98
12 50 Ladies' Coats	8 79
14 00 Ladies' Coats	9 98
18 00 Ladies' Coats	12 90

Prices will reach the lowest limit in this gigantic sale of Clothing and Furnishing Goods for Men, Boys and Children.

MEN'S & BOYS' OVERCOATS

\$ 8 00 Men's Overcoats	\$ 4 98
10 00 Men's Overcoats	6 48
12 50 Men's Overcoats	8 75
15 00 Men's Overcoats	9 98
20 00 Men's Overcoats	12 85
4 50 Boys' Overcoats	2 98
6 00 Boys' Overcoats	3 79
8 00 Boys' Overcoats	4 98
22 00 Men's Raincoats	18 98

14 to 16 Year-Old Boys' Long Pants SUITS

\$6 00 Suits	\$2 98
7 00 Suits	3 49

MEN'S SILK MUFFLERS—AT A BIG REDUCTION

\$2 50 Mufflers	\$1 09
3 00 Mufflers	1 29

MEN'S CORDUROY COATS AND TROUSERS. STOCKINGS

3 50 Men's Corduroy Pants, sale price	1 98
4 50 Men's Corduroy Coats, sale price	2 79
Sweet Orr Brand, 1.50 value, sale price	69c
Men's and Boys' Work Pants,	59c
50c All Wool Stockings, now	33c
25c Fine Stockings, now	19c

SKIRTS—A FINE LINE.

\$3 98 Skirts, sale price	\$2 99
4 98 Skirts, sale price	3 74
6 00—7 00 Skirts, sale price	5 98

Ladies' All-wool Suits, latest styles, all colors. A fine line

Solid gold filled Watches for ladies and gents, Elgin and Waltham; fobs and chains. Will be sold under cost.

Remember, Sale Starts Saturday, January 21st, and will last FIFTEEN DAYS ONLY

COME, RAIN OR SHINE

Let nothing keep you away. Drop everything and come! Positively the best values will be offered.

MORRIS FROMM

RUNKLE'S BUILDING

CENTRE HALL, PA.

ALL PRICES AS STATED OR WE FORFEIT \$25.00.