HERE'S

THE

DOINT

If you are a business man,

did you ever think of the field

of opportunity that advertis-

irg opens to you? There is

almost no limit to the possibilities of your business if you

study how to turn trade into

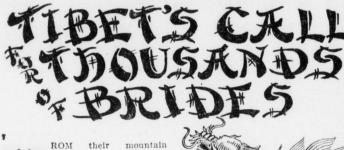
your store. If you are not get-

ting your share of the business

of your community there's a

reason. People go where they

are attracted - where they



their mountain ROM fastnesses thousands upon thousands of Tibet's Buddhist monks are now looking down toward matrimony. Such a wholesale marrying and giving in marriage as the land of the lama

is about to undergo would be hard to parallel.

Every here and there throughout this country of mysteries is stuck a Buddhist monastery, some of them with 2,000 to 3,000 occupants. Fourtain-heads of the Buddhist faith are these men. Ascetic, esoteric and all such terms may be applied to them. reasoning is their forte. Abstract Most of their time is given over to the contemplation of things and thoughts infinitely higher than this earth-that is, if tradition is to be believed.

Probably a good many of them are old reprobates; but of that there is little positive testimony. What is undoubted, how-

ever, is that they are the head and forefront of the Buddhist religion, which holds sway over millions upon millions of yellow men in the far east: the Chinese, the Japaand the nese Indians.

Now the practical Chinese are going to drive these men out of the monasteries and marry them off, whether or no. Thousands of brides will

obligatory. There is to be no respite, no choice between the ascetic joys of felt throughout the eastern world. bachelorhood and the loving arms of yellow brides. When the Chinese do a thing they do it thoroughly.

into India, the Chinese government church promptly announced that it would Ther make short shrift of his followers.

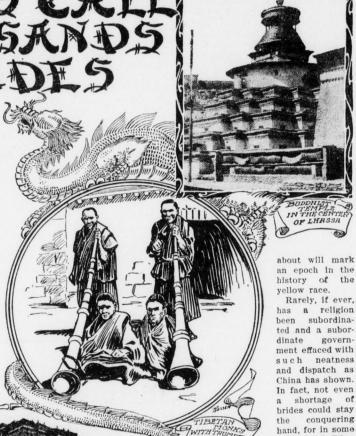
temporal authority, their indirect in-fluence will be as great or even greater than before.

Trust the Chinese, though, to find With "their ways that are pea way. With "their ways that are pe-culiar," they generally arrive at results

This instance possesses both novelty and effectiveness. Marry off the priesthood and its power is gone.

Each yellow bride, no doubt the astute celestials reason, will convert a scheming, mischievous monk into ${\bf a}$

in the air, anyway, being mostly a



PALACE IN LHASSA O COPYRIGHT BY TE

be required. Wedded bliss is to be nese themselves owe many of their cardinal beliefs, and his influence was appearance of a huge serpent. Who he is or whence he came none knows. Often these dalai lamas have

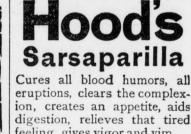
a thing they do it thoroughly. been chosen and have ruled when one monastery you may see the abbot, Having called the dalai lama an mere children, so that they have had attended by his acolyte, tap on one of "ungrateful reprobate" and driven him into India, the Chinese government church. It is a greatly outside of the many stone slabs. Slowly it slides away and there, within the black

There is another, known as the chasm the aperture reveals, you may tashi lama, who has co-ordinate au- discern the wasted form and perhaps This is in pursuance of a scheme of therity and takes command when the a glimpse of the pallid face of one of China to take actual, as well as nomi- dalai is off the job. This functionary the men who are undergoing the liv-nal, charge of the Tibetan govern- is a young man whom England has ing death of permanent self-entomb-ment. Practically all the government patronized and who, a few years ago, ment. There has resided in the monke who acted as inspector of memoratories. ment. Practically all the government patronized and who, a few years ago, ment. there has resided in the monks, who acted as inspector of monasteries. are numerous, powerful and have al-most a monopoly in the brains of the to supreme power, but if so, the nation. Most of the people are an ignorant, licentious lot, so that the China has decided to wipe out the Nests are all-powerful. Now, everyone knows that it is no easy task to destroy the power of a body of men such as this at one fell temporal authority, their indirect in-

FATHER'S JAR OF GOLD COINS

The finding of nearly \$2,000 in shi- died 25 years ago Mr. Disbro found in ning gold coins, hidden away in a hole her pocketbook several hundred dol-in the cellar floor of their dead falars in gold coin, with the written re-ther's home south of this city, came quest to Mr. Disbro that he add to the ther's home south of this city, came quest to Mr. Disoro that he and to the as a pleasant surprise to the children store as he felt able and some day of D. B. Disbro, who died a few weeks present the whole to their children. ago, a Union City (Mich.) dispatch to He faithfully followed the request, the New York Herald says. The dis- with the result that there was more

the cenestian reason, while convert a scheming, mischievous mork into a bappy man of family, with plenty to do to provide provender for hungry yellow mouths. All through the plan there is to be found wisdom in large chunks. Here-tofore these men have lived in splen-did isolation. Tibet is pretty well up to the air, anyway, being mostly a elder Mrs. Disbro invited the guests her accepting a few of the coins as a



feeling, gives vigor and vim. Get it today. In usual liquid form or tablets called Sarsatabs. 100 Doses \$1.

FITTED TO BE STARS.



Wiggins-Say, Ragsy, it's a wonder dey hasn't started up de baseball game in Russia long ago.

Ragsy-What put dat in yer head? Wiggins-'Cause dey are such good runners

HELP FOR THE AGED.

No Need to Longer Suffer from Kidney Trouble.

Mrs. Catherine Sullivan, 1712 Mof-att St., Joplin, Mo., says: "Like most fatt St., Joplin, Mo., says: "Like most elderly people, I suffered from kidney trouble for years. My back ached inregions of Tibet polyandry is still tensely and there was a feeling of practised and

of

several disturb-

ers might be parceled out to one lady.

It might be remarked that, in regions where the wives rule they have shown

themselves amply capable of keeping several husbands in order.

In all the world there exists no such mysterious, picturesque and nu-merous assemblage of so-called monks

as are concentrated in Lhasa. Mod-erate estimates have placed their

numbers at 11,000; but the observa-

tion of those western intruders allow

for many thousand more. They are of all varieties, represent-

ing every vagary which genuine fa-natic zeal can devise for the humilia-

tion of the flesh. Some crawl on their

stomachs their entire lives and occa-

sionally processions of them have the

Yet even this is greatly outdone. In

numbness in my spine. My hands cramped and the urinary passages were profuse. Doc-tors prescribed for me but I was not benefited. At last I

began taking Doan's Kidney Pills. They drove my troubles away, and I now enjoy excellent health." Remember the name-Doan's.

For sale by all dealers. 50 cents a box. Foster-Milburn Co., Buffalo, N. Y. His Future.

Ella-What did your aged suitor say then he proposed to you? Stella-Will you be my widow?

If You Are a Trifle Sensitive About the size of your shoes, many people wear smaller shoes by using Allen's FootEase, the Antiseptic Powder to shake into the shoes. It cures Tired, Swollen, Aching Feet and gives rest and comfort. Just the thing for breaking in new shoes. Sold everywhere, 25c. Sample sent FREE. Address, Allen S. Olmsted, Le Roy, N. Y.

Hard to Choose.

"Edward," said the teacher, "you have spelled the word rabbit with two "Yes, ma'am," replied Edward; "which one?" t's.

New Fly Trap. A Californian has taken advantage of the fact that flies always walk up a window by inventing a trap to be fastened to a pane in such a manner that a fly will enter it without being aware that it has left the surface of the glass.

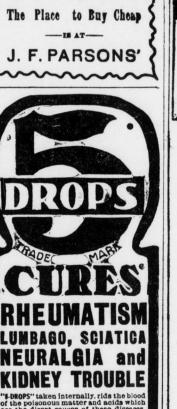
Even Among the Hoboes. "Hullo, Dusty," said Weary Wag-gles, as the two tramps met in the

street. "How's livin'?" "Somepin awful," replied Dusty Rhodes. "The cost of everything's gone up so a feller can't hardly get his three meals per." "Humph!" eja

"Humph!" ejaculated Weary. " never knowed you to pay for nothin'." "I "No," returned Dusty, "but it's the solemn fact that along my route, where I used to have to ask only once for a breakfast, they make me ask twice these days."-Harper's Weekly

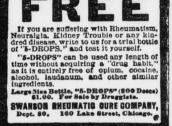
The Jeweled Set.

An actress said of Eleanor Robson: "She is a dear. She has married August Belmont. Now she is in the set that I once heard her so wittily ridi-



ROPS'' taken internally, rids the blood the poisonous matter and acids which the direct causes of these diseases. piled externally it affords almost in-arrelief from pain, while a permanent e is being effected by purifying the od, dissolving the polsonous sub-nce and removing it from the system. DR. S. D. BLAND

had been a sufferer for a nul Lumbago and Rheumatism



know what they can get and how much it is sold for. If you make direct statements in your advertising see to it that you are able to fulfill every promise you make. You will add to your business reputation and hold your customers. It will not cost as much to run your ad in this paper as you think. It is the persistent advertiser who gets there. Have something in the paper every issue, no matter how small. We will be pleased to quote you our advertising rates, particularly on the year's business.

MAKE YOUR APPEAL

to the public through the columns of this paper. With every issue it carries its message into the homes and lives of the people. Your competitor has his store news in this issue. Why don't

you have yours? Don't blame the people for flocking to his store. They know what he has.



plateau about 15,000 feet above its in their presence, she raised a small level. Much above that tower its in their presence, she raised a small stone from the floor and took from a stone from the floor and took from a bole beneath a glass jar, in which the populace has for untold which the populace has for untold ages looked up with awe and reverence, as befitted the contemplation of ence, as befitted the contemplation of ence, as befitted the contemplation of ence, as befitted the guideline of the Buddhist children a share, for there are just "Don't you ever believe it," said the bartender, "Why, I've seen many a

At one fell swoop these monks, old ily and young, are to be robbed of their awe and mysticism. As plain, ordi-nary heads of families they will appeal to their former followers as mere ly married men. All their craft, it is to be presumed, will be required to keep their wives in order and the Chinese government will therefore have a large job taken off its hands these presumably lovely yellow

This, however, is as little a laughing matter for the hundreds of millions of yellow men in the far east as it is for the monks who are being happening.

plateau about 15,000 feet above sea to accompany her to the cellar. Then, token of their esteem.

nine of the children in the Disbro fam- bartender. "Why, I've seen many a rich consumer try to light the wrong

Explanations followed and it was end of his cigar with a toothpick."-found that when the first Mrs. Disbro Literary Magazine.

SOME CAUSTIC RETORTS

jects!

Jami, was once in the mosque, asking Bahlui, at these Charles Johnston in Harper's Weekly. ruler over apes and swine!" "Take One who overheard his prayer said to his. "Wherefore, oh. friend, woulds" Bahlul, "for surely thou art of my subas it is for the monks who are being him, "Wherefore, oh, friend, woulds plunged into the marital state. Since thou cheat hell of such a countenance? the origin of the Buddhist religion, Art thou reluctant to burn up a face which goes back to the age of fable, like that?" Once again, the story wrlthere has been no such momentous ter tells us that a certain person with a hideous nose was once on a time

This very dalai lama who was sent woolng a woman. Describing himself osteopathy.' hiking about his business from the to her, and trying to make an attrac. "You don hiking about his business from the "sacred city" of Lhasa was known as the Buddhist pope. When he reached India women became hysterical to kias his holy bands and he had to take the fortress-like monastery where he held fortress-like monastery where he held fortress-like monastery where he held buddhist church, to which the Chi

An exceedingly 'ugly man, says accosted him, saying, "Rejoice, oh, and was once in the mosque, asking Bahlul, at these good tidings! The good pardon of Allah for his sins, writes Prince of the Faithful has made thee

Ossified.

"I hear," said Mrs. Oldcastle, "that Doctor Cutler has recently turned to

"You don't say," replied the hostes

cule

"She said that in conversation with a leading matron of this gilded, this jeweled set, she once said:

'And where do you think you'll

"Er-the North Cape, I believe," Mrs. Van Gelt answered. "One can get ski-ing there all through August, you know.

'And where will you spend the winter, then?' "'Oh, Florida, by all means. There's

such ripping January bathing at Palm Beach."

A clear brain and Steady, dependable nerves Can win wealth and fame For their owner.

Clear headedness and a Strong, healthy body Depend largely on the Right elements in Regular food and drink.

Coffee contains caffeine-

Gluten and phosphates that Furnish the vital energy

That puts "ginger" and

want to make more money you will read every word we have to say. Are you spending your money for advertising in haphazard fashion as if intended

for charity, or do you advertise for direct results?

Did you ever stop to think how your advertising can be made a source of profit to you, and how its value can be measured in dollars and cents. If you have not, you are throwing money away.

Advertising is a modern business necessity, but must be conducted on business principles. If you are not satisfied with your advertising you should set aside a certain amount of money to be spent

ness; whether a 10, 20 or 30 per cent increase. If you watch this gain from year to you will become intensely interested in your advertising. and how you can make it enlarge your business.

If you try this method we believe you will not want to let a single issue of this paper go to press without something from your store.

We will be pleased to have you call on us, and we will take pleasure in explaining our annual contract for so many inches, and how it can be used in whatever amount that seems necessary to you.

If you can sell goods over the counter we can also show you why this paper will best serve your interests when you want to reach the people of this community.

JOB PRINTING We can do the finest letter heads just a little better than seems necessary. Prompt delivery always.