

CRAMER'S BIG REBUILDING SALE

The Greatest Forced Sacrifice Sale Ever Offered in This Section

ON account of the smallness of my store room I have to rebuild a larger and more modern structure, and not being able to get another store room large enough to display my present stock, I have decided to put on sale my entire \$8,000.00 to \$10,000.00 stock of DRY GOODS, MILLINERY, LADIES and CHILDREN'S COATS, FURS, SKIRTS, UNDERWEAR, HOSIERY, GLOVES, RIBBONS, LACES, EMBROIDERIES, YARNS, NAPKINS, TABLE LINEN, WOOL DRESS GOODS, GINGHAMS, PERCALES, CALICOS, OUTING, LAWN, MUSLINS and NOTIONS, UMBRELLAS, JEWELRY, MEN'S and BOYS' FURNISHINGS, DRESS SHIRTS, UNDER SHIRTS, and DRAWERS, SUSPENDERS, COLLARS, CUFFS and TIES.

REMEMBER this entire stock will be put on sale **THURSDAY, JAN. 3, 1907** and will have to be closed out within the next 60 days regardless of cost.

Read Carefully these items and see the wonderful saving in the price of these goods

COATS for Ladies and Children

| | |
|--|--------|
| Ladies regular \$10.00 coat, sale price | \$6.49 |
| Ladies regular 12.50 coat, sale price | 7.89 |
| Ladies regular 16.00 coat, sale price | 9.98 |
| Children's regular \$4.00 coat, sale price | 1.98 |
| Children's regular 6.00 coat, sale price | 3.25 |
| Children's regular 10.00 coat, sale price | 4.98 |

Big Bargains in Furs

| | |
|--------------------------------------|--------|
| Ladies \$4.00 fur, now | \$1.69 |
| Ladies 7.00 fur, now | 3.49 |
| Ladies 10.00 fur, now | 5.98 |
| Child's 3.00 fur sets now | 1.39 |
| Child's 4.00 fur sets, now | 1.98 |
| Child's 5.00 fur sets, now | 2.49 |

Ladies Waists.

| | |
|---|--------|
| Waists, open back and front, in fine quality wool batiste, worth \$3.50 now | \$1.98 |
| Ladies fine silk, regular \$5.00 waist, now | 2.69 |
| Ladies 50c and 75c waists, now | .39 |

Millinery

Having gathered together for this sale the most modern styles in Ladies, Misses and Children's Hats, Plumes, Wings, Feathers, Flowers, Ornaments and trimmings of all kinds at knife slashing prices.

| | |
|--|------|
| Ladies regular \$2.00 and \$3.00 hats, now | .89 |
| Ladies regular 3.50 and 4.00 hats, now | 1.39 |
| Ladies regular 4.50 and 5.00 hats, now | 2.19 |
| Ladies regular 6.00, \$8.00 and \$10 hats, now | 3.98 |
| Misses regular 2.00 and \$3.00 hats, now | .98 |
| Misses regular 3.50, \$4.00 and \$5.00 hats, now | 1.89 |
| Children's regular \$1.50 and \$2.50 hats, now | .79 |
| Children's regular 3.00 and \$4.00 hats, now | 1.69 |

Wool Dress Goods

| | |
|---|-----|
| Dress goods worth 50c, now | 40c |
| Dress goods worth \$1.00, now | .79 |

Ladies and Misses Skirts

Ladies all wool skirts, the most modern up-to-date styles in Broadcloth, Panamas and Plaid suitings.

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|---|--------|
| Ladies skirts worth \$3.00, now | \$1.49 |
| Ladies skirts worth \$4.50 now | 2.39 |
| Ladies skirts worth 6.00 now | 3.89 |
| Ladies skirts worth 8.00 now | 4.98 |
| Misses skirts worth 3.50 now | 1.98 |

Petticoats

| | |
|--|--------|
| Ladies regular \$6.00 silk petticoat, sale price | \$3.89 |
| Ladies regular 8.00 silk petticoats, sale price | 5.98 |
| Ladies regular \$10.00 silk petticoats, sale price | 7.49 |
| Ladies regular 12.00 silk petticoats, sale price | 8.39 |
| Ladies regular \$3.00 satin petticoats, sale price | 1.69 |
| Ladies regular 5.00 satin petticoats, sale price | 2.98 |

Corsets

| | |
|------------------------------------|--------|
| Ladies 25c corsets at | .19 |
| Ladies 50c corsets at | .39 |
| Ladies \$1.00 corsets at | .79 |
| Ladies 1.50 corsets at | \$1.19 |

Silk Velvets, Washgoods, Outings and Domestics, all the Latest Patterns

Silks in all Popular Shades

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|--|--------|
| Wash silks worth 50c, now | .39 |
| Taffeta silks worth 75c now | .59 |
| Taffeta silks worth \$1.00 now | .79 |
| Taffeta silks worth 1.50 now | \$1.19 |

Notions, Ribbons

| | |
|--|-----|
| Over 10,000 yards of silk, satin, velvet, Persian and grosgrain ribbons. | |
| Ribbon worth 15c and 18c now | .09 |
| Ribbon worth 25c now | .19 |
| Ribbon worth 35c now | .27 |

Hosiery

| | |
|---|-----|
| Ladies hose worth 15c now | .11 |
| Ladies hose worth 25c now | .19 |
| Ladies hose worth 50c now | .39 |
| Children's hose worth 15c now | .11 |
| Children's hose worth 25c now | .19 |
| Men's hose worth 15c now | .11 |
| Men's hose worth 25c now | .19 |

Velvets

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|---|-----|
| Paon velvets worth \$1.00 now | .68 |
| Paon velvets worth 1.25 now | .89 |
| Paon velvets worth 1.50 now | .98 |

Persian Lawns

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|------------------------------|-----|
| Lawn worth 20c now | .16 |
| Lawn worth 25c now | .19 |
| Lawn worth 35c now | .27 |
| Lawn worth 45c now | .33 |

Underwear

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|--|-----|
| Ladies underwear regular 25c now | .19 |
| Ladies underwear regular 50c now | .39 |
| Ladies underwear regular \$1.00 now | .79 |
| Children's underwear regular 25c now | .19 |
| Children's underwear regular 50c now | .39 |
| Men's underwear regular 50c | .39 |
| Men's underwear regular \$1.00 | .79 |

Men's Shirts

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|--|------|
| Men's regular 50c and 75c shirts now | .39c |
| Men's regular \$1.00 shirts now | .79 |
| Men's regular 50 and 75c overalls | .41 |

Domestics and Prints

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|--|-----|
| Percale worth 10c now | .08 |
| Percale worth 12c and 14c now | .10 |
| Calico worth 6c and 8c now | .06 |
| Ginghams worth 8c now | .6½ |
| Ginghams worth 12c and 14c now | .10 |
| Outing worth 8c now | .6½ |
| Outing worth 10c now | .08 |
| Outing worth 12c and 15c now | .10 |
| Muslin worth 8c now | .6½ |
| Muslin worth 10c now | .08 |

Laces and Embroideries, Handkerchiefs, Lace Curtains, Etc., at 1-2 Price

| | |
|--|-----|
| Lace curtains worth \$1.00 now | .49 |
| Lace curtains worth \$1.50 now | .79 |
| Embroideries worth 10c now | .07 |
| Embroideries worth 15c now | .11 |
| Embroideries worth 20c now | .15 |
| Lace worth 7c and 8c now | .05 |
| Lace worth 10c and 12c now | .08 |
| Lace worth 15c now | .11 |
| Lace worth 25c now | .19 |

DON'T MISS this great sacrifice sale. Come early and buy quickly, as this is the opportunity of a lifetime to buy clean, new, salable goods at such remarkable prices, for which you will have to pay much more money later. **WHY NOT BUY NOW. THIS SALE IS STRICTLY CASH.**

W. H. CRAMER,

Fourth Street,

EMPORIUM, PA.