

Cramer's Big Unloading Sale

EMPORIUM, PA.

The Greatest Bargains Ever Offered the People of This County and Vicinity

Knowing of the difficulty with the manufacturers, jobbers and importers this season to dispose of their mighty stock of goods on hand, left over from the spring and summer season, and having the opportunity in front of us to obtain an immense stock at prices next to nothing, we were quick to act when the cry arose for cash, not thinking of the backwardness of the season with us, and now being overloaded we must dispose of all our summer stock in order to make room for the new fall goods, as our shelves are so overloaded, and the smallness of our store room, having no wash-house to store these goods. Room we must have at once. On THURSDAY, JULY 12th we will throw this great stock of seasonable merchandise on the mercy of the public at prices never before heard of in the history of Emporium. This mighty stock consists of Millinery, Ladies Waists, Sheets and Muslin. Underwear, Ribbons, Notions, Laces and Embroideries, Hosiery, Underwear and Yard goods, Gents' Furnishings and Children's wear.

REMEMBER this sale will last until the 31st only, so act quick and take advantage of these great saving opportunities, as the chance of a life time is now at hand to obtain seasonable merchandise at a loss to us of 30c, 40c and 50c on the dollar. Room we must have for our new fall stock which is now coming in on us.

NOTIONS Read these Items Carefully and note the Wonderful Saving in Goods you all need.

Over 5000 yards of Silk, Satin and Persian Ribbon at knife slashing prices:
 Ribbons worth 15c and 18c now going at - - 09c
 Persian Ribbons worth 25c and 35c now going at - 19c

Big Bargains in Hosiery

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|-------------------------------|--------------------------|
| Ladies 15c hose now - 11c | Men's 15c hose now - 11c |
| Ladies 25c hose now - 19c | Men's 35c hose now - 21c |
| Misses 25c hose now - 19c | Boys' 15c hose now - 11c |
| Children's 15c hose now - 11c | |

Underwear for Boys', Ladies and Misses

We will place on sale nearly a car load of underwear at prices that are a treat to the shrewdest buyers.

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| Men's Shirts and Drawers, worth 25c and 35c, sale price - | 19c |
| Men's Shirts and Drawers, worth 50c and 75c, sale price - | 39c |
| All our Men's \$1.00 and \$1.25 grade of Underwear going at | 79c |
| Ladies' Vests worth 15c now going at - - - - | 09c |
| Ladies' Vests worth 25c and 35c now going at - - - | 19c |
| Ladies' Lisle Vest worth 50c now going at - - - - | 39c |
| Misses Underwear worth 15c and 20c now going at - - | 11c |

Millinery

It has long been a well known fact that Cramer's Millinery Department has been the leading and most up-to-date place in Emporium for the modern patterns in Ladies', Misses and Children's Hats, and now we have gathered together some of the finest hats ever shown for this great sale at less than half price. A hint of the high cut in prices in our Millinery Department:

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| Ladies' \$3.00 and \$4.00 hats now - - - - | \$1.39 |
| Ladies' \$5.00 and \$6.00 hats now - - - - | 2.98 |
| Ladies' \$8.00, \$9.00 and \$10 hats now - - - - | 3.98 |
| Misses \$2.00 and \$3.00 hats now - - - - | .98 |
| Misses \$3.00, \$4.00 and \$5.00 hats now - - - - | 1.89 |
| Children's \$2.00 and \$3.00 hats now - - - - | .79 |
| Children's \$3.00 and \$4.00 hats now - - - - | 1.39 |
| During this sale all our \$1.00 Childrens hats at | .49 |

Summer Corsets Almost Given Away

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| Ladies' 25c and 35c Corsets at - - - - | 19c |
| Ladies' 50c and 75c Corsets at - - - - | 39c |
| Ladies' \$1.00 and \$1.25 Corsets at - - - - | 79c |

Special Values in all Muslin Underwear

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| Ladies Shirts worth 75c now going at - - - - | 39c |
| Ladies fancy Lace Skirts worth \$3.00 going at - - - | \$1.89 |
| Ladies Corset Covers. | |
| Night Gowns worth 75c - - - - | 39c |
| Drawers worth 50c and 75c - - - - | 39c |

Ladies Waists.

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| Lot No. 1, open back or front, with open embroidery or lace front, fine quality lawn, worth \$2.00, to go during this sale at | 98c |
| Ladies' fine Lawn 75c Waist now going at - - - - | 49c |
| Ladies' extra quality Waist, selected for their richness in appearance, worth up to \$4.00, now going at - - - - | \$1.98 |
| Big lot of odds and ends in broken sizes at prices next to nothing. | |

Our Domestic and Wash Goods, Also Silks of the LATEST PATTERNS

will be sold at a great sacrifice. These goods take up a good bit of room, and owing to their bulkiness on our shelves we must dispose of them regardless of cost. The knife-slashing price we have placed on all our goods will enable us to dispose of them quickly at a great saving to the public.

Laces and Embroideries

The richest and handsomest patterns ever shown in this section of the state, at prices less than one half.

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| Lace curtains worth 75c, now - - - - | 49c |
| Lace Curtains worth \$1.25, now - - - - | 79c |
| Lace Curtains worth \$2.50, now - - - - | \$1.19 |
| Lace Curtains worth \$3.50, now - - - - | 1.49 |

A LIFE TIME CHANGE

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| Flowered Swiss worth 25c and 35c now going at - | 19c |
| Lawns, 12c, 15, and 18c at - - - - | 09c |
| Bastistes, 15c, 20c, - - - - | 11c |
| Bastistes, 25c - - - - | 19c |
| Diminities, 20c, 25c, - - - - | 13c |
| India Linen, Calicoes, Seersuckers, Bastiste, Curtain Goods. | |

Men's Working and Dress Shirts

at prices that will surprise the neatest buyer.

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| Shirts worth 75c now - - - - | 49c |
| Shirts worth \$1.00 now - - - - | 78c |
| Shirts worth \$1.25 now - - - - | 89c |

SPECIAL during this great sale of Ladies, Misses and Children's Spring and Summer Jackets at less than one-half the original cost. A big saving.

Ladies and Misses Stylish Skirts made by the most modern and up-to-date tailors in the country, will be sacrificed at almost any price. We are bound to reduce our stock and if you fail to take advantage of these low prices you will be the loser.

Don't forget to visit our Ladies Neckwear department and convince yourselves that we are the leaders in this part of the state for the many different patterns and styles which we have on display during this sale at one-half the cost of manufacture.

This Sale is Positively Cash. Your Money Back for any Purchase Unsatisfactory during this Sale.

REMEMBER THIS SALE WON'T LAST FOREVER.

CRAMER'S

Big General Dry Goods, Ladies and Gents' Furnishings Store, EMPORIUM, PENN'A.