



mas shopping in your own apartments, the scientists

to him, as it does to the little Johnny of to-day. The lad of the next century will want a model of the latest airship in his Christmas stocking. He will expect a working model, too—one that will sail through the flat like a live bird, and perhaps probably will have provided for you a combination of telescope and moving picture machine by means of which you can connect your room with the toy department and see the display by wire or perhaps by wireless—and at the same time you get prices and leave your order with the clerk by own weight. the last hundred years steam and elec-

tricity have been developed and it is entirely reasonable to imagine that within the coming century But perhaps the woman of 2009 will enjoy the mad rush of the shops as much as she does tomen will travel through the air as commonly as they now travel over the land. The automobile, the trolley car, the railroad train, and the horse as during the holiday season, and then she will go to the big store and order her toys and pres-The store could deliver them through the a draft animal—all will be gone. Men will use the earth, as the birds do, for a resting place for pneumatic package tubes which will go to all parts of the city, but it will be more poetic to have them delivered by Santa Claus. their homes and the principal source of food sup-ply; but when they want to move from one place to another, they will mount into the ether, even as the birds do, and flay swiftly and safely to

Christmas eve a score or a hundred Santa Clauses will set out from the various shops with their airships laden with Christmas gifts to be delivered at the various addresses. It will no longer be necessary to "deliver all goods in the rear" of It is probable that there will not be a wheeled vehicle of any kind on the streets of a great city the big apartment building, but whether you live on Christmas day, in the year 2009. Our tunnel system will have developed until the vast subteron the twentieth or two hundred and twentieth story of the big house you will have your own ranean net work of bores, chutes and pneumatic tubes will carry on the heavy traffic of the city private airship landing, and while the family gathered at the door to receive Santa Claus the airship will settle on the landing and the cheerful "Merry Christmas" of the aeronaut will greet you without noise or confusion. The streets will be given up to pedestrians—to those who walk for pleasure or wish to travel short distances. The as he hands in the packages. sidewaik as it is now will be no more, but the en-tire width of the street will be given up to foot

The Christmas tree of a hundred years from wreaths of rainbow colored lights and "chasers will scintillate from its green branches. But the presents that hang on it will be even more won-

There will be dolls as large as the little girls who will receive them. There will be dolls that can walk and with the improved phonographic ar-rangements of another century there will be dolls that can talk and others that can sing bea Some of them, no doubt, will be able to dance gracefully and to do tricks that would seem miraculous if performed by an automaton to-day.

The mechanical toys of 2009 will be marvels of perfection. The most imaginative man cannot possibly conceive of the new things that will be invented in the way of machinery, but it is safe to assume that the wireless transmission of power will be perfected. Wheels will spin without any visible motive power. Power may be taken from the sun's rays or wireless power stations may be operated by the waves, the waterfalls, or even the need for coal, either for warmth or power, will

ave passed away.

And whatever triumphs men make in the industrial world they impart to their games and

The Place to Buy Cheap

J. F. PARSONS

LUMBAGO, SCIATICA

5-DROPS" taken internally, rids the bl

DR. S. D. BLAND

arge Sizo Bottle, "5-DEOPS" (800 Dos 81.00. For Sale by Druggists. BWANSON RHEUMATIS GURE COMPANY, Dopt. 50. 160 Lake Street, Chicago HERE'S DOINT

If you are a business man, did you ever think of the field of opportunity that advertisirg opens to you? There is almost no limit to the possibilities of your business if you study how to turn trade into your store. If you are not getting your share of the business of your community there's a reason. People go where they are attracted - where they know what they can get and how much it is sold for. If you make direct statements in your advertising see to it that you are able to fulfill every promise you make. You will add to your business reputation and hold your customers. It will not cost as much to run your ad in this paper as you think. It is the persistent advertiser who gets there. Have something in the paper every issue, no matter how small. We will be pleased to quote you our advertising rates, particularly on the year's busi-

MAKE YOUR APPEAL

to the public through the columns of this paper. With every issue it carries its message into the homes and lives of the people. Your competitor has his store news in this issue. Why don't you have yours? Don't blame the people for flocking to his store. They know what he has.

The Home Paper

Gives you the reading matter in which you have the greatest interest—the home news. Its every should head your list of newspaper and periodical subscriptions.

C. G.SCHMIDT'S,



FRESH BREAD,

FANCY CAKES. ICE CREAM,

Bakery,

CONFECTIONERY

Daily Delivery.

on a switch or pressing a button.

The flat dweller of that distant day will not be

bothered with servants or the servant problem. By pressing a button the Christmas dinner will come

up noiselessly from the kitchen on the mechanical waiter or perhaps in a pneumatic tube.

kitchen will take care of them-or, what is more likely, they will be made of a cheap composition

and will be destroyed by burning after they are

used once. The antiseptic precautions of the mod-

ern surgeon will be common to the kitchens of the

want to go out for the evening you can

a button and an aerocab will come to the landing at

your door. Or, if you prefer it, you may drop down the pneumatic elevator to some point 50 or 100 feet

below the surface of the earth and be whirled

through the pneumatic subway at a dizzy rate of

speed to your destination. Only the speed will not make you dizzy. You will not be able to feel it.

You may sit in your cushioned car, well lighted and

warmed and ventilated by some process yet to be discovered, and before you realize it the miles will

speed away and you step out to the opera or the

connected to any theater you desire, and you can sit in your easy chair and smoke while you see the

play projected on the wall like the most perfect

moving picture. All the stage settings will be there

to make the play seem real, and the improved tele

phone will bring every shade and subtle inflection of the actor's voice to your ear.

It seems certain that this telautoscope arrange

ment—the exact word to describe it will be coined after the process is discovered—will be one of the triumphs of the coming century. It will enable you

to see the person you are talking to over a tele-

The flight of the coming airship probably will be

so rapid that the business man and even the sal aried worker, if he loves the country, can have

villa or a cottage at a great distance from the city and go to work in his own airship at slight coat

On Christmas day in the good century to come this flight in the air will be the means of many

hours will take one to the most distant part of the country, and the practical cosmition of business

during the holiday week will leave all free to fore gather with the loved ones and pay deferred visita

family reunions that are impossible now.

If you prefer to remain at your apartments the

ope attached to your telephone may

wit century and hygiene will be a real science.
When you have eaten your Christmas dinner, if

After your Christmas dinner is over the dishes will disappear as silently and swiftly as you could wish. Some sort of mechanical dish washer in the Allorders given prompt and skillful attention

Enlarging Your Business



If you are in business and you

Did you ever stop to think how your advertising can be made a source of profit to you, and how its value can be measured in dollars and cents. If you have not, you

business necessity, but must be conducted on business principles. If you are not satisfied with your advertising you should set a side a certain amount of money to be spent

note the effect it has in increasing your volume of business; whether a 10, 20 or 30 per cent increase. If you watch this gain from year to you will become intensely interested in your advertising. and how you can make it enlarge your business.

annually, and then carefully

If you try this method we believe you will not want to let a single issue of this paper go to press without something from your store.

We will be pleased to have you call on us, and we will take pleasure in explaining our annual contract for so many inches, and how it can be used in whatever amount that seems necessary to you.

If you can sell goods over the counter we can also show you why this paper will best serve your interests when you want to reach the people of this community.

JOB PRINTING

want to make more money you will read every word we have to say. Are you spending your money for advertising in haphazard fashion as if intended for charity, or do you advertise for direct results?

are throwing money away.

Advertising is a modern

It is not hard to imagine that the hig stores will develop the Santa Claus idea to the point that Christmas Furchases will be delivered on Christ-was eve by an airship driver made up to imper-

passengers. There will be neither car tracks nor moving vehicles to annoy.

The suburbanite who does not fly to work in 2009 will be shot through a pneumatic tube, traveling the five, ten, or flity miles of distance in a space of time that may be only a few seconds, and

certainly cannot be more than a few minutes.

may be that few people will walk anywhere in the year 2009. When man learns to fly he will

scorn walking as too slow a means of progress.

Perhaps our great-great-grandchildren, who no doubt will live in immense apartment buildings towering a half mile from the ground, may go for weeks at a time without setting foot to the

With the passing of the Christman sleigh there

with the passing of the Caristinas sleigh there will be no longer any need for reindeers for Santa Claus. He, too, will travel by airship, and while the old Santa Claus will be a myth, the new Santa Claus will be as real as the bewhiskered and be-

seem a wonderful thing

their destination.

department stores.

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