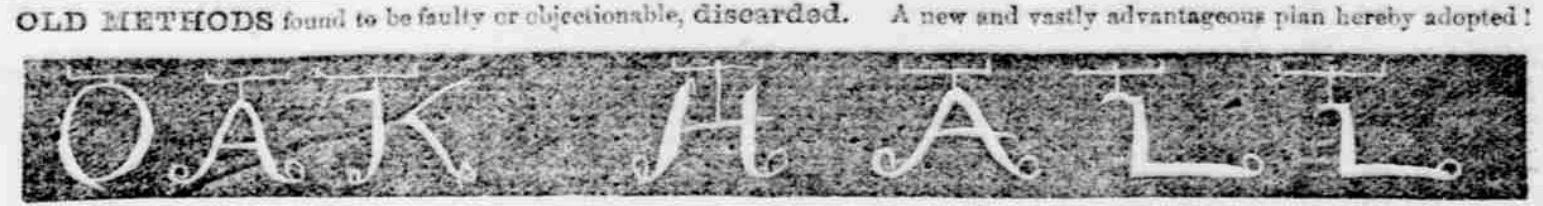


A GREAT STRIDE UP AND OVER Business Customs!

This Advertisement Copyrighted. OLD METHODS found to be faulty or objectionable, discarded. A new and vastly advantageous plan hereby adopted!



Already the Largest Clothing Concern in America, and leading the Trade, IT STARTS ON A NEW CAREER!!

Blending Objectors! Assuring Equal Rights to All! Ruling Out the Possibility of Unfairness! Securing a Scale of Still Lower Prices!

GUARANTEED PURCHASERS AGAINST MISREPRESENTATIONS, UNDERSTANDINGS.

DISSATISFACTION with Price or Purchase rendered IMPOSSIBLE! A PLAN

By which it is hoped to double in the coming year the already immense business of

ENORMOUS ESTABLISHMENT, Making its Annual Sales more than \$3,000,000!!!

BY MERITING and SECURING the Patronage of all classes of the Community to a degree never before enjoyed by ANY one House in any department of trade!!!

ALL THOUGHTFUL FOLK, Because advantageous alike to both buyer and seller.

Thirteen years of interested and eager observation of different methods of doing business, while establishing and extending the largest clothing store in the United States, have resulted in the following conclusions: 1st. That a customer who purchases his goods at a price...

EXPLANATION AND ELABORATION OF WANAMAKER & BROWN'S NEW PLAN.

Hours doing a credit business must provide for losses on bad debts, interest on long-standing accounts, capital looked up, etc. To bear such losses themselves would drive them out of business.

By this Entire Change we shall lose some of our customers no doubt, but we will gain ten who we lose one, the advantages being so great to all who can avail themselves of them.

CASH THROUGHOUT. Bring Money for Clothing, and we will supply it at prices possible under no other plan.

NOT the "First" Price, but the LAST and LOWEST PRICE. NOT the "TOP" Price, but the VERY BOTTOM PRICE.

WARRANTY. A printed Guarantee, bearing the signature of our firm, will accompany each garment as a Warranty.

GUARANTEE. We hereby guarantee: 1st. That the prices of our goods shall be as low as the same quality of material and manufacture are sold anywhere in the United States.

THE ADVANTAGES. Incident to a system having for its cardinal points these which we have now explained, are simply innumerable.

IT MAKES CLOTHING CHEAP. Sinking the prices several degrees below what they have been heretofore, or could possibly be under the old system.

CHEAPNESS. and sale without lowering the quality or style of our Celebrated make of Men's and Boys' Clothing.

SOME OTHER THINGS. Wherein our plan differs from others: (a) It combines all the good points which exist, separately, or in partial combinations, and it adds some new and important features.

ENTIRE CHANGE OF BASE. We now, being clear of all combinations or customs, and even the bridge behind us.

Investigation is asked into all we have here put forth. Staking the hard-earned and fought-for reputation of our house (of which we confess we are proud) on the faithful and exact fulfillment of all the promises and conditions herein laid down.

SATURDAY, OCTOBER 3d, 1874. bound for the Fall Trade, and by all our experience in trade, and all our knowledge of human nature, we are led to anticipate that...

OAK HALL. THE LARGEST CLOTHING HOUSE IN AMERICA. (THE LARGEST CLOTHING HOUSE IN AMERICA.)

WANAMAKER & BROWN. 2, E. Cor. 6th and Market Sts., Philadelphia.

ESTABLISHED TWENTY-FIVE YEARS. GREAT REDUCTION IN PRICES TO CASH BUYERS

FRANK W. HAY Manufacturer, WHOLESALE AND RETAIL.

TIN, COPPER, SHEET-IRON WARE, AND DEALER IN

HEATING PARLOR and COOKING STOVES, Sheet Metals,

HOUSE-FURNISHING GOODS GENERALLY. Jobbing in

TIN, COPPER & SHEET-IRON PROBABLY ATTENDED TO.

Nos. 278, 280 and 282 Washington St. JOHNSTOWN, PA.

W. D. McLELLAND & CO. Manufacturers and Dealers in

Fancy and Plain FURNITURE! AND CHAIRS.

PARLOR AND CHAMBER SUITS, INSTYLES AND AT PRICES TO SUIT ALL CUSTOMERS.

OFFICE AND HOUSEHOLD FURNITURE! IN PRICES BELOW

At PRICES Below. Warehouse, No. 81 FRANKLIN Street.

JOHNSTOWN FURNITURE EMPORIUM WM. P. PATTON,

Manufacturer and Dealer in ALL KINDS OF CABINET FURNITURE

SCHOOL AND HALL FURNITURE made to order in excellent style, at a small and low price.

Andrew Nicols, IRON & TANK, 4 CLINTON STREET, JOHNSTOWN, PA.

Parke's Marble Works, 139 Franklin Street, Johnstown.

LOGAN'S MARBLE WORKS! 131 Franklin Street, Johnstown.

E. H. PLANK, M. D., respectfully offers his professional services to the citizens of Johnstown and vicinity.

AGRICULTURAL. How to Treat Fruit-Trees.

How to Treat Fruit-Trees.—In treating the growth of organisms, the action of the alkalis is to be looked upon as scarcely less important than that of air and water.

The point to which we now allude is that our farmers and fruit-growers have ignorantly, or rather been ignorant of the importance of wood ashes as a vegetable soil-plant, and as the leading constituent of plants.

Let us call attention to still another point of importance in fruit-raising. This is bearing year for apples and fruit-growing in New England; probably it is also in other parts.

A SHORT ANALYSIS OF ARABIC GUM. M. Schöning gives the following process for separating the elastic matter from the other constituents, and consequently determining the quantity of that constituent.

COOPERATIVE VALUE OF WOODS. The wood of the maple is a very valuable fertilizer. Wood contains sixteen per cent. of nitrogen, equal to twenty and a half per cent. of manure.

THE HOLIDAYS ARE OVER! AS WE ALL KNOW, BUT THE PRICES ARE E. J. MILLS' CHEAP CASH STORE.

Dry Goods, Dress Goods, Hats and Caps, Boots, Shoes, Notions, GROCERIES, FLOUR, FEED, GRAIN, &c.

LOOK WELL TO YOUR UNDERSTANDING JOHN D. THOMAS, Boot and Shoe Maker

THE underlined respectfully informs his numerous customers and the public generally that he is prepared to manufacture BOOTS and SHOES of any desired size or quality.

To Destroy Lice.—There is no more effective method of destroying lice upon an animal without oil or grease of some kind in some recent experiments in England.

COMMON SENSE.—It is a pity that so many people do not have a little more common sense.