

We are now Ready for Santa Claus

H. S. LLOYD

In Masonic Block, Opposite Warner House,

BOOKS for everyone, for old or young, for mon, for persons of all tastes and all callings. for everyone, for old or young, for men, women or child;

LLO YD'SBOOK STORE provides an abundance of the choicest books at lower prices, than they can be bought anywhere else. If saving money is worth while then you can't afford to overlook LLOYD'S HOLIDAY BOOK STORE. We know you can't find a better selection of Gift Books anywhere. We can supply any book we happen to be out of and we know you can't begin to match our

low prices. Among our books for Girls are Mead Alcott, Carey; for Boys, Alger, Henty, Optic, Otis, Young, Motor Boys, Rover Boys, Auto Boys and Reid. All the late copywrights from 50c to \$1.25. Padded Poets in full leather bindings. Childrens Hygenic Cloth Books. We have an espically fine assortment of Bibles and Prayer Books.



There are many and various Toys and Games to be found in our store. The greatest gathering of them you ever saw, and many of them are to be found only here. 'Tis also a fact that our prices are so low that you'll find it really economy to buy here.

Bring the youngsters and let them enjoy seeing these wonders in our TOVLAND. Here they will find China Tea Sets, Mechanical Toys, Children's Tables, Mission Desks and Chairs, Acrobats, Clowns, Locomotives, Automobiles, Paints in Boxes, Musical Toys, Horses and Wagons, Loaded Trucks and Milk Wagons, Hook and Ladder Trucks, Trains, Teddy Lions, Taft Possums. In games Jack Straws, Lotto, Authors, Geographical Games, Quoits, Ten Pins, Messenger Boy, and in fact. Toys and Games too numerous to mention

Dolls

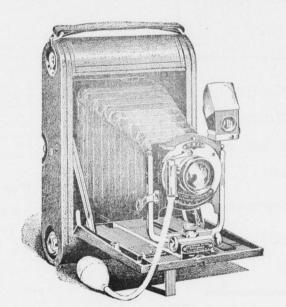
The little Girls Xmas is not complete without a Doll. Our Doll Corner is a great attraction. Many kinds and sizes help make up this bright display of dolls. We have many handsome dressed dolls from 35c to \$6.00. In Undressed Dolls. Kid Bodied, Jointed, Bisque and Cloth Dolls, also Novelties, as Hats, Slippers, Shoes, Stockings, Furs, Wigs, &c.

Billikens

Billikens for each and all. BABY BILLIKEN is supposed to bring good luck to each little girl who

Fancy Goods

Rare gifts in Fancy Goods, Toilet Sets, Manicure Sets, Sterling Silver Novelties, Jewel Cases, Military Sets, Candle Sticks, Hat and Clothes Brushes, Book Racks-in brass and wood-Brass Fern Dishes, Picture Frames in new designs, Puff Boxes, Hair Receivers, Trays, Nut Sets and many other Novelties



Put a Kodak on That **Xmas List**

There is nothing unless it be the after delight in the pictures themselves that more appeals to young and old than picture taking. There are Kodaks and Brownies for all people and purposes, ranging in price from

\$5.00 to \$100.00

1910 Diaries now on Sale

China

We have a fine assortment of Bric-a-brac and Fancy China. Especially designed for Xmas gifts. Our assortment includes Vases, Cups and Saucers, Mayonnaise Bowls, Olive Sets, Nut Sets, Bread and Milk Sets, Fancy Plates, Celery Plates, Turkey Sets, Desert Dishes and many Novelties.

Leather Goods

There is nothing like leather, and the good looking gifts you'll find here combined with serviceableness and the lowest prices, is sure to suit every buyer. Hand Bags, Purses, Pocket Books, Cigar Cases Cigarette Cases, Portfolios, Children's Bags, Traveling Cases, Military Brush Cases, Bill Folders, Bridge and Card Cases, and Music Rolls in great variety of styles.

Pictures

What better gift than a good picture? We have them from 10c to \$6.50, A great variety of styles suitable for any room. Our Den Pictures are especi ally good.

Razors

For his Xmas a GILLETTE SAFETY RAZOR. The most useful and practical gift for a man. Some. thing he will use every day of the year and every year of his life.

Prices from \$5.00 to \$11.00.

Fountain Pens

Each member of every home should have a WATERMAN IDEAL FOUNTAIN PEN for his or

We have them in a variety of styles and prices from \$2.50 to \$6.00.

Cigars

All the leading brands of Cigars, in Xmas Boxes

A fine selection of Pipes in Merschaum and Briar.

Stationery There is more writing paper used between Xmas and New Year's than any time during the year, and we are more ready than ever for the Xmas correspondence with paper by the pound, or in boxes. Beautiful Xmas boxes in Holly and Xmas Scenes also Xmas Seals and Cards.

Made to Eat, Not to Keep

A box of Huyler's is a Holiday necessity. We have fancy boxes in all sizes and all prices in a variety of designs. We also have a line of FULLER and GREEN candies.



A large line of pure loose Candies, Pop Corn Balls also Stockings filled with candies for Xmas trees.

Harry S. Lloyd,

Masonic Block,

Emporium, Pa.

