ANNUAL

Clothing, Shoes, Hats, Furnishings, Etc.

OPENS SATURDAY, NOVEMBER 12th,

Men	's	Sui	ts	
\$6.00 Reduced to				\$3.99
8.50 Reduced to				5.99
10.00 Reduced to				7.95
12.00 Reduced to				9.19
14.00 Reduced to				10.99
18.00 Reduced to				13.49
20.00 Reduced to				15.79
22.50 Reduced to				18.49
25,00 Reduced to				21.39
Young Me	n's	0v	erc	oats.

\$5.00 Reduced to 6.50 Reduced to 4.697.50 Reduced to . 5.99 6.49 7.99 8.99 Boy's Overcoats.

\$2.00 Reduced to . . \$1.19 2.50 Reduced to . . . 1.89 3.00 Reduced to 3.50 Reduced to . . . 2.49 4.00 Reduced to . 2.79 4.50 Reduced to . 3.19 5.00 Reduced to . . . 3.79 Men's Pants 1.49 2.79

3.79 5.00 Reduced to . . Men's Rain Coats. 87.50 Rain Coats reduced to . 4.98 8.50 Rain Coats . . . 5.99 10,00 Rain Coats reduced to . 12.00 Rain Coats reduced to 15,00 Rain Coats reduced to . 11.19 20,00 Rain Coats reduced to . 14.99 25,00 Rain Coats reduced to . 21.19 Men's Underwear. 50c Fleece lined, reduced to . 50e Ribbed, reduced to \$1.00 All wool, reduced to .79 1.25 All wool, reduced to .

Remember the Opening Day and Date,

1.25

1.50 All wool, reduced to .

Saturday, Nov. 12, at 9 o'clock and continues to Saturday, Inclusive, Nov. 26, 1910

Opposite Post-Office.

From November 12th until November 26th we must reduce our stock, so prices are cut almost recklessly, and you may pick up

The Greatest Bargains of Year

This event provides one of the most remarkable opportunities ever presented It is an opportunity that comes so unfrequently we do not see how anybody can think of failing to make a selection. It will pay you to anticipate your wants and take advantage of this rare occasion.

Every Year Thousands Wait for

Our Sale, Because they Know it

is sure to save them 1-3 and 1-2

You can smash a thing by clipping a little piece off, or you can smash it by hitting hard with a hammer. When we smash prices we hit hard, knock off good sized chunks at every whack. REMEMBER, the prices are for thoroughly reliable goods, every article of which is in perfect condition. You will see by the prices quoted that we have made big reductions in all lines, and as the quality of our goods is pretty well known we feel safe in leaving it to YOU whether or not you are getting a bargain.

Overalls	Men's Sweater Coats	Umbrellas	
50c reduced to 39c 75c reduced to 64c 65c reduced to 57c \$1.00 reduced to 79c	50c reduced to - 39c \$1.00 reduced to - 79c 2.00 reduced to - \$1.69 2.50 reduced to - 1.99	50c reduced to 39c \$1.00 reduced to 79c 2.00 reduced to 1.39 2.50 reduced to - 1.79	
Men's Dress Shirts 50c reduced to - 39c \$1.00 reduced to - 79c 1.60 reduced to - 1.25	3.00 reduced to - 2.25 3.50 reduced to - 2.79 4.00 reduced to - 3.25 5.00 reduced to - 3.79	Suspenders 25c reduced to 19c 50c reduced to 39c	
Boy's Dress Shirts	Suit Cases	Neckwear	
25e reduced to 19c 50e reduced to 38c	\$1.00 reduced to 79c 1.25 reduced to 99c 2.00 reduced to 1.66	25c reduced to 19c 50c reduced to 36c	
Trunks	3.50 reduced to 2.39	Gloves and Mittens	
\$2.50 reduced to - \$1.79 3.00 reduced to - 1.99 3.50 reduced to - 2.79	Boy's Shoes	25c reduced to 19c 50c reduced to 39c \$1.00 reduced to - 79c	
4.00 reduced to - 2.99 5.00 reduced to - 3.89 6.00 reduced to - 4.98 7.00 reduced to - 5.46	\$1.00 reduced to - 99c 1.50 reduced to - 1.29 2.00 reduced to - 1.49 2.50 reduced to - 1.99	Night Shirts 50c reduced to - 39c \$1.00 reduced to - 79c	

Compare these prices with the lowest you can find anywhere, then come here and compare goods, you will not need to look twice to be convinced. Out of town buyers will be allowed car fare if they purchase \$20 or over COME EARLY SO YOU MAY HAVE FIRST CHOICE

	Men's Overcoats				
	\$7.00 reduce to \$4.98				
	10.00 reduced to 7.89				
	8.50 reduced to 5.39				
	12.00 reduced to 9.49				
	16.00 reduced to 13.69				
Ī	20.00 reduced to 15.99				
	22.50 reduced to 18.79				
	25.00 reduced to				
	Young Men's Suits				
	\$5.00 reduced to \$3.98				
	6.50 reduced to 4.49				
	7.50 reduced to				
	9.00 reduced to 7.49				
	10.00 reduced to 7.99				
1	12.00 reduced to 9.19				
	13.00 reduced to 9.99				
	Men's Shoes				
	\$4.50 Korect Shape 3.79				
	4.00 Crawford 3.29				
	4.00 Burt & Packard 3.29				
1	3.50 reduced to 2.69				
	3.00 reduced to 2.49				
	2.50 reduced to 1.99				
	2.00 reduced to 1.49				
	1.25 reduced to				
	Men's Hats				
	\$4.00 Stetson, reduced to . 3.29				
	3.50 Stetson, reduced to . 2.00				
i	3.00 Howard, reduced to . 2.39				
	2.50 Hats, reduced to 1.99				
	2.00 Hats, reduced to 1.49				
	1.50 Hats, reduced to 1.26				
	. 50 Hats, reduced to				

.99

1,49

1.99

2.49

2.99

3.76

CASH. NO CREDIT

Boy's Suits

Size from 4 to 16

Men's Overshirts

1.25 Wool Shirts, reduced to - - .99 1.50 Wool Shirts, reduced to - \$1.25

2.00 Wool Shirts, reduced to - 1.69

50c Jersey Shirts, reduced to -

75c Jersey Shrits, reduced to -

\$1.00 Wool Shirts reduced to - -

\$1.50 reduced to

2.00 reduced to

2.50 reduced to

3.00 reduced to

4.00 reduced to

5.00 reduced to

3.50 reduced to -

Purchasers must pay cash; no goods charged at sale prices Nothing will be allowed on approval, but our policy of refunding purchase will remain good if crticles are returned.

The People's Clothier.

Twelve Years of Continued Success should inspire your Confidence.

Emporium, Pa.