

## The Place Where all Can be Fit in Clothing \& Furnishings

The short, stout man,
The medium size man,
The tall man,
The young man and the growing boys.

Yes, and fit style ; fit that they have the aspect of prosperity ; fit that you need not be ashamed to mingle with good dressers; fit so that credit is reflected on us.

We have more at stake in the fitting of every suit than the customer has. The people judge not only by our values but also by the appearance of our goods. Thus it is to our interest to see that every garment presents a view of beauty, and they do. You certainly have noticed this before. We must steadily keep on gaining trade, not losing. The only way we can do so is to treat you as we always have. Your past experience in dealing with us teaches you how profitable it is to deal with us. Our stock of Spring and Summer Clothing and Furnishings is larger than ever before, and you will find our store to be brimming over with new ideas.

