

In Buying Groceries



The Careful Housewife Makes every cent count. But she can't make the pennies count by trading at every store in town, spending half her time looking for the cent cheaper article. She can save money only by searching out a reliable grocer and sticking to him. The money is saved by trading with the groceryman who

Sells Dependable Goods.

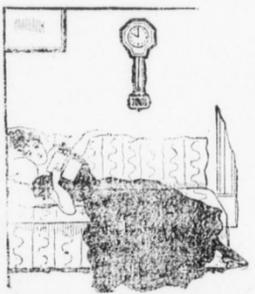
Dependable are not to be obtained in every store. Goodness and cheapness appeal to every condition of humanity. There are no fancy prices here and everybody is treated alike. Our goods are cheap because they are good.

It's Not The Prices

that make them cheap. Goods bought so cheap that they have to be thrown away on account of poor quality are the most dearly bought goods. Better pay a fair price in the first place and get the dependable kinds. You can't buy any other kinds here. We do not keep them.

WE ARE
HEADQUARTERS
FOR

Holiday Supplies.



Pickles, sweet and sour,
Preserved Fresh Fruits,
Pure Fruit Jellies,
Select Queen Olives,
Tomato Ketchup,
Baked Beans with Tomato Sauce, Prepared Mustard, 20c qt.

NUMEROUS OTHER
SEASONABLE DELICACIES
COMPRISED IN THE

Heinz' : 57 : Varieties Of Good Things.

WE ALSO CARRY A FULL LINE OF FANCY
BISCUITS, and TINNED MEATS, FRESH MEATS,
CHICKEN, SARDINES, FRESH BREAD.

Print Butter, Fancy Cheese,
Lemons, Oranges, Bananas.

G. H. Gross & Co.

Her Case Is Hopeless.
A little girl became so accustomed to exaggeration and misstatement that no body could believe her, and her parents were greatly annoyed by the unfortunate reputation that she was acquiring.

One afternoon her mother said to her: "Now, listen, Lillian, and heed my words. What has happened to one sister may easily happen to another. You know what happened to Ananias and Sapphira, don't you?"
"Yes'm, I do. They fell dead on the street corner, and I saw 'em carried into a drug store."

Loyal to the Last.
"Weren't you slightly annoyed by the manner in which your wife played when she was your partner at whist?"
"No," answered Mr. Meekton stoutly: "I wasn't annoyed. I was puzzled. I couldn't help wondering who made that fool assertion about its being wrong to trump your partner's ace."—Washington Star.

They Were Orphans.
"What a mendacious duffer you are, Philbs," said Dibbs. "You said this was an orphan asylum, instead of which it is an old men's home."
"Well, you go in and look for an old man who isn't an orphan. You won't find him."

If you wish to please people you must begin by understanding them.—Reade.

Rockwell's Drug Store.

The Cold Cream that we make is unsurpassed for face and hands and will make the skin soft and white. We have Nail, Tooth and Hair Brushes, Wist Brooms, Chamois Skin and Sponges. No better goods on the market. When you want your favorite recipes filled Bring them to us. Our stationery leads. Also our toilet cream, toilet water, toilet soaps, perfumes and sashet powder. All the latest.

Our Botanic Dry Kidney Cure is an excellent tonic. A specific for all diseases of the kidneys.
M. A. ROCKWELL.

Holiday Annex H. A. ZARPS & CO.

IN order to meet the increased demands of our numerous customers we have rented and stocked the store room, next door to JOHNSON & McNARNEY'S office, with a beautiful line of goods, especially selected for the Holiday Trade. During the rush incident to Xmas trade this new departure will afford the ladies an excellent opportunity to make their purchases. One of the features of the Annex will be several bargain counters. We can't fail to meet your wants at either store. Call early.

H. A. ZARPS & CO.

NEXT DOOR TO
JOHNSON & McNARNEY'S
OFFICE

When Christmas Comes on Sunday

By LOUIS E. THAYER

[Copyright, 1904, by Louis E. Thayer.]
TO us little fellows Sunday's mighty different
From all the other days that's in the week,
'Cause you've kind o' got to creep around on tiptoe

And you've sort o' got to whisper when you speak;
If you don't, your pa or ma is sure to scold you
And call you bad and sacrilegious boys,
For Sunday days were made for thought and worship,
But they wasn't made for romping and for noise.

AND to think that Christmas day's to come on Sunday!
Why, somehow, seems it hadn't orter be,
'Cause where's the good when you can't laugh and holler?

Say, it's pretty hard on little chaps like me,
And if a feller jes' forgets the quiet,
And bubbles out a little, who's to blame?

It's pretty hard when Christmas comes on Sunday,
For I know the day will never seem the same.



I KNOW jes' how 'twill be when, in the morning, I find my stocking filled brimful of toys.

I seem to hear my father say, "Well, Johnny, you may look at them, but don't make any noise."

And ma, perhaps, will bring me out a trumpet

And say, "Well, Johnny, it is Sunday now, you know."

Say, it's pretty hard a-waiting for tomorrow.
What good's a trumpet that you dassen't blow?

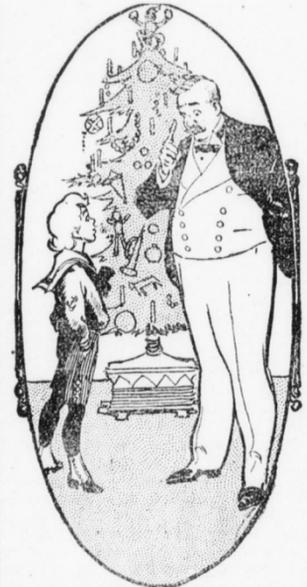
I WISH they'd print the calendars all over
And make our Christmas come some other day,

Jes' so us little chaps can have some freedom
And romp and shout and whistle at our play,
There's lots of things that ain't jes' as they should be,

And 'cause they ain't it seems to me a shame.
It's pretty hard when Christmas comes on Sunday,
For I know the day will never seem the same.

I TELL you what, the day will jes' blow over,
And we won't hardly know that it's been here.

Christmas eve will be about the only Christmas
That we will have a chance to know this year.
Another thing that makes the whole thing harder
Is that we have a Sunday every week,
While we have to go and have our only Christmas
When we almost have to whisper as we speak.



"DON'T MAKE ANY NOISE!"

NOW, if a little feller don't remember
And laughs out loud and hollers jes' a ho,
And if his feet get running as they oughtn't,

Say, who should scold and threaten him for it?
Jes' make believe that you are young and little—
Say, have you got the heart for words of blame?
It's pretty hard when Christmas comes on Sunday,
For I know the day will never seem the same.

Christmas Twice a Year.
Madagascar is probably the only place in the world where Christmas is celebrated twice a year and where there are also two New Year's days. Since the influx of missionaries the queen issued an edict that the Christian year should be followed. But in commencing the year the date of the first day was set some time in October or November. Since the natives have been converted to the Christian religion they observe Christmas on the 25th of their own December, but also have made a holiday out of the day in their year which corresponds to our Christmas.

A GOOD WIDE YAWN.

It is a Splendid Reviver For the Whole Body.

A good, wide, open mouthed yawn is a splendid thing for the whole body. A yawn is nature's demand for rest. Some people think they only yawn because they are sleepy, but this is not so. You yawn because you are tired. You may be sleepy also, but that is not the real cause of your yawning. You are sleepy because you are tired, and you yawn because you are tired.

Whenever you feel like yawning just yawn. Don't try to suppress it because you think it is impolite to yawn. Put your hand over your mouth if you want to, but let the yawn come. And if you are where you can stretch at the same time that you yawn just stretch and yawn. This is nature's way of stretching and relaxing the muscles.

Don't be afraid to open your mouth wide and yawn and stretch whenever you feel like it. Indeed, if you are very tired, but do not feel like yawning, there is nothing that will rest you so quickly as to sit on a straight back chair, and, lifting your feet from the floor, push them out in front of you as far as possible, stretch the arms, put the head back, open the mouth wide and make yourself yawn.

Those tense nerves will relax, the contracted muscles will stretch and the whole body will be rested. Do this two or three times when you are tired and see what it will do for you.

Holiday Goods

BY THE WAGON LOAD AT
Old Reliable Drug Store.

It would be impossible to enumerate the goods in stock, suffice it to say I have everything to please both the old and young, and at prices positively lower than you will find elsewhere. Why? Because I have no clerk-hire or rent to pay, and

Discount All My Bills.
Every article in the store is marked in plain figures which you will not find in any other store. I invite everybody to

Call and Examine.
Yours truly,

L. TAGGART

10 cents a copy \$1.00 a year

McCLURE'S MAGAZINE

is "the cleanest, most stimulating, meatiest general magazine for the family," says one of the million who read it every month. It is without question

"The Best at Any Price"

Great features are promised for next year—six or more wholesome interesting short stories in every number, continued stories, beautiful pictures in colors, and articles by such famous writers as Ida M. Tarbell, Lincoln Steffens, Ray Stannard Baker, John La Farge, William Allen White, and Charles Wagner. Get all of it right into your home by taking advantage of this

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Send \$1.00 before January 31, 1905, for a subscription for the year 1905 and we will send you free the November and December numbers of 1904—fourteen months for \$1.00 or the price of twelve. Address McCLURE'S, 48-59 East 33d Street, New York City. Write for agents' terms.

LADIES' BLACK SATEEN UNDER SKIRTS.

THE STORE That Wins. THE GOODS That Talk.

Glad Tidings AND GOOD WILL TO ALL.

The way to MAKE MERRY WITH YOUR FRIENDS

is to give the best and most attractive presents your money will buy, and no matter whether your purse is large or small, we've got the article you're looking for. Sure to please you.

OUR FANCY DISHES

Surpass all former displays for beauty, quality, quantity and our usual low price to all.

We have the largest display of FANCY DRY GOODS

Ever before offered in Emporium.

Table Linens, Dollies, Handkerchiefs for men, women and children, Golf Gloves, Tamoshanters, Fascinators, Fancy Dress Goods, Fancy Cushion Covers, Fancy Neckwear, Fancy Side and Back Combs for the hair, a large and elegant line of Bar and Handy Pins, Belts and Belt-Pins, etc.

OUR SPECIALTY IS FAIR DEALING TO ONE AND ALL.

We will sustain our past reputation for dealing justly with our customers, always remembering to give you the

Right Goods and Right Price

We've got the goods and if you want to share in the profit of dealing with us, come early, as we always close out our Holiday Stock, never having any old goods to offer.

We Purchased Early for the Holiday Trade, thereby obtaining the Choicest on the Market.

BALCOM & LLOYD

YOU TO CALL AND EXAMINE THEM. NO SHAM BUT A GARMENT OF HIGH QUALITY. THE GREATEST VALUE EVER OFFERED FOR THE MONEY, FROM \$1.00 TO \$2.00. A CHANCE OF A LIFETIME. IT WILL PAY