NOT TO BE CAUGHT TWICE.

A good story is told of a German, by the name of Schmidt, who had taken the precaution to insure the life of his wife for $5,000, and the stable for $900, believing the former might die and the latter might be burned, and he could not get along without some compensation for his loss. Both policies had been taken from the same agent. In a few months after the stable had been insured, it was destroyed by fire. Schmidt quietly notified the agent, and hinted to him that he would expect the $900 at the earliest possible moment.

The agent at once sent a carpenter to ascertain the cost of erecting a new stable of the same dimensions, having found that the property had been insured for more than it was worth. The builder reported that he could replace the stable with new material for $500; but, unfortunately, there was an ordinance against the erection of frame buildings—the old stable having been of wood. He was asked to estimate the cost of a brick stable, and reported the amount at $750.

The agent then notified Schmidt that he would build him a new brick stable in place of the old frame one; but Schmidt became very indignant at the proposition, saying,—

"I ton't understhand dis insburance pizziness. I hay you vor nine hundred tollers, und ven my sthable burn down you make me a new von. I ton't vant a new sthable; I vant mine nine hundred tollers!"

The agent reasoned with Schmidt, but all to no purpose.

When the stable was about finished, Schmidt went to consult a lawyer, thinking that he could still get the amount of the policy, besides having the new stable. The lawyer, however, informed him that the company had the right to make good the loss by building a new stable, and expressed surprise at his desire of bringing suit against them.

"But," said Schmidt, "I insure for nine hundred tollers, and dis fellar put dem sthable up for seven hundred and fifty. I don't understhand dis in-hurance pizziness!"

Finding that he could not compel the payment by law, he became disgusted with the insurance business altogether. Calling upon the agent, Schmidt said,—

"Mr. Agent, I vant you to sthop dat in-shurance on mine vrow. I ton't pay no more monish that vay. I ton't understhand this in-hurance pizziness!"

"Why, Mr. Schmidt," said the agent, much surprised, "you are doing a very foolish thing. You have paid a considerable portion of this policy already, and if your wife should die you would get five thousand dollars."

"Yaw, dat is vat you told me now," said Schmidt; "Ven I pays you on my sthable, you say I get nine hundred tollers if it vas purned down; so it vas purnt, and you will not give me nine monish. You say, 'Oh, dat vas an old frame sthable,' and you no pay nine hundred toller. Ven mine vrow dies, you den say to me, 'Oh, she vas an old Dutchvoman, and she not vord anydings—I get you a new English vife,' and so I ton't get mine five thousand tollers. You ton't fool Schmidt a couple of dimes!"

THAT BROAD-BRIMMED HAT.

Zebulon Carpenter is one of those single children of nature whose guilelessness is always involving others in trouble. He is all nature, all artlessness. Fifteen months ago he came from his home in Saratoga county. He had no money in his pockets; yet with confident face he entered Herman Wronkow's store and selected a large, very large stock of fancy goods. Mr. Wronkow knew that he was dealing with a mere child, one who did not understand the strict rules of commerce, and so when Carpenter said that he had money in his savings bank at home, and would send it down very soon, Mr. Wronkow packed up the goods and gave them to him.

Then Carpenter, without considering how his act might be constructed by the malicious police, crossed into Jersey and sold his new stock by auction. He went thence to Canada. Having been brought to this city under arrest he was taken before Justice Murray on the criminal process, and Deputy Nash waited outside to arrest him by order of Judge McAdam, on a civil action in case Justice Murray should not hold him. Carpenter was discharged, and then with child-like playfulness, he exchanged his peculiar broad-brimmed hat for a cap of a friend, and with his party walked from the court room before the eagle eye of Deputy Nash. The eye was ready for him. It fastened itself on the peculiar, broad-brimmed hat. The hat nodded good by, and the eye followed it closely. The eye never winked. At the proper time the owner of that eagle eye swooped down upon the wearer of the peculiar hat. A week has passed, and the owner of the eagle eye has not reported his capture. He has even held aloof from his usual haunts, and his associates have not known where to find him. It is supposed that Deputy Sheriff Nash is looking for the owner instead of the wearer of the peculiar, broad-brimmed hat.

FIGHTING POISON WITH POISON.

As an illustration of the power of one poison to counteract another in the human system, a recent case is this city furnishes a highly important and interesting instance. We give the statement as related to us by Dr. Harris, who was called to the relief of a would-be suicide, and who administered the successful antidote. The person had taken between forty and fifty grains of opium, and was fast dying. He could no longer swallow, his extremities were cold and had turned black, while his respirations only numbered between six and seven to the minute. This last of itself seemed to indicate that all hope was gone, as anything less than eight respirations a minute had heretofore been known as a sure precursor of death. As a last resort, the doctor determined to try heroic treatment, and he accordingly, with a hypodermic syringe, injected two thirds of a drachm of nux-vomica dissolved in a tea-spoonful of water beneath the skin over the heart, stomach, spine, and on each arm above the elbow, and on the calf of each leg. The quantity of nux-vomica would have been the death of any well man in existence, but in antagonism to the opium it was in this seemingly hopeless case an agent of life, and in fifteen minutes the man was sitting up in bed, conscious, and rapidly recovering.

GEIS, FOSTER & QUINN,

OCTOBER, 1874.

EXTRA ANNOUNCEMENT!

AN IMMENSE STOCK OF

NEW GOODS!

AT EXCEEDINGLY LO PRICES.

Medium and Fine Dress Goods!

EXTRA GOOD BARGAINS.

At 18½ cents, new Fall Dress Goods in desirable styles and colors.
At 25 and 37½ cents, extra good bargains in Black Mohair Alpacas, finest kind.
At 50 cents, Empress Cloths, all shades—real bargains.

New English Serges, Sateens, Brilliantines, Suitings, Camel's Hair Cloth, &c.
Mourning Dress Goods, an unusually large assortment at very low prices.
New Merinoes and Plaids in great variety.

A Choice Selection of

Ladies', Misses and Children's WOOLEN HOSE.

Muslins, Calicoes, Domestic Goods, &c., very cheap for Cash.

Extra good bargains in Linen Towels and Toweling, Russia Bath Towels, &c.
Bleached and Colored Table Linens, very low.

Shirting, Sheeting and Pillow-Case Muslins, all widths and qualities.
Furniture Chintzes, Dimities, Checks, &c., &c.

Morgan's Celebrated BLANKETS, YARNS, FLANNELS and CASSIMERES.

ALL THE LATEST NOVELTIES IN

Ladies', Misses', and Children's HATS and BONNETS,

trimmed and untrimmed. Elegant new French Flowers, Pompons, Plumes, Wings, &c. New Ribbons, handsome Sashes and Sash Ribbons; Ladies' Scarfs, Ties, Ruchings, &c. Kid Gloves, Silk Gloves, Lisle Thread and Cotton Gloves. Ladies', Misses' and Children's Underwear. Woolen Leggings, Baby Hoods, Cloaks, Scarfs, &c., &c.

MOURNING GOODS.

Veils, Shawls, Gloves, Shroudings, Crape Hats and Bonnets, always on hand.

BEADED TRIMMINGS, LACES, BELTS, POCKETS, PORTMONAIES, &c.

A FULL LINE OF EMBROIDERIES, LACES AND DRESS TRIMMINGS AT LOWEST PRICES.

Bergloman's ZEPHYRS and GERMANTOWN YARN a Specialty.

AT THE POPULAR MAMMOTH STORE OF

GEIS, FOSTER & QUINN, 113 and 115 CLINTON ST., JOHNSTOWN.

W. D. M'CLELLAND.....JOHN HANNAN

M'CLELLAND & CO.,

Manufacturers of and Dealers in

Fancy and Plain FURNITURE AND CHAIRS.

We keep constantly on hand in great variety a full line of elegant

PARLOR AND CHAMBER SUITS,

INSTYLES AND AT PRICES TO SUIT ALL CUSTOMERS

Having the most skillful workmen in the city, we are prepared to fill all orders for

OFFICE AND HOUSEHOLD FURNITURE!

IN PIECES OR SUITS.

At PRICES Below

Either Eastern or Western Manufacturers.

Warerooom, No. 81 FRANKLIN Street,

NEARLY OPPOSITE POST-OFFICE,

JOHNSTOWN, PA.

Repairing Neatly and Promptly Done.

☞All Furniture sent for and delivered in the city free of charge. [5-13,'74.-tf.]

Wood, Morrell & Co.,

WASHINGTON STREET,

Near Pa. R. R. Depot, Johnstown, Pa.,

Wholesale and Retail Dealers in

FOREIGN AND DOMESTIC DRY GOODS

MILLINERY GOODS,

HARDWARE,
QUEENSWARE,
BOOTS AND SHOES,
HATS AND CAPS,
IRON AND NAILS,
CARPETS AND OIL CLOTHS,
READY-MADE CLOTHING,
GLASS WARE, YELLOW WARE,
WOODEN AND WILLOW WARE,
PROVISIONS and FEED, ALL KINDS,

Together with all manner of Western Produce such as FLOUR, BACON, FISH, SALT CARBON OIL, &c., &c.

☞Wholesale and retail orders solicited and promptly filled on the shortest notice and most reasonable terms

WOOD, MORRELL & CO.

JOHNSTOWN FURNITURE EMPORIUM.

WM. P. PATTON,

Manufacturer and Dealer in

—ALL KINDS OF—

CABINET FURNITURE

JOHNSTOWN, PA.

Bureaus,	Cane Chairs,
Bedsteads,	Wood Seat Chairs,
Washstands,	Kitchen Furniture,
Sideboards,	Reel Lounges,
Chamber Sets,	Mattresses,
Parlor Sets,	Tete-a-Tetes,
Wardrobes,	Extension Tables,
Book Cases,	Dining Tables,
Lounges,	Cupboards,

&c., &c., &c., &c., &c., &c., &c., &c., &c., &c., &c., &c., &c., &c.

EVERY DESCRIPTION OF

SCHOOL AND HALL FURNITURE

made to order in excellent style and at low prices. Cabinet and hairmakers' materials of all kinds for sale. Furniture delivered at any point in Johnstown or at Railroad Station free of extra charge.

WM. P. PATTON.

Johnstown, Oct. 13, 1870.-tf.

G. W. YEAGER & CO.,

Wholesale and Retail Manufacturers of

TIN, COPPER AND SHEET-IRON WARE,

AND DEALERS IN

Heating, Parlor and Cooking Stoves,

No. 1402 Eleventh Avenue,

Altoona, Pa.

ROOFING and SPOUTING made to order and warranted perfect in manufacture and material.

Orders respectfully solicited and promptly attended to, and polite attention accorded to all, whether they purchase or not.

Altoona, Sept. 3, 1873.-tf.

Ebensburg

WOOLEN FACTORY!

HAVING introduced new machinery into our Woolen Factory, we are now prepared to manufacture on short notice, CLOTHS, CASSINETS, BLANKETS, FLANNELS of all styles STOCKING YARNS, &c., &c.

☞Wool taken in exchange for goods or worked on shares. Market price paid for wool.

T. M. JONES & SONS.

Ebensburg, Feb. 21, 1872.-tf.

ESTABLISHED TWENTY-FIVE YEARS.

FRANK W. HAY

Manufacturer,

WHOLESALE AND RETAIL,

—OF—

TIN, COPPER,

—AND—

Sheet-Iron WARES,

AND DEALER IN

HEATING PARLOR and COOKING

STOVES,

Sheet Metals,

—AND—

HOUSE-FURNISHING GOODS GENERALLY.

Jobbing in

TIN, COPPER & SHEET-IRON

PROMPTLY ATTENDED TO.

Nos. 278, 280 and 282 Washington St.

JOHNSTOWN, PA.

Andrew Moses,

DRAPER & TAILOR,

CLINTON STREET,

JOHNSTOWN, PA.

Parke's Marble Works,

139 Franklin Street, Johnstown.

MONUMENTS, HEAD and TOMB STONES, COUNTER and CABINET SLABS, MANTELS, &c., manufactured of the very best Italian and American Marbles. Entire satisfaction guaranteed in price, design and execution of work.

☞Orders respectfully solicited and promptly filled at the very lowest cash rates. Try us.

Oct. 21,-tf.* JOHN PARKE.

LOGAN'S MARBLE WORKS!

131 Franklin Street, Johnstown.

JOHN W. LOGAN, - Proprietor.

MONUMENTS, HEAD AND TOMB STONES, COUNTER AND CABINET SLABS, AND TELS. &c., manufactured of the very best Italian and American Marbles. Perfect satisfaction in work, design and price guaranteed.

☞Orders respectfully solicited and promptly executed. [Johnstown, Nov. 11, '71.-tf.]

GEO M. READE, *Attorney-at-Law*, Ebensburg, Pa. Office on Centre Street three doors from High street. [aug27,'73.]

A GREAT STRIDE

This Advertisement Copyrighted.

UP AND OVER

Business Customs!

Entered according to Act of Congress, in the year 1874, in the Office of the Librarian of Congress, at Washington.

OLD METHODS found to be faulty or objectionable, discarded. A new and vastly advantageous plan hereby adopted!

OAK HALL

Already the Largest Clothing Concern in America, and leading the Trade,

!! STARTS ON A NEW CAREER !!

Thoroughly reorganized on a greatly improved plan.

Silencing Objectors! Assuring Equal Rights to All!
Ruling Out the Possibility of Unfairness! Securing a Scale of Still Lower Prices!
Dropping every feature liable even to Criticism!

GUARANTEEING PURCHASERS AGAINST MISTAKES, MISFITS, MISREPRESENTATIONS, MISUNDERSTANDINGS.

SATISFACTION with Price or Purchase rendered IMPOSSIBLE!

A PLAN

By which it is hoped to double in the coming year the already immense business of

WANAMAKER AND BROWN

ENORMOUS ESTABLISHMENT.

Making its Annual Sales more than $5,000,000!!!

BY BY

MERITING and SECURING the Patronage of all classes of the Community to a degree never before enjoyed by ANY one House in any department of trade!!! Sure to command itself and be commended

ALL THOUGHTFUL FOLK,

Because advantageous alike to both buyer and seller.

Thirteen years of interested and eager observation of different methods of doing business, while establishing and extending the largest clothing trade in the United States, has brought us to the following conclusions: 1st. That a customer has a *right* to some GUARANTEE that his purchase shall prove exactly as represented. 2d. That *Cash throughout* is the only basis consistent with the very lowest prices, as credit in every case necessitates higher prices to cover losses by bad debts, interest, law suits, hire of collectors, increased number of book-keepers, &c. 3d. That, though justice does not require it, comfort and actual security in dealing are greatly promoted by giving to the purchaser the privilege *not only* of exchange of goods, but of returning the same within a given time, and have promptly *paid back the cash in full*. 4th. That all customers buying at the *same time*, should pay precisely the *same* price for the *same* quality of goods. 5th. That the interest of customers will be best served by abandoning the practice of paying salesmen a percentage on goods sold, as it tends to "hurrying up," and sometimes "over persuading" buyers to take goods with which they are not fully suited. 6th. That as customers generally inquire into the character and quality of articles offered for sale, and may not always be correctly informed, or fully understand the clerks, a label, made under the authority and guarantee of the firm, bearing a printed description of the name and quality of the goods, should be attached to each article.

Business men thoroughly bent on upright dealing, have been thinking over, working out and experimenting on propositions similar to the above, and here and there is an establishment which has accepted one or another of these conclusions, and ordered their business accordingly—one "Cash," another "One Price," &c.—but WE, HAVING ADOPTED THEM ALL, and confidently relying on the approval and support of an intelligent and discriminating public, we inaugurate what we believe to be the best system in the world, and we now announce One Price, Cash Payment, Cash Returned, and Full Guarantee, as the FOUR CARDINAL POINTS by which we shall hereafter steer our craft.

EXPLANATION AND ELABORATION

OF WANAMAKER & BROWN'S NEW PLAN.

1st POINT, "CASH."

Houses doing a credit business *must* provide for losses on bad debts, interest on long-standing accounts, capital locked up, etc. To bear such losses themselves would drive them out of business. Therefore a per cent. is added to the price of each article sold, to cover this leakage, and *Cash Buyers* whether they *know it or not, really pay the bad debts and the interest on the long credits of the other customers!!* Under the *Cash Payment* system one pays only for what he gets, and contributes nothing to a "Sinking Fund."

By this *Radical Change* we shall lose some of our customers no doubt, but we will gain ten where we lose one, the advantages being so great to all who can avail themselves of them. So we say

CASH THROUGHOUT.

Bring Money for Clothing, and we will supply it at prices *possible under no other plan.*

2d POINT, "ONE PRICE."

The fairness of this feature of our plan all will praise. It is simply treating all alike—exacting nothing from indisposition to bargain or ignorance, and, at the same time, conceding all that shrewdness on the shrewdest customer's part could possibly extort, because the "One Price" which we mark on our goods, shall invariably be

NOT the "First" Price, but the LAST and LOWEST PRICE.
NOT the "TOP" Price, but the VERY BOTTOM PRICE.

In other words, Salesmen or "Headmen," have never been allowed, under ordinary circumstances, to sell below a certain figure! It is at that, or at a *lower* figure that we now determine to mark our goods, calculating the cost to the exact penny, and fixing the price at the low minimum profit on which business on a large scale can be conducted.

We know that the larger business we aim for and anticipate, will require a large increase in the number of customers, and we shall therefore see to it that the "One Price" is based on the Smallest Profit, calculated to the exact and lowest penny, which will not be difficult to do with universal Cash Payment for the rule. The price will be marked in plain figures and no alteration allowed.

NOTE.—Whenever the exigencies of the season, the state of trade, or the money market may demand, the right is reserved to go through our stock before or after business hours and mark down any lot or lots of goods, changing the figures on all the labels, so that the new rate are the same to all, and all buy alike at the mark down prices.

WANAMAKER & BROWN WILL NEVER HOLD THEIR GOODS.

3d POINT, "Full Guarantee."

A printed Guarantee, bearing the signature of our firm, will accompany each garment as a Warrantee. This binds us in every sense, and will be honored as quickly as a good draft at the Government of the United States. This is a sample of the Full Guarantee, and tells its own story:

GUARANTEE.

We hereby guarantee

1st. *That the prices of our goods shall be as low as the same quality of material and manufacture are sold anywhere in the United States.*
2d. *That the prices are precisely the same to everybody for same quality, on same day of purchase.*
3d. *That the quality of goods is as represented on printed labels.*
4th. *That the full amount of cash paid will be refunded, if customers find the article unsatisfactory, and return them unworn and uninjured within 10 days of date of purchase.*

[Signed,] WANAMAKER & BROWN,
OAK HALL,
Sixth and Market Streets, Phila.

DATE,.....

4th POINT, "Cash Returned."

This is simply a concession on our part to our customers, to secure them full confidence in dealing for goods they know very little about, and we thus prevent any occasion for dissatisfaction from any and every cause whatsoever. If the garment is not exactly what you thought, if your taste changes, if the "home folks" prefer another color or another shape, if you find you can buy the same material and style elsewhere for less money, if you conclude you don't need it after you get home, if the season changes suddenly and you wish you had not bought it, *bring it back* unworn and uninjured, and the full amount of money you paid will be returned on the spot. What more can we do for our customers than this, when we make our clothing so that they can draw the money value with it equally as free as with a check on the bank?

THE ADVANTAGES

incident to a system having for its cardinal points those which we have now explained, are simply innumerable. Saving of time and temper, perfect security, absence of all huckstering, &c., &c., &c., &c. But above all this

IT MAKES CLOTHING CHEAP.

! ! !