

Did you ever find a lemon in a horse's nose? How and why did it get there? Did the last horse you bought go incurably lame the next day? Do you know why? Why were his ears tied together with a fine silken thread? Perhaps you are about to buy a horse because you like his "ginger"? Are you sure it is health and high spirits, or IS it ginger-commercial ginger? Are you sure you could tell the age of a horse by its teeth? Or would your experience be like that other man's, who paid $\$ 3500$ for a $17=$ year=old horse, thinking he was buying a $7=y$ ear=old ? The horse had been "Bishoped." Horse buying and trading offer hundreds of opportunities and temptations to use trickery and sharp prac-


Doped and Doctored horses are sold every day; be on your guard.

A Partial List of Secrets secrets of horse trading AND SELLING
The loose shoe trick. The turpentine and gaso-
line swindles. The horse-hair trick. The fresh line swindles. The horse-hair trick. The fresh butter and flaxseed tricks. Making a horse appear vicious or unsound. "Shutting" a "heaver." "Plugesing a "roarer." Hiding of crooked auctioneers. The widow trick. The burglar" dodge - and many others. SECRETS OF HORSE FEEDING AND RAISING :
Successful silage feeding to horses. Secret of
hand raising a foal. Secret method of fattening draughters. Secret of molasses feeding for horses
SECRETS OF HORSE TRAINING and Handlina
Secret of stopping halter pulling. Secret of
keeping a mule from kicking. Secret of hankeeping a mule from kicking. Secret of han-
dling and curing balky horses. Secret of curing dling and curing balky ho
stall kicking. Etc., etc.

## "HORSE SECRETS" EXPOSED

## It will protect you-will make you horse-wise and crook-proof, and

save you from being cheated by dopes or tricks when buying, selling, or trading. It exposes and makes you acquainted with the
tricks and handling methods of gyps and a certain class of unscruptricks and handling methods of gyps and a certain class of unscrup-
ulaus dealers. Many of the secrets of this book are now made public for the first time. No such collection of Horse Trading, public for the first time. No such collection of Horse Trading,
Horse Buying, Horse Training, and Horse Feeding information has ever before been published. It is impossible even in this large space to give a complete list of the secrets in this sensational book. "Horse Secrets" has been prepared by Dr. A. S. Alexander, the
famous veterinarian, who has had upwards of 25 years' experience amous veterinarian, who has had
in Horse-Buying and Breeding.

## How to Secure "Horse Secrets"

Horse Secrets has all the interest of an exciting story. The reader goes along
from page to page with increasing wonderment the theve dishonesty of tricky
horse traders. It is a book that will sharpen your wits, and already the demand
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