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Come as a gift of an eternal love That I have but to take to make mine?

the custom of giving presents on St. Nicholas eve was general throughout Christian Europe. When the worship of the saints was abolished the practice died out in England, where for about three centuries St. Nicholas falled to visit households on the evening of Dec. 5 to leave presents for good children. By the way, it should be pointed out that Nicholas was noted even in infancy as a particularly good and plous child. Therefore his visits are not made to bad children-only to those whose parents can vouch for their good behavior during the previous year. In Austria, Holland and Poland St. Nicholas eve is still observed. Good children get presents, secretly left in their shoes placed upon the hearth stone for the purpose or in their stock-ings hung from the mantel. When New York was settled by Hollanders the devout Dutchmen brought over to merica their religious customs, not brgetting that of St. Nicholas eve. In old New Amsterdam the saint made his visits the night of Dec. 5, St. Nich-olas day being celebrated by the settlers as a holiday. In time the Dutch were supplanted by the English, New Amsterdam became New York, and the old St. Nicholas eve gift giving custom was reintroduced into England from New York. But in England the cuscom of gliftmaking on Christmas eve and grown up. There was, however, to Santa Claus ceremony. Giffs were nade outright and without secrecy When St. Nicholas salled back to England there was consternation among fond papers and mammas in For then through my good shovel the tight little islo. "What! Shall we have two days of gift giving and less than three weeks apart?" they cried. Thrifty English parents, it is supposed, determined that one day of giving was enough, and so they simoly transferred St. Nicholas to Christ-R. K. MUNKITTRICK. nas eve.



Out-of-Town Customers

To bring the vast resources of Buffalo's Greatest Christmas Store before you in an unusual way and as an inducement for you to come and make this Merry, Merry Christmas Store your Holiday Shopping Headquarters, we offer the following liberal proposition which must be considered by all who read as being worthy of coming many miles to share.

From Wednesday, Dec. 15th, To Saturday, Dec. 18th, Inc.

We will give every out-of-town customer who comes to our store and makes a total cash purchase of fifteen dollars (\$15.00) a free choice of four \$1.50 articles:

The list of articles will be changed each day. Wednesday's list follows: Any \$1.50 Waist. Any \$1.50 Book. Any \$1.50 Doll. Any \$1.50 Vase.

To every out-of-town customer who comes to our store and makes a total cash purchase of twenty-five dollars (\$25.00) we will give a free choice of four \$2.50 articles. Wednesday's list follows:

Any \$2.50 Book. Any \$2.50 Handkerchief. Any \$2.50 Toy. Any \$2.50 Vase.

Selection must be made from the above articles.

Railroad Fares Refunded and Free Delivery within 100 miles of Buffalo as usual

Before buying ask for an Out-of-Town Shopping Card at the Public Service Bureau and for list of free articles.

