FOLLOW THE CROWDS TO

H. A. ZARPS & CO'S GREAT TRANSFER SALE

5,000 Post

Cards

1c Each

Entire \$15,000 Stock Transferred to the

Newman -- Simmons Company

Of Cleveland, Ohio

100 Black
Satin
Petticoats

49c

Sale Started Tuesday Morning, Jan. 11 at 9 o'clock

and lasts for ten days only. All goods marked in plain figures; strictly one price and CASH ONLY to all. This will be the biggest money saving sale ever held in Emporium. Space too small to mention prices on all merchandise in the store but the following prices will give you an idea of the values that await your coming. This stock must be sold to raise money to pay our bills which are now coming due. All merchandise has been marked to less than cost of manufacture. A terriffic demolition of all former prices and profits no matter how big the loss. \$1.00 spent here will do the work of \$2.00 elsewhere.

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Ladies' Suits	Umbrellas	
\$28.00 Suits, money rais- ing price	\$1.25 Umbrellas, money raising price	
25.00 Suits, money raising 15.48	2.00 Umbrellas, money raising price	
22.00 Suits, money raising 13.98	3.00 Umbrellas, money raising price	
20.00 Suits, money raising 19 48	4.00 Umbrellas, moneo raising price	
18.00 Suits, money raising price	5.00 Umbrellas, money raising price	
Ladies' Fur Sets	Children's Coats	
84.00 Fur Sets, money raising price	\$3.00 Coats, money raising \$1.98	
	4.00 Coats, money raising 2.39	
	5.00 Coats, money raising 2.98	
	5.50 Coats, money raising 3.19	
price	6.00 Coats, money raising 3.69	
Ladies' Skirts		
\$4.50 Skirts, money raising \$2.89	Specials 15c Children's Hose, money 70	
5.00 Skirts, money raising 2.98	raising price	
6.00 Skirts, money raising 3.29	50c Ladies' Belts, money raising price	
8.00 Skirts, money raising 5.19	25c Men's Wool Hose, money 18c	
10.00 Skirts, money raising 6.48	50c Ladies' Handbags, money 38c	
Ladies' Furs	\$1.75 Rugs, money raising \$1.19	
\$3.00 Furs, money raising \$1.69	69c Ladies Outing Skirts, money raising price	
4.00 Furs, money raising 220	\$1.25 Ladies' Hand Bags, money raising price	
5.00 Furs, money raising 208	25c Ladies Back Combs, money raising price	
5.50 Furs, money raising 3.39	50c Children's Bonnets, money raising price	
6.50 Furs, money raising 3.98	\$3.00 Rugs, money raising 1.69	
	\$28.00 Suits, money raising price	

Specials	\$2.25 Pict
25c Side Combs, money rais- ing price 19c	50c Men's
15c Children's Hose, money 11c	50c Books
raising price	price ···
\$1.00 Men's Dress Shirts, money raising price	75c Gloves maney
25c Men's Mittens, money 18c	35c Books
raising price	price 5c Tablets
15c Ladies' Hose, money rais- ing price	price
\$2.00 Suit Cases, money raising price	25c Box V money
S P	\$1.00 Cors
raising price	price
25c Ladies' Hose, money rais- ing price	\$3.75 Piet hand p
\$2.50 Suit Cases, money raising price \$1.69	10c Articl
raising price	price 50c Men's
50c Children's Sweaters, money raising price	Lined S
50c Dressing Sacks, money raising price	50c Ladies wear
Specials	50c Ladies
	money 75c Table
\$3.50 Suit Cases, money raising price	ing pric
\$1.00 Children's Wool Sweat-79c	\$1.75 Bed raising
ers, money raising price 25c Ladies' Belts, money rais- 18c	\$1.50 Wat
ing price	raising
\$6.00 Silk Waists, money \$3.39	\$1.25 Dres
\$10.00 Dinner Sets, money raising price \$7.39	25c Ladies
20c Ladies Handkerchiefs, 11c	raising 20c Childr
money raising price	raising
50c Photo Albums, money raising price 19c	10c Red an
10c Ladies' White Hanker-	50c Baby
chiefs, money raising price	raising 10c Towels
raising price	price
\$1.00 Ladies Wrapgers, money raising price	20c Towel
25c Ribbons, money raising 160	\$1.00 Men
25c Children's Belts, money 18c	money 25c Stocki
raising price	ing pric
50c Soap Box, money raising 19c	75c Men's money
11 Annual 1	

ture and Frame, \$1.19 raising price Gloves or Mittens, 38c raising price s, money raising 33c s, or mittens, 58c raising prices , money raising 18c s, money raising 3c Writing Paper, 16c sets, money raising 79c ture and Frame, \$1.73 les, money raising 72c S Extra Heavy Fleece 38c s Fleeced Under-38c s Outing Gowns, 38c raising price .. Linen, money rais- 48c Spreads, money ter Sets, money ssing Sacks, money 79c Underwear, money 18c ren's Mittens, money 11c nd Blue Handker. 6c money raising price. Bonnets, money 33c s, money raising 6c ls, money raising llc n's Kid Gloves, 79c raising price. ing Cap, money rais- 16c s Kid Gloves, 38c raising price-

The Fair Store, Emporium, Pa., H. A. ZARPS & CO., Propietors

NEWMAN-SIMMONS CO., in charge of Sale. Nothing reserved. Everything in the Store goes at sale prices. OUR PRICES ARE THE TALK OF THE TOWN AND SURROUNDING COUNTRY. WATCH FOR THE BIG RED LETTERED SIGNS ON STORE FRONT.