

R. SEGER & CO'S.

JANUARY CLEARANCE SALE



This Sale Includes our Entire Stock of Clothing

All newly purchased for our trade, from the best manufacturers of the country. We are determined to reduce our stock and propose giving our customers the benefit of the great **SLAUGHTER IN PRICES.**

First Class, Reliable Goods at Low Prices

CALL AND SEE US, THE PRICES WILL DO THE TALKING.



Sale Commences

Friday, January 15th, 1909 and Continues for Fifteen Days

Men's fine dress worsted and velour cashmere suits all sizes and styles, bought to sell for \$8. Clearance sale price **\$5.50**
 Men's black **Thibets**, regular price \$10.00. Sale price **\$7.75**
 Men's Dress worsted, all colors and sizes, value \$12.00. Sale price **\$8.50**
 Men's fine Worsteds, Vicunas and Thibets, bought to sell for \$13, \$14, \$15, \$18 and \$20. Sale price **\$10 to \$15**
 Men's Dress Overcoats, lining and cloth guaranteed, bought to sell for \$8.00. Sale price **\$5.50**
 Men's White and Fancy Vests, from **\$1.25 to \$2.50**

Men's fine Kersey Overcoats, regular price \$10.09. Reduced price **\$7.50**
 Men's fine Oxfords, Vicunas and Thibets, bought to sell for \$13. Sale price **\$9.95**
 Men's Rain Coats and Overcoats, bought to sell for \$15, \$18 and \$22.50. Sale price **\$10.95 to \$14.95**
 Youth's fine Dress Suits, sold for \$6.50, \$7.50, \$10.00. Sale price, \$4, \$5 and **\$7.00**
 Youth's good wear and dressy Overcoats, bought to sell for \$6.50, \$7.50 and \$10. Sale price \$4, \$5 and **\$7.00**
 A big line of Children's Overcoats at cost and less than cost.

Children's Suits at Sacrifice Prices
 Children's two piece and three piece suits, bought to sell for \$2.75, 3.00, 3.50, 3.75, 4.00, 4.50 and 5.00. Sale price \$1.95, 2.45, 2.95, **\$3.95**

Pants at Prices Less Than Cost to Make
 Men's Work Pants at **79c**
 Men's Wool Pants, all sizes **\$1.35**
 Men's Worsted and Cashmere Pants, from **\$1.50 to 2.50**
 Men's Dress Pants, none better, from **\$2.25 to 3.75**
 Children's Pants from 39 cents up.

A Wonderful Saving for You Our reputation for selling reliable goods is unquestioned. We handle only the best makes and have no old goods to unload on you. Come in and look our stock over and see the wonderful bargains we offer in every department of our store.

A List of the Many Bargains that Await You, so Come Early

Men's fleece lined Underwear, 50c value, sale price **39c**
 Men's all wool shirts and drawers, \$1.00. Sale price **79c**
 Men's fine medium and heavy weight underwear, value \$1.25. Sale price **98c**
 Men's Overshirts **39c**
 Men's Blue Flannel Overshirts **79c**
 Riehey, Men's Blue Flannel Overshirts **\$1.40 to 1.50**
 Men's black and white work shirts **39c**
 Men's dress shirts, all colors **39c**
 Men's "Lion Brand" shirts **79c**

Boys' fleece lined underwear **19c**
 Men's heavy wool hose **39c**
 Men's cashmere hose **19c**
 Men's heavy wool hose **19c**
 Men's black dress sox **10c**
 Suspenders **19c and 39c**
 Men's gloves and mittens from 39c to **\$1.37**
 Men's and Boys' caps **19c up**
 Men's \$2.00 black and pearl stiff and soft hats **\$1.25**
 Men's \$2.50 soft and stiff hats, all colors **\$1.75**
 Men's \$3.00 soft and stiff hats, all colors **\$2.25**

Douglas Shoes Patent Colt, Velour Calf, Box Calf and Gun Metal.
 Men's shoes, regular \$2.00 at **\$1.75**
 Men's shoes, regular 2.50 at **\$1.98**
 Men's shoes, regular 3.00 at **\$2.50**
 Men's shoes, regular 3.50 at **\$2.95**
 Men's shoes, regular 4.00 at **\$3.25**
 Men's High Top in Tan Blucher, regular \$5.00 at **\$4.00**
 Neckware, 19c to **39c**
 4 ply linen collars (Barker Brand) at **10c**
 Umbrellas, Trunks, Bags, Valises and Suit Cases reduced.

Tell your friends Friday Jan. 15. Cameron County will never have such a Clothing opportunity again. Get your share of it.

Please Remember the Date, Jan 15th, 1909

Our opening will be a red letter day. Profits thrown to the winds. This quick move Clearance Sale will abound with saving opportunities, which will surpass anything ever held in this county. It will be wise to come early, and get first choice, as the best usually goes first, but come any way. We will have bargains enough for all. **NO GOODS CHARGED DURING THIS SALE. EVERYTHING STRICTLY CASH.**

Don't Forget the Opening Date

Friday, Jan. 15, 1909, at 8 a. m.

R. SEGER & CO.

Next door to First National Bank,

EMPORIUM, PA.