

# R. SEGER & CO'S

## ANNUAL REDUCTION SALE

This Sale Includes our entire Stock of Clothing, Etc. All newly purchased for our trade, from the Best Manufacturers of the country. We are determined to reduce our stock and propose giving our customers the benefit of the great slaughter in prices.

First Class, Reliable Goods at Low Prices. Call and see us THE PRICES WILL DO THE TALKING

Sale Commences  
Saturday, January 15th, 1910  
and Continues Fifteen Days

Men's fine dress worsted and velour cashmere suits, all sizes and styles, bought to sell for \$8. Clearance sale price - - - \$5.50	Men's fine Overcoats, reg. price \$13, now \$9.50 " fine Overcoats, reg. price 15, 16.50, 18, and \$20. Sale price - 12, 13 50, 15 and 18 " Rain Coats, reg. price, 10 to \$20, at 7.95 to 15	Children's Suits at Sacrifice Prices Children's two piece and three piece suits, bought to sell for 2.75, 3.00, 3.50, 3.75, 4.00, 4.50 and 5.09. Sale price 1.95, 2.45, 2.95 and \$3.95
" Black Thibets, reg. price \$10. Sale price 7.75	Youth's fine Dress Suits, sold for 6.50, 7.50, \$10.00. Sale price - 4.00, 5.00 and 7.00	Pants at Prices Less than Cost to Make.
" dress w'sted, all colors & sizes, val, \$12, 8.50	Youth's good wear and dress Overcoats, bought to sell for 6.50, 7.50 and \$10.00, now 4.00, 5.00 and 7.00	Men's Work Pants, \$1.00 values - - - 79c
" fine Worsteds, Vicunas and Thibeas, bought to sell for 10, 14, 15, 18, 20 and \$22.50, 10 to 18	Big line of children's overcoats at cost and less than cost	" Worsted and Cashmers Pants, 2.00 to \$3.00 values - - - \$1.50 to 2.00
" White and Fancy Vests from, 1.25 to 2.50		" Men's Dress Pants, 3.00 to \$5.00 to \$5.00 values - - - 2.25 to 3.75
		Children's Pants, 50c to 75c values, 39c to 59c

**A Wonderful Saving** Our reputation for selling reliable goods is unquestioned. We handle only the best makes and have no old goods to unload on you. Come in and look our stock over and see the wonderful bargains we offer in every department of our store.

### A List of the Many Bargains that Await You, so Come Early

Men's fleeced lined Underwear, 50c values, sale price 39c	Men's heavy wool hose, 50c values - - - 39c	<b>Douglas Shoes</b> Patent Colt, Velour Calf, Box Calf and Gun Metal.
Men's all wool skirts and drawers, \$1.00. Sale price 79c	Men's cashmere hose, 25c values - - - 19c	
Men's fine medium heavy weight underwear, value \$1.25. Sale price 98c	Men's heavy wool hose, 25c values - - - 19c	Men's shoes, regular \$2.00 at - - - \$1.75
Men's Overshirts, 50c values - - - 39c	Men's black dress sox, 25c values - - - 19c	Men's shoes, regular \$2.50 at - - - \$1.98
Men's Blue Flannel Overshirts, \$1.00 values - - - 79c	Men's dress gloves, reg. \$1.00 to 1.50 values, 79c to \$1.25	Men's shoes, regular \$3.00 at - - - \$2.50
Richie Flannel Overshirts, regular \$1.50 to 1.75. Sale price \$1.40 to 1.50	Men's working gloves, reg. 50c to \$1.00 values, 39c to 79c	Men's shoes, regular \$3.50 at - - - \$2.95
Men's black and white work shirts, 50c values - - - 39c	Men's and boy's caps, reg. 25c, 50c, \$1.00 values, 19c to 79c	Men's shoes, regular \$4.00 at - - - \$3.25
Men's dress shirts, all colors, 50c values - - - 39c	Men's \$2.00 black and pearl stiff and soft hats - - \$1.25	Men's High Top in Tan Blucher, regular \$6.90 at \$4.00
Men's "Lion Brand" \$1.00 Shirts - - - 79c	Men's \$2.50 soft and stiff hats, all colors - - \$1.75	Neckwear, 19c to - - - 39c
	Men's \$3.00 soft and stiff hats, all colors - - \$2.25	4-ply linen collars (Barker Brand) at - - - 10c
		Umbrellas, Trunks Bags and Suit Cases reduced.

### Agents for the Celebrated Douglas Shoes

Tell your friends Saturday, January 15, Cameron county will never have such a Clothing opportunity again. Get your share.	<p><b>Please Remember the Date, Jan. 15th, 1910</b></p> <p>Our opening will be a red letter day. Profits thrown to the winds. This quick move Reduction Sale will abound with saving opportunities, which will surpass anything ever held in this county. It will be wise to come early and get first choice, as the best usually goes first, but come any way. We will have bargains enough for all. NO GOODS CHARGED DURING THIS SALE, EVERYTHING STRICTLY CASH</p>	<p>Don't Forget the Opening Date, Saturday, Jan. 15, eight o'clock, a. m.</p>
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# R. SEGER & CO.,

Door to First National Bank,

Emporium, Pa.