For This Great
Trading Event
An Underpriced .Sale...

That Will Prove A Mercantile Wonder

Behold! First \& Biggest Sale of its kind in town Soon Opens

Pre=Inventory Sale
(1) \&

FOR TEN DAYS ONLY
COMMENCING

READ
The Most Profitable News You Ever Read

A Matchless
Opportunity To Partake Iṇ the Most Proiit-Sharing Sale

## Saturday, January 18, 1908

 By D. J. NIEMAN, MILLHEIT, Penn'a The Stocks on Sale are Fall \& Winter Men's and Boys' Clothing, Furnishings and Shoes at a Sacrifice> A Powerful Stock and Price Reduction Sale That is Bound to Create The Greatest And Most Remarkable Enthusiasm.

## Why This Gigantic Sale is Inaugurated

Because we find ourselves with too large a stock which cannot be kept over ; we must sacrifice and turn it into cash at Record Breaking Prices.

The immense task of disposing the great stocks during this gigantic under-priced event must be accomplished. In order to
accomplish and effect a quick disposal every dollars worth of goods accomplish and effect a quick disposal every dollars worth of goods
will be sold regardless of cost or value.

A Wonderful Big Sale. The Entire Stock Thrown Upon The Market to be Cleared Out.
Truly a Great Sale That Will be Welcomed By All.

 a slight conception. In order to fully appreciate how great a trading event this sale is, its necessary to let your eyes judge.
Sale Begins Sat., January 18, for 10 Days Only
MEN'S SUITS

