

EM, YOU WATCH HIM; HE'S NO REFORMER

A 999 ways.

1 TELI

And reform politics may be classed as of two kinds the counter-feit variety and the genuine.

independent, or reform movements in political campaigns, are intended to the boltcar campaigns, are intended to be the breaking away of members of the old parties and a consolidation of these "bolters" for the purpose of electing a ticket which is supposed to be better than either of the old-line party tickets. Sometimes an inde-pendent movement means this Sometimes it means that a Democrat or a Republican who has failed of the regular party nomination has been persuaded to make the race on the ground that he has been deprived of the nomination by unfair means. But the basic element of independent movements is always a claim toward

46 bettering of conditions, and there fore arguing a reform, politically. Then there is usually the Prohibi-tion movement to be reckoned with, and this is strictly founded on reform principles. Or there may be an educational feature in the campaign which will prove to carry the balance of power as to votes, and which may be adopted in the platform of either of the parties, with a view to secure votes for the whole ticket. Politics is largely a game of expedients, and as the only things that count, in the last analysis, are the votes, it follows, therefore, as the night the day, that votes are the prime necessities, and any expedient to catch votes is considered justifiable.

Other phases of reform politics may enter particularly into national cam-paigns, and may influence local conditions enough to swing victory to a which may be weaker on paper than its antagonist.

In every large city and noticeably my own city.

tions did much in making political copies of conditions better. For that they de-serve substantial credit. So long as they were absolutely non-partisan they wielded considerable influence, and in every community who want to run properly, but on occasion they allowed the rest of their neighbors; the bigger prejudice to bias them and did injus-tice to good men. the community the greater they are liable to be in number. And in a city the legislature, or congress. But wherever there was a "kick" coming, and couragement, steadily set himself to work to better the class of official ganize, this class would be on hand ganize, this class would be on hand early and get the chairmanship of the meeting, usually coming out in a speech of denunciation 'ringing' against the infamy which the citizens had met to combat. This put the reformer "next" if it was a proposition o nominate an opposition candidate, and he ofter got away with the nomi-nation. Or, if he was a professional man, a lawyer, a doctor, or a real es-tate man, even, it was a pretty fair advertisement, wasn't it? Not so "poor" to have your picture in the paper next day, with a long account of you, your business and your speech, etc. Something that would have cost you coin to have in the papers, and you got it for nothing. And then the reporters out to interview you and quite a rack-et started about you. And in every large city I suppose there are only a few bright promoters that standing around waiting to like sell a gold brick or two. Some of these "reformers" were pretty fierce when they happened to A few of them were land in an office. swept into the city council astride the top of a wave of "popular indignation" and they were the hungry boys, some qui vive to be "approached." the And when they were tempted they fell swiftly and without a sound. Their swiftly and without a sound. motto was that of the Hon. Webster

cab-horses provided with seats while waiting for a fare, the distribution of copies of Browning's poems to cross-ing policemen, or some such similar

There are sometimes uneasy people

when this happened it made the regulation, gilt-edged grafters in the council indignant. Not that the "re-former" should turn out to be "look-ing for something," but that he so often took anything he could get. This made trade bad, for it scaled prices and such a recruit to the ranks of corruption caused a "bear" market in votes.

its message into the homes and lives of the people. Your competitor has his store news in this issue. Why don't you have yours? Don't blame the people for flocking to his store. They know what he has.

NUT

fined types of the political reformers with a smattering also of what were known as "cranks," "dreamers" and "visionaries." One of the two types referred to was the hard-headed citizen who, regardless of ridicule and disselection. Without caring anything for party affiliations, he associated organizations which "went with after" weak or unfit candidates, and supported and encouraged good candidates for all offices, whether state, county or municipal.

This class of men accomplished, with the aid of decent politicians, a great deal of good. In the beginning, like all then actuated by really high motives, they were derided and lampooned, and their lot, like the police-man's, was not a happy one. But as time went on they became a force which had to be reckoned with, even by the most hardened of the "bosses." excepting in what may be classed as 'saloon wards

In the saloon wards, where the aldermen for instance, were saloonkeepers, or where the saloon influence pre dominated overwhelmingly, the "bosses" did not mind reform politics any more than a rhinoceros would mind the bite of a mosquito. I never could understand, knowing the absolute hopelessness of it, why the reformers would sometimes try to "break into" such a ward in an aldermanic campaign. I remember very well the ocasion of a gentleman calling on me and endeavoring to enlist my services as a speaker in a campaign of this SOPL.

The other type of well-known re- of two millions of inhabitants they are former was the one who continually headed "reform" movements. He might be a candidate for alderman, or they surge in with the crowds having hearings in the public offices in the city halls, and whenever they have no

connection whatever. Substantial reforms are of slow It took over 20 years' steady growth. work to drive the infamous justice of the peace system out of Cook county. Some notable reform is went along very well for a time until they got so prominent that they were offered a high-salaried political position. And then they dropped practically from sight as reformers and reappeared as pay roll artists. This caused at times a revulsion of feeling among the re-formers at heart, but they did not let a little thing like that entirely discour-

age them. I got so that I could usually "spot a reformer as far as I could see him. The majority of reformers are very busy walkers and talkers. They are not confined to one nationality, al-though I should judge that the bulk

of them are Americans. They all have "missions." If you agree with them,

and do everything they ask, you are "a patriot." If you disagree with some of them in any way, shape or manner, you are either a scoundrel or without mental balance. But to be "a patriot" in the eyes of those who were fanati-cal you must accede to their demands. "Patriots," said Sir Robert Peel, "they spring up like mushrooms in the night; I can make 50 patriots in a single hour; I have only to refuse

some unreasonable or absurd request, "You know the disgraceful condi- Flanagan, with a different interpreta- when up starts a patriot."

A cheap scoundrel earned just as much contempt in the council as an overcoat thief earns from a railroad manipulator of stocks. I recollect the arraignment that one of the "regulars" gave one of these easily purchased "reformers."

Said the "regular," puffing slowly at a big black cigar, the little finger of his left hand adorned with a four hun-dred dollar "shiner," and his shirtfront sporting its mate, presented by his admiring "constits:"

"I reckon I size that guy up right, at the start. I tell 'em I seen what kind of a lobster he is, the first flop of the box. I tell 'em, you watch him; he's no reformer and he's no thoroughbred. He blows up in the stretch the first time they're off at the gut. An', say! Did he? Well, he's elected all right and he goes over an' hooks up with the geezeer in the next ward that went in the same time he goes in. Them two frames up and goes out for the stuff. Do they get it? Yes, they

get it, and how much? Say, on the level now, on the square, they split three hundred between 'em for a little thing they pull off. A hundred and fifty apiece, see

He paused and took a fresh puff at his cigar, and resumed: "Why, if any cheap stiff 'd come to me and try to insult me with less than \$500 I'd throw the skate out of my office." end of his cigar glowed with righteous indignation

(Copyright, by Joseph B. Bowles.)

Not Altogether Painless. Patience-Is that dentist's methods painless?

Patrice-Not all of them. He has a phonograph in his office!-Yonkers Statesman.

business and you want to make more money you will read every word we have to say. Are you spending your money for advertising in haphazard fashion

as if intended

Enlarging Your Business

If you are in annually, and then carefully

for charity, or do you advertise for direct results?

Did you ever stop to think how your advertising can be made a source of profit to you, and how its value can be measured in dollars and cents. If you have not, you are throwing money away.

Advertising is a modern business necessity, but must be conducted on business principles. If you are not satisfied with your advertising you should set aside a certain amount of money to be spent

creasing your volume of business; whether a 10, 20 or 30 per cent increase. If you watch this gain from year to you will become intensely interested in your advertising, and how you can make it enlarge your business.

note the effect it has in in-

If you try this method we believe you will not want to let a single issue of this paper go to press without something from your store.

We will be pleased to have you call on us, and we will take pleasure in explaining our annual on tract for so many inches, and how it can be used in whatever amount that seems necessary to you.

If you can sell goods over the counter we can also show you why this paper will best serve your interests when you want to reach the people of this community.

JOB PRINTING We can do the finest can do that class just a little cheaper than the other follow. Wedding invitations, letter heads, bill heads, little cheaper than the other fellow. Wedding invitations, letter heads, bill heads, sale bills, statements, dodgers, cards, etc., all receive the same careful treatment -just a little better than seems necessary. Prompt delivery always.