

D. J. NIEMAN & CO. DEPARTMENT STORE, MILLHEIM, PENN.

GREAT ECONOMY SALE

Our entire stock of high-class merchandise reduced to make this Economy Sale the greatest success in our history. Besides our low prices we give high-class house furnishings as premiums.

**Starts Fri., December 10th
to last until January 1st**

Our entire stock of Men's and Boys' high-grade Clothing has been reduced in price in order to help you make your dollar do double duty.

We are compelled to inaugurate this Great Sale at the height of the season on account of weather conditions being very unfavorable and misjudgment in over-buying our immense stock for this fall and winter.

Our Entire Stock is Just Brand New

We bought more wearing apparel for Men, Ladies and Children this season than any two other stores in this county combined. Sure we have the largest store and handle the best quality of merchandise. This fact coupled with the low prices marked for this Great Economy Sale must and will raise great consternation among the happy throngs of Xmas and Economical Shoppers.

One must lose for the other to gain. Take advantage of our losses and make your money stretch! The prices we are quoting you here give you but a faint idea of the numerous bargains scattered throughout our store. You cannot afford to pass this opportunity without looking over our bargains—our "unmatchable" prices.

Think of this Clothing Department, of getting the finest hand-tailored Suits, Overcoats and Raincoats that are \$20 and 22.50 values, in this great Economy Sale for - - \$13.50

\$7.50 buys one of the \$13.50 Suits, Overcoats or Raincoats. In this lot you will find some very handsome clothing made to sell for \$13.50 & \$15, in blue, black or fancy material.

A \$16.50 Suit, Overcoat or Raincoat in this great Economy Sale - \$9.50
You can save \$7.00 by buying here the finest tailored Suits or Overcoats in all the newest Winter styles.

Extra Special. 154 Suits of small sizes. Entire lot consists of suits that are worth not less than \$15 to \$22, to close them out at this great Economy Sale, - - - \$2.98

Confusion and disorder now prevailing all over big store, arranging lots and stock and marking down every article to its minimum, yes, to the lowest possible price for dependable merchandise. All of these things coupled will make shopping easy and a pleasure.

Ladies' Silk and Rubber Raincoats. We have the finest collection ever exhibited by any one store. Note the difference in price:
\$15 value, \$9.75. \$10 value, \$6.95. \$7.50 value, \$3.95.

Men's extra heavy fine Winter Overcoats, lot different styles, \$9.00 values, at this great Economy sale, - - 4.75

Lot Men's fine Suits, some small sizes in this lot and different shades, \$13.50 value, at this great Economy sale, 7.95

Men's fine Raincoats, everyone this season's make, extra fine quality and material, exceptional values at \$15, at this great Economy sale, - - 8.75

Men's fine Trousers, extraordinary values, made up of a lot of the best \$1.50 and 2.00 values, at this great Economy Sale, - - - 95c

Mothers! Now is the time to give the boy a practical gift. Boys' Suits, Boys' Reefers, Boys' Overcoats, values up to \$3.00, at - - - 1.49

Boys' Reefers, Overcoats and Suits, value \$3.50 - - - 1.95

Boys' Suits and Overcoats, good values at \$4.50 to 5.00, at - - 2.49

LADIES' UNDERGARMENTS
39c for the 50c and 75c kind. It's a great saving to buy at this Economy Sale.

LADIES' WOOL COAT SWEATERS
—the fad of the season. The right value \$2.50 to \$6.50, the great Economy Sale price, - - - \$1.59 to \$3.98

MEN'S EXTRA-HEAVY STORMCOATS
Values of \$7.50 to \$8.50, sale price, - - - \$4.95

BLANKETS
75c to \$5.00 Blanket values, Economy Sale price - - - 49c to \$3.49

LADIES' GLOVES
of every description in kid and all-wool materials - - - 39c to \$1.95

LADIES' FURS
Some of which are worth double the money, our great Economy Sale prices:
\$1.25 & 1.50 Furs \$.79
2.00 & 3.00 Furs 1.49
4.50 Furs 2.95
7.50 Furs 4.25
12.50 Furs 7.49
15.00 & 18.00 Furs 9.50
25.00 Furs 13.95

Men's \$1.00 Shirts of the high grade Eclipse make - - - 89c
50c and 75c Dress Shirts, Economy Sale price - - - 38c
Extra Special Men's heavy fleece-lined Underwear - - - 34c
Men's 25c Silk Suspenders - - 11c
Men's Canvas Gloves, the better grade, at - - - 7c
Men's 10c linen Handkerchiefs, Economy Sale price - - - 6c
Men's red, white & blue Handkerchiefs, at - - - 3c

Ladies' Coats of fine material, \$8.75 value, at this Economy Sale, - \$3.95
\$12.50 and 14 fine Ladies' Coats of the most desirable models, - \$7.95
\$15 and 18 fine tailored Coats, this season's finest production of Fifth Ave. styles, Economy Sale price, - \$10.95

Ladies' Tailor-made Suits—
\$12.50 Suits - \$ 7.49
15 & 18 Suits - 10.95
22.50 & 25 Suits - 16.75

Ladies' knit woolen Shawls, 75c to \$4 values, Economy Sale price, 39c to 1.98

Ladies' silk Shirt Waists, \$3.50 value, at - - - \$1.98
5.00 value - - - 3.25

Ladies' Umbrellas, a very fine and useful Xmas gift, especially at our low Economy prices, - - 49c to 2.98

Dress Suit Cases, \$1.50 value, - 79c
Dress Suit Cases, 2.50 value, - \$1.69
Dress Suit Cases, 5.00 value, - 3.49

The C B Corsets, the most known corset in the land, - - - 85c

Silk Scarfs, real values \$1.50 to 2.00, Economy Sale price, - - 79c to 1.15

Kimonos and Dressing Sacques, values 75c to \$5, sale price, - - 39c to 3.49

Comforts and Quilts, \$2 to \$5 values, reduced for this great sale, 98c to 2.49

Do not fail to attend this great bargain event; it will be the most profitable thing for anyone to accomplish before Jan. 1st, 1910. Remember sale starts Friday morning, December 10th, when fierce and stupendous selling will begin to last only until Jan. 1.

D. J. Nieman & Co. Millheim, Pa.

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