OHND. ROCKEFELLER, JR

REACHES THE GOSPEL OF THE SIMPLE LIFE.

ich Man's Son Devoted to His Sunday School Work.

It was shortly before 10 in the morn g. Fifth avenue was comparatively serted for three reasons, namely-it as the Sabbath day, it was too early some hours for an ease-and-luxury ving residential section to be visibly tir, and it was raining-raining hen gray and ragged skies are being eadily unraveled upon an outwardly

eachly unravered upon an outwardly seried city. Standing—had there been any sun— the shadow of the modest Fifth ave-te Baptist Church spire in West Forty-xth street, just off the mansioned enue, an observer might have counted me hundred and fifty exceptions to the evailing rule of metropolitan deser-An observer also might have noted modest coupe, devoid of any crest or mily insignia, just as the driver was inus a cockade and livery, draw up at e church entrance and deposit a young an and a young woman upon the pave

Stepping first from the vehicle and sing his umbrella with such agility as experienced teller may some times exit in handling specie, the young man orted his companion to a small side trance of the church and with her dispeared into the plain brick and stone

e young man and his wife—would have lked from their handsome Fifth ave-e residence to the West Forty-sixth eet church, instead of riding even in ch an unpretentious conveyance as ay used on this occasion. For the unger John D. Rockefeller is endeavor-

s of more numerical importance that entire remaining Fifth Avenue Bap Sunday-school, the younger Rocke

t as it had been avoided whenever sible by the Rockefeller family.

laving accompanied his wife, a daugh-of Senator Nelson W. Aldrich, of ide Island, to the small waiting room arch, where some hundred and fifty as members and visitors were congreed. They had been about the only estrians on the neighboring streets ween the hours of 9 and 10-a time en all roads in that part of the city I to the Fifth Avenue Baptist Church,

Smile Never Reaches His Eyes.

roughly en rapport. For his genial de of greeting was vividly reflected in nearly every face present. His le had in it a searching warmth and lightly that had the same thawing t upon the beneficiaries as might a h of sunlight upon the outside world

inches served also to accentuate the size of his head. Yet the most important feature about that member, if the eyes and their immovable lids be excepted, was the nose

Recently in discussing faces as in lexes the denuity in discussing faces as indexes of character, a great industrial captain and student of physiognomy declared that he attributed no small part of his commercial success to his ability to estimate character by noses. He jocularly remarked that he won each of his greatest successes by a nose. Young John D. Rockefeller, judging by the same standard, has character to spare. His nose be-tokens both a Roman and Greek ancest-As a feature, it completely dominates his face.

Smiling his sixth, or maybe his seventh consecutive smile, the young leader reached and ascended the slightly elevated platform. Although, in doing so, he had his back to his audience for a fraction of a minute, he conveyed a curious mpression of not having taken his eyes from the assemblage. Choosing an ample chair of Titian plush the young man sat down, folded his arms, and clamly proceeded to survey the faces turned toward him with their varying degrees of age and experience. Simultaneously with this movement, and as suddenly as the genial expression had appeared in is face on his entrance, it was eclipsed s though by a transitory cloud of some

Jeffersonian Simplicity.) Meanwhile, the room was rapidly fili-ing with tardy arrivals, the regular class members proceeding to their accustomed places, and the visitors, of whom there were a score, receiving a welcoming hand from whichever usher met them at the door. Had it been a political meeting this Sunday morning gathering of the Rockefeller Bible class might be charac-terized as having a Jeffersonian sim-plicity. Several minutes thus went by, Occasionally the young multimilion-nire exchanged nods with those nearest the teeth were prominent even in the im religious light prevailing. Iti-

ody stood up, and, led by a male quar-t of exceptionally good voices recruitd from the class members, joined in the ong. Vocally the leader could be dis-

and spiritual deterioration and the ex-im and squarely facing his auditors while he swept them with his eyes, he imnounced that the text for the lesson would be the parable of the hidden

Whether it was a coincident or whethexts dealing with strictly material sub-I. On the preceding Sunday, as he I, the parables of the mustard seed to find it y the leaven had been respectively un-

inches of the young man. His limited sonal one-one that is intended not only for humanity in the aggregate, but for you and me as individuals? Yes, I think that is what is meant. "But our text to-day suggests some-

thing else that some, if not all, 'of us the church. Where?" must have thought of at some time or | "Some men," more ther. And that is the necessity of con ious effort in finding the treasures of this life. Conscious effort! Just as the air is all about us in vast and unlimited quantities and yet cannot be breathed without conscious effort, so it is with this parable which teaches that when a price. In fact, there are thousands of ertain man found the kingdom of heaen he hid it and joyfully went and sold all else that he had in order to possess ly in error This treasure is not of such the field and treasure more fully. "In those days of war and trouble, of

dissimulation and intrigue, when no man knew at what hour he might fall a vietim to some more powerful reighbor or king, men were accustomed to burying their treasures for safer keeping. read frequently of those who divided and protracted sacrifices must be made their fortunes into three parts. One part was invested in jewels, which having less bulk, could the more easily be concealed as well as worn. Another portion was frequently buried, and a third portion was invested in trade or busine

The Act and the Treasure.

"So it was natural that a parable would be suggested by treasure, buried in a field. The man who found it on, that occasion was perhaps a laborer in that occasion, who was unaccustomed to be affected by the surroundings, and selfish desires in order to obtain it, but selfish desires in order to obtain it, but

catured Rooseveltian smile, in which teeth were prominent even in the religious light provailing. His eyes e, or seemed to be, watching and ghing the newer arrivals with a com-ed kindness and keenness of gaze he left no unexplored corners in the

the Bible class has a weakness for xts dealing with strictly material sub-evening, we will find that he will have the sub-evening, we will find that he will have the sub-the sub-t

Not to Be Bought with Gold.

"This being treasure, then, that we must all possess, where is the best place to find it ?"

possessed of this inestimable treasure. any such suggestion is both unjust and Do not construe me as meaning that it is not necessary to have the religious prin-ciple implanted in the seeker after this undivided loyalty and such pleasure and treasure. But it can be found outside spiritual profit as he may get in the

theory that with money they could buy their way into heaven, and they have wasted themselves in striving to get the misled people who think everything in this world can be bought. They are sadparamount value that it cannot be bought with gold.

Again, many men have thought to attain it by intellectual paths. Others have striven toward it by hard work, by making names for themselves in the world. Even that does not suffice. Great patiently that it is not worth while to make such sacrifices. The world is wrong in this as in many other things. Do not think of it as being a great sacrifice, but as a great joy, just as the laborer in the parable.

"We may have to part with money," he continued, leaning forward and lifting

"There is only one way that the hidden treasure can be found, and that is by building up character in order to possess all that is really worth having in this world. Times are different now from what they were in former ages, when men lived more simply, when life was not such a complex affair as it is to-day. "If you have harbored the belief that you can have and hold any worthy and substantial treasure without obtaining". "Now let us sing," he concluded some-what abruptly. Signaling to the quartet in the choir loft with one hand and reaching for **a** build with the other, the class leader joined in the hearty response that fol-lowed. As the final notes of the deep-toned organ concluded a trailing offer-tory, the young multimillionaire class leader pronounced a brief benediction. This done, the secretary made a num-**Parable of the Hidden Treasure**. With the conclusion of the hymn heremained standing while the class was seated. There was no suggestion of a single now, as, locking his hands behind him and squarely facing his auditors

Family Tradition Against Talking.

his smile on meeting a press represen-tative, until an interview was broached. His hands swiftly vanished behind his back. He glaneed quickly about. Yet

A prolonged pause ensued before the devote so much of your time to this lence was broken by a young man who work?" was suggested.

"Some men," more gravely, "have thought—have mistakenly believed—that money could buy this great treasure. They have ordered their lives upon the theory that with money they could have ing meetings, we have been at various times addressed by the foremost men in nearly every walk of life. It might even be ventured that no similar organization in existence has been addressed by such an extraordinary array of speakers there are our regular monthly dinners, and also the club, which offers exceptional advantages to the members from every viewpoint.

His Gospel the Simple Life.

"Although," concluded the speaker dropping his voice as the object of discussion passed near on his way out of the room, "the simple life is now a popular vogue, it is neither more nor less than what Mr. Rockefeller has been preaching so to say, ever since he organized his class and assumed its leadership four years ago. He works harder than any members of the class to further its success, and nobody knows-not even the beneficiaries-just how much silent assistance he has given and is giving to many of the young men who are follow-ing his leadership here." Meanwhile the room was being grad-

nally vacated, many accompanying the young man whose hame is a synonym for millions into the church to attend the regular service, others leaving for their

2|c 2|c 2|c

gramme for the coming week, and the more comfortable to have them fade army post. A licutemant is allowed two rooms and a captain three. When they all of a sudden like a torpedo."

* * * Many men in New . ork city who have

mosphere keeps the skin from drying "Because," replied the l and becoming parched and lined. it to me!"---(Lippincott's.

THE MAGNITUDE OF THE NEWS-PAPER INDUSTRY.

By Louis Wiley of New York, Veteran Journalist.

The day of oratory is passing, but the public taste for newspaper reading is increasing. In years gone by only a lim-ited number of the citizenship read newspapers; now every man and woman, and indeed every child able to read, reads a newspaper.

The expense of conducting newspapers is now greater than at any other time in the history of newspaper making. The average cost of the production of a New ork daily newspaper is \$20,000 per veek.

The business side of newspaper work requires as much ability and as much energy as the editorial department.

Individuality was the predominant fac-or in newspaper work fifty years ago. Today there is more impersonality and better service to the people.

MARS AND CUPID.

Although the promulgation of the rec-ommendation made by Gen. Corbin—that the War department should not permit an officer of the army to marry until he has an income sufficient to support a wife and family and is free from debt while and family and is free from debt— was but recently made public; the re-turns of the opinion of the country have come in and they are largely caustically critical of his suggestion. The young women are writing to the newspapers that Gen. Corbin is transgressing the field of his duty as commander of a sin-gle military division and that he ought to find sufficient complexement in marger. the corner. The members of their move-upon any of the members of their move-ments beyond the moral obligation which a membership in the class entails. An hour later, following the church services, and as the rain was still falling, the nonzero Rnekefellers were driven home the nonzero Rnekefellers were driven home

A look at a few comparative figures The pay of officers ranges from \$1,400 a year for a second lieutenant of infantry and \$1,500 for a second lieutenant of cevalry or artillery up to \$11,000 for the and \$2,000 int \$2,000. It is only with these grades that we are concerned, as
with the slowness of promotion in time
of peace it is a fair inference that if a man is not married when he becomes a gration is not exactly clear. * * * Dr. Amelia Wilkes Lines, who recently collect practicing woman doctor in the oblest practicing woman doctor in the world. She was the first woman to re-ceive a diploma in the state of New York and has practiced in New York city since 1854. * * * * * * months before he is getting \$1.545.96 a A statistician has gone to the trouble year. If he is promoted from the ranks to ascertain that a5 per cent of all the di-vorced women, 32 per cent of the widow-ed and 31 per cent of the single women life he must have five years age on his are engaged in gainful pursuits. Only commission before he gets the increase, about 6 per cent of the married women Taking the Sixth regiment of infantry as an example, the roster shows that six of the officers came up from the ranks, 26 from civil life and only 16 are West "Why do the roses fade slowly away?" she inquired, poetically. "Well," replied the bald-headed young man, "when you think it over, it's all for the best. It's are traveling on orders and not in charge of troops Uncle Sam grants mileage at

Tco Many Questions.

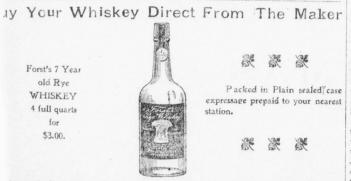
The fallacy of asking too many

I was stopping at a large hotel, and one day as I cause out and took my hat from the hands of the hatkeeper, I said

replied the boy, "you gave



are similarly situated.



and is pure and mellow, better than you have had from back.

your money back, burg will tell you that our word is good, and that we are responsible, you like so many advertising so called "Distillers." ou get an honest article, made from honest, select grain, by honest peo-

vill send us the names of 10 good families in your vicinity who use Whiskey purposes, and to whom we may send our pricelist, we will send you, with your one quart of Pure Virginia Homemade Blackberry Wine-FREE. MORKIS FORST & CO. Cor. 2d Are, de Snithfield St., PITTSBURG, PA.

Think of the balmy sunshine, of the fragrance of orange blossoms, of the gol-den fruits of Florida; then recall the snow, the sleet, the biting and continued cold of last winter.

Splendid train service, with every convenience for the comfort and safety of the traveler, has been provided via the ATLANTIC COAST LINE, "The great thoroughfare to the tropics," controlling expressage prepaid to your nearest station. 1400 miles of standard railway in the State of Florida.

Winter tourist tickets now on sale via this line carry the following privileges, without additonal cost: Stopping off, up to 30 days, enroute to or returning from Jacksonville; Many variable routes south of Jacksonville; Stop over privilege in the State of Florida at any point within life of ticket. For illustrated booklets on Florida, Cuba or "What to say in Spanish and how to say it," or other in-Spanish and how to say 10, of other A, formation, address, W. J. Craig, G. P. A., Wilmington, N. C., or Geo. B. Ecker, Agt. Pass. Dept. 1161 Broadway, New | "As to there being any other than sin-York.

such members of the class as are enrol-ed in its membership. Of the 450 class members, only some two hundred are members of the club. Handsomely furnished and equipped with an excellent library and other accesso-ries of club life, this, besides being a gen-

eral class rendezvous, is the home of some thirty members of the Rockefeller Bible Class. As to the attitude of the class toward As to the attribute of the class toward its multi-millionaire leader, one of the charter members voiced a unanimous sentiment in saying: "A great many persons have taken occession to express criticisms about ourselves and the work we are accomplishing. If they were bet ter informed they would not be so skep-tical. As a man in business, I have never known of greater loyalty and regard than exists between the head of this organization and the members.

"While most of them are young men, great many regular attendants of the class are well advanced in years. Some of them attend the meetings every Sunday of the class year from October until May without ever directly identifying themselves with the organization.

RP Nov. 28tf cere motives underlying the institution

is very often acquired. though generally inherited. Bad hygiene, foul air, impure water, are among its causes. It is called "the soil for tubercles," and where it, is allowed to remain tuberculosis or consumption is pretty sure to take root. Hood's Sarsaparilla Removes every trace of scrofula. Get Hood's.

